

TRAVELING CLOTHES  
and LUGGAGE

# VOGUE

MAY 15, 1915  
PRICE 25 CTS



THE REESES 1915

THE VOGUE COMPANY  
CONDÉ NAST Publisher





TOURISTS heading Expositionward will add to their comfort and pleasure by laying in an ample supply of



## "Onyx" Silk Hosiery



This has become a fixed habit with all "Travelers" and "Stay at Homes." If in the haste of departure this important duty is overlooked, console yourself with the thought that the "Onyx" brand will be ready to welcome you everywhere.

"Onyx" is a prime favorite with the merchants throughout the land. Is appreciated by the tasteful dressers, and includes a wide selection of the newest styles and shades of highest quality reasonably priced.

*Here are three favorite numbers of "Onyx," made with the "Pointex" Heel, in black and all colors, which are certain to give you complete satisfaction.*

No. 235

\$1.00

Fine Silk, with DUB-L Lisle garter top, triple extra spliced heel and toe, medium weight

No. 350

\$1.50

Pure Silk, DUB-L wide garter top, triple extra spliced heel and toe. Seasonable weight.

No. 106

\$2.00

Medium weight, finest thread silk. DUB-L Silk garter top, triple extra spliced heel and toe.

*Better qualities cannot be desired.*

*You will find "Onyx," the quality hose, at all quality shops throughout America. If you have difficulty obtaining your exact requirements—let us help you.*

Wholesale

Lord & Taylor

New York



*"How would  
you like  
to hear  
this record -  
  
Loud,  
Soft, or  
Subdued?"*



## **The Victor system of changeable needles enables you to meet every acoustic condition**

It gives you perfect control of the tone volume and enables you to adapt every record to the acoustic limitations of any room.

The different kinds of Victor Needles give you different and distinct gradations of tone. Without this changeable needle system, it would be necessary to have several instruments, each with a different tone, to give such variation.

You can use the full-tone needle, the half-tone needle, or the fibre needle, to suit the individual beauty of each record to its particular acoustic surroundings.

You choose the volume of tone and play each record as loud or soft as *you* personally wish to hear it, without interfering in any way with the artist's interpretation.

Go to any Victor dealer's and hear your favorite music played with the different needles and you will fully appreciate the infinite variety of charm afforded by the Victor system of tone control.

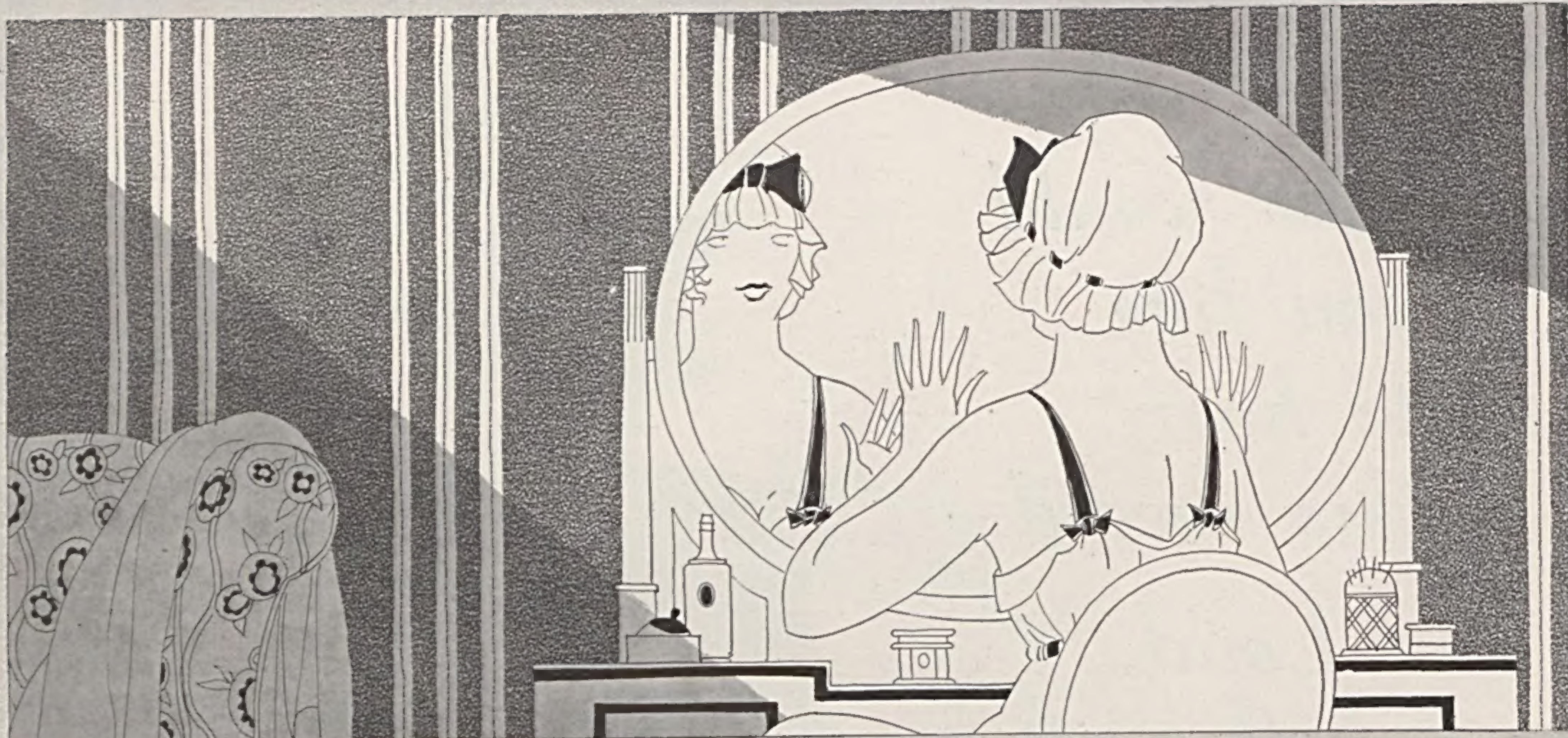
There are Victors and Victrolas in great variety of styles from \$10 to \$250.



**Victor Talking Machine Co., Camden, N. J., U. S. A.**

Berliner Gramophone Co., Montreal, Canadian Distributors



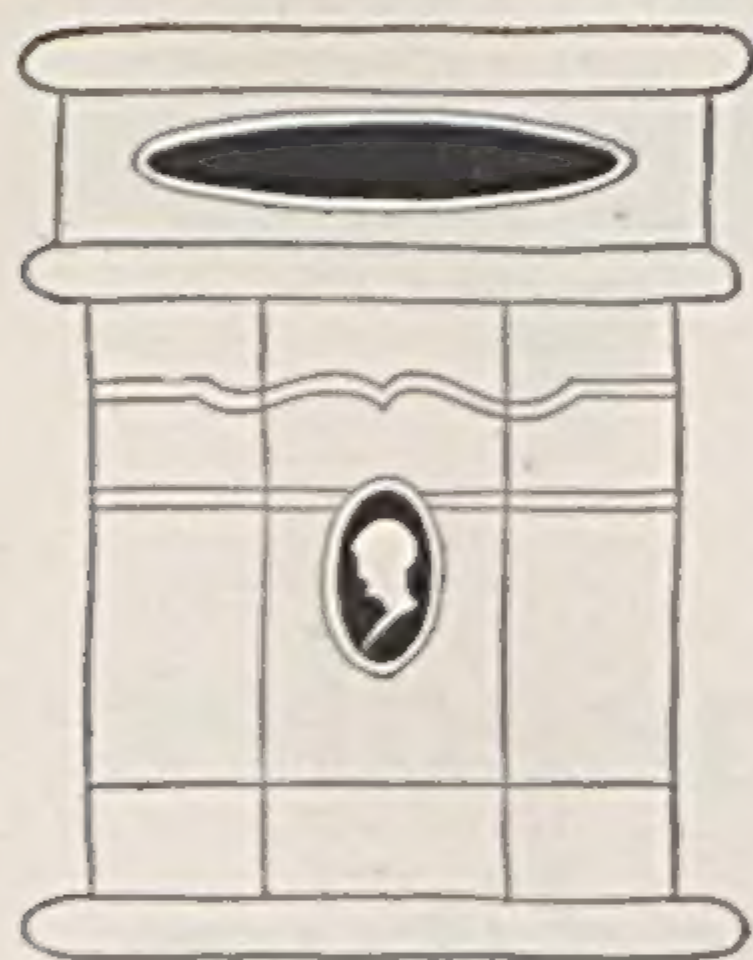


PARIS  
LONDON  
NEW YORK

# TOKALON

EXCLUSIVE  
TOILET  
REFINEMENTS

## How Parisian Women Keep Themselves Looking Young



It has been proved that the woman who protects her skin will keep her face free from wrinkles and marks of age far longer than the one who says, "Oh! no. I never do anything except perhaps to use a little rice powder."

Creme Tokalon is extensively used by the better class of Parisian women for cleansing their faces and protecting their skins against the ravages of the wind, sun and weather.

It quickly whitens, softens and beautifies the skin and helps to impart smoothness and fineness of texture.

It is delightfully soothing, cooling and refreshing, and its regular use greatly aids in the prevention of wrinkles and crowsfeet.

It will not burn nor irritate the most tender skin—will not grow hair.

Used in connection with Eau de Japora, it is of great assistance in building up sunken cheeks caused by sagging facial muscles.

Creme Tokalon is prepared in two forms: Creme Tokalon Cleansing Cream (slightly greasy) and Creme Tokalon Vanishing Cream (absolutely non-greasy). The latter should always be employed before using face-powder, so as to form a base for protecting the skin and for the purpose of making the face-powder adherent.

The price of Creme Tokalon Vanishing Cream or Cleansing Cream is 50 cents per large jar. Eau de Japora is \$1.00 per bottle. To be had from all dealers or sent direct upon receipt of price.

**SPECIAL:** Two liberal trial packages of Creme Tokalon—one of Creme Tokalon Vanishing Cream, and one of Creme Tokalon Cleansing Cream, will be sent upon receipt of three two-cent stamps.

## When You Were in Paris, Did You Visit the Tokalon?

**I**f you wish to increase your natural beauty, or to preserve your youthful appearance, a visit to Paris is incomplete without seeing the famous MAISON TOKALON.

Ask any woman in Paris. See if she does not point to 7 Rue Auber—and there, in the very heart of Paris, you will find the extensive administrative offices of this celebrated establishment. Or, a twenty-minute drive up the Champs Elysees and out the Avenue de la Grande-Armee to 5 Avenue de la Revolte, Neuilly-sur-Seine, and you are at the beautiful grounds, factory and laboratories of this great house of beauty.

In these laboratories you can see the rarest and finest perfumes being made from the essences and oils of the choicest flowers of the Alpes Maritimes of the south of France; or you may witness, in actual process of manufacture, the exquisite creams, face-powders and beauty-making products which have placed the Tokalon in its present high degree of eminence for "produits de beaute."

The word "TOKALON" is from the ancient Greek—it means "the beautiful"; and the Maison Tokalon, ever true to its name, is constantly engaged in experimenting, trying to find ways to help make women more beautiful and keep them forever youthful in appearance. Over \$100,000.00 has been spent in conducting these experiments within the last few years—a test of Tokalon products will convince you that these experiments have not been made in vain.

CREATIONS de TOKALON comprise everything needful for the boudoir dressing-table of the woman of fashion—Tokalon complexion soaps, Tokalon talcums, Rouge Tokalon, Tokalon toilet waters, Tokalon perfumes, etc. They are sold in this country by leading shops, department stores and druggists. Should your dealer be unable to supply you, please send to us direct.

**TOKALON**

20 West 22d Street, Dept. 1400, New York, N. Y.

## Secret of Many Beautiful Complexions

An Individual Face Powder



Many women have used absolutely the wrong color, and the wrong kind, of face-powder for years, before discovering why they always had a shiny nose, a greasy-looking skin, or a horrid "made-up" appearance.

With the marvelous silk-meshed twin face-powders—Poudre Petalias and Poudre Fascination (six colors)—you can obtain an individual face-powder suited to every complexion, every texture of skin, day or evening. This is the secret of many stage and society beauties.

**POUDRE PETALIAS** is a very fine, heavy, adhesive powder, especially useful for shiny noses, enlarged skin-pores or a greasy, oily, rough, or over-red skin.

**POUDRE FASCINATION** is a very fine, light, specially adhesive powder that is practically invisible on the skin. For women with soft or delicate skins and those who do not want a powder to show.

Many women prefer to blend the above powders by mixing them half and half or in other proportions to obtain an individual powder of their own to suit the individual skin.

**FOR EVENING USE:** To impart an indescribably bewitching effect, you should try the new French mauve (lavender color). Under artificial light it enhances the beauty to an almost unbelievable degree. The effect, while very beautiful, is perfectly natural.

Poudre Petalias and Poudre Fascination are sold everywhere at 50c and \$1.00 per box, or sent direct upon receipt of price.

**SPECIAL:** Six packets containing six different colors of the above powders will be sent to any lady for three two-cent stamps.



# Franklin Simon & Co.

FIFTH AVENUE, 37th and 38th Sts., NEW YORK



**FUR STORAGE**  
Dry Cold Air, Improved Method  
Furs Remodeled or Repaired  
at moderate prices

## Japanese Silk and Crepe Kimonos

For Women and Misses. Sizes, 34 to 44 Bust

### At Special Prices

- |  |      |
|--|------|
| No. 1900. Imported Japanese Hand-embroidered Crepe de Chine Kimono, in pink, light blue, lavender, copenhagen, rose, black or navy, hand-embroidered in floral design, silk lined throughout, tied with sash, rolled hem, Japanese sleeve..... | 9.75 |
| No. 1902. Imported Japanese Hand-embroidered Silk Kimono, in pink, light blue, copenhagen, rose, lavender, navy, red or black, hand-embroidered in floral design, silk lined throughout, tied with sash, rolled hem, Japanese sleeve.....      | 6.75 |
| No. 1904. Imported Japanese Hand-embroidered Kimono of cotton crepe, in pink, light blue, lavender, copenhagen or rose, hand-embroidered in cherry blossom design, tied with sash, Japanese sleeve.....  | 1.95 |
| No. 1906. Imported Japanese Hand-embroidered Kimono of cotton crepe, in pink, light blue, lavender, copenhagen or rose, elaborately hand-embroidered in floral design, tied with sash, Japanese sleeve.....                                    | 2.95 |





# SALES AND EXCHANGES



## Wearing Apparel

**HANDSOME** gold net and charmeuse gown, 38 in. size. Cost \$200—Sell for \$35. Perfect condition. Also blue satin for \$15. No. 465-D.

**SACRIFICE** heliotrope, three-piece dress, worn once. Cost \$115—Sell \$55. Pale blue charmeuse evening gown. Latest model. Cost \$75—Sell \$50. Size 38. No. 471-D.

**FOR SALE**—Blue figured afternoon gown, Joseph model. Size 36. Cost \$165—Sell \$20. Worn twice. Also black fancy goods suit, imported—\$20. No. 472-D.

**FOR SALE**—Lady's very handsome Persian Lamb coat, three-quarter length, perfect condition. Worth \$300. Will sell for \$195. No. 473-D.

**FOR SALE**—Two 1914 Spring models. Hickson. Prices \$100 and \$225. Sell for \$25 and \$45. Hardly worn. Misses' afternoon frock, exquisite Hamilton model. Size 15. Cost \$100—Sell for \$25. Worn 5 times. No. 474-D.

**DANCING** gowns, latest models, new. Black, apricot, violet and blue. Tucked linen blouse, deep flit ruffles, \$40 in Paris. Never worn. All \$20 each. Tail 36. No. 475-D.

**FINE** India shawl, small black centre, very handsome. Cost \$1000—Sacrifice \$500. No. 476-D.

**A PALE** blue taffeta dance frock. Cost \$150. Sell \$60. Blue grosgrain cloth suit. Cost \$125. Sell \$50. Both in perfect condition. Made in March. Size 34. No. 477-D.

**FOR SALE**—White polo coat, 34-36 bust; two silk sweaters; one rose, one Alice blue. Tan riding boots, size 6C. Two derbies, one felt, one straw. Chauffeur's raincoat and protector for hat. Articles in perfect condition. No. 478-D.

**STUNNING** black and white riding habit (side saddle); Imported English derby. Cost \$85. Sell \$40. Size 36. Scarcely worn. No. 481-D.

**FOR SALE**—Finest broadtail (baby lamb) coat, full length, perfect condition. Muff to match. Cost \$1500. Sell \$825. Size 38-42. No. 483-D.

**FOR SALE**—Dress suit and one frock suit, absolutely perfect condition. Trousers, length 40 in., waist 32. Cost \$125 and \$100. Sell \$30 and \$20. No. 487-D.

**2 CREPE DE CHINE** negligees; light blue, size 36, \$10.50; pink with chiffon, size 38, \$12. Navy serge Persian embroidery. Downing, size 40, \$15. Henry linen suit, \$12. Simple black crepe-de-chine, \$10. Both size 38. No. 488-D.

**OLD** blue embroidered net dress \$20. Pale grey voile \$20. Imported. Absolutely new. Several others. 36-38. No. 489-D.

**GOLD** brocaded pink silk crepe, gold lace and fur trimming. Cost \$95. Sell \$35. Imported model evening gowns. White satin meteor-beaded magenta chiffon tunic. Cost \$145. Sell \$50. Salmon pink silk meteor. Cost \$95. Sell \$30. Pale blue flowered silk, cream lace trimming. Cost \$95. Sell \$35. Flesh pink satin over dress, brown and gold novelty, bordered with Martin fur, beautiful pearl and rhinestone ornaments. Cost \$225. Sell \$75. Afternoon model gown, black and brown satin. Cost \$125. Sell \$40. Size 38—5 ft. 4 ins. No. 490-D.

**FOR SALE**—To party in or near New York City summer gowns and evening dresses, size 36-38. Also hats and motor coat. Excellent condition. No. 491-D.

**FOR SALE**—Blue and white summer dress, size 38, \$10. Marabou scarf and muff, \$10. Pointed fox scarf and muff, \$35. Violet suede slippers, \$4. No. 492-D.

**ACCOUNT** mourning will sell recent French models. Seagreen velvet Operacoat (Cheruit), large beaver shawl collar. Cost \$225. Sell \$100. Old Gold silk brocade dancing gown, long net overskirt, diamond and jet banding (Callot) Cost \$200. Sell \$85. White satin (short) pearl and silver trimming (Premet) Cost \$175. Sell \$75—Size 36-38. No. 494-D.

**MOURNING**, French models. Dark Green taffeta street gown trimmed smoke colored chiffon, embroidered same color fine beads (Poiret) Cost \$200. Sell \$85. Dark blue chiffon street gown (Callot) Cost \$150. Sell \$65. Excellent condition, Size 36-38. No. 495-D.

**\$6 YD.** black chiffon broadcloth coat 53 in. Size 36. Best. Chinchilla cloth collar, cuffs, lining white satin, black stripe. New Cost \$40. Sell \$15. No. 496-D.

## To Answer These Messages

1. Reply in a stamped envelope, unsealed, and with the number of the message in a corner. (For instance, 250-A.) Enclose this in an outer envelope and mail it to Vogue. Do not telephone—all communications must be through the mails. Post-cards not accepted.

2. Send Vogue no money—wait until the other woman writes to you.

3. If her letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. V/e will have the article sent to you, and will keep your money on deposit until you instruct us to send it.

4. **Never send any article to Vogue.** The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

## To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price is \$2 for 25 words, or less. Additional words, 10 cents each. Check or money order must accompany message; be sure to write your name and address very plainly. Your message for the July 1st Vogue should be received on or before May 25th. Address all communications to Sales and Exchanges Service, Vogue.

## A PRIVATE EXCHANGE FOR THE SALE OF PERSONAL BELONGINGS

"No subscriber appreciates more than I do, the good things you try to do for us. As soon as I can decide just what I want, I intend to advertise for a talking machine (you have already supplied me with a piano-player), and also for an electric brougham or coupé."

This letter from Virginia is typical of the kind we receive every day. There is no limit to the variety of things that can be bought or sold through Sales and Exchanges.

Vogue readers often have possessions—from clothes to automobiles—that they no longer need. Women who go into mourning, or who move from the city to the country, may offer you here all kinds of desirable belongings. And you in turn may offer your superfluous possessions to them.

No shops advertise on this page, which is intended exclusively for our readers. Look over this page carefully; count up the great number of opportunities that are now open to you. And there is no publicity; your name is known only to Vogue and to the buyer or seller of the article in which you are interested.

Before answering any of these announcements or inserting one of your own, read the rules at the head of this column.

## SALES · AND · EXCHANGES · SERVICE

VOGUE 443 FOURTH AVENUE NEW YORK CITY

## Wearing Apparel—Cont.

**EVENING GOWNS**—Yellow tulle, blue and silver embroidery, \$75; pink taffeta and chiffon \$20. Tan taffeta and crepe afternoon frock \$60. Newest models, size 36. No. 497-D.

**LADY** would be glad to sell spring and summer clothes made by leading Paris houses. Size 38-40. Prices \$30 to \$75 for garments original prices \$140 to \$300. No. 498-D.

## Miscellaneous

**FOR SALE.** Tiffany gold watch—split second five minute repeater, first quality, perfect order. Cost \$550. Sell for \$275, or exchange for jewelry for lady, or hotel accommodations in N. Y. City or Summer Resort. No. 500-D.

**FOR SALE**—Or rent furnished. Bungalow, Lake Champlain, Vermont. New, artistically furnished, non-housekeeping, table board at exclusive club. Living-room, cobblestone fireplace, three bedrooms, sleeping porch, bath, kitchenette, wide porches. Adults. References exchanged. No. 501-D.

## Miscellaneous—Cont.

**FOR** rent, furnished house—Water front on Sound—New York, New Haven Railroad—One hour's ride from city. Six masters bedrooms, four servants bedrooms, three baths. Garage with living rooms. Modern improvements. Steam heat, Running water, Electricity, Garden, Bathing, Boating, Fishing. No. 499-D.

**COMFORTABLE** Long Island home to rent for summer or long lease. Twelve large rooms, tile baths, gas, electricity, all improvements and conveniences. Spacious porch and sun parlor. Garage. Near New York City. Tennis, boating, bathing and fishing. No. 502-D.

**HAND MADE** spreads, Colonial design in heavy knots, very effective, broad hand made fringe, 2 single, 1 double; \$20 each. Blue and white handwoven spread, very old fashioned, \$20. None used. No. 457-D.

**MAHOGANY**, three-quarter, four-poster, box springs, mattresses. Sacrifice \$95. Beautiful, solid gold, French pendant and chain, diamonds and pearls, \$65. Sell \$45. New navy blue, crepe meteor gown. Size 38, \$30. Sell \$12. No. 479-D.

## Miscellaneous—Cont.

**FOR SALE**—Old fashioned patch work quilt. "Wreath of Roses" made with 100 thread. Took one year to make. Size 8x8½ feet. \$175. Sent on approval. No. 480-D.

**APARTMENT** for rent; most unusual opportunity. Completely furnished—piano, linen, silverware, kitchen utensils, etc.; all ready to occupy. Seven rooms, all very light. Near Central Park, one block from subway and elevated stations and four car lines. Twelve minutes from theatre and shopping centers. Moderate rent. References required. No. 482-D.

**SIDE** saddle. Cost \$70—Sell \$45. Double rein bridle. Cost \$15—Sell \$7.50. Black broadcloth habit complete, safety skirt. Cost \$90. Sell \$40. Knox silk beaver sailor. Cost \$12.50. Sell \$5.00. No. 485-D.

**FOR SALE**—Two cases pints Pol Roger Champagne, vintage 1898, also one case quarts. Will sell by bottle if desired. No. 486-D.

**OPPORTUNITY** for lady of some capital, and connections to become associated as partner with decorator (woman) of seven years' experience. Advertiser is now, and has been for a number of years, head of large New York decorating business. She contemplates having her own business. References personal and business will be exchanged. In your reply please give particulars. No. 493-D.

## Wanted

**WANTED**—Cabinet Victrola with or without records. Records to include dancing music. Price must be low. No. 121-B.

**WANTED**—Women's clothing. Private party in reduced circumstances would like to buy regularly if in good condition, dresses, suits, etc. Size 34 bust, skirt 39. No. 122-B.

**WANTED**—About one dozen hand made infants' dresses, first size. Also three hand made and embroidered flannel skirts for infant, also new afghans. All perfect condition. No. 123-B.

**WANTED**—Suit pearl gray velvet or plush, three piece suit or skirt and jacket. Size 36. Must be handsome and in good condition. No. 124-D.

## Professional Services

**HARVARD A. B.** Experienced tutor, eight years abroad. Fluent in French and German. Good companion to children. Desires position as tutor or companion for summer. No. 769-C.

**POSITION** for summer by woman of education and refinement. Has taught kindergarten and is a pianist. Will be chaperon, companion or mother's helper. References exchanged. No. 760-C.

**SECRETARY**, housekeeper, lady, member of faculty of well known school, wishes three months' position after June 5th, thoroughly experienced. Unexceptional testimonials. Will travel, manage tours, or chaperon. Interview may be arranged. No. 761-C.

**SOUTHERN** woman of good family, well educated and traveled extensively, wishes permanent position as secretary, companion, chaperon or traveling companion. Location or position unimportant. References. No. 762-C.

**YOUNG** foreign lady teacher, well recommended teaching thorough French, German, good Italian, English and music, desires position in good family or school. No. 763-C.

**LADY**, desires position as chaperon, companion nurse for invalid or take charge of children needing a mother's care. References given and requested. No. 764-C.

**A LADY** wishes a position for the summer as lady's maid or companion. Understands massage and does not object to travel. No. 765-C.

**A WELL-EDUCATED** young woman of culture and refinement will act as traveling companion, knowledge of German, French, music, modern dances. Traveled abroad. Excellent references. No. 766-C.

**EXPERIENCED** lady traveler, wishes to chaperon three or more girls. Six weeks' trip through Yellowstone Park, Southern California, both Expositions, Canadian Rockies. All interesting points en route. Highest credentials. No. 767-C.

**ENGLISH** graduate nurse wishes position as nurse companion. Good reader. Does not object to traveling. No. 768-C.



# BONWIT TELLER & CO.

Paris  
42 Rue de Paradis

*The Specialty Shop of Originations*

FIFTH AVENUE, at 38th St., NEW YORK

Philadelphia  
13th and Chestnut Sts.

BATHING COSTUMES FOR  
WOMEN AND MISSES  
THAT HAVE THE DISTING-  
TION OF BEING VERY DIF-  
FERENT FROM THE USUAL

"SIRENE"—Black or navy blue  
taffeta of excellent quality. Flare  
skirt with three white-piped  
tucks having belt to match. .9.75

"DOMINO"—Cap with suit  
"Sirene," a handkerchief type of  
rubber-lined silk in large block  
patterns; blue  
and white, black  
and white . . . 1.95  
solid colors. 1.50

"NAGEUSE"—Wool Jersey  
suit with Knickers attached.  
Trimming of hercules  
braid. In black, navy and  
maroon . . . . . 4.50

"BERET"—Cap with suit  
"Nageuse," a shirred rub-  
ber tam' with tight head  
band . . . . . 50

"RIVE"—A military effect  
of soft satin in black or  
navy blue. High collar,  
front smartly trimmed with  
silk hercules braid and  
china buttons. . . . . 8.75

"SOLDAT"—Tipperary  
cap with suit "Rive" of  
rubber-lined satin and gros-  
grain ribbon streamers. In  
monotones . . . . . 1.50



"ONDOYER"—Suit of taffeta with  
deep cut arm-hole; full skirt. Collar  
and cuffs of white crepe de chine.  
Tie of moire silk. In black or  
navy . . . . . 5.75

"KEPI"—Cap with suit "Ondoyer"  
of two-toned rubber draped into a  
tailor bow . . . . . 45

"CRETE"—Mercerized silk Jersey suit with attached  
Knickers. Trimming of white silk cord. Jersey  
belt. In black, maroon, emerald, King blue and  
purple . . . . . 10.75

"TROMPER"—Cap with suit "Crete" of two-toned  
rubber with ear laps. . . . . 1.85

"BAIGNEUSE"—Suit of soft taffeta with Choker  
flare collar of white faille silk—pocket flaps and  
cap sleeves of the same; taffeta buttons. In black  
or navy blue. . . . . 4.95

"AILE"—Cap with suit "Baigneuse," a crushed tam,  
of plaid silk with contrasting satin wings. . . . . 2.75

"SYLPHIDE"—Suit of silk poplin designed on  
Poiret tailleur lines with moire tailor bows. Silk  
cord girdle . . . . . 3.95

"FEZ"—Cap with suit "Sylphide" of rubber with  
tassel. . . . . 50

Bathing Brassieres 50c to 3.00  
Bathing Corsets 1.95 to 10.00





# VOGUE

in

# JUNE

*Where will you be this summer? If you find yourself in some spot where society is—Newport, Lenox, Southampton or Bar Harbor—you will certainly need your Vogue. With its midsummer fashions and its advance presentiments of the coming autumn mode, Vogue will be indispensable at any of the fashionable watering places.*

*Or are you planning a quiet summer in one of the smaller colonies? Then Vogue will be the one connecting link with your world that you will find most valuable. Wherever summer may find you, you should certainly arrange in advance to receive these two forthcoming June issues of Vogue.*

## SUMMER FASHIONS

Dated June 1

The filmy, diaphanous gowns of midsummer, and the simple little tub waists and frocks for informal country wear. Correct hats, shoes, coats and gloves for every occasion during the warm weather. Do not finish planning your summer wardrobe before receiving this next number of Vogue.

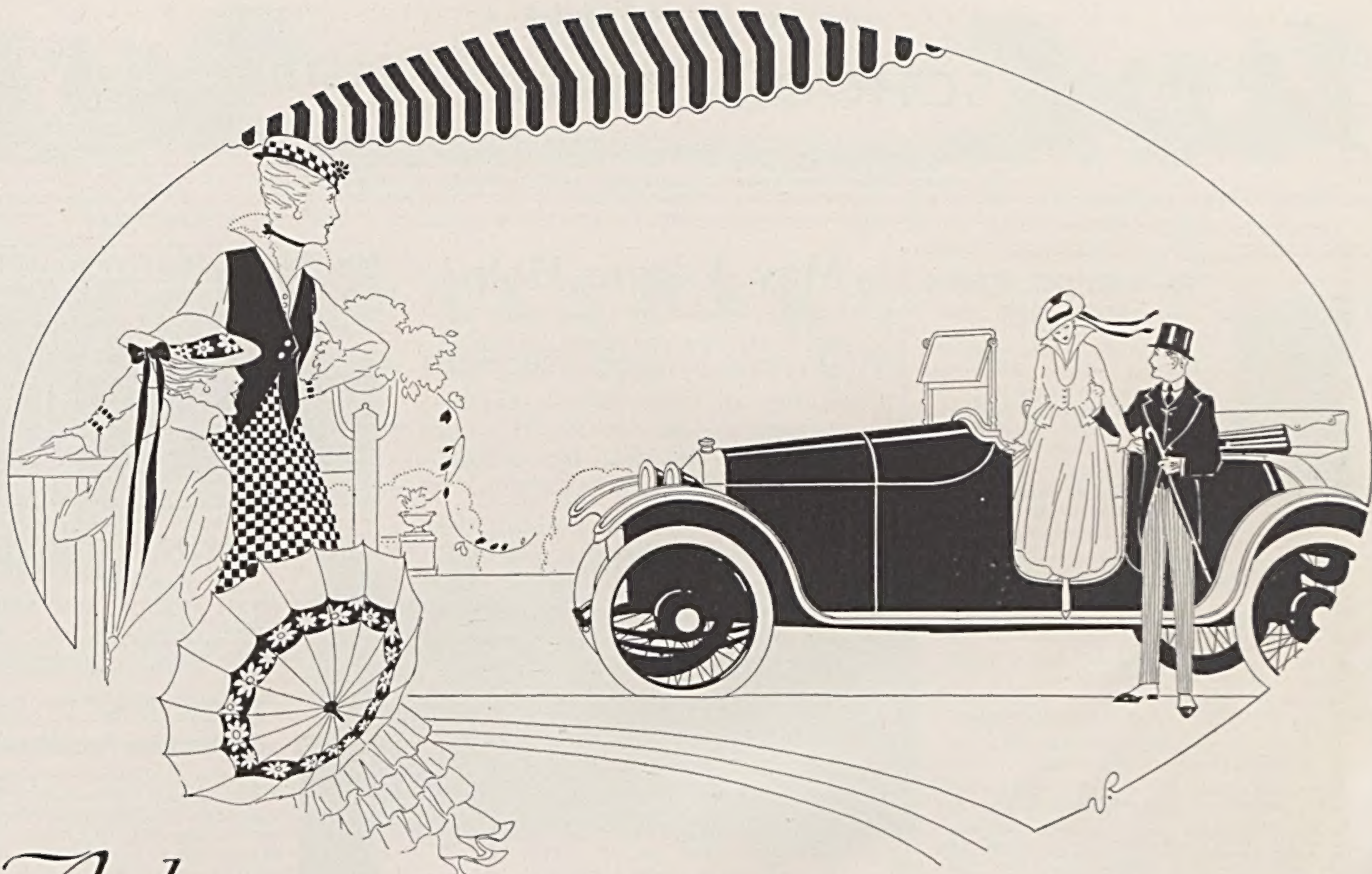
## IN THE COUNTRY

Dated June 15

News for the motorist, and for everyone who will have left town in June. The charming little tea houses that have sprung up along the motor highways. Plans for the summer at all the fashionable watering places; and a later presentation of the midsummer styles.

Remember how easy it is to let things go in the rush of summer planning. Don't do it! Vogue will help you, all summer long, if you arrange now to have Vogue follow you. If you depend upon a newsdealer for your copies, be sure to notify him immediately that you will want the two June issues of Vogue.





# Admiration

Admiration is pride transferred to the onlooker, an induced respect for judgment, or appearance.

Scripps-Booth cars are built with pride, and constructed with self-respect, and are the apex of motor car luxury, art, finish and performance at any price in any weight.

## Scripps-Booth

Scripps-Booth cars therefore induce in the onlooker and bystander a respect for ownership, an admiration for the possessor, that is attained by no other car of medium weight in America.

To admire is to enjoy. Our nearest salesfloor is therefore a place of pleasure to those motor car connoisseurs who appreciate quality of mechanism, luxury of riding, and of appointment.



*Scripps-Booth Company*  
*Detroit, Mich.*





# VOGUE'S SCHOOL DIRECTORY



Each school represented below is recommended to the patronage of our readers

## New York

### THE COMSTOCK SCHOOL FOR GIRLS

is one of the oldest, best-known New York finishing schools. 54th year opens October 1st, 1915. One block from Central Park—a location which gives opportunity for outdoor sports, tennis, skating and horseback riding.

The building is large, well ventilated, and will open in the Autumn with electric elevator and all modern equipment.

THIS is a school in which each student may elect her special course of study—in Music, Art, Languages, History of Art, English and Classical Dancing.

Girls may enter at any point in their course of study without being called upon to repeat the work that has been thoroughly mastered in other schools.

After the completion of the elected course, a student is entitled to the diploma of the school.

Terms for boarding pupils, \$1,100—no extras—including any of the elected courses, with two private lessons a week from

MR. CHARLES LEE TRACY  
Head of the Music Department

who has been teaching in New York for the last twenty years as the successful certificated Leschetizky exponent.

"Ich bestätige hiermit, dass ich Herrn Charles Tracy aus Amerika, welcher während zwei Saisons bei mir mit gutem Erfolg seine Studien im Clavierspiel gemacht hat, für vollkommen geeignet halte, als Lehrer in bester und gediegener Weise wirken zu können."

*Therese Leschetizky*

LYDIA DWIGHT DAY,  
Principal

52 East 72nd Street  
New York



## May Vogue Help?

A generation ago there were far less first-class boarding schools in America than there now are. The number of these schools has increased so enormously that to select exactly the right school requires expert advice.

One must take into account the morale of the school, its scholastic standard, its location, its charge for tuition, and the class of boys or girls with whom your child will be so closely associated.

This is one way in which Vogue can help. After several years of close study and comparison of the best schools, Vogue is now prepared to help you find the school that will most satisfy you. First read these pages carefully; then, if you wish, consult Vogue. Be explicit in your letter—tell us everything that will help in making an accurate recommendation.

VOGUE SCHOOL SERVICE  
443 Fourth Avenue, New York

## New York

### The Scudder School

FOR GIRLS Day and Home  
College Preparatory, Finishing and  
Secretarial Courses.

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## New York

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# VOGUE'S SCHOOL DIRECTORY

Each school represented below is recommended to the patronage of our readers

New York

New York

New York



ON a slight elevation, rising directly out of Long Island Sound, is Oaksmere, Mrs. Merrill's School for Girls. It is in a most beautiful part of Westchester County, the town of Mamaroneck, suburban to New York.

Many schools have beautiful country places, many schools have well-kept

grounds and buildings, but you can count on the fingers of one hand the American schools, either for girls or boys, that command a view of the sea, and offer its splendid advantages in swimming and water sports, and, what is more important, in general health.

## THE SOUND AND SURROUNDINGS

Long Island Sound, at Mamaroneck, is eight miles wide, and from the private beach on the Oaksmere property, one can see, on clear days, not only the long green shore of Long Island, fringed with its edge of white sand, but far in the distance the projecting

## OAKSMERE Mrs. Merrill's School for Girls,

located on Orienta Point, at Mamaroneck, a suburb of New York, 42 minutes out, and offering complete preparatory and finishing courses.



The Residence at Oaksmere

with a shingle overhang. Here are the living-quarters of the Oaksmere girls and of part of the faculty. This building, and in fact the whole estate, was the country home of a prominent New Yorker, and its interior throughout is all that could be required in a cultured country home.

## THE COURSE AT OAKSMERE

Oaksmere offers a very complete course, covering every requirement of the young girl of to-day. In the college preparatory work, the course necessarily follows the lines of the entrance-examination boards.

## THE FINISHING DEPARTMENT

In the Finishing Department stress is laid on structural English, literature, history, the languages, and the arts, as well as on a thorough training for grace and ease of manner.

A special and quite unusual feature of the English course is the phonetic training, which enables each student to speak her mother tongue with distinct and fluent articulation, combined with purity of vowel production, a pleasing contrast to the slovenly speech and tendency to nasality prevalent among young girls.



Domestic Science Kitchen

thoroughly taught and the laboratories are well equipped in every respect for the work.

The School-house, for all its efficient plan, still retains the little characteristics that keep it in harmony with the other buildings of Oaksmere, the dignified residence, the fine Squash Court and even the greenhouses and the dairy.

## THE HOME OF OAKSMERE GIRLS

Set out on Orienta Point, overlooking the Sound, is the residence building, three stories of granite



Music Studio

point of Lloyd's Neck, on either side of which is Huntington and Oyster Bay.

Inland, and almost completely surrounding the school, are the residences of many prominent New Yorkers. Oaksmere itself is set in a park of ample acreage, wooded with silver birch and oak.

In physical plant it comprises seven fire-proof buildings, with greenhouses and dairy, chicken-runs, and pigeon cotes.

## THE NEW SCHOOL-HOUSE

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Line Squarium

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The graduate course of two years, open to all graduates of other schools, while purely elective, requires twenty points for its completion. The Fine Arts and the Technical Arts rank with the academic subjects in credits.

## THE OAKSMERE SPIRIT

But, after all, the great thing in any school is the atmosphere in which the pupils live, the living, breathing spirit back of the beautiful grounds, natural advantages and well-chosen courses. Oaksmere has developed this spirit in the highest degree, and Oaksmere girls are a living demonstration that Oaksmere has succeeded.



The Crew at Oaksmere

Upon request, Mrs. Merrill will forward to interested parties her booklet on Oaksmere School, containing complete information concerning the courses and advantages of Oaksmere, and photographs which will enable the reader to visualize the school and to appreciate the spirit that dominates it. Address

## OAKSMERE

Mrs. Merrill's School for Girls  
ORIENTA POINT  
Mamaroneck-on-the-Sound  
NEW YORK

Telephone 906 Mamaroneck



A View on the Oaksmere Grounds





# VOGUE'S SCHOOL DIRECTORY



Each school represented below is recommended to the patronage of our readers

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The Homestead



## HILLSIDE

Founded by Elizabeth B. Mead, 1883.  
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A school for girls, in a picturesque town, one hour from New York. From primary to college. Admits by certificate to the leading colleges. Attractive General and Special Courses for girls who do not enter college. Music and Art instruction. Pleasant home and school life. Extensive grounds for outdoor sports. New school building. Cottage for younger girls. Booklet on application.

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June Fete of the Senior Department



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### A SCHOOL FOR GIRLS HARTFORD, CONN.

An ideal home school for girls from 8 to 18. Outdoor life in the suburbs of the city. Athletics adapted to girls. Large, airy rooms for residence and school work. Outdoor classrooms. Languages. Music. Art. Domestic Science. Prepares for college and secondary schools. If your daughter needs the wholesome life, affectionate care and thorough training we give our girls, write us.

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## Lasell Seminary

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Courses in Language, Literature, Science, Music and Art, with thorough instruction in the theory and practice of Household Economics. Training is given in the Art of Entertaining, House Furnishing and Management, Marketing, Cooking, Dressmaking and Millinery. Tennis, Boating, Swimming, Riding and other sports are encouraged. Twenty acres, twelve buildings. Address

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## Miss Chamberlayne's School for Girls

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Individuality cultivated. Girls taught how to study. Beautiful grounds. College and general courses. Art, music, household arts, gymnasium, tennis, riding, swimming. 26th year. Principals:  
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HERE is one American woman's problem: She, and her two children, both returning from war-ridden Europe, arrived in New York. She had not lived in America for ten years. Her children had been educated in foreign schools. The question was to find a school for the two little girls.

As most people do, this woman turned first to her friends. Much to her surprise, they seemed to know as little about the schools as she did. At most, they knew but two or three schools each; and were hardly able even to advise her on those.

In her perplexity, she then came straight to Vogue. After telling us that she had read the "School Directory" with great interest, she put the question entirely in our hands.

After an hour's conversation, during which we showed her the catalogues of various schools that seemed appropriate, the choice narrowed down to three. Then our visitor went out and visited all three. She enrolled her daughters at one of them—and here is the pleasant letter she has just written us:

"The three were all excellent, for any one of them would have, I am sure, admirably suited both me and the girls. Frankly, I was at a loss to decide, but one of them I felt I knew a little better than the others; I had been seeing it in Vogue for the past three years at odd intervals. It was simply a case of knowing it a little better and liking it just as well."

Why not make this experience your own? These pages offer you an admirable opportunity to get reliable information, either from the schools, or from Vogue, concerning the best schools in America. Furthermore, you are offered an opportunity to secure Vogue's personal service in making your choice. Vogue knows well more than four hundred of the best schools in America, and is qualified in every way to advise you on this subject.

Why not, if you are in doubt as to where to send your son or daughter to school, either sit down and write a letter now, or if possible come to Vogue? Lay your problem before us just as carefully and completely as you can; and let Vogue, through its knowledge of American schools, help you in your choice.

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**1 CULVER SUMMER SCHOOLS**



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# VOGUE'S SCHOOL DIRECTORY



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PRESIDENT  
FOR GIRLS

**Location:** Paul Institute occupies the buildings of its predecessor, the Washington Seminary, founded twenty-two years ago. It is situated in the most attractive residential section of Washington City.

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View of Reception Room.

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Regular and Special courses. Advanced courses for high school graduates. Music, Art, Expression, Languages. References exchanged. Literature on request. Outdoor sports.

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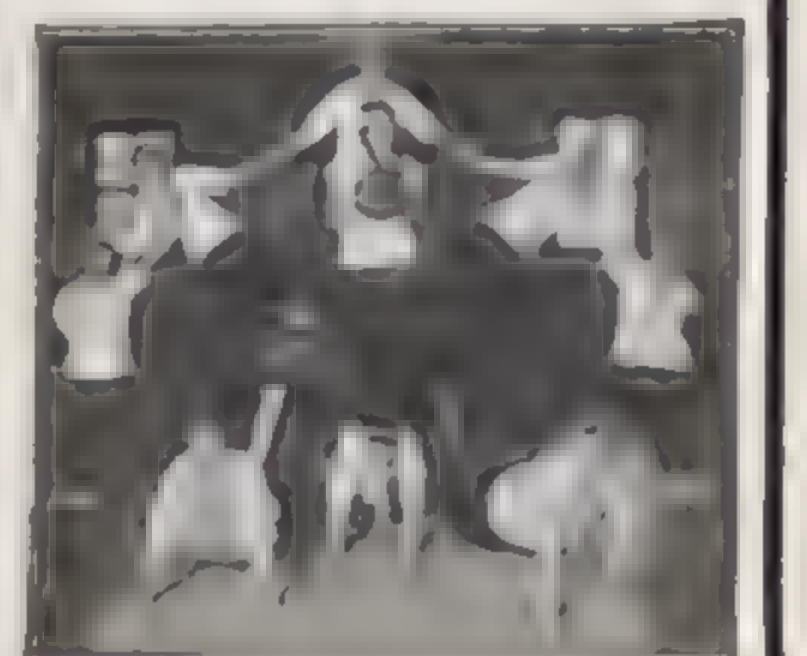


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# VOGUE'S SCHOOL DIRECTORY



Each school represented below is recommended to the patronage of our readers

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connect with bath. Gymnasium, swimming pool and new sleeping porch. Resident physical director and specialists in all departments. For catalogue address THE SECRETARY.

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A Country School for Girls

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Preparatory for Bryn Mawr, Mount Holyoke, Smith, Vassar and Wellesley colleges. Also strong general course. Within 24 years 251 students from this school have entered Bryn Mawr College. Certificate privileges for other colleges. Fire-proof stone building. Abundant outdoor life and athletics.

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It is in selecting the institution which specially meets your child's individual requirements that Vogue performs its duty to you. These pages contain a varied list of all kinds of the best and most reliable American schools. Read them carefully and you may find just the one you have been looking for. But if you do not, Vogue will aid you. Vogue is prepared to give you any desired assistance.

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## Ohio

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Incorporated 1911

Resident and day pupils. Montessori, Primary, Intermediate and College Preparatory Departments, with college certificate privileges.

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## Camps

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Young Boys. All Sports. Exceptional Advantages. Counselor every three boys insures safety: King, Virginia; Marting, Yale; Hart, Hobart; Drummond, Hobart; Meisell, Yale; Rich, Harvard; Cobb, Yale; Powell, Hobart; and others. Doctor, Traine nurse. Story-tellers round Camp-fire. Explorers, travelers, writers. Original forests. 2 mountain lakes. Altitude 1800 ft. Gentleman's estate. 50 registered Jersey cattle, 3000 chickens, vegetable gardens. Facilities for thorough mental training. Entries now. References. Number limited. Booklet, 41 pictures.

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A graduate nurse of highest professional standing will take into her summer camp a limited number of children from 8 to 14 years needing special care and building up. Address "Cottage Camp," "The Plains," Virginia.

### CAMP WINNESHEWAUKA For Girls. In the region of the Presidential range of the White Mountains. Overlooking Neal's Lake. Bungalows, Lodges and complete equipment.

Water sports. Horseback riding over mountain trails. All activities supervised by experts. Address for illustrated Booklet KARL O. BALCH, Resident Manager, Lunenburg, Vt.

Lake Morey, Vt., ages 13-18. Lake Katherine, N. H., ages 16 upwards. 11th season.

**Aloha Camps** FOR GIRLS. Healthful location. Pure water. Safe sanitation. Water sports. Tennis, golf and handicrafts. Nature study, horseback riding, mountaineering. Substantial house. Assembly hall. Board-floor tents. Girls' welfare our first care. Booklet. MR. and MRS. E. L. GULICK, 12 Claiton Road, Brookline, Mass.

### ALOHA HIVE Fairlee Lake, Vt. Ages 7-13.

Offers your younger daughter all the benefits of camp life adapted to her age, including sports, crafts, pets, a charming location with happy but not too strenuous activities and individual mothering. For booklet address Aloha Camps above.



# Detroit Electric



## *"If I only had a Detroit Electric"*

It is the ideal car to take the convalescent out into the warm sunshine and fresh, crisp air—to start her on the road to complete recovery and help her regain her health and strength. It is noiseless in operation, immaculately clean, free from fumes common to other types of automobiles, easily and safely driven and always ready for service at any moment.

For the entire family, too, it is the preferable car. For any use and every occasion—shopping expeditions, trips to the club, theater, afternoon calling, for invigorating spins through the parks and for the formal evening affairs—it is equally adaptable and correct. With a Detroit Electric there's no need for a chauffeur, a minimum of mechanical troubles to

annoy and delay you at an inopportune moment and it is just as efficient in winter as in summer.

Many base their preference for the Detroit Electric upon its notably handsome appearance, its grace of line, refinement of detail and richness of appointment. Many select it above all others because of its admitted mechanical superiority, its perfection of construction, its greater battery capacity and simplicity and ease of operation. But those who have driven many types of cars, who are essentially motor wise, give the Detroit Electric first place, not because of any single superiority, but because of its rare combination of all the desirable features.

From the six handsome models (priced at from \$2600 to \$3000) you'll find one which will appeal most strongly to you. For the business man and his particular needs there is the Detroit Electric Cabriolet at \$2650.

Anderson Electric Car Company, Detroit

World's Largest Manufacturers of Electric Pleasure Vehicles



# SHOPPERS' AND BUYERS' GUIDE

## Antiques

**BRASS AND COPPER ANTIQUES.** Russian samovars, candlesticks, andirons, door knockers. Many unique gifts \$1 up. Call or write for catalog. Russian Antique Shop, 1 East 28 St., N. Y.

**TIP TABLE, \$5.00.** Solid Mahogany—17 in. inlaid top, round or oval. Write for photographs. Rare Mahogany pieces. Lane's Curiosity Shop, 439 Fourth Ave., N. Y.

**CHOICE PIECES**—Mahogany tables, claw-foot sofa, pineapple bedstead, old china, lustre, etc. Selling my home. Send for list. Mrs. Page, Atwater Terrace, Springfield, Mass.

## Art Galleries

**THE LITTLE GALLERY, 15-17 E. 40th St., New York.**  
An exclusive gallery for those who appreciate the

**UNUSUAL AND NEW**  
in art objects. Wedding gifts of distinction in hand-wrought silver, jewelry and Byrdcliffe pottery.

**THIS MONTH** an Exhibition of Persian Ceramics, French 18th Century Prints and Rare Japanese Prints. Catalog on request.

**PAINTINGS OF THE OLD MASTERS** reproduced by foreign artist of merit. Charming for period rooms. Now exhibited at J. R. Bremner Co., 680 Madison Ave., New York.

**COLLECTORS** offered exceptional opportunities for purchasing by Private Treaty. Pictures & Art Works direct from Historical Collections of Noblemen. Arthur Ruck, 14 Clifford St., London, W.

**THE ART SALON UNIVERSAL.** An institution for the disposal of Paintings and Art Objects. Goods sold on commission from private sources. Free exhibition. 148 W. 57th St., N. Y. Tele.

**UNITED STATES TEXTILE DESIGNING.** For all woven and printed fabrics. Complete instruction given. Mrs. T. Robertson Kieran, 24 East 46th St., N. Y.

## Auctioneers

**WISE AUCTION CO. PAYS** highest cash prices for contents of houses, apartments; paintings, works of art, pianos, furniture. 428 Columbus Ave. (81st Street), N. Y. Tel. 7175 Schuyler.

## Auction Bridge

**ALMO SPECIALTIES, 100 Berkeley Street, Rochester, N. Y.** Bridge prizes, card-table covers, green, tan, rose. Boudoir boxes in brocades & chintz. Snack boxes. Novelties. Catalog.

## Automobiles

**1. BAKER ELECTRIC BROUGHAM**  
Just overhauled and painted; 4 or 5 passengers. Wonderful value—\$1250. Baker Vehicle Co., 19 Central Park West (62d Street), N. Y.

**2. BAKER ELECTRIC VICTORIA, \$1100**  
Edison Battery. Just like new. A real value to a woman wanting an Electric. Baker Vehicle Co., 19 Central Park West (62d St.)

## Beauty Culture

**THE SECRET OF A HANDSOME HAND** lies in proper manicuring. Dangerous knives and acids have no part in Prof. Theo. Miller's Non-Cutting Method.

**Prof. MILLER'S MANICURE METHOD** is delightful and safe. His Mignon Manicure Set sent postpaid for \$1. Others to \$3.50. Theo. Miller Mfg. Co., Edison Co. Bldg., N. Y. City.

**KOROZONE Vacuum Cleaner** for the face. Removes blackheads, refines large pores, removes wrinkles, bleaches skin. Treatment, \$2. Kora M. Lublin, D.P.S., 2248 Bway, N.Y. Tel. Schuy. 9056.

**THE SMALL SISTERS' STUDIO** reflects the patronage of New York's fashionable women. Our treatments & preparations have received their endorsement for 17 yrs. 379-5th Ave., N. Y.

**MEDICAL GYMNASTICS** given by Miss Alexandra Virtanen, graduated in Europe. A great health producer. Scientific Massage. Electrical treatments—216 W. 103d St., N. Y. Riv. 3372.

**ROSE FAUCHEUR**—Liquid Face Powder; restores youthful complexion & shields it from the ravages of time & weather. Endorsed by physicians; \$1. P'd. Faucheur, Inc., Hawthorne, N. Y.

**CREME DE NUIT RIVIERA**—A skin food & tissue builder for overnight use. If used as directed & not satisfactory, will refund cost. 75c & \$1.25. Parfumerie Riviera, 450-5th Ave., N. Y.

**NAIL BRILLIANT.** French Ivory sifter tubes for pocket or handbag. Sprinkle powder on palm, wet nails with lips & rub one second; 15c. Parfumerie Riviera, 450 Fifth Avenue, N. Y.

**ELIZABETH RIDGWAY.** Every woman over 25 needs my "Method for Conserving Youth." Will positively retard the hands of time. Price \$5. 174 Winthrop Rd., Brookline, Mass.

A classified list of business concerns which we recommend to the patronage of our readers

One year, (24 issues) payable with order.....	\$70.00
One year, (24 issues) payable monthly in advance.....	80.00
Six months, (12 issues) payable with order.....	40.00
Six months, (12 issues) payable monthly in advance.....	44.00
Four insertions, (minimum order) payable with order.....	15.00

Shoppers' and Buyers' Guide, Vogue, 443 Fourth Ave., New York.

## The Rise of The Little Gallery

THE word "rise" is used here in its figurative sense; although The Little Gallery, like so many other establishments that advertise in the Shoppers' & Buyers' Guide, has been forced to move to larger quarters, it has moved in a downward direction! From the fifth floor of number 15 East 40th Street it has just descended to the fourth, where it now occupies larger and even more attractive surroundings.

For a year now, the proprietors of The Little Gallery—Mrs. Bowdoin and Miss Miller—have been conducting an establishment that reminds one strongly of similar shops in London and Paris. The collection includes rare jewelry of exquisite design, beautiful hand-wrought silverware, much of it by Arthur J. Stone; books in beautiful bindings made by Harvey S. Chatfield and others; old prints; and French and Irish linens. On the day we called, Mrs. Bowdoin was having a special exhibition of Persian ceramics and Byzantine icons—and even this list does not by any means exhaust the offerings of The Little Gallery!

One is struck, on entering, by the sense of space in the room. There is no crowding. The proprietors themselves show their collection to visitors and—here is a point that may reassure even the most sceptical collector of antiques—they fully guarantee the authenticity of every object. The old rule of *caveat emptor* (which ought to be carved over the door of many antique shops) is a dead-letter in The Little Gallery.

An enterprise of this peculiarly original sort is naturally affiliated with Vogue. In fact, Mrs. Bowdoin found Vogue even before Vogue found her. Her first advertisement in the Shoppers' & Buyers' Guide appeared a year ago, and ever since that time The Little Gallery has been of increasing interest to the scores of readers who have called, or written, in response to the tiny advertisement.

From as far away as Glasgow, Vogue readers have made purchases from The Little Gallery—and, as its recent move to larger quarters indicates, the response from the Vogue advertisement has been constantly increasing.

As an establishment worth visiting—an establishment where you can secure the most elusive wedding present and the most unusual *objets d'art*—The Little Gallery is as well worth knowing as any of the other interesting shops that you will find scattered thickly through the pages of this directory.

**SHOPPERS' & BUYERS' GUIDE SERVICE**  
443 FOURTH AVENUE NEW YORK



## Beauty Culture—Cont.

**"STILL YOUNG at Three Score Years & Ten."** Tells how to preserve strength and vigor. 25c prepaid. Dr. Lillian Whitney, 300 W. 101st St., New York City.

## Boas, Feathers, etc.

**MME. BLOCK.** Willow or Ostrich Plumes made into a handsome French Plume, Collar-ette or Boa. Paradise aigrettes cleaned, remodelled. Ostrich fans repaired. 36 W. 34th St., N. Y.

## Books

**ELEANOR GATES'S "SWAT THE FLY!"** One-act fantasy by author, "Poor Little Rich Girl." Everett Shinn "jacket". Mailed 29c. Arrow Pub. Co., 116 West 59th St., N. Y.

## Books and Prints

**BOOK PLATES & COATS OF ARMS** make distinctive gifts for book-lovers and those interested in family history. For information write D. W. Stockbridge, 46 Middle St., Lowell, Mass.

## Candies

**JUMBO SALTED NUTS** are deliciously fresh. Extra large. Peanuts, 80c lb. Almonds, \$1.25 lb. Assorted, \$1.10 lb. Prepaid. Viola V. N. Woodruff, 338 B'way, Flushing, N. Y.

**ORIGINAL MEXICAN CANDIES**  
Palanquetas de piloncillo. Delightful pecan confection, in typical package, \$1, prepaid. Palace of Sweets, San Antonio, Texas.

**KARAMEL SKOTCH**—A new, pure, delicious caramel, made in the famous Fair Oaks home candy kitchen. 80c lb. Prepaid. Bradford L. Howe, Newtonville, Mass.

**LORD'S DOLLAR CHOCOLATES** in 1, 2, 3 and 5 pound boxes delivered post paid anywhere in the United States. \$1 per pound. I. F. Lord & Son, 486 Congress St., Portland, Me.

**REPETTI'S** famous caramels are on sale at the Repetti Shop near the Waldorf. Send twenty-five cents for introductory package. Repetti, 30 West 34th Street, New York.

## Children's Clothes

**CHILDREN'S WEAR** from infancy to 12 yrs. Garments made to order, smocked and exclusive models. Boys' dresses, 1-6 yrs., specialty. Beebe & Shadle, 48 W. 46 St., Tel., Bryant 5676.

**IMPORTED Hand-Made Smocked FROCKS.** Sizes 6 months to 15 yrs. Frocks sent on approval; prices reasonable. Cir. showing designs on request. Mrs. J. B. McCoy, Jamestown, Va.

**BABY GARMENTS.** Attractively hand-made, infants to two years. Assortments sent for selection. Send stamp for booklet. Mrs. J. A. McMillan, 303 Ashton Bldg., Grand Rapids, Mich.

**DRESSES, Play Frocks, Rompers, Coats, Bonnets, for girls up to 6, and boys up to 4.** Complete Baby Outfits. Approval shipments on request. Gebrüder Mosse, 19 W. 45th, N. Y.

**IMPORTED Hand-Embroidered Smocked and Cross-Stitch Baby Dresses, up to six years.** Selections on approval. Give ref. & age desired. Mrs. Moore, The Irish Linen Co., Davenport, Ia.

**LITTLE FOLKS' DRESSMAKER, Needham, Mass.** Makes dainty layettes (also single garments) of fine materials. Hand-made or hand-finished. Price list free.

**DISTINCTIVE APPAREL** for girls and boys of all ages. Each garment designed to suit the individual child. Inspection of models invited. Sketches submitted. Ann Harmon, 10 E. 46th St., N. Y.

**"BABY'S BAZAAR"**—Flannel mode especially for infants' garments. Will not shrink or change color in laundering. 27 in. wide, 60c per yd. The Baby's Bazaar, 248 Boylston St., Boston.

**BABY SHOP**—Exclusive designs for wee ones. Specializes in dainty hand-made Layettes, relieving the Mother of all responsibility. Elizabeth Coleman, 247 S. 20th St., Phila., Pa.

**MRS. MARTINA DOWNING**  
5 East 45th St., New York. Specialist in high class gowns, suits and millinery for young ladies, misses and children.

## Cigarettes

**TUBARETTE**—Something New—A straw holder with each cigarette. For sale at Park & Tilford & Acker-Merrill Stores or direct. 30c for 10. \$3 per 100. Mathues Bros., 619 Mad. Ave., N. Y.

**FROM THE ORIENT**—Harem Ruby Small Flor de Chiraz flavor Turkish cigarettes, \$1 box. Oriental birthstone, \$5. Turkish coffee served free. Viscontessa Alma Surok, 500-5th Ave., N. Y.

**"STEPPING STONES"**  
to the best and most unusual shops, are these little advertisements. Vogue recommends their services to you.



# SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

## Cleaning and Dyeing

**LEWANDOS CLEANERS and DYERS**  
New York Shops  
557 Fifth Avenue 801 Madison Avenue  
Violet Shop, 21 East 48th Street

**LEWANDOS** 75 N. Pearl St., Albany  
1633 Chestnut Street, Philadelphia  
1118 G Street N.W., Washington  
New Haven Bridgeport Waterbury Hartford

**LEWANDOS** Providence Newport Fall River  
Fitchburg Springfield Worcester Salem Lynn  
Lowell Portland Cambridge Brookline Roxbury  
Waltham Watertown Malden Dorchester.

**LEWANDOS** Boston Shops  
17 Temple Place 284 Boylston Street  
248 Huntington Avenue  
Cleaners and Dyers

**KNICKERBOCKER CLEANING CO.**  
High class cleaners and dyers, of New York.  
Main office, 402 East 31st St., Murray Hill 6618.  
Branch offices, telephone connections.

"I D L" The Great Cleaner, cleans anything,  
no ring, no odor; can't burn, most efficient. 10c,  
25c, 50c, \$1 Btts at Dept. or Drug Stores or  
The Ideal Products Co., 109 W. 42 St., N. Y.

## Corset Hospitals

**ALONSO'S CORSET HOSPITAL**  
500 Fifth Ave., N. Y., cor 42d St. Corsets  
cleaned, repaired, or altered. Exact or modified  
copies of foreign or domestic corsets. Mod. cost

## Corsets

**MME. S. SCHWARTZ**  
Corsetiere.  
11 East 47th Street, New York.  
Telephone 1552 Murray Hill.

**MME. BINNER**  
Corsetiere, is cultivating figures with her famous  
corsets. New establishment, 561 Fifth Avenue,  
New York; formerly 18 East 45th Street.

**MME. ROSE LILLI, Corsetiere**  
Models which accurately forecast the "Trend of  
Fashion." Custom made only.  
15 West 45th St., New York. Tel. 2818 Bryant.

**GOSSARD FRONT LACED CORSETS**  
Fitted by experienced corsetiers, \$3.50 up.  
Corsets made to order. Olmstead Corset Co.,  
179 Madison Avenue, at 34th Street, N. Y.

**MME. BARCLAY, MODART FRONT LACE**  
Corsets.  
553 Fifth Avenue, New York.  
Tel. 4474 M. H. — Also (See Modart Display ad.)

**PEETZ FRONT LACE CORSET.** "The High-  
est Art in Corseting." Ready to wear, custom  
made. \$5.50 to \$35. Corsets made to order in 24  
hours. 45 W. 37 St., N. Y. Tel. Greeley 4786.

**GOODWIN.** Corsets of every description.  
Ready to wear from \$5; and custom made  
from \$10. 373 Fifth Ave., at 35th St., N. Y.  
Telephone 3293 Murray Hill.

**THE GILLETTE CORSET**—Custom made.  
Originated in Paris, but made in U. S. A., sold  
by exclusive representatives only. Write for  
particulars. The Gillette Co., 500-5th Av., N.Y.

**MATERNITY CORSETS, \$3.50 & \$5.**  
The Wells Gossard Store  
1112 G Street, N. W., Washington, D. C.  
Write for measure blank.

**LOUISE GREENWOOD, Corsetiere, 500-5th**  
Ave., N. Y. (4th fl.) Bryant 5121. Made to Order &  
Ready to Wear. Prices most reasonable. Corsets  
copied, repaired. Measurement blank on request.

**VIAU'S FRENCH CORSETS**—Corsets for slender  
figures with undeveloped bust. Also reducing.  
Special corset for deformed figures. Book-  
let. Viau Corset, 39 W. 34th St., 9th floor, N. Y.

**ESTHER RODMAN**—Boston, Mass.  
Invites custom and correspondence  
to her "Goodwin Corset Salon."  
687 Boylston St. Tel. 385 Back Bay.

**DORETHEA CORSETS**—To order only.  
Newest Models—Latest Patterns.  
Satisfaction assured.  
33 W. 34th St., N. Y., Opp. Collins Bldg., Room 704.

**BERTHE MAY'S MATERNITY CORSETS**  
Special for purpose. Dress as usual. Uninter-  
rupted comfort. Mail orders. Write for Booklet  
29, or call at 10 East 46th Street, New York.

## Dancing

**Sig. ALVINE DANCE ARTS**—Correct forms  
of Modern Social Dancing, also all classic Stage  
Dancing. Pavlova, Duncan and Alvine Styles.  
225 W. 57th St., N. Y. Write for Catalogue V.

**THE A. ALBERT SAATO Academies of**  
Dancing. Broadway, 86th-87th Sts., N. Y.  
The dances of today. Taught privately or in  
class. Booklet sent. Tel. 6435 Schuyler.

**NORMAL COURSE—MODERN DANCES.**  
There is an ever-growing demand for capable  
modern dance teachers. Our course prepares  
you for paying positions. Direct supervision of

**MR. G. HEPBURN WILSON, M. B., Ameri-**  
can Authority on Modern Dances. Write,  
phone or call Fifth Ave., N. Y., Thorley Bldg.,  
N. W., Cor. 46th St., Bryant 6321, for rates.

## Dancing—Cont.

**ELEANOR ARTHUR, 26 E. 35th St., N. Y.**  
Personal instruction in all the Modern Dances.  
Private Studio one block from The Vanderbilt  
and Waldorf. Tel. Murray Hill 3493.

**CHICAGO'S Representative Teacher, William**  
Crockett Perrin—Newest Dances, Stage & Ball-  
room, Ballet & Aesthetic Dept. under Hazel Sharp.  
Perrin Hall, Auditorium Bldg. Tel. Wabash 3297.

**FOOT RELIEF**—Soothes and relieves feet  
tired from excessive use. Deodorizer. Mailed  
prepaid in two sizes, 50c and \$1.  
Puritan Institute, Grand Rapids, Mich.

## Decorating and Furnishing

**THOSE WHO ARE INTERESTED** in Porch  
Furnishings should come between now and June  
1st, to Mrs. Barnwell's Venetian Piazza,  
19 E. 48th St., N. Y. Murray Hill 8317.

**MISS SWORDS, INC.,** Interior furnishings,  
chintzes, mantels, wall papers, Italian pottery,  
antique fixtures for electricity, lamps & shades.  
Miss Swords & Miss Sparks, 18 E. 48th St., N.Y.

**MISS McBURNEY & MISS UNDERWOOD**  
Wall papers, chintzes, rugs. Willow and painted  
furniture decorated to order.  
42 W. 39th St., N. Y.—Tel. Greeley 2808.

**HOMES FURNISHED** with individuality. Un-  
usual chintzes. Sunfast stuffs, rare silks. Lamps,  
painted furniture; exquisite novelties to order.  
Mastick & Graham, 8 E. 37 St., N.Y. M.H. 6325.

**FINE IMPORTED CLOCKS**  
Distinctive period designs in grandfather and  
mantel clocks. Expert repairing. All work guar-  
anteed. Harris & Harrington, 12 W. 45 St., N. Y.

**WARD & ROME.** Painted furniture designed  
for country houses, unusual screens, desk sets,  
parchment and Chinese lacquered lamp shades.  
132 E. 47th St., N. Y. Tel. Murray Hill 1305.

**CURTAINS, MEXICAN HAND DRAWN**  
Scrim & Marquisette curtains. Many pleasing &  
effective designs, moderate prices. Send for book-  
let. The Pilgrim, 10 Tremont St., Boston, Mass.

**MISS HARLOW—MISS HOWLAND**  
Special designs for Furniture & Interior Finish.  
Wall Papers, Linens, Upholstery, Materials,  
Rugs, Tapestries. 355 Boylston St., Boston, Mass.

**PERIOD FURNITURE**—Only obtainable  
through decorators. Designs not procurable at  
department stores. Photographs of interiors and  
sketches. Mary Lowell Groll, 20 East 46th., N.Y.

**MILDRED RICHARDSON KELLY**  
will cooperate with client in furnishing their  
home. Bridge lamp lacquered and decorated to  
color scheme. 42 West 39th Street, New York.

**AMY FERRIS** 6 East 37th Street, N. Y.  
Wallpapers Hangings  
Chintzes Tapestries  
Rugs and Furniture.

**AMY FERRIS** 6 East 37th Street, N. Y.  
Lamps  
Parchment Shades.  
Arundel Prints and unique furnishings.

**MISS CROOKE, Interior Decorator**  
Special Attention given to country houses.  
Spanish Interiors.  
55 East 56th St., N.Y.C. Tel. 1206 Plaza.

**THE INTERIOR CRAFT STUDIOS** will  
purchase your home furnishings and give expert  
advice on interior decorations free of charge.  
Ref. Circular. 625 Clyde St., Pittsburgh, Pa.

**MACBRIDE—REMODELS & REBUILDS**  
Your old home or proposed new one. Aristoc-  
ratic & Artistic effects with odd, unusual fea-  
tures. No architects' fees. No extras.

**SEE HIS SAMPLE HOME AT**  
The MacBride Atelier  
3 East 52nd Street, New York.  
"Decoration of Interiors." Phone Plaza 181.

**MRS. MUCHMORE**—Consulting Decorator  
London New York  
Special stuffs & furniture. Selections made.  
Estimates given. 132 East 19th St., N. Y.

**JAYNE HOME FURNISHER**  
Advocate  
Simplicity, Proportion, Suitability, Color  
Harmony. 2146 Broadway, near 75th St., N. Y.

**JAYNE HOME FURNISHER**  
Country House Furnishings a Specialty.  
Period Furniture, Cheerful Chintzes, Rugs.  
2146 B'way, near 75th St., N. Y. Tel. Schuy. 6331.

**CRETONNES Illustrated.** New styles scrim  
Curtains, Yard Scrim, Velvet Portieres, Sunfast  
Fabrics. Booklets on request. Send wall paper for  
harmonious effects. F.R. Aldrich, 452-5 Av., N.Y.

**PERSONALITY AND DISTINCTION** used  
in the selection of household furnishings.  
Interior Decorating in all its forms.  
Mrs. Frederic Esler, 15 E. 40th St., New York.

## Developing & Printing

**SEND US SIX OF YOUR KODAK** Negatives,  
any size; will print one picture from each negative  
for a total of 10c (stamps). Or will develop any  
size roll of film (or film pack)

and furnish a total of 6 prints for 10c. 8 x 10  
mounted enlargements 25c. Send only the  
negative. Mention this ad.  
Roanoke Cycle Company, Roanoke, Va.

## Dress Accessories

**HEMSTITCHING,** Accordion and Side Plait-  
ings, Pinkings, Ruchings, Buttons covered, all  
styles. Fancy dyeing of nets, chiffons, etc.  
Mail orders. G. M. Sadleir, 38 W. 34th St., N.Y.

## Delicacies

**PINE TREE COTTAGE SPECIALTIES**—  
French pickles 50c pt.; Chili Sauce 30c pt.;  
Chutney 40c pt.; Quince Honey 40c half pt.  
Mrs. Geo. R. Preston, Philipse Manor, N. Y.

**SELECTED TREE-RIPENED Grape Fruit**  
and Oranges, from grove four days from picking.  
Exp. paid, case \$5. 1-2 case \$3. Assorted if de-  
sired. Collins Citrus Service, Auburndale, Fla.

**BIRTHDAY CAKES,** Chocolate Marshmallow  
Cake, Table Delicacies. Orders shipped. Rose  
Garden Tea Room, 36 W. 59th St., near the  
Plaza. Tel. Plaza 7872. The Misses Howard.

**BON BONS AND NUTS GLACÉ**—\$1 pound.  
Bon bons and chocolates—80c. pound.  
Delicious home made. Sent prepaid.  
Rainbow Shop, Binghamton, N. Y.

**FIGS**—Preserved, brandied, sweet pickled, &  
jam; order now. Wild orange marmalade, guava  
products, Scuppernon grape juice, all home-  
made & new. Woodland Plantation, Lloyd, Fla.

**MINT LEAVES GLACÉE**  
Try them in whipped and ice cream and  
any drinks. In tins at 25c and 50c.  
Parfumerie Riviera, 450 Fifth Ave., N. Y.

**FRESH EGGS,** guaranteed not over three days  
old, delivered at very moderate prices. Orders  
accepted, large or small. Springside Farms,  
639 Madison Ave., N. Y., Plaza 5940.

## Educational

**COSTUME DESIGN** by correspondence  
courses. Parisian technical system for Propor-  
tion, Symmetry, Simplicity, Variety and Grace.  
Brown, 1290 Sutter St., San Francisco, Cal.

**SCHOOL INFORMATION:** Free catalogs of all  
Boarding Schools (or Camps) in U. S. Want for  
girls or boys? Schools' Association, Times Bldg.,  
N. Y., or Masonic Temple, Chicago, Ill.

## Embroidery

**EMMA LOUISE ART SHOP**  
Write for new 1915 catalogue free,  
of art needlework and novelties.  
Emma Louise Art Shop, Belmar, N. J., Dept. D.

**SCUOLA INDUSTRIE ITALIANE**  
177 Macdougall St., N. Y. Tel. Spg. 330. Organ-  
die collars, Italian embroidery \$1 to \$5. Bisso  
Centerpiece, cut work, \$7.50. Plate dolly \$2.50.

**FILIPINO, MADEIRA, PORTO RICO**—  
Hand embroidery 50% less than others. Robes,  
waists, lingerie, infants' wear on appr. Retail &  
wholesale. Far Eastern Shops, 2231 B'way, N.Y.C.

**OLD SAMPLER DESIGNS**—Four sheets  
beautifully colored cross-stitch patterns. Exclu-  
sive designs and monograms to order. Minnie M.  
Williams, 238 Longmeadow St., Springfield, Mass.

**BEAUTIFUL SICILIAN LINENS**—Breakfast  
tray sets (3 pieces) \$6. Exclusive designs. Tray  
cover \$3 up. Mail orders. Be prompt. Miss E. E.  
Brodermann, Sole Agent, 20 W. 107 St., N. Y. C.

**WINGENDORFF EMBROIDERIES**  
Special attention given to Trousseau. Mono-  
grams in drawn work a Specialty.  
718 Amsterdam Ave., 731 Lexington Ave., N. Y.

**BED-SPREADS STAMPED**—Stamped pieces  
for cross-stitch work in unusual designs, on ap-  
proval. Beads and embroidery materials. No  
catalogue. Hurm Art Shop, 277 5th Ave., N. Y.

**ART KNOT Embroidered BATH TOWELS**  
27x54. Splendid quality—with 5-inch letter, any  
color, \$1.00 each. \$11.50 dozen. Mail orders.  
F. V. Young, 366 Fifth Avenue, New York City.

## Employment Agencies

**MISS BRINKLEY, 507-5th Ave., New York,**  
near 42d. Tel. 2414 Murray Hill. Supplies  
governesses, housekeepers, household servants,  
personally investigating references.

**MISS SHEA'S** Employment Agency, 30 E. 42d  
St. The 42d St. Building. Supplies first-class  
servants, male and female, in all capacities for  
city & country. References carefully investiga'd.

**MRS. TABER**  
Agency for Efficient Servants.  
Tel. 4961 Plaza  
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**MRS. PILLSBURY, Educational Agency, 507**  
5th Ave., N. Y. Tel. Murray Hill 6185. Teach-  
ers, governesses, nurses, ladies' maids, compan-  
ions, secretaries, trained nurses. Housekeepers.

**MISS GRACE HAMILTON WHITE,** agency,  
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housekeeper, secretary. Houses opened. First-  
class help of all kinds. Hours, 10-4. Sat., 10-12.

**WOMAN'S EXCHANGE AGENCY**  
Governesses, Housekeepers, Attendants, Sec-  
retaries, etc. (No servants.) Hours, 9-5. 334  
Madison Ave. (43d St.) Tel. 4250 Murray Hill.

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weddings. Est. submitted. 1704 N. 8th St., Phila.

**EVERYTHING FOR PARTIES**—Invitations,  
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boxes & baskets. Home-made milk chocolate,  
\$1 a lb. Mrs. Alice, 566 West 161st St., N. Y.

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**ART FUR SHOP.** Coats, muffs & scarfs in all  
furs from latest models. Repairing and remodel-  
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16 W. Lexington St., Baltimore, Md.

**BUY FURS NOW.** Summer Prices. You  
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modeling. Herman Reel Co., Milwaukee, Wis.

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**MASQUERADE COSTUMES.** Any period,  
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ideas for fancy dress balls. Broadway Cos-  
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tumes a specialty. 166 W. 48 St., N.Y. Bry't 1250.

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Costumers to the Smart Set. Exclusive  
designs to order. For Sale or Rent.  
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**EAVES COSTUME CO.**—Fancy & theatrical  
costumes for all occasions. To hire or for sale. We  
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Address now 226 W. 41st St., N. Y. Tel. Bry. 3044.

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Fancy costumes to order for all occasions.  
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**STOUTNESS & RHEUMATISM**—Removed  
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sential. Miss Frye, 233 W. 107 St., N.Y. 6556 River.

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Wonderful. A Luxury. Physicians Prescribe  
it. Ppd. 50c. \$1. & \$3. 85 E. 56th St., New York.

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any extraordinary punishment. Circular on  
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**HEALTHFUL REDUCTION—FIRST Lesson**  
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tive exercises. The Gainsborough (Gymnasium)  
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recommends Max Schling, 22 W. 59th St., N. Y.

**STUMPP**  
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"New York's Favorite Flower Shop."

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Wedding and Reception Decorations.  
611 Fifth Ave., Corner 49th St., N. Y. C.  
Established 1872.

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Classes and Private Lessons.  
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Or, Phone 197 New Rochelle.

**TRAVELING** made easy for the Baby. Bed,  
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Write these shops today.  
They are reliable and ready  
to serve you.





# SHOPPERS' AND BUYERS' GUIDE



# GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

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Made from your own material.  
Unusual Remodeling. Reasonable prices.  
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**REBUILDING OF GOWNS**—All your last season's frocks can be successfully rebuilt after the fashions shown in this issue of Vogue. Homer, 11½ W. 37th St., N. Y.

**LEMAITRE & MACK**  
Importers  
Trousseaux, Gowns and Fancy Tailoring.  
630 Fifth Avenue, New York. Tel. 7120 Plaza.

**MME. CHAMBET, EST. 1887.** Gowns for all occasions, to order. Specialty—well fitting Tailored Gowns. Remodeling of all kinds. 143 E. 30th St., New York. Tel. 864 Mad. Square.

**YOUR OWN MATERIAL USED,** Mrs. Gordon specializes in reasonable gowns from your material. Remodeling. Moving to larger shop, 51 West 37th Street, now at 53 West 37th St., New York.

**VICTORINE—REBUILDER OF GOWNS**—Old gowns of every kind remodeled equal to new. Evening gowns a specialty. 160 West 84th Street, New York.

**THE MISSES CURRAN** will make your street and evening gowns and waists for all occasions, and also do remodeling at reasonable prices. 134 Lexington Av. (29th St.), N. Y. Mad. Sq. 8188.

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Our prices are within your means.  
Send your gowns to us for an estimate.  
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**MATERNITY APPAREL—GOWNS,** Made to measure. Special, properly-fitting Lingerie, many grades. Infants' complete outfits at worth while prices. Elizabeth C. Leay, Rockford, Ill.

**MME. BROWN, 677 Lexington Av., N. Y., cor. 56th St.** I make and remodel gowns to your individual taste at most reasonable prices. Work guaranteed. Satisfaction assured. Tel. 4928 Plaza.

**OUR CUSTOMERS** recommend us. We make gowns & waists that they like. We hope to please you. When in town drop in. Our work is excellent. Mme. Emelle, 184 W. 80th St., N. Y.

**SCHOTZ & CO.**—Gowns of smart design. Newest models. Individuality & becomingness assured. Special facilities for hurried requirements. Corresp. invited. 471-5th Ave., N. Y.

**THE A. M. GRANNATT CO.**—Artistic and attractive Spring styles in Gowns and Millinery—made from your own material if desired. Gowns remodelled. 2343 B'way, N. Y. (Cor. 85th St.)

**WITH YOUR OWN MATERIAL**  
Gowns and Suits for all occasions. Remodeling. Katharin Casey, 36 E. 35th St., N. Y. Tel. 1033 Murray Hill.

**SMART GOWNS,** Beach frocks, sport suits, coats and wraps. Out-of-town orders filled satisfactorily without fittings. Prices reasonable. Kellens, 53 W. 72d St., N. Y. Tel. Col. 9558.

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Wedding Trousseaux a specialty  
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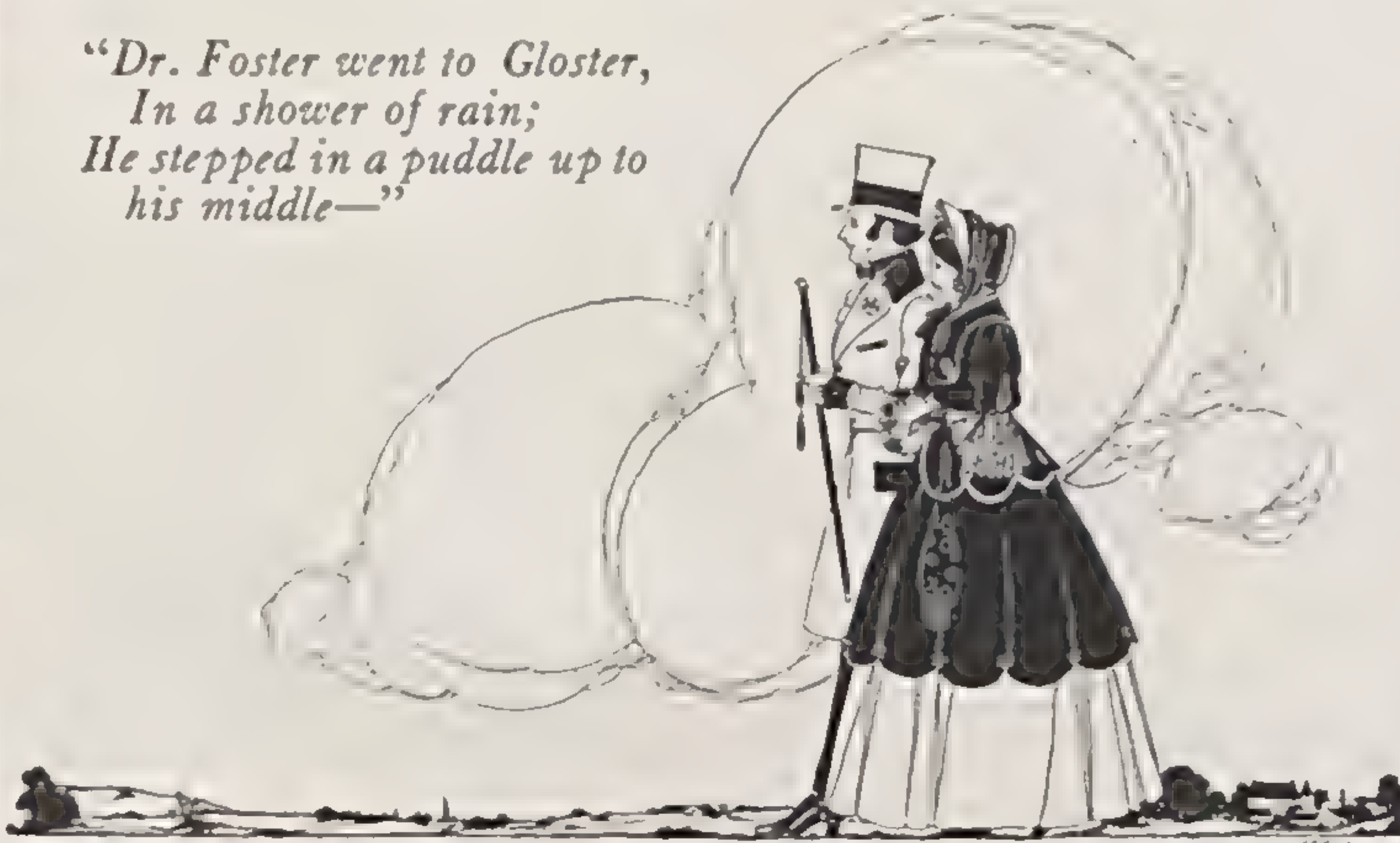
**SMART GOWNS AND SUITS**  
Made to order.  
Distinctive Remodeling.  
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**MME. PAON** will write you and will return your gown with advice. Send it by insured parcel post with an illustrated clipping of the style you fancy.

**YOUR WORN GOWNS** Re-designed, Re-novated, Re-modeled, Mme. Paon, 461-5th Av. (N. E. cor. 40th St.), N. Y.

*"Dr. Foster went to Gloster,  
In a shower of rain;  
He stepped in a puddle up to  
his middle—"*



**I**N this illustration, Doctor Foster and his wife are seen on a fair and sunshiny day—but the thunder-clouds in the background are ominous of the fate that befell the doctor when his city patients summoned him in bad weather.

Physicians, as a class, are less fortunate than their wives. Doctor Foster was unable to conduct his practice at long range; out he went every day, rain or shine, on the long and certainly not macadamized road to Gloster.

Mrs. Foster, however—and all her sisters—can accomplish all the most important shopping at long distance. When she wants to buy a unique gift, or to have a dress remodeled, or to find a summer hat, she has merely to turn to the Shoppers' & Buyers' Guide. A few minutes' search, a short note—and presto! the shopping is done. The next time there is a shower of rain, do not despair—your shopping can be safely done from your own writing-table.

## SHOPPERS' & BUYERS' GUIDE SERVICE

VOGUE 443 FOURTH AVENUE NEW YORK

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**LATE OF LORD & TAYLOR'S**—Let me remodel your old gown into the latest Paris mode. Your own material made up. Prices reasonable. Mme. Leighton, 237 W. 107 St., N. Y. Tel.

**CAROLINE**—Importer and Creative Gown Maker. Formerly of Michigan Avenue, Chicago, and recently Paris. Established now at 645 Lincoln Parkway, Chicago, near Virginia Hotel.

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**THE MENDING SHOP**—Now is the time to have your gowns and suits remodeled (I remake a gown completely) into this season's best style. Shop waists and gowns refitted.

**THE MENDING SHOP**—Suits cleaned and pressed. Dept. for mending, reweaving and darning. H. Redding Coughlin, 20 W. 31st St., N. Y. Tel. 189 Madison.

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**MAXON-MODEL GOWNS**—(Estab. 1899) If you can wear model sizes, you can buy them here at one-half the real value. Chic and Frenchy. Read our display adv. on back page.

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**CHOICE SANDFORD** Greeting Cards & folders for Birthdays, including specials for Father, Mother, Little Folks. Hand Colored. Good assortment for \$1. Sandford Card Co., Dansville, N. Y.

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**RECREATION CENTRE**—Y. W. C. A., 21 W. 44th St., N. Y., offers Summer Gymnasium Classes including Swimming for Women & Girls. June 1st to Sept. 1st. Tel. Bryant 7353.

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Absolutely grows hair and harmless to the eye. Results assured. Price \$1.00. Mrs. Mac Hale, 420 Boylston St., Boston, Mass.

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**TAFEL**  
44th St., opp. Astor Hotel, N. Y.  
Smart suits for summer. Made at short notice. You will be most satisfied in letting us.

**DESIGN YOUR EVENING GOWN** or street and summer clothes. Won't you consult us? Our fashion experts will gladly help you. Model Gowns on sale. Tafel, N. Y.

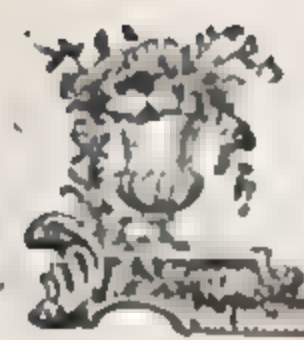
**UNUSUAL ADVANCE MODELS**—Tailored suits for ladies & misses. Exceptional Values \$25—Silk & Serge Gowns \$18 & up. Street wear. Est. given. Mlle. Elise, 509-5th Ave., N. Y.

**PLAIN & FANCY** voile dresses for Ladies & Misses. Specials at \$9, \$10.50, \$12. Sizes 14 years to 44 bust. Write for descriptions. A. Solomon, 136 West 22d St., N. Y.

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Go, for Smart Gowns, Suits and Blouses, to Belle Bryce Gemmel 344 Boylston Street.

**WHEN YOU PLAN YOUR SHOPPING**  
Tour, consult this Guide. Cut out ads that interest you and pin them to your shopping list.





# SHOPPERS' AND BUYERS' GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

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**FOR CONDITIONING MEN & WOMEN** "Crestmount," Riverdale-on-Hudson, 30 min. from N. Y.; Modern Health Resort. Physician in charge. Golf, tennis, riding, 10 acres of land.

**BEAUTIFUL VIEW OF PALISADES.** Moderate tariff includes Elec. & Therapeutic baths, scientific massage, elegant table. Write Dr. Rickards, "Crestmount," Riverdale-on-Hudson, N. Y.

**THE HOSPICE,** Pompton Lakes, N. J.; about 1 hr. from N. Y.; amid lake & mountain scenery. Ideal for rest or recreation. Excellent table. References. Send today for illustrated folder.

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**JOHN DALY PAYS CASH** for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Appointments made. 654-6th Ave. cor. 38th Street, New York.

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**LINGERIE de MERLE & ACCESSORIES** Are unexcelled in quality, workmanship and design. Exclusive trousseaux a specialty. Prices reasonable. 620 S. Michigan Av., Chicago

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**FANNETTE MILLINERY SHOP** Special Display of Advanced Ideas Becomingly fitted at moderate prices. 7 Temple Place, Boston, Mass.

**BUYING a hat at RULANDS** is like shopping in your own home. Here you will find over 200 models of New York's most fashionable millinery. Jot this down. 40 W. 36th St., N. Y.

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**BOUDOIR ROBES and kimonos** with all the elusive charm of the Orient. I import direct and save you 50%. Write for illustrations. Elizabeth Allen, 341 Fifth Avenue, New York.

## Pets

**THOROUGHbred Toy POMERANIANS:** reasonable. Strong, healthy, from imported prize-winning stock. Most fashionable breed. Order now. Miss Snodgrass, Parkersburg, W. Va.

## Rooms & Apartments

**THE ADRIENNE,** 319 W. 57th St., N. Y. Up-to-date pension. Large light dining room. Tel. on every floor, private baths, good table. Winter arrangements. Apply to Miss Proudfoot.

**13-15 EAST 54TH ST.,** N. Y. Boarding place of exceptional advantage, where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.

**PENSION DE LUXE—**Beautifully furnished rooms, singly or in suites. Excellent cuisine. Interesting library for recreation. Write for particulars, 29 W. 82 St., N. Y. Tel. Schuyler 8657.

## Rooms & Apartments—Cont.

**37 EAST 53D ST.,** N. Y. Pension, centrally located, comfortable rooms. Parlor floor dining room, separate tables. Permanent arrangements also tourists. Tel. 3637 Plaza. Mrs. F. V. Hart.

**LADY OFFERS** comfortable, attractive room with bath to ladies visiting New York. Breakfast optional. Terms moderate. References. Address 16 East 43d Street, New York City.

## Rugs

**ORIENTAL RUG REPRODUCTIONS—**Room-size, \$75; Hall runners, \$19. A source of wonder to those who visit our shop. Write James M. Shoemaker Co., Imp., 45 E. 20th St., N. Y.

**RENAISSANCE Rug Galleries,** 4 W. 37 St., N. Y. Tel. 437 Greeley. Persian, Turkish, Chinese. Depts. Mail order; weaving special rugs; cleaning & storing; appraising; Rugs sold on Com.

## Shoes

**BAKER'S KANVAS-WHITE,** for cleaning white shoes or any white articles, canvas or leather. "Removes the Dirt." Ask your dealer, or 25c ppd., from G. Clark, 44 W. 22nd St., N. Y.

## Shopping Commissions

**MRS. H. GOODALE ABERNETHY** Shopping Commissions. No charge. 37 Madison Ave., N. Y. 75 Boundary Road, London, N. W., 12 Rue Rennequin, Paris.

**MRS. E. F. BASSETT** will shop for or with you, furnish your house; suggest costumes. Goods on approval. No charge. 145 W. 105 St., New York. Tel. 4452 Riverside.

**MRS. SARAH BOOTH DARLING** Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Write for circular. 112 W. 11th St., N. Y.

**HELEN CURTIS,** 96 Fifth Avenue, N. Y. Your friend in New York. General Shopping. No charge. Bank references. Tel. 3286 Chelsea.

**HELEN CURTIS,** 96 Fifth Avenue, N. Y. Special values in furniture. Everything for the Bride. Personal interest in every order.

**MRS. S. D. JOHNSON—**Opp. Waldorf-Astoria. Intelligent shopping. No charge. Special references. 347 Fifth Ave., N. Y. Tel. 2070 Murray Hill.

**MRS. C. B. WILLIAMS—**The N. Y. Shopper will shop with you or send anything on approval. Services free. Send for leaflet of "Special Values." 366 Fifth Avenue, New York.

**MRS. ST. JULIEN RAVENEL** General Shopping. Specialty of Decorations. Prompt and efficient attention to all orders. References. 2211 Broadway, New York City.

**MISS HOLLIDAY WELLS, NEW YORK** shopping. Will accompany out-of-town patrons. No charge. Goods sent on approval. References required. 26 W. 40 St., N. Y. Tel. 1324 Bryant.

**CHARLOTTE BURR.** Take advantage of New York's famous low prices and my experience in shopping. No charge. Orders filled promptly. References. 116 Nassau Street, New York City.

**MARJORIE WORTH,** form. of 22 E. 34th St., N. Y., now with Wanamaker Shop & Personal Service Bureau. Orders will receive my usual prompt attention. Care John Wanamaker, N. Y.

**MRS. EDGENA BROWN TIPS.** Intimate knowledge of all New York stores. A specialty of procuring all articles of wearing apparel, etc., featured in Vogue. 503 Fifth Ave., N. Y.

**MRS. LILLA A. WEBBER.** Several years as buyer with large store enables me to shop for you with taste and judgment. No charge. 408 W. 129th St. Prompt service. Tel. Morn. 8420.

**MRS. EDWIN McALLA DAVIS,** 606 West 116th St., N. Y., will do all kinds of shopping for you. Services free. Specializing wallpapers, chintzes, rugs and artistic furnishings.

**IRMA KORY,** 366-5th Ave., New York Shops for or with you, without charge. Anything sent on approval. References. Circulars. Smart gowns a specialty. Tel. Greeley 2080.

**NEW YORK'S BEST SHOPS** are at your command through Mrs. W. H. Turner. Anything purchased, no charge. Specialty of House Decorations, 59 W. 45th St., N. Y. Tel. Bry. 1181.

**MRS. CAROLINE PLOWS.** Experience has taught me that certain shops excel in certain lines. I will shop for or with you. No charge. Goods sent on approval. 7 W. 92d Street, N. Y.

**SHOP IN NEW YORK—**Elizabeth C. Malady will purchase for you, personally, anything in wearing apparel or gifts. Prompt service. No charge. 33 Convent Ave., N. Y.

**MRS. ANNA PRAHAR** will send anything on approval or accompany you to the New York shops; no charge. Bank references. Write 114 W. 79th St., N. Y. Phone 7140 Schuyler.

**MRS. NAYAN TALLER.** Shops with or for patrons. No charge. Prompt and personal attention to every order. Circular. Bank references. 1493 B'way, Room 209, N. Y.

## Shopping Commissions

**BEAUTIFUL THINGS I SEE—**Write for this free weekly Fashion letter with list of bargains. Shopping free. Anything on approval. Irene Stephens, 156 5 Ave., N. Y. Tel. 822 Gram.

**MRS. HELEN ROBERTS,** 28 W. 182 St., N. Y. Will purchase for or with you. Personal attention. Without charge. References. Out-of-town orders filled. Tel. Fordham 490 J.

**THE GRA-MAR CO.—**Commissions executed without charge. Best shops. Tasteful buyers. Prompt attention. Gowns specialized. Sent on approval. Ref. Gra-mar Co., 179 W. 73d St., N. Y.

**ANNA L. CONDON,** General N. Y. Shopping for or with patrons. No charge. Goods sent on approval. Expert authority on interior decorations. References. 153 W. 73d St., N. Y.

**BLANCHE BOSTWICK.** My expert service saves time, bother, money. No charge. Gifts, apparel, furnishings. 126 E. 27th St., N. Y. Tel. 862 Madison Square.

**MRS. S. C. SIBLEY** No charge. Will shop for or accompany customers. 26 N. 27th St., Broadway, Flushing, N. Y. Tel. 1125 Flush.

**MRS. GEORGETTE DUNBAR EVANS** will keep you in touch with N. Y.'s advanced modes. Will shop for or with you, gratis. Chaperoning. References & booklet. 311 W. 95th St., N. Y.

**MADAME LEONIE,** 373-4th Ave., Room 802, N. Y. 15 years experience as fitter. Specialty in gowns. Wholesale connections. Shop with or for you. Free References. Circular. Tel. 6403 Mad. Fq.

**EVERY WOMAN'S SHOP,** 123 E. 17 St., N. Y. General shopping. Jane cretonne garden peignees. Duvetee & cretonne beach coats. Wash mandarin gowns; organdie evening gowns.

## Social Etiquette

**ETIQUETTE** taught by Social Secretary. Ten lessons covering the ten most important subjects, mailed prepaid, for \$1. Complete course \$10. Best authority. Mlle. Louise, 118 W. 57 St., N. Y.

## Social Secretaries

**LET US SUPERVISE AND ARRANGE** your wedding, receptions, household accounts, etc. The Social Secretaries, Inc., 5 West 58th St., New York City. (See next card.)

**LET US TAKE ENTIRE CHARGE** of your receptions, flowers, mailing & addressing of envelopes. Mrs. Caroline Ward, Pres. Mrs. E. La Rue, Sec.-Treas., 5 W. 58 St., N. Y. Plaza 7947.

## Social Stationery

**WEDDING STATIONERY SAMPLES** and "Wedding Suggestions," an interesting and authoritative booklet, sent on request. The Crowell Co., 97 Orleans St., Springfield, Mass.

**100 WEDDING ANNOUNCEMENTS,** \$6.75; or Invitations, hand-engraved, 2 sets of envelopes. 100 Calling Cards, \$1.25. Write for samples. V. Ott Engraving Co., 1035 Chestnut St., Phila.

**FOR BUSINESS CORRESPONDENCE—**Your name & address neatly printed on 125 envelopes & 200 sheets, Japan Bond, \$1 p'd. Saves expensive stationery. Parcel Post Press, Peru, Ind.

## Specialty Shops

**WITCH BROOM** for the hearth. Quaint, decorative and practical gift made by Southern negroes. 45 in. long. Postpaid \$1.50. "Studio Shop" Studios, 20, 21, & 23, 96 5th Ave., N. Y.

**FOR COUNTRY COTTAGES,** made by the Blind. Rugs, cushions, baskets, trays, hammocks, etc. New York Association for the Blind, 111 E. 59th St., New York.

**DEERX SHOP** Glass bowls for flower holders and as butterflies perched on edge. C. J. Dierckx, Importer, 34 West 36th St., N. Y.

**THE WOMAN'S SHOP,** 6 E. 42d St., N. Y. Blouses, Gloves, Hosiery, Neckwear, Special offerings. New Models Crepe de Chine Blouses, \$2.95; value \$4. Volle Blouses, \$1.95; value \$3.

**AT MRS. DOW'S; NEW THINGS—**all the time. Bells, baskets, linens, porch decorations. 173 Madison Ave., near 33rd Street, New York.

**BREAKFAST JACKETS.** New design, ribbon and lace. Dainty gifts. Six colors. \$10.00. Baby jackets. Same design, three colors. \$5.00. "Kimo," 711 Citizens Bldg., Cleveland, Ohio.

## Summer Resorts

**NEW LONDON, CONN.** Anchorage Inn and Cottages Pequot Colony. May to November. (See next card.)

**NEW LONDON, CONN.** Apply to Miss S. Middleton, 29 Cambridge Place, Brooklyn, N. Y., after May 10th address, Anchorage Inn, New London, Ct.





# SHOPPERS' AND BUYERS' GUIDE



# GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

## Tea Rooms

**THE TALLY-HO**, 20 East 34th St., N. Y. Luncheon. Afternoon Tea. Dinner. "Picturesque, novel experience."—N.Y. Herald. The Loft may be rented for Barn Dances.

**THE FERNERY**—22 E. 33rd St. "The Oldest Tea Room in New York." Club Breakfast. Lunch, Tea, Dinner and a la Carte, 8 to 8. Sundays 10 to 8. Smoking in conservatory.

**TAKE BREAKFAST, LUNCH** and dinner in the garden at "Mrs. Warner's Tea Shop," 13 E. 35th St., N. Y.; a quaint, unusual place, worth your attention.

**"WATCH YOUR STEP" & "KICK IN"** at the Clover Tea Shop, 640 Madison Ave. (Cor. 59th St.) The Best Waffles in New York. Griddle Cakes for Breakfast.

**THE COCKATOO** serves a dainty luncheon and Afternoon Tea, 50c each. Attractive private room for Bridge parties. Around the corner from 5th Ave., 9 E. 41st St., N. Y.

**TAKE LUNCH** at Repetti's—near the Waldorf. Delicious cooking; Perfect Service. The Club Sandwich is particularly celebrated. Repetti, 30 West 34th Street, New York.

**"TCHAI-NA-YA"** (Russian Tea Room). Luncheon and Afternoon Tea. Russian Tea, 50c p'd. Various Russian Handicraft on sale. 116 S. Michigan Blvd., Chicago. Polakoff & Weikle.

## Toilet Preparations

**PRIMA VERA MASSAGE CREAM** eradicates signs of "passing time." Unequaled in restoring delicate contour and natural complexion. Jar, 75c p'd. Anna J. Ryan, 2896 B'way, N. Y.

**BEAUTY HINTS.** The Marinello System will make your complexion as clear & youthful as a child's. Nothing like it. Endorsed by physicians. Marinello Main New York Office, 366 Fifth Ave.

**BARLATTAR EYEBROW GROWER** makes thin light brows thick, dark & silky. Good for granulated eyelids & falling lashes. Jar \$1. B'klet. Miss A. G. Lyford, 128 Tremont St., Boston.

**ELIZABETH HUBBARD'S ROSE TINT.** A rouge in jelly form of most natural coloring. Cannot be detected. Harmless; lasting & delicate. 75c jar. Elizabeth Hubbard, 106 W. 47 St., N. Y.

**SWEET 16 BEAUTY BOX**—containing Blush, Puff, Powder, Mirror, Perfume, Cleansing Cream & Tiny Manicure set. Postpaid, 50c. Sweet 16 Co., 4211 Broadway, New York.

**THE GERBAULET PURPLE LINE** For Scientific Care of the Skin. A visit or correspondence solicited. Gerbaulet Institute, 500 Fifth Avenue, N. Y.

**"KREMOLA"** makes the skin BEAUTIFUL. A medicated Face Cream that does wonders for a bad complexion. By mail. Send for Free Beauty Book. Dr. C. F. Berry Co., Chicago, Ill.

**YOUTH & BEAUTY PRESERVED** by the Viking Preparations. Altman's, McCreery's, Sterns', R. H. Macy & Co., Park & Tiford. By mail. Wright Sisters, 153 E. 54 St., N. Y. Booklet.

**WATER-PROOF NAIL POLISH** gives a marvelous polish, lasts indefinitely. Price \$1. Money back guarantee on all my goods. Mrs. Mac-Hale, 420 Boylston St., Boston, Mass.

**CAMEO POUDE DE RIZ**, world renowned face powder, delightfully perf. Send 25c for small box; 35c for large. White, flesh, brunette. Alexander & Mendes, Dept. M., 300 W. 115 St., N. Y.

**TONIQUE LOUBÈQUE REFRESHES.** A most pleasing and cooling Hair Tonic. Excellent for scalp and dandruff. Mail orders \$1 a bottle. Trix-Hygen Co., 531 Columbus Ave., N. Y. C.

**ZOBRIGHT NAIL ENAMEL**—Ambergloss Cuticle Remover, Rubigloss Nail Polish. Prof. Theo. Miller's delightful manicure preparations are sold by leading drug and department stores.

**Prof. MILLER'S MANICURE SETS** include no knives or acids; no cutting is required. Mignon Set postpaid for \$1. Others to \$3.50. Theo. Miller Mfg. Co., Edison Co. Bldg., New York.

**CHARMANT NATURAL ROUGE** Perfumed Light, Medium, Dark, Harmless, Lasting, Soft Puff. Poudre Compacte, 4 tints, 35c. p'd. Charmant Specialty Co., 136 Liberty St., N. Y.

**WHY NOT ROUGE RIGHT?** Learn with Flosbric New-Idea Face-tint, \$1. Half-size, 50c. State tone: dark, medium, light complexions. Flosbric Laboratory, Flushing, N. Y.

**QUIN-SEC SKIN FOOD** for building up wasted tissue, flabby muscles; filling out contour of face, neck & body, \$1. K. M. Quinlan, Skin & Scalp Specialist, 166 Lex. Ave., N. Y. Booklet

**SULPHUR DANDRUFF CURE** and Hair Grower gives the hair a wonderful sheen. Made in America—sold the world over. 75c by mail. Mme. Eurrele, 200 West 72nd St., N. Y.

**CLEAN YOUR TEETH Scientifically**—Rolling Tooth Brush is indispensable. Your druggist—by mail 40c. Booklet. Rolling Company, Box 173, Back Bay, Boston.

**DURING MAY \$1.10** for regular \$2 bottle of Mrs. Graham's Special Astringent Tonic, so successfully used in her Beauty Shop. Gervase Graham, Stevens Bldg., Chicago, Ill.

**ROSEFAUCHEUR**—Liquid Face Powder. After automobiling use this refreshing preparation. A perfect astringent face-wash endorsed by physicians; \$1 p'd. Faucheur, Inc., Hawthorne, N. Y.

## Toilet Preparations—Cont.

**PATE GRISE**, for old or aging hands. Friend of middle-age. Banishes telltale "crepeiness," restores color, smoothness. Aurora Specialties Co., Lowell, Mass.

**SUPERBA BALSAM CREAM** is excellent for mosquito bites, hives, burns, etc. Indispensable in summer. Send for large 25c tube. Wheaton Walter Co., 147 West 35th St., New York.

**MME. KATHRYN LAVENDER CREAM** Beautifies by cleansing, feeding, nourishing the tissues. Removes Wrinkles. Trial tube 35c. Jar \$1.25 p'd. Venus Co., 492-3d St., Brooklyn, N. Y.

**TITE-TINE ASTRINGENT** Contracts Pores, Tightens Relaxed Muscles; used with Madam Kathryn's Lavender Cream will beautify. Sold by B. Altman & Co., 5th Ave. & 34th St., N. Y.

## Trousseaux—Cont.

**WEDDING GOWNS** and trousseaux a specialty. Orders by mail satisfactorily filled. Mrs. Copeland, 334 Fifth Avenue, New York.

**THE WEDDING GOWN** will be distinctive, the veil beautiful, if made by Homer. Prices reasonable. Materials accepted. Out-of-town orders. 11½ W. 37th St., N. Y. Greeley 5265.

**THE PORTO RICO STORE**—Fillet Tiré linens. 402 Mad. Ave., N. Y. Initial towel \$1.25; child's dress \$5; luncheon set \$18.50; nightgown \$6.50. Monograms; estimates. Approval ship.

**PERSONALLY INVESTIGATED**—Here are over 360 shops personally investigated by Vogue and conveniently grouped on these pages to simplify your shopping.

## A WOMAN WHO READS VOGUE'S BACK NUMBERS

In the "prize letter" which was published in Vogue for April 1, the writer mentioned having bought some black-walnut candy from Harvey's Candy Shop at Superior, Wisconsin.

Here is a letter which we received the other day from Mr. Harvey.

"It is now 15 or 16 months since I had my announcement in the Shoppers' and Buyers' Guide. Notwithstanding that, the advertisement still draws! Only today I received an order from Kingston, R. I., for two pounds of the black-walnut chewing candy; the advertisement of which the buyer said she saw in looking through the old numbers of Vogue.

"That makes double returns on a two months' advertising investment. It certainly pays to advertise in Vogue!"

Over and over, we have noticed that Vogue readers preserve their back numbers, read them, and order from them. This is contrary to the general rule, that there is "nothing so dead as an old magazine." And, while you are recommended to order always from the current issues of Vogue, there may often be an opportunity to order from a back number—as did the woman in Kingston about whom Mr. Harvey has written to Vogue.

**SHOPPERS' & BUYERS' GUIDE SERVICE**  
VOGUE 443 FOURTH AVENUE NEW YORK

## Toys

**OUTDOOR TOYS.** Beautiful & durable, weather proof toys & construction materials originated by Mr. Sterling & manufactured only by Sterling Toys Corporation. Garden sticks and novelties.

**OUTDOOR PLAY SPACES** Installed: Landscape blocks, frisking fish, sand & water-power constructions at the home of the "Sterling Toys." Children's Gift Shop (Stryelene), 7 W. 45 St., N. Y.

## Travel

**THE PARKHURST WARDROBE TRUNK** pleases every traveler by affording her the safety, roominess & access to all apparel which she enjoys in her closet at home. They are really

A Portable Closet & Chiffonier combined. Catalog free. J. E. Parkhurst & Son Co., 13 Rowe St., Bangor, Me.; 161 Summer St., Boston; 325 Fifth Avenue, New York.

**PARFUM SOLIDE**—Melts when pressed from small tube; Violet, Rose, Lily, Eau de Cologne, Tentation, etc., 35c each. Parfumerie Riviera, 450 Fifth Ave., N. Y.

## Trousseaux

**WEDDING VEILS** and wreaths to order from \$15 up. Write for sketches and particulars. Mail orders a specialty. Miss Allen, 9 East 43rd Street, New York. With Quiller.

## Unusual Gifts

**LITTLE GIRLS AND BOYS** spend many happy hours investigating the Wonderful Pockets, filled with amusements and occupations, which are a feature of

**"WILE-AWAY" APRONS & OVERALLS** A boon for rainy days and journeys. Sizes 3-5 and 5-8 years. Price \$5. Elizabeth H. Pusey, 16 East 48th Street, New York City.

**CROSS CONTINENT "Wile-Away"** Boxes for Grown-ups or Children. Amusements and comfort for long train trips. To order, \$5, \$6, \$7.50, \$10, \$15, and up. (Next card)

**CONVALESCENCE "Wile-Away"** Boxes filled with cheery little gifts for the invalid. For children or adults. Prices same as above. Send for booklet. Elizabeth H. Pusey, 16 E. 48 St., N. Y.

**VISITORS ARE ALWAYS WELCOME**—at this beautiful shop. Come in and spend all the time you wish. Art objects from all parts of the world. Carbone, 342 Boylston St., Boston, Mass.

**A CORDUROY BATH ROBE** in delicate shades, makes a wonderfully acceptable gift. Slippers to match. Correspondence solicited. Emily Pratt Gould, Richmond Hill, N. Y.

**TO REACH THE HEART** you need only present such exquisite gifts at small prices as offered in Unusual Gifts booklet of Elizabeth Allen, 341 Fifth Avenue, N. Y.

**"RAINY DAY TABLE"** and chair (folding). Newest gift for children—10 occupations, absorbingly interesting, \$5. Send for photo, Rainy Day Table Co. P. O. Box 347, Newark, N. J.

## Unusual Gifts—Cont.

**BREAKFAST-PORCH TABLE-LINENS** in quaint cross-stitch. Designs also executed to match rooms. Children's things. Send bk. ref. for approval box. Edith Allen Hall, Stamford, Ct.

**DON'T DELAY AND REGRET**—Send immediately \$1.25 for 1 lb. Ford's Famous Orange Pekoe or Ceylon Tea, by parcel post. Quality satisfies. Gertrude H. Ford Tea Co., 245 W. 125 St., N. Y.

**CRYSTAL PUFF BOX**—cut or hand-etched. Diameter 5½ in., height 3 in.; containing puffs, tied any color ribbon, \$2. Postpaid. C. Reigensstein Sons, 711 Liberty Ave., Pittsburgh, Pa.

**PERFECT INDESTRUCTIBLE PEARLS** Sold at great reduction during May and June. 15-inch Necklace with 14-K gold clasp, \$5.00. "Je Rome" Pearl Co., 501 Fifth Ave., N. Y.

**SUMMER SHOP NOVELTIES**—Most unique line; offering fine profits. Send for Free Illustrated Trade Catalog. The Little Workshop 443 Clermont Ave., Brooklyn, New York.

**SIGN OF THE PINE**, Dedham, Mass. Soft colored baskets and trays. Unique cushion covers for the porch and a novelty in candle shades for the summer home.

**SEND FOR BOOKLET**—Art objects from the Far East. Unusual gifts & Interior Decorations. Visitors welcome at 323-5th Ave., near 33d St., N. Y. Long Sang Ti Chinese Curio Co.

**SWEETS FROM THE ORIENT**—Deliciously different. Branded "Chow-Chow" fruit preserves, 16-oz. glass jar \$1. Send 25c for sample jar. Booklet. Bertha Tanzer, 20 West 30 St., N. Y.

**YOUR FRIEND** will enjoy a basket brimful of assorted delicacies from the Far East. An ideal Week-end Gift, \$3.50, \$5, & \$7.50. Booklet. Bertha Tanzer, 20 West 30th St., N. Y.

**DISTINCTIVE GIFT SHOP LINES**—Lacquered tin, wood, etc. Door porters. Charles Hall, The Hall Bldg., Springfield, Mass. Wholesale office, 333 Fourth Ave., New York.

**GARDEN SMOCKS**—the new costume for seashore or country. Of bright colored crepe. White collars & cuffs; \$9.50. Send bust measure and color. The Misses Elkins, Marblehead, Mass.

**SUMMER SHOP NOVELTIES** A most unique line of exclusive gifts—wholesale and retail. Gift Shops write for particulars. Helen Josephine, 346 Dudley St., Roxbury, Mass.

**BLUE BIRD CORSET BAG**—"Good Luck." A beautiful gift for the bride, \$3. Postpaid. Marking Trousseaux Specialty. Katherine—1 West 30th Street, New York.

**IRIDESCENT Hand-Colored SCARVES** of silk and chiffon cloth; distinctive wear for women of taste. No duplicates. Write or phone. M. S. 4616. Louise M. Peixotto, 120 E. 30 St., N. Y.

**EAGER INTERNAL BATH** beautifies and freshens the complexion by purifying the blood. Write for particulars to J. V. Eager, 737 Washington Ave., B'klyn, N. Y.

**STAMPKRAFT** picture books, done in Poster Stamps. Mothers & educators are commending these clever little books. Mailed 10c each. 8 popular titles. Splendid for children's parties.

**STAMPKRAFT**, Chicago Herald says: "Children who love to illustrate stories as they read them will find a new joy in Stampkraft." United Art Pub. Co., 119 4th Ave., N. Y.

## Vacuum Cleaners

**"VACUUM CLEANER SHOP,"** 131 W. 42 St., N. Y., sells 42 different kinds Vacuum Cleaners at wholesale prices. Wonderful assortment. Mail orders. Send for complete price list, No. 15.

## Wholesale Gift Shops

**JOHN H. C. NEVIUS**, Importer, Manufacturer, Wholesaler, is now occupying the entire street floor of 217 E. 38 St., N. Y. C. Everything for the dealer. Nothing at retail. Come and see.

**MR. NEVIUS**, imports, makes & sells Unusual Things—Door Stops & Garden Sticks of distinction (this year's vogue) in great variety with wide range of prices—Toys—Panama Exposition.

**UNUSUAL NEVIUS THINGS.** Parsons Nut Bowls, Philippine Baskets, "Alice" Figures, Emily's Grape Fruit, Coat Hangers, Bridge Pencils, Leopolds, Numberless Nameless Novelties.

**MR. NEVIUS** starts May 12 on annual Xmas. trip to Pacific Coast and principal cities en route. Write for dates at home or nearest large city. He will gladly arrange appointment.

## Willow Furniture

**BRENNAN WILLOW FURNITURE**—Best made & inexpensive. Mail orders with money-back guarantee a specialty. Sketches on request. Walter J. Brennan Co., 7 E. 42d St., N. Y.

**THIS MONTH**—We offer a distinctive necessity for every porch. Round Willow Table, 24-in. top, low shelf. Special at \$3.75. Walter J. Brennan Co., 2 East 42nd St., N. Y.

**McHUGHWILLOW FURNITURE**—Originated 1893. Orders for genuine product should be sent direct to actual makers, Joseph P. McHugh & Son, 9 W. 42 St., no agents, no branches.



# Unique Summer Furnishings from GIMBELS

## "Aerolux" Porch Shades

These are positively the only Shades that possess the wonderful *No-Whip* attachment which holds the shades at the proper rigidity in any wind and thereby prevents the disagreeable flapping so common with other shades.

These Shades will last almost indefinitely, and while bamboo porch screens and the majority of other shades will fade and quickly wear out when exposed to the elements, "Aerolux" Shades maintain the same appearance that they did the day they were put up.



## "Aerolux" Porch Shades

*Veranda Grade No. 2*

*In brown, olive, and brown-and-olive.*

4 ft. x 7 ft. 6 in....	\$2.50
5 ft. x 7 ft. 6 in....	\$3.00
6 ft. x 7 ft. 6 in....	\$3.50
7 ft. x 7 ft. 6 in....	\$4.00
8 ft. x 7 ft. 6 in....	\$4.50
9 ft. x 7 ft. 6 in....	\$5.25
10 ft. x 7 ft. 6 in....	\$5.75

*Bungalow Grade No. 3*

*In green only.*

4 ft. x 6 ft. 8 in....	\$1.80
6 ft. x 6 ft. 8 in....	\$2.65
8 ft. x 6 ft. 8 in....	\$3.35
10 ft. x 6 ft. 8 in....	\$4.25



French Willow Easy  
Chair .....\$7.50  
Cretonne Cushion...\$2.50

French Willow Table, 27-in. Diameter.....\$4.95  
White Enamelled Lamp, with festoons of roses in pastel  
colors; shade lined with cretonne .....\$12.00

French Willow Arm-  
chair .....\$4.95  
Cretonne Cushion...\$2.50

*Above prices are for natural willow—for staining in any color there will be additional charge of 75 cents for each; enameled in any color \$1.25 extra.*

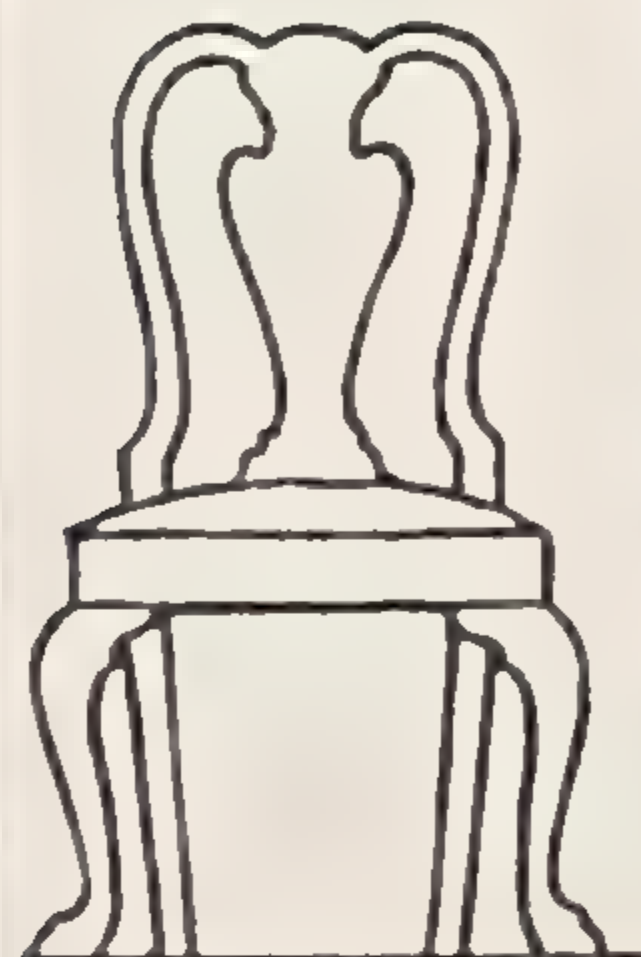
## GIMBEL BROTHERS

Broadway and Thirty-third Street

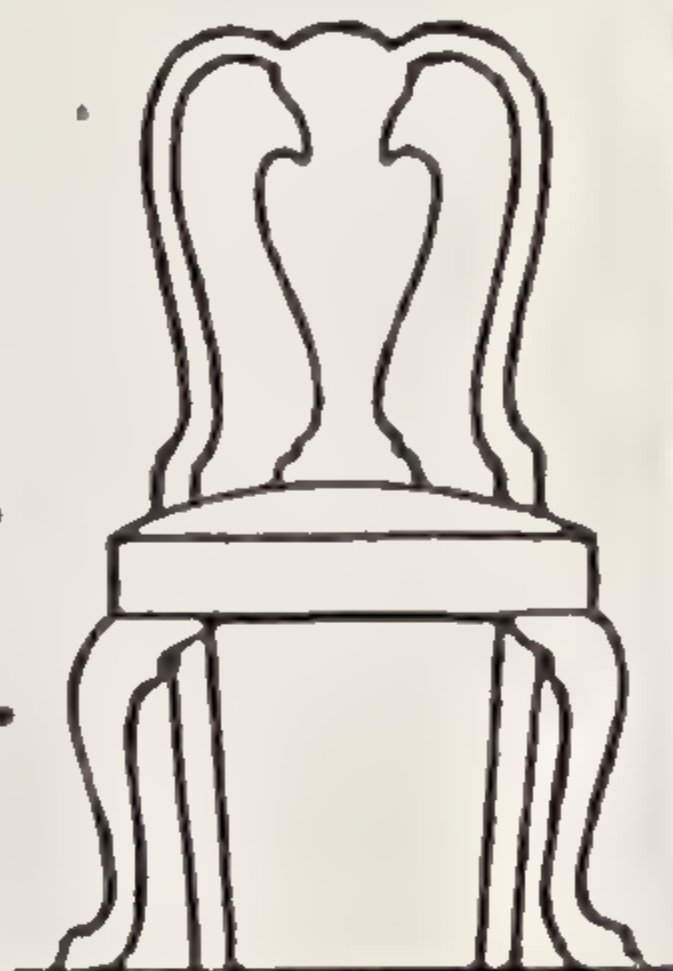
NEW YORK



# W. & J. SLOANE



Interior Decorators,  
Furniture Makers,  
Floor Coverings & Fabrics.  
Fifth Avenue and Forty-Seventh St.  
New York.



**"DRYAD" CANE FURNITURE** has distinction of style and quality of workmanship only found where the skilled craftsman and artist work hand in hand.

The designs are original and have a quiet dignity not to be found in the many imitations now being offered as like "DRYAD."

Imported and sold exclusively by us in New York and vicinity.

The genuine identified by this label—



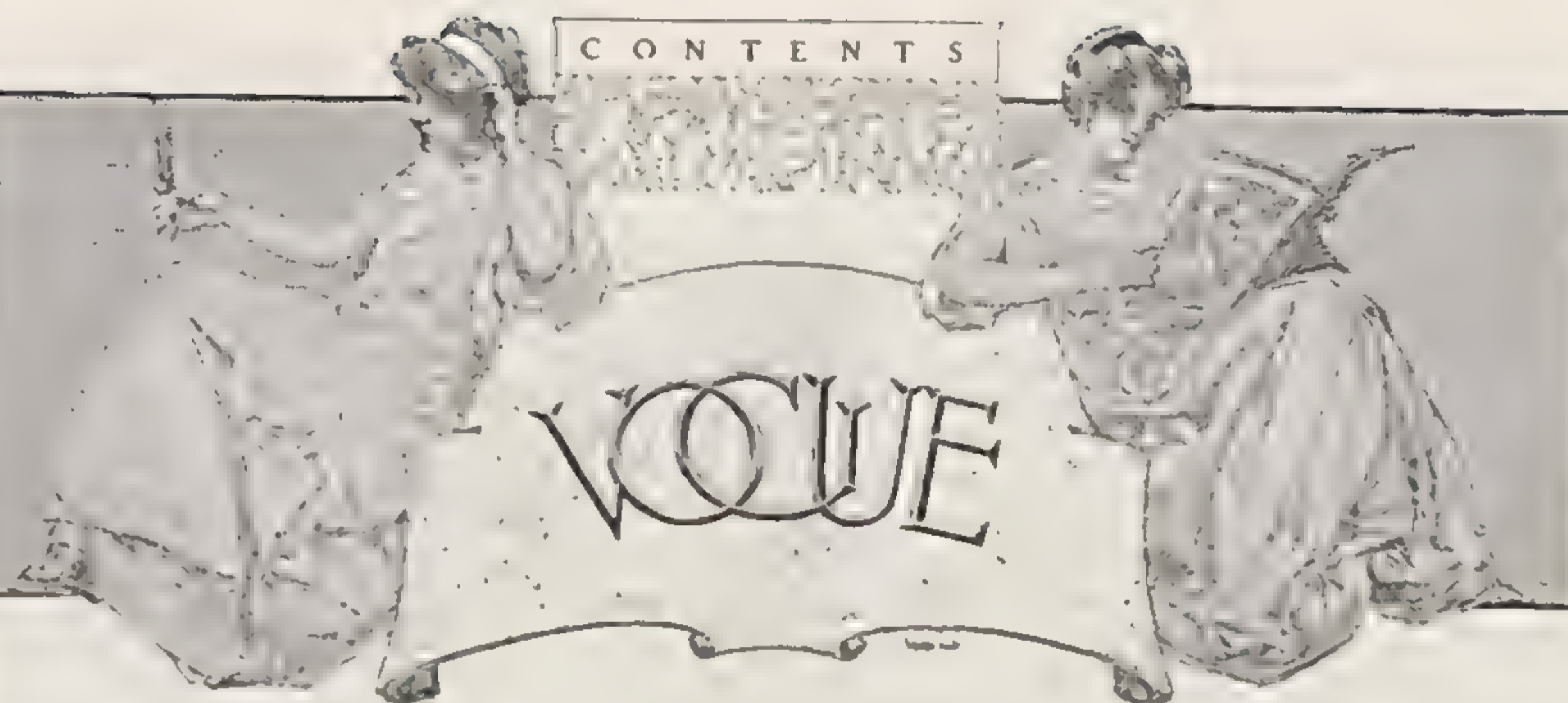
Illustrated Catalogue, "The 'DRYAD' Cane Book," mailed upon request.



When You Find an  
Article Bearing

## THE NAME "VOGUE"

Do not accept it on the as-  
sumption that The Vogue  
Company is responsible



MAY 15, 1915

VOL. 45. NO. 10  
WHOLE NO. 1023

The next Vogue will  
be the

## SUMMER FASHIONS NUMBER

Dated June 1

THE title "Vogue" has a two-fold value. First, there is the intrinsic value of the word itself, with its suggestion of smartness and distinction. Second, the word "Vogue" has an added value on account of its long connection with Vogue, the magazine.

Now we find that certain manufacturers are using "Vogue" as a trade name for many kinds of merchandise. There are "Vogue" candies, and "Vogue" cosmetics, and "Vogue" hats, and various other things—good, bad and indifferent—all labeled with the title "Vogue."

It may be the desire of the makers of these things to trade subtly upon the reputation and prestige of Vogue, the magazine. Their purpose may be to convey the idea that Vogue is in some way responsible for them. However, Vogue is not responsible; it has not launched out into manufacturing. If on the counter of any store you find anything marked "Vogue," do not buy it in the belief that Vogue has made it, or even recommends it. Except Vogue itself, and Vogue Patterns, no article that bears this name has any connection with us.

While we can not prevent the promiscuous use of the name "Vogue," we can forestall possible disappointment on your part should you be led to buy something labeled "Vogue" in the belief that we are its sponsor. We believe it part of our duty, moreover, to point out from time to time that various articles of merchandise called "Vogue" are not backed by Vogue, the magazine; and that it is not safe to accept them on the assumption that they are as desirable as the name might at first glance imply.

### THE CONTEST HAS CLOSED

Thousands of "cablegrams" came to Vogue in response to our recent invitation; selecting the prize winners has been an arduous undertaking. They will be announced in the next Vogue but one. The cablegrams have expressed many different points of view; although we distinctly said that they need not be flattering, there have been only a handful of writers who did not express the most hearty appreciation of Vogue's value to themselves.

### VOGUE YOUR AGENT IN TOWN

On page 89 you will find an amusing little example of the shopping problems that are so often presented to Vogue by those who must buy a gift of some sort but have no idea where to buy an appropriate one.

The Vogue Shopping Service is always ready to assist in the selection, granted that the reader mentions the amount that she wishes to pay and gives Vogue a sufficient clue to the recipient. To many men, especially, who find this kind of shopping very difficult, Vogue is a safe present help. To the woman in the country who, unfortunately, sometimes has to depend upon her husband for little purchases in the city, the Shopping Service comes as a great relief.

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EMPHATICALLY a fashion number is the next Vogue. It will picture and discuss all the best fashions for the early summer—after reading it, you will be ready to equip yourself for any possible event between now and next autumn. Look for this cover:



Here is a miniature copy of Helen Dryden's cover  
for the next June 1 Vogue

As usual in Vogue's fashion numbers, the Summer Fashions Number begins with the Paris fashion letter—a very complete review of the newest designs of the leading French couturiers. If you were astonished by the variety and charm of their spring offerings, even more will you be pleasantly surprised by their creations for the summer season.

Every accessory of the June, July, and August wardrobe will be pictured in the next Vogue. French blouses, parasols, bathing suits, hats, and children's fashions will be included.

The second in Vogue's series of articles on the French couturiers will speak of Georgette, who has developed a new and naive style that is particularly attractive.

### IN BLACK AND WHITE

The fad for black and white has revived, and now one may have this effective combination in clintzes, wall-papers, and pottery. Skillfully used, they are most attractive; the next Vogue tells not merely what to choose, but also how to use it.

To make quite sure of the next Vogue, and all the numbers that will follow, you should make arrangements at once. If you depend on a newsdealer for your Vogue, notify him in advance; if, on the other hand, you are a subscriber, be sure to give us at least three weeks' notice of your summer address. Read page 6 of this Vogue and follow its suggestions. Although Vogue has frequently made them, it is necessary to repeat them now in order to save disappointments.



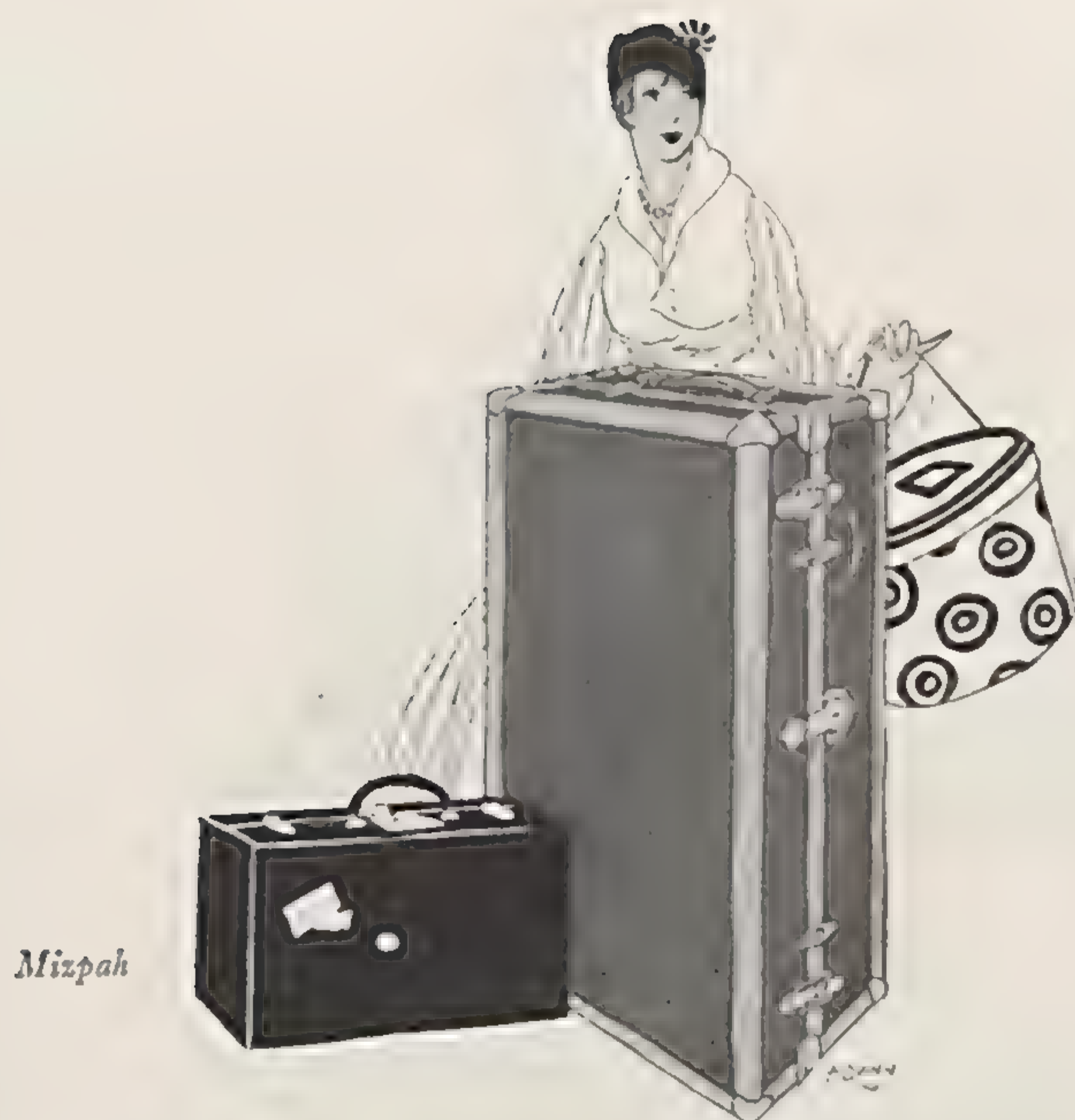


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MRS. WILLIAM LAWRENCE WOOD

*Mrs. William Lawrence Wood, who was before her marriage Miss Laura Cass Canfield, daughter of the late Augustus Cass Canfield, sailed April 11 with her husband on the "Philadelphia" for Oxford, England. The Reverend Mr. Wood, a son of Mr. Chalmers Wood, has returned to continue his studies of the last two years at Balliol College, Oxford*





## WHITHER THOU GOEST, I WILL GO

SOMEBODY has cleverly said, with a rather scathing inflection upon the last word, that "the traveling public can be divided into the travelers and the tourists." A "traveler," though appreciative of new places, retains the pose of the man of the world; a "tourist," to express it in his own vernacular, is "all over the place," and is a vast trouble not only to his fellow travelers, but, to himself. The experienced traveler, or the person who instinctively knows how to travel smartly, is easily distinguished, and the character of the luggage, as well as the personal appearance, is one of the details by which this status is determined. It is, therefore, worth while to take a few thoughts in time to see that one's luggage hath a fair outside as well as a compact inside.

To-day there is little that is untouched by the hand of Fashion; and luggage, though essentially a practical thing, changes with the mode to a marked degree. The ceaseless search for something new, and presumably for something better, which is the keynote of modern life, is discernible even in such mundane things as the trunks and bags which carry the wardrobe. There was a time when a strongly built trunk lasted the better part of a lifetime. To-

No Matter How Far It Is between Here, There, and Yonder, the Overland Traveler Must Be Smartly Equipped, Bag and Baggage

day, though it is possible that the trunk will last, the ingenious makers devise new plans for comfort which are so beguiling that the old trunks are cast aside for newer models.

### FOR THE OVERLAND TRIP

The steamer wardrobe trunk shown in the sketch at the top of this page may be had in thirty-six- to forty-inch lengths. It is of three-ply veneer basswood, well reinforced and secured with cold-rolled steel corners. In the interior, the wardrobe section is on one side of the trunk and there are drawers on the other. This trunk is so constructed that it may be used equally well by a man or a woman.

For overland traveling, though it is possible

to take a small steamer trunk in a drawing-room if but two people are occupying it, it is impossible to take anything larger than a portmanteau in a section. The majority of the new ones are being made in black patent leather or enameled duck, as they are found to be lighter than those of tan leather, which were used so extensively some years ago, and are less conspicuous when carried in a motor. An excellent portmanteau, which measures anywhere from twenty-four to thirty inches, is shown in the sketch at the top of the page. The trunk and portmanteau just described are from the Likly Luggage Company.

When many clothes are to be carried, the wardrobe trunk is the most convenient kind to take. It is also a source of great comfort in a summer hotel, where the closet room is often limited and where frocks may be exposed to ruinous dampness for lack of space to hang them away. A wardrobe trunk of large size is illustrated in the sketch at the bottom of this page. This is made of fiber, bound with rawhide and secured at the corners with highly polished metal reinforcements, and is guaranteed for a period of five years. Instead of the usual square corners, which are easily knocked or



*It behooves one to look well to luggage, for as the bow to the arrow, so is woman to her luggage: though she draws it, yet she follows; though she "checks" it, she obeys it*



He: Where to, Madame?  
 She: To the Huntington's country place.  
 It: We four pieces of luggage can easily keep together at the house-party, because we are well-bred enough to be easily put in our places



dented in, there are rounded corners scientifically designed to insure strength. The trunk is forty-five inches high by twenty-one inches wide. This trunk is from the National Veneer Products Company.

When a wardrobe trunk is desired for a shorter journey, the steamer wardrobe trunk shown at the left of the same sketch on page 23 is an excellent one. The sketch shows the manner in which the trunk may be opened and the hanging space which is allowed. This model, which is in thirty-six to forty-inch-lengths, is also guaranteed for five years, and any breakage within that time is repaired free of charge. This trunk is from the London Leather Goods Shoppe.

There is also something fairly new in women's hat-boxes, for, besides the square familiar black patent leather case, boxes of the shape shown in the sketch at the bottom of page 23 are being used. They are of enameled duck, sixteen inches in diameter, strongly made, and light enough to be carried in the same hand with a bag, if porters are few. This hat-box is from the Likly Luggage Company.

#### WHAT TO TAKE IN WHAT

However smartly selected her luggage may be, it is even more requisite that the traveler should put her best foot forward in regard to the selection of her traveling clothes. The first consideration in dressing for traveling is, of course, appropriateness. A simple, durable costume, distinguished by neatness, and accompanied by well-made shoes, good gloves, and a trim veil, marks those who travel comfortably and correctly. For a long overland trip, a well-packed portmanteau and hand-bag should hold enough clothing to keep a woman looking trim. A man would be well accommodated with an extension case or a kit-bag.

In packing for an overland journey, it is well to put as little as possible in the portmanteau. With the possible exception of the hats, which could be taken in a separate hat-box, the costumes that will be needed for a stay of a fortnight or so in the west can be easily put in one of the modern steamer trunks and sent ahead. Of course, if the wardrobe is an elaborate one, and the trip is to have more of social life than of travel in it, it may then be necessary to use a wardrobe trunk. It is well, however, to ascertain before leaving, just what amount of luggage one will be allowed to check without paying excess baggage charges, as the perpetual paying of express charges is most aggravating, even to a millionaire. For continuous traveling, the costumes illustrated with this article, supplemented by two evening dresses, a lingerie

frock, and an evening wrap, would answer most requirements.

The mainstay of any wardrobe for traveling is, of course, the tailored suit, which has to be supplemented by the one-piece dress and by the top-coat according to the climate encountered. An excellent suit for general wear, which is from John Wanamaker, is sketched at the right on the following page. For this a dark gabardine in blue, oxford gray, or brown would be the wisest choice. The original model, which was of a gray flannel, was especially smart; in a dark shade of gray flannel the model would be suitable for traveling. This suit, with a plain small hat and a veil of a simple mesh, could be worn to begin the journey. It could also be worn throughout the journey with a silk or chiffon waist of the same color, although it is preferable to lay the suit away if the journey is across the continent, and to wear on the train dresses such as those illustrated at the bottom of page 25 and at the upper right of page 26.

The model sketched at the bottom of the following page is of putty colored crêpe de Chine, trimmed with taffeta of the same shade relieved at the throat by a chemisette of white batiste. For some days of a long journey, it is distinctly better to replace a suit by a dress of this character. Worn with a plain hat, one of the simple octagon mesh veils which do not tire the eyes, and a pair of white chamois gloves, it makes a trim traveling costume.

The dress at the upper right on page 26 is of dark blue serge trimmed with black satin, and it would be excellent for general wear at the exposition as well as on the train. This is rather an unusual frock, as it is cut with a full-length panel in the front and back. The black satin girdle, which matches the sleeves and the hem of the skirt, is slipped through the panel in the back and knotted at the side in front. This and the frock just described are from Mme. Bertha.

It would depend upon the character of the trip, whether the extra dress would better be a serge frock such as that just de-

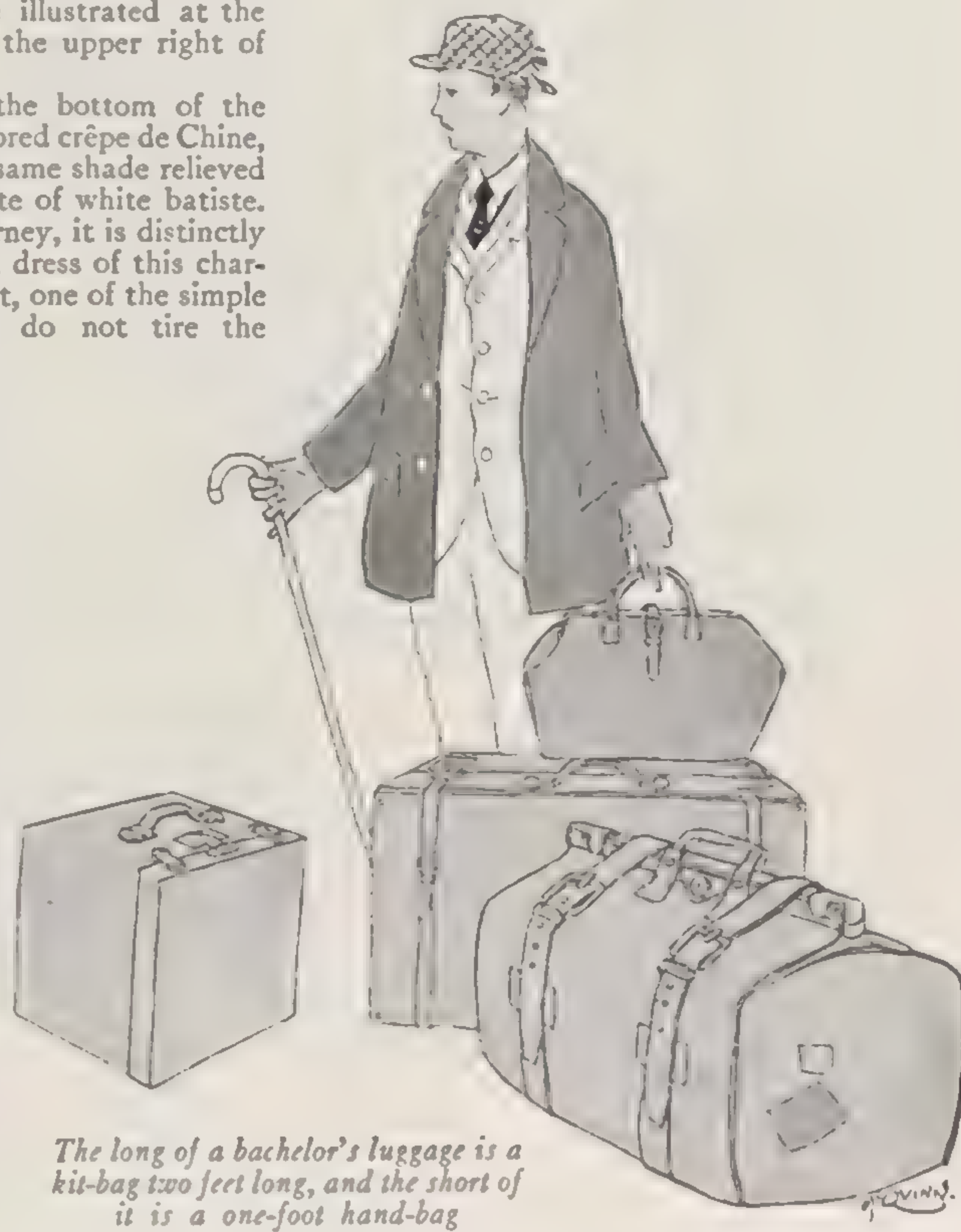
scribed, or whether it would better be a silk and chiffon frock such as is shown at the top on the following page. In the latter case, the frock, while it could not be worn on the train, would be appropriate for informal dinners at a hotel or country club if a stop should be made on the journey. The frock is of soldier blue chiffon, with a waist in a jacket effect of blue taffeta striped in dark brown. Part of the bodice and the sleeves are transparent, and the jacket opens over a vest of white batiste. The skirt is of soldier blue chiffon laid in two tucks with an applied hem and back panel of taffeta to match that used on the waist.

#### THE "TAKE A BREATH" COAT

It is well to take advantage of the occasional stops to get a breath of fresh air. To step out on the platform for a turn or two nothing is usually required over the dress in the daytime, but after sundown it is frequently necessary to don a top-coat, such as that sketched at the left on the following page. This is a general traveling garment which may be made of silk and lined with golfine, or, if the wearer is of a very practical turn of mind, it may be of a dark serge or gabardine, with a sand colored lining. The original of the coat was of sand-colored silk ratine with a white lining, but if the coat is to be especially for traveling, it might be better to use a tan lining, as it shows soil less easily. This and the frock just described are from John Wanamaker.

Returning travelers from California all speak of the cool wind which comes up there in the afternoons. As the climate is not overwarm, a light colored homespun suit like the one illustrated at the upper left of page 26 is quite in order. Such suits have been made by smart dressmakers for women who live in California, and have been found to be eminently serviceable. The one shown is of white homespun and is made with a straight and not over-full skirt. The white or beige may be relieved by a collar of the shade becoming to the individual; rose, blue, and yellow are the favorite tones of the season. This model is from Mme. Bertha.

A dress which would be a practical addition to the traveler's wardrobe is sketched at the lower left on page 27. This frock would be smart for afternoon wear on some rather formal,



The long of a bachelor's luggage is a kit-bag two feet long, and the short of it is a one-foot hand-bag



occasion either indoor or outdoor. This is of beige taffeta striped in black, and has a jacket-like bodice of black taffeta, trimmed with the striped material as bindings. The frock is from John Wanamaker.

#### LUGGAGE OF SORTS

A steamer trunk which is of the type to accommodate a frock like the one just described, or to protect any of the pretty fluffy gowns which are the luxuries of a long journey and the necessities of a week-end trip, is shown in the sketch at the top of the preceding page. This steamer trunk is of gray fiber bound with mahogany colored fiber, and reinforced with metal corners. This trunk is of the sort which has the wardrobe section on one side and an arrangement of drawers on the other. The trunk stands forty



*An over-all coat to slip on for a turn or two up and down the platform of a way station, on cool evenings*

*Stop-over privileges are allowed by a frock like the one at the top of the page, which may appropriately be worn at a hotel dinner or a country club*

inches high, and is twenty-three inches wide; it is made by the National Veneer Products Company.

A seamless portmanteau or overnight bag for a woman is shown in the same sketch with the steamer trunk on page 24. It is of black crêpe seal and is made with rounded instead of square corners; for a bag to be carried by a woman herself, it is very good indeed; it is made by Martin & Martin.

#### THE HOME OF THE GOLF-STICK

The golf-bag sketched with the trunk and overnight bag on the preceding page makes its appeal to both men and women, as it has all sorts of modern improvements. This is of cravanetted moleskin, bound with leather, and is surprisingly light for a bag so strong. As in all of the better grades of these bags, the cup



bottom is made of three-ply wood veneer covered with leather. The edges of the bottom are extended and provided with a rawhide welt; it is made by the National Veneer Products Company.

Among the new models of hand-bags there is a great deal of variety. However, they are almost invariably in black leather rather than tan. The newest is the kit-bag which now comes in three sizes, in fourteen-, sixteen-, and eighteen-inch lengths. These bags are made of black enameled long-grain patent leather, with gilt clasps and locks. Such a bag as the one shown second from the top on page 27 may replace the smaller portmanteau for an overnight trip, or may carry the toilet articles on a long trip. The bag is from B. Altman & Co.

A black sealskin bag in a more usual shape is photographed at the top of page 27. This is particularly good, as the fitted toilet case slips



*Traveling frocks may come and traveling frocks may go, but the traveling suit goes on over a silk waist forever*

*When day follows day alike, the sun in the east in the morning, the sun in the west at night, to alternate frocks with a suit gives both variety and comfort*

into a pocket at the side. The toilet case is detachable from the bag and may be taken out and set up on a bureau if necessary. The bag is from the London Leather Goods Shoppe.

#### JUST FOR CHANGE AND POWDER-PUFF

A smart pocketbook as well as a smart hand-bag is a requisite of traveling. Three new ones are shown on the following page. The one at the top of the page is a flat pocketbook of black pin seal with a flap of gray calf. It is fitted with a mirror and lined with gray moire. A good sensible bag is the middle one, of black pin seal with a double compartment inside. The last bag photographed is of long-grain enameled leather with the upper side of grosgrain white morocco. It is well lined and fitted with a mirror. These bags are from Lambert & Company.





*To meet the cool of California afternoons on its own terms, a suit of white homespun, belted and originally pocketed*

This season, a specialty is being made of portmanteaus which are large, and yet which still fit in comfortably with travel in a pullman section. Such a case is shown at the lower right. The novelty in this case is that the partitions in the tray provide for packing of shoes at one end, for smaller articles in the front, for bottles in a small separate compartment, and for lingerie and blouses in the larger compartment of the tray. Dresses and suits may be put in the lower section. The portmanteau may be had in twenty-four, twenty-six, and twenty-eight-inch lengths. It is of basswood covered with enameled duck and reinforced with metal corners. The portmanteau illustrated is from B. Altman & Co. A separate toilet roll which may be folded

flat and put in the pocket at the top of a portmanteau may be had from Crouch & Fitzgerald.

The portmanteau illustrated at the lower left on this page is a twenty-four inch case of black goatskin lined with blue moire. The interesting feature of this case is the separate toilet case, though it may be used without it if desired. This compact case is folded three times and



*Three leather bags, all shapes and sizes, that would be convenient to carry with one on a journey*



*Exposition duty will be done by this frock without its giving a sign that it ever "sight-saw" a thing in its life*

may be fastened underneath the special straps for it at the back of the portmanteau. The portmanteau and the toilet case are from the London Leather Goods Shoppe.

#### A "TAXI-TRUNK" IN NAME AND DEED

The next step from a portmanteau toward a big trunk is the "taxi-trunk," which is just what its name implies, a trunk which may be taken on a taxi or a motor with convenience. It is made for either men or women and is thirty-six inches in length. It is made of a three-ply veneer covered with black fabric leather and bound with black fiber. As shown in the photograph in the middle on page 27, the upper tray is divided to



*No matter whether the sun tells Atlantic or Pacific time, there is a place for every toilet article under it in this compact little leather traveling case*



*One compartment is reserved at one end of this bag for shoes, a tiny compartment for bottles, a big compartment for collars, and a bigger one for blouses*





carry shoes, hats, waists, and lingerie. This would be a most convenient week-end trunk for a man and a woman; the man's things could be placed in the tray, and the woman's in the bottom.

#### FOR LONG AND SHORT JOURNEYS

A large wardrobe trunk is photographed at the bottom of this page. It is forty-five inches high, and is covered with Spanish leather fabric, bound with mottled rawhide, and finished with extra heavy fastenings and a dustproof lock. The interior shows graduated drawers on one side and hanging space on the other, with four pockets for shoes at the bottom of the compartment, and two drawers at the top which may be



Although most frocks of this kind should be in the luggage that's "gone on before," one such dress should be carried in the portmanteau, in case of an impromptu country club dinner

*Be the journey to Newport or only to the ends of the earth, no one would think of going without such a bag as the one at the left*

*No matter at what angle this bag below is taken—and it is unique enough to have more than the usual number—it presents a smart appearance*



used for veils and gloves. This trunk and the one just described are from H. W. Newton & Son.

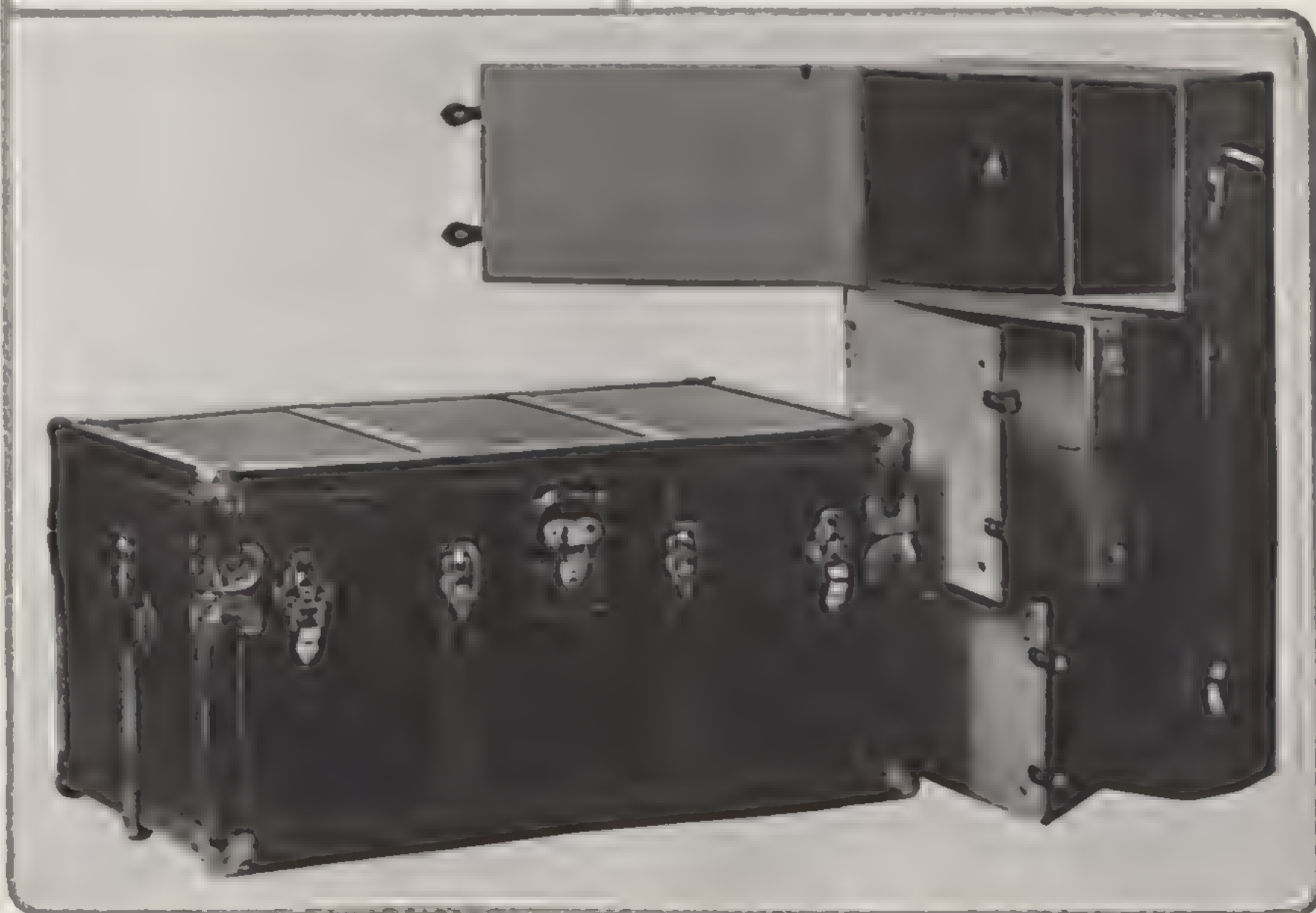
#### FOR A MAN'S TRAVEL

A man's luggage need not be so extensive as a woman's luggage, but it must be every bit as smart. Smartness, however, in a man's luggage is interpreted into terms of commodiousness and serviceability. The extension bag, and the English kit-bag especially, are the essentials of a man's luggage.

The English kit-bags, which are put forward as something new, are delightfully masculine in appearance. In fact, sketched at the bottom of page 24 is a group of pieces of luggage which are masculine without a doubt. The kit-bag in the foreground of the group is of long-grained russet leather and is twenty-three inches in length. The wide proportions of this bag allow it to take suits without crushing them, and, as suggested by the exterior, it is distinctly commodious and serviceable. The kit-bag is from Crouch & Fitzgerald.

The portmanteau sketched with the kit-bag has an extension top, which not only gives space but makes the garments a bit more accessible. This has a steel frame covered with oak-tanned hide. It is twenty-four inches in length. The hat-case at the left of the group is a very compact one; it will accommodate a silk hat, a derby, an opera hat, and a soft felt hat, and has a sectional tray for cuffs and scarfs. When the tray is omitted a straw hat may be strapped in the top. The portmanteau and hat-case are from Crouch & Fitzgerald.

A man frequently likes a small bag to carry to a golf club when he wishes to make a change. The one of tan cowhide shown in this sketch should answer the purpose nicely. It is from the London Leather Goods Shoppe.



*"Taxi-trunk's my name, and Taxi-trunk's my nature," says this affair of black fabric leather, quite big enough to hold many things and little enough to be carried in a motor*



*"Much in little" is the motto of a wardrobe trunk with ever so many compartments and ever so many more hangers. There is a place in it for everything necessary to the wardrobe*





*As seasons are reversed in Buenos Aires, society spends its Christmas fête days at Pocitos, a famous watering-place near Montevideo. A splendid beach is one of the attractions of the great Parque Hotel*



*Football ranks high among the popular sports in Buenos Aires, and many visiting English teams have been entertained by the Sociedad Sportiva Argentina. A fête at the Football Club is shown above*



*Society "en masse" attends the races held by the Jockey Club twice a week, on Thursday and Sunday afternoons, at Palermo Park. After mid-afternoon the smart world forsakes the races to ride or drive in the beautiful gardens about the lake of the park*



*An association which may appropriately be compared with the New York Athletic Club is the Sociedad Sportiva Argentina, headquarters of football and other sports, which stands across the street from the Jockey Club, the most famous of all South American sporting clubs*



*The Jockey Club, an unusually wealthy organization, has at the track a handsome grand-stand reserved exclusively for members, and in town is erecting, for about two and a half million dollars, a club-house to rank among the finest buildings of its kind*



*Plaza Ramirez, one of the many broad bathing beaches along the coast near the fashionable seaside resort of Pocitos, affords a delightful esplanade along the water edge to tempt the many sojourners who flee the midsummer heat of December in Buenos Aires*



*There is about this beach near Pocitos a suggestion of the Breton coast, which may account for the fact that numbers of prominent people of Buenos Aires, many of whom are French, spend their summers—months which we are accustomed to call winter—there*



# REFUGE IN THE TIME OF WAR

Buenos Aires, Social Center of South America and Capital of Argentina, a Country at Peace with Its Neighbors, Welcomes War-baffled Travelers

IN a season when European trips are out of the question, and war rages here and there and everywhere, the way of the maker of "Travel Numbers" is hard. Mexico is a gloriously picturesque spot, but who dares go there? Japan, Italy, and India, endlessly alluring, are at peace for the moment, but who can say for how long they may remain so? Under these circumstances, Buenos Aires, the capital of Argentina, offers a piece of unbelievable good luck, for here, in a country at peace with the world, is the gayest of the social centers of South America. The Porteños, as the residents of Buenos Aires are called, have claimed for their city—and not without reason—the title of "the Paris of America." The winter period of social gaiety—a winter happily less biting than our own—begins in Buenos Aires on the twenty-fifth of May, for the seasons are reversed there. On this day, which is the anniversary of the declaration of the Argentine War of Independence in 1810, is held the official opening of the opera at the Teatro Colon, and the president of the Republic, the men of note, and the leaders in society are present at the performance. The opera is widely patronized in Buenos Aires, and the finest singers are heard there and receive for their appearances larger fees than are paid even in New York. The Teatro Colon has a large seating capacity and boasts three tiers of boxes—three "diamond horseshoes"—instead of one. It is a municipal theatre which is taken seriously, for it is considered a civic duty of every family of means to have a box each season.

The fashionable season in Buenos Aires closes about September 24, for by that time the winter is over and



*The Bois de Boulogne of the American Paris is Palermo Park, and there all the world rides or drives around the lake or through the magnificent public gardens*



*Horse-racing, the great social diversion of Buenos Aires, is also an affair of charity, for the proceeds of each Thursday afternoon meet are devoted to the needs of the poor*

the social world betakes itself to the country, the mountains, and the seashore, after the manner of society the world over, to amuse itself with outdoor life until a month or so after Christmas time. The fashionable summer resort nearest to Buenos Aires is Mar del Plata, but many of the wealthiest families cross the Rio de la Plata to Montevideo, and many pass the summer months at Pocitos, the smartest of the summer resorts near Buenos Aires.

The greatest social diversion is horse-racing. The Jockey Club of Buenos Aires is the most famous club in South America, and races are held there twice a week all the year round,—every Thursday and Sunday. The race track of the club is in Palermo Park and the rooms, which are on a royal scale, are on the Calle Florida.

*(Continued on page 110)*



*Photographs from Janet M. Cummings*

*Since no English teams are this year available to play the Porteños, as the residents of Buenos Aires are called, the place of football games is filled by athletic meets for the benefit of the Red Cross, such as this which was held on the grounds of the Football Club*





Photograph by Underwood & Underwood

At the Polish Ball, a war benefit, Prof. and Mrs. Henry Fairfield Osborn, late of Paris, were costumed in yellow

If dancing may prove the tenets of anti-suffrage, Miss Marion Tiffany (above) in the Crinoline Dance, proved them



Photograph above by Davis & Sanford



Three Photographs by Paul Thompson

Gowned impeccably like the "Incroyable" Mrs. John Douglas sold programs at one of the season's charity fêtes

At the Anti-suffrage Ball: Miss Susan Fish Dresser in a peacock dance; Mr. Gerald Onativia as an Indian raja



Photograph by Schweig Art Nouveau, St. Louis

At the Fashion Fête organized in St. Louis as a hospital benefit, Mrs. George Johns, who caricatured modern women, wore a costume designed after a Vogue suggestion for jancy dress



Photograph by Schweig Art Nouveau, St. Louis

By the skilled aid of Miss Helen Williams, the cover of the recent "Lingerie Number" of Vogue won a place in real life at the Fashion Fête of charitable intention which was held in St. Louis

FÊTING FASHION AND FASHIONING CHARITIES LEAD THE YEAR'S SOCIAL DIVERSIONS

Among the waitresses who offered dainties for the profit of the anti-suffrage cause was Miss Rhoda Tanner

AND THERE WAS ALSO A CAFÉ DANSANT ANENT THE NON-FASHIONING OF SUFFRAGE





Photographs by Kazanjian, copyrighted by the International News Service  
*Martial in a martial cause, Mr. Richard Emmet appeared in the guise of a portrait by the eighteenth century painter, Sir Henry Raeburn*



*Miss Leonie Burrill, only daughter of Mr. Middleton Burrill, recaptured the stately beauty of a portrait by Titian*



*The counterfeit presentment of a Velasquez dame in Spanish hoops and head-dress was Mrs. Robert Bacon, wife of a former ambassador to France*

AT THE RITZ-CARLTON IN APRIL,  
 THE FASHIONABLE WORLD DEVOTED  
 AN EVENING TO AIDING THE AMERICAN  
 AMBULANCE HOSPITAL IN PARIS

POSED BY THE PORTRAIT PAINTER  
 WILLIAM CHASE, SOCIETY SERVED  
 BOTH CHARITY AND ART BY RESTOR-  
 ING TO LIFE MASTER PORTRAITS



*Sumptuous with the sheen of velvet and silk, and richly decked with jewels was the beautiful Titian portrait posed by Mrs. Jay Gould*



*Truthful in pose and costume to their prototype, Miss Edith Mortimer and Mr. Francis Roche were a living copy of a portrait group by Sir Anthony Van Dyck*



*A Van Dyck portrait of spirited pose and richly glowing color was Miss Barbara Rutherford, just returned from relief work in France*





Photographs by the International News Service

*Miss Maud Arden Kennedy was the first Meadowbrook bride of the season; this picture shows the bridal party photographed at "Three Oaks," the country home of the bride, immediately after their wedding. Miss Marian Kennedy, the bride's sister, was her only attendant, and Mr. Winston's brother, Mr. G. Owen Winston (extreme right), was best man. The rest of the bridal party (from left to right) are: Mr. G. Davenport Hayward, of Boston; Mr. Robert S. Potter and Mr. Cooper Howell, of Philadelphia; Mr. Henry Holt, Jr., and Mr. John Elliott, of New York; and Mr. Frederick T. Frelinghuysen, with the dog—both the bride and her sister entered dogs at all the large kennel shows this spring*

*Mr. and Mrs. Eric S. Winston, leaving their carriage at "Three Oaks." The bride's gown was of white satin and old point lace, with a veil of old point lace that fell to the end of her court train. Both gown and veil were worn at the wedding of her grandmother, Mrs. James Lenox Kennedy, and at that of her mother, Mrs. H. Van Rensselaer Kennedy. Mr. Winston holds the national squash championship, and the bride is a racing enthusiast and a dog fancier, and one of the best dancers at all Junior League entertainments*



UNDER A MARQUEE ON THE LAWN AT "THREE OAKS,"  
HEMPSTEAD, LONG ISLAND, THE GUESTS AT THE WED-  
DING RECEPTION OF MISS MAUD KENNEDY AND MR.  
ERIC WINSTON DANCED TILL THE EARLY APRIL DUSK



# *An Appeal to the Readers of Vogue*

## THE SEWING GIRLS OF PARIS

The Authorized American Branch of "Le Loyer de l'Ouvriere,"  
A Fund for the Relief of the French Sewing Girls made destitute by the War.  
Under the direction in America, of Vogue.

IN accepting, on behalf of Vogue, the direction of this fund in America, I have been impelled not merely by that general sympathy the call of distress always awakens, but rather by the strong conviction that Vogue's readers, who, perhaps, have worn more French gowns than any group of women in the world, will, in coming to the aid of the sewing girls of Paris, recognize not only a welcome opportunity, but a definite and peculiar obligation.

Year after year it has been Vogue's privilege to publish pictures of an infinite variety of beautiful gowns and frocks, each one an eloquent tribute to the good taste and patient skill of these French Midinettes. And now that Vogue finds a chance to make a slight acknowledgment of our great debt to these unfortunate little artists of the needle, we hasten to offer the same opportunity to our readers and friends.


It is the women in the French dressmaking establishments that have, for years, kept you so well dressed. Because of their work you have been so charmingly gowned at dinner abroad, at dances, at the opera. The beautiful things you have worn and the distinction that has come to you through wearing them has come direct from these sewing women of Paris, now so destitute.

I sincerely hope the readers of Vogue will show the French people in general, and the Parisian dressmakers in particular, that they stand generously ready to help them in their hour of need. Every contribution, big and little, will be most welcome. Vogue itself has taken great pleasure in contributing \$5,000. Much money is needed and those who have hundreds to spare are urged to give hundreds; but every single dollar will be of immediate assistance.

A committee of the most distinguished statesmen, Churchmen, and representative women of France is already preparing for the proper distribution of the funds. Our duty is simply to lay before Vogue's generous readers the fact that thousands of little sewing girls in Paris are about to starve unless aid comes to them.

Vogue will make accurate acknowledgment of all sums received. The names of contributors, and the amounts subscribed by them (unless otherwise requested) will be printed in forthcoming issues of Vogue.

OFFICE OF THE CHAIRMAN  
443 FOURTH AVE., NEW YORK

  
Chairman of the Fund in America.

*"The Plight of the Midinettes"—An Appeal by Mrs. Chase, Editor of Vogue, on the next page.*



# THE PLIGHT OF THE MIDINETTES

## *The Sewing Girls of Paris*

THE *midinettes* of Paris need our help. The gay chattering flock of little sewing girls that used to emerge from the subway in the morning and dart down the Rue de la Paix with the swift graceful movements of the swallow and the joyous laughter of irrepressible youth, has now been turned into a pale, silent army, with faces distorted by destitution and despair.

The first to lose employment on account of the war, they will be the last to regain it, since theirs is a trade *de luxe*. And now, after the strain of months of enforced idleness and cruel losses of husbands, brothers or fathers, they find themselves face to face with the most awful spectre that can befall any worker: the obligation of supporting mothers', sisters or smaller brothers—with absolutely no means of earning enough even to support themselves.

Their delightful genius which once supplied the whole world of womankind with fashions has now only one market—America. There is no gayety in all of Europe these days. Even in those countries not actually engaged in warfare there is weeping and mourning for the friends and relatives of neighboring states. Fashion is a dead word there, and with its passing the *midinette* has become superfluous. Only military values count, now; in every branch of industry, expenses are cut to the lowest. Wherever the little seamstress applies for work, she meets the disheartening answer, "We have had to lay off all our own people. Your services are not needed."

And conditions grow worse, for every day, as the harvest of death is decimating the ranks of her men folk in the trenches, resources at home decrease with appalling rapidity. The *midinette* is almost at the end of her rope—the future is black and blurred before her.

The plight of these girls will stir the hearts of women the world over. No class of workers is quite as dear to women, none quite as essential to their

happiness. The woman who has ever possessed apparel from Paris—whether a gown, a wrap, or merely a bit of lingerie or frill—knows that nothing else gives her that peculiar, subtle feeling of satisfaction and the assurance of looking her best. But even the woman who has never worn an original Paris model is indebted to the *midinette*, since the dresses of all women, the world over, and all fashions, reflect her genius and good taste.

They have given much to us—and how much we owe to them! They have ruffled the chiffon which hangs, like a cloud, over our shoulders, they have gathered the folds of the saucy skirt which gives us dash and piquancy, they have studded our dresses with flowers and stars—and even a bit of the *midinette's* spirit has gone into the filminess of the tulle and the fragility of the veilings.

Their lives are like candles, consuming themselves to give light to others. We never thought of them; the workers who toiled so faithfully and unselfishly for us. Some of us never even know of their existence. But now that we are reminded of it our hearts fill with sympathy and pity. For all the pleasure they have given us, we want to show our appreciation.

The appeal for French artists met with response in every part of art loving America. An even greater response should be given to this appeal for the suffering *midinette*, who is nearer to us and more precious than any artist, because she brings art, beauty and harmony, into our very lives. She surrounds us with beauty, and by her work, she even creates beauty in us. Without her, life would be infinitely poorer.

She is suffering, now while we, far from the war, are still rejoicing in the creations which her deft fingers evolved. Can we shut our hearts to the valiant little "soldiers of the beautiful" who have served us so long and faithfully, and who are now falling by the wayside?

*Edna Woolman Chase*

EDITOR.

HENRY ROGERS WINTHROP, Treasurer  
THE SEWING GIRLS OF PARIS FUND.  
443 Fourth Avenue, New York

Date \_\_\_\_\_

Enclosed is \_\_\_\_\_ for \$ \_\_\_\_\_ which I wish you  
(Check, draft, money order, postal order, cash)  
to enter as my subscription for the relief of the destitute French sewing girls.  
Kindly acknowledge my contribution in the pages of Vogue and forward money to  
French Committee for distribution.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Make Cheques Payable to Henry Rogers Winthrop, Treasurer





Most of the homely transactions of Mexican life are carried on in a refreshingly primitive manner. Yet while one's artistic sense approves of impromptu meals *al fresco*—meals eaten without any evident diminution of appetite due to sidewalk publicity—still there are “*autres mœurs*,” fortunately for the hotel-bred traveler. Strangely good, however, once accustomed to it, is the highly seasoned food the Mexicans cook in earthen dishes over charcoal stoves in these outdoor “*fondas*”



Shopping in Mexico City has its pleasures and its terrors: armed with *reales* and a little guaranteed-in-six-lessons Spanish, one may buy or be bought. For the things that can not be bought—the low shops, the tantalizing glimpses into doorways, the romance of the streets, the unmorality of that pawn-shop above, “*Thieves Market*,” (where, though robbed at night, at least one may buy back one's treasure o'morning)—for these things are the prices of other things willingly paid



Photographs from Mary Frances Hackley

Mariners encased their sails in stone (middle above), a thank offering to the Virgin for safe voyage; every traveler resting his eyes on them from the wonderful panorama which the stone stairs of Guadalupe hill command, gives thanks, too

All Mexico, even its government, seems imbued with the “*mañana*,” or “*to-morrow*,” principle of life; but if you insist on moving, the ubiquitous and often-too-patient donkey is there to move you—if you get him started and keep him so

So narrow the streets between the awnings of mongrel Moorish-Aztec-Spanish dwellings, shadows rarely leaves the pavements—and well it is, since, as Mexicans say, “only dogs and Americans (mark the precedence!) choose the sunlight”

Mexico is a boon to lovers of the picturesque, but to philosophical minds inclined to dwell on moral questions, it's a bit hopeless. Against this old church of San Miguel in Orizaba are gambling dens where dice click all night long

Beyond the gateway, peace; such the picture beyond every gateway, as through this ancient one of the convent at Tlalpam, “*Monte Carlo of the Republic*.” If the peace seems false to hurrying American temperaments, it is still peace

MEXICO: THE DELIGHT OF ARTISTS  
AND TRAVELERS—THOUGH “SAFETY  
FIRST” MAY NOW KEEP THEM HOME





## PARIS SERVES TWO MASTERS

TO one unaccustomed to the terrors of *Tauben*, the nocturnal visits of hostile aircraft present serious difficulties. What should one do on such occasions? An impulse to get out of bed and hide underneath it is stifled as being hopelessly bad form. But—should one peer into the corridors, or merely out of the window? Should one descend to the cellar or bury oneself in the depths of an armoire? Or would it be better to take one's courage in one hand and a field-glass in the other and go aloft for a better view of the enemy? While I was deliberating, time passed, and I ended by going peacefully to sleep, to be awakened later by the reassuring *clairon*.

None the less, the visit of the aerial enemy was rather a weird experience. The wild alarm, "*Garde à vous!*" streamed through the streets and startled a sleeping city, upon which, some ten minutes later, descended the blackness of Egypt—a blackness so profound that it was magnificent. Paris had been dimly lighted before, but never have I seen such absolute, enveloping blackness as that which enshrouded the city on *Tauben* night. Not a light glimmered from a window, not a single lamp illumined the black streets.

## AN INKY WELL BY NIGHT

Paris took on a new aspect—gloomy, sinister. Familiar buildings, strangely etched in ink against the pale sky, loomed up like unfamiliar edifices, ominously silent. This vast new darkness was almost curious. In the corners of the buildings were inky wells, and in the gardens black trees stretched out black vanishing branches through which marble statues glimmered like ghosts. Limp, inky flags fell from tall black shafts,—for the tri-

Though Aerial Navies Grapple above the City in the Night-time, Morning Finds Paris on Deck and Smiling, with a Chic New Hat on Her Coiffure, and High Wrinkled Boots on Her Toes

color has not been lowered from its mastheads since the beginning of the war,—and far overhead the aeroplanes, in pursuit of the invaders, swooped and darted like angry fireflies. The huge bulk of the *Tauben* could be plainly seen, swinging back and forth over the city, blotting out the stars, and raining projectiles upon the inhabitants—quiet with the quiet of waiting.

Yet, in spite of nights like this, the days follow each other much as they always have, and Zeppelins may come, and Zeppelins may go, but clothes will doubtless go on forever. Not always the same clothes, happily, and in the midst of the war the Parisienne takes the same thought for her appearance that—well, in short, that one would expect. For the morning promenade in the Bois she dons a smart tailored suit, and she appears at Les Ambassadeurs, at the tea hour, in another equally smart. Her hat is adjusted with the same infinite care as it always has been, her hair is perfectly arranged, and her smart high boots show the neatest newest wrinkle. She is quite right,—it would ill behoove her to lose her poise now.

A chic spring suit I saw in the Bois a few days ago, sketched at the lower left on the opposite page, was of the popular greenish gray gabardine. The skirt was just as short as it could be to hide the tops of the high wrinkled boots, and the boots were just as high as they could be without being leggings. There was nothing new about the silhouette, but there was something new in the clever bit of tailoring which furnished long shaped tabs under which the belt was slipped. The pockets were big enough to carry ammunition, and the collar was high enough to withstand any attacks of the sun.

It is amusing, even for one long accustomed to it, to watch the tea-drinking



So short the skirt of this Beer frock, but for the hope held out by its circumference, one might conclude that skirts were going, going,—might be gone



Enough plaits to insure the new freedom, and enough muslin to insure the new collar, give a Bourniche frock of red crêpe de Chine enough chic for the whole summer



Charmingly inadequate is a Beer cape of blue taffeta which apparently begins to be a mantle and ends as nothing at all but a large collar to cover the frock above it



An apple green taffeta frock endorses the shortness of the season with mental reservations in the form of long points at the sides that show a rose silk lining—and a bracelet



crowd progress from Ciro's to the Café de Paris, and then over to the famous café in the gardens of the Champs Elysées. As yet the rooms at Les Ambassadeurs, with the ivory and blue of the walls and furnishings relieved by a touch of Pompeian red, are not overcrowded. Here one may sip one's tea comfortably from delicate china laid on linen positively burnished. Through the windows, open to the warm afternoon sunshine, comes the indefinable scent of budding trees, the shouts of children playing in the gardens, and the monotonous rumble of the aeroplane motors overhead. And there is no lack of cakes. When the small and creamy varieties fail, a really monumental plum cake is brought into requisition, and the large, thin slices are deliciously appetizing.

At present it is at this tea-room that one sees all the smart Parisiennes. They wear extremely short tailored frocks—and how could skirts possibly be shorter? To look at the newest—and briefest—of these is to think involuntarily of the old, familiar cry of the auctioneer—"going, going—gone!" And verily, the newest skirt is almost "gone."

#### SKIRTS IN WIDTH ONLY

However, the fad for ruffles up and down and round and round and every which way, inspires the use of sufficient material to call a skirt a skirt, no matter how short it is. The Beer model illustrated at the top on page 34 is a winsome example of up and down ruffles. The frock is of white organdy and blue ribbon and charm. Although at a first glance you wouldn't think it, the bodice continues right up to the wearer's



*As short as it can be to cover the boot-tops is the skirt, and as high as they can be not to be leggings are the boots*



*The future of France as represented by the boys who marched five thousand strong to be reviewed by General Lachouque in the gardens of the Tuileries*

earrings; the yoke is fitted without a wrinkle, and only the row of wee buttons up the front visualizes it. The bodice is embroidered in blue and white threads and has a perky peplum with a blue ribbon run in and out and tied in a big blue bow.

The abbreviated wrap shown below the frock apparently began to be a mantle and decided to stop at being an extra big collar. It was made by Beer to be worn over the organdy frock, and so it is of blue taffeta to match the girdle.

At the lower right on the opposite page is a frock which endorses the mode for shortness, with reservations in the form of deep points at each side. Its partiality to points is obvious also in the bodice, which is almost long enough in front to be mistaken for a yoke on the skirt. The frock is of apple green taffeta with a rose silk lining that shows at the uneven hem. There is not a fleck of trimming on the whole affair, but she who wore it consoled herself by wearing coral bracelets in both customary and uncus-tomary places. The stockings and shoes she wore were green, and a bit of black tulle ruffled several times was her fan.

#### WHAT REMAINS OF SKIRTS

What remains of skirts you see is very wide, very circular, and is often bound all about with braid. So far, the smartest of the braid-bound skirts are quite plain, and the jackets are simple also—belted and short, and made to ripple easily over the hips. Odd new collars of snowy linen or fluted muslin are worn with these jackets, although in many instances the Parisienne, who even in midsummer can not be separated from her furs, throws a fluffy fur boa about her neck, so that only the top of the white blouse collar is visible. Gabardine in greenish beige is favored for the tailored frock, and there are a vast number of blue materials in evidence.

There are many smart mantles to cover the new frocks. One of them is Jenny's famous and greatly favored new model. The original model, of biscuit colored cloth, was bound all about with gold braid, but a new version in the much-liked greenish beige tone is bound with silk braid of almost the same tint. This is a remarkably smart coat, and its severely simple lines appeal singularly to women of taste. Another Jenny model which has appeared several times lately is the unique redingote of dark blue *peau de soie* sketched on page 35 of the April 1 Vogue. With this coat a small white turban is usually worn.

Another favorite among the models launched in February is the soldier blue tailored suit by Paquin, the one with the strap of braided cloth over the shoulder.

In general, the silhouette, as far as it has been developed in Paris, is practically on the line of tailored suits shown early in the year. It shows an easily flaring circular skirt and a short flaring belted coat. The hat usually worn with this simple tailored suit is either an extremely small turban, trimmed with a small bow or bead ornament posed at a surprising angle, or a large, flat, scantily trimmed hat of the sailor variety. Here and there one sees small smart hats trimmed with black or white wings. When she strolls in the Bois, Mlle. Forzane sometimes wears a small round hat with rather a high square crown, trimmed in front with a flyaway

bow of black and white plaid ribbon. At other times she wears a smart white turban decorated with small flat bows of white faille.

It is rumored that we are again to wear the lace frock—white or cream lace—which has not been considered smart for many years. Last season, we wore black Chantilly—and black lace is still extremely fashionable—but now comes the cream lace frock. One prophesies that it will be welcomed with open arms, and that Dœuillet was wise in preparing race frocks of lace for the summer of 1915.

However, the lace frock is essentially a frock de luxe, and will by no means replace the rustling taffetas and sheer organdies which began the season so brilliantly.

Almost as thin as lace is the Buzenet frock sketched at the lower right of the page. It is of white muslin with pale blue make-believe flowers scattered through it. The skirt is ruffles with a white footing for every ruffle and a picot edge for every footing. The oddest little ruffles are set into the bodice at the sides, the girdle is black velvet, and miniature black velvet bows are the trimming of the embroidered white chiffon yoke.

Every one is wearing the new high boot. It has appeared in black, dark blue, and bronze, and we shall doubtless see high boots in every color before the end of the season. With the short skirt, a high boot is really indispensable, but what shall we wear with the short frock of organdy or lace? Beer, in February, showed a white kid, high-heeled, ribbon-laced slipper with his thin summer models, and Paquin showed a low strapped shoe of bronze leather.

(Continued on page 106)



*Buzenet fashions a flimsily charming frock of blue-figured white muslin with a narrow white footing for every ruffle and a fine picot edge for every footing*



## DŒUILLET'S CARAVAN FOR SAN FRANCISCO COMES

On This and the Following Three Pages Are a Few of Those Models Which All Paris Couturiers, with Hardly an Exception among Them, Are Sending to the Great Exposition



Though the skirt of the frock above stands out for fullness, the bodice adopts a ruse to grant an inch or so of freedom at the waist-line and yet to allow no man to say it does not advocate snug bodices. There is a close gray underbodice, and over it a "moyen âge" bodice of yellow tulle embroidered in gold thread. The top flounce of the skirt is dotted cream tulle and cream lace, the lower flounce matches the bodice, and the trimming is the pink of the three roses on the corsage



The princess proclivities of the gown of rose colored satin above are thinly veiled under a wisp of tulle. Broad bands of cream lace weight the sheer tulle over-skirt to its rose foundation, and a wide band of gold lace with a narrow band of gold ribbon weights the foundation to the wearer's figure. There is a rose full-blown and pink and framed in two big green leaves for trimming on the bodice, and the lace edge is boot-top shortness in front and slipper-top length in back

Extraordinarily high and turned back only by the wearer's ears and chin, circumstances over which it had no control, is the white muslin collar, but the rest of the frock of soldier blue tussur at the left refuses to exaggerate the mode. There is a wide girdle of white embroidery that extends to yoke-length on the skirt, and, where it is not plaits, the hem of the skirt is white embroidery too. The bodice has a deep circular yoke and boasts a pocket where a man's waistcoat pocket is



LANVIN MODELS BOUND *for the* PACIFIC COAST

A flare wherever a flare may be and a frill in all the other places—even on the parasol—is the rule of this costume in marine blue taffeta with high collar and pointed cuffs of soft gray taffeta. The girdle “à la cordelière” also notes the mode, and the hat is of fashionable closeness accenting fashionable fulness elsewhere

In the middle, above, Mme. Lanvin, whose genius is for youthfulness, shows what may be accomplished in that direction with white taffeta banded with blue taffeta. The U-shape, which this year rivals the V, appears on the bodice, and the fulness of the skirt is held at the hips by bands of blue embroidered in white

Defest embellishment of black chiffon by means of tucks, embroidery, and liberty satin bands makes for gaiety in this afternoon costume, but lest, despite her efforts, it be taken for a sober-minded frock, Mme. Lanvin tops it by a red taffeta coat of complete and convincing frivolity, with odd little ruffles set in the armholes

Embroidery in striking motifs and a hem-finish of a modified “wall of Troy” design trim an afternoon gown of rose crêpe de Chine. Embroidered dots at the bottom of the skirt balance the buttons on the blouse, which is kept extremely plain, for the new tendency is to make the skirt the decorative feature of the costume



FROM *the* WORLD SHOW SHOP of PREMET *and* DŒUILLET

*A Dœuillet creation of black tulle, hung with long lines and tassels of jet and made with a drapery bodice scarcely concealing the slender waist-line, becomes the cynosure of all eyes at the San Francisco Exhibition*

*The world's wife at San Francisco will be caught and dazzled by the paillettes on a Premet gown, for they shimmer on royal blue tulle weighted with fur over white satin trained in back and naively short in front*

*A lace, tulle, and crêpe de Chine gown—all white and every inch Premet—sparkles like sea foam in the sunlight with iridescent paillettes. It is one reflection in the glass of fashion at the San Francisco fair*





## JENNY, PAQUIN, MARTIAL ET ARMAND IN CALIFORNIA



There is about this black taffeta frock from Jenny a touch of the elusive military influence, which is evident in the button fastenings and in a certain trim decisiveness of line. The bindings are of black taffeta and the three-tier belt is of black patent leather. Chemisette and undersleeves of white muslin are finished with white ties with fringed ends. That the skirt is short and flaring is a foregone conclusion, by many moons

Cerise and black were selected by Paquin as the colors of the frock which is shown in the middle above, and the contrasting color is blue. Cerise tulle, picot-edged, forms the bodice and the pointed underskirt, and picot-edged black tulle is used for the overdrapery. Exotic blue roses with white centres, in graduated sizes, are embroidered in paillettes on the skirt and similar roses encircle the arms and weight the bodice drapery

Martial et Armand contribute to our San Francisco Exposition an afternoon frock wholly of one color and distinguished by the cleverness of its manipulation of material. Citron taffeta is combined with chiffon of the same tone, pleasingly tucked; the buttons are of the same color and the inverted V of the bodice is embroidered in silk of the same shade. Even the shoes are of citron brocade with citron silk quillings

The one color note on the Jenny evening gown at the left is in the pink and white roses at the girdle. The overdress, which clings to the legitimate evening distinction of a train, is of silver tulle embroidered on corsage and tunic edge, and the underdress, which accepts the newest dictates as to length, is of "broché d'argent." The lines of the gown are long and slim, from the tiny shoulder-cap sleeves to the not-too-full round train



# EQUIPMENT *for* THE WEEK-END VISIT—BE IT WHERE IT MAY

THE week-end house-party has become an institution of American life, as it has long been one of English life.

This season, the fact that European travel has been cut off, has led to an increased interest in shorter trips. Anywhere within a night's journey on a train is within the radius of the week-end visit, and the possible destinations range from tent camps to palatial summer homes. The right clothes for trips of this sort depend entirely upon the kind of house-party to which one is going—whether it be for a week-end at a big country house, in the woods, or at a shooting club.

## WEEK-ENDS FORMAL AND INFORMAL

The simpler life of the less formal parties in the woods makes no requirement of fashionable clothes. The simplest kind of luggage and a country suit of homespun or tweed, high gunning boots or practical walking shoes, and a soft hat are the main items. To be sure, attractive blouses, white linen skirts, and white buckskin shoes may take the place of the homespun costume if the weather be warm, and in many cases such a costume is worn in place of the usual dinner gown.

For the formal house-party, every appointment of dress and luggage must be correct. At this season of the year, a dark taffeta frock is one of the most comfortable for short journeys. A very attractive model in dark blue taffeta which would answer this purpose well is sketched at the lower right on this page. Though the dress suggests a suit, it is in reality merely a frock with the waist cut in an Eton effect, and with the neck relieved by a vest of white batiste embroidered in dark blue with touches of red. The effect of yoke and high girdle on the skirt is unusually smart. With this dress is worn a small walking hat of dark blue milan, trimmed with a band of white belting ribbon. This dress may answer not only for traveling, but for wear at the country club in the afternoon or under a top-coat for motoring.

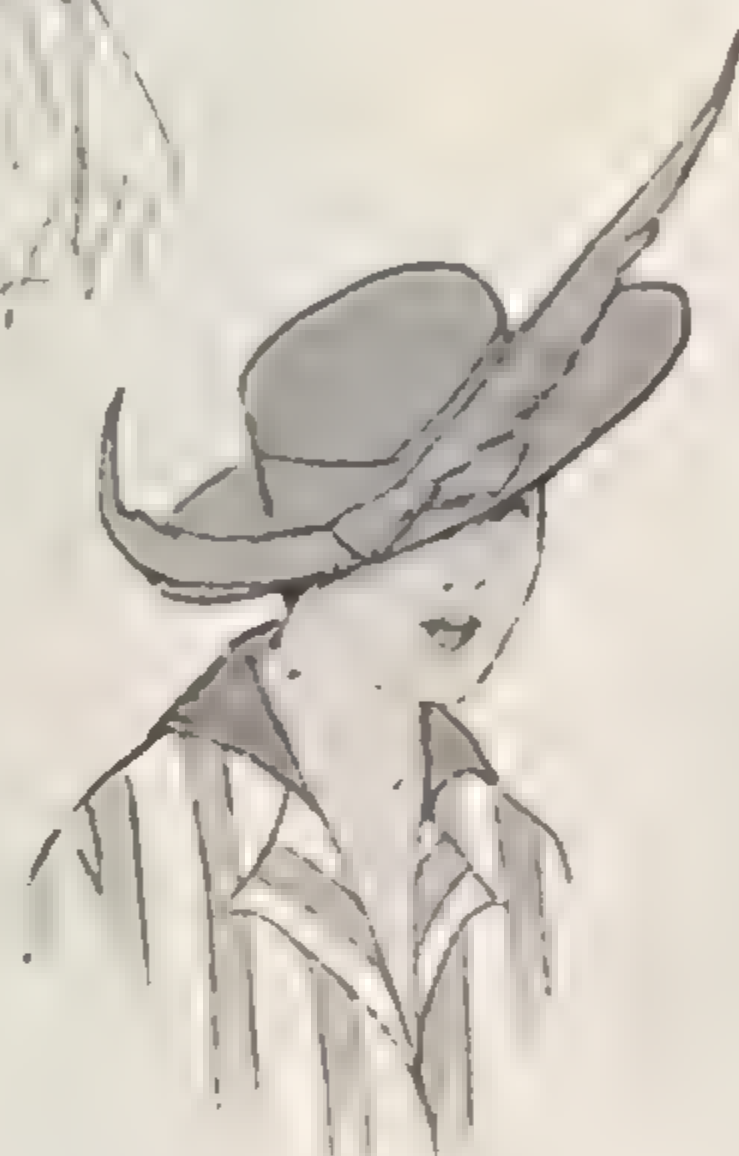
## 'CROSS TEACUPS AND 'CROSS COUNTRY

For those occasions which require a little more formal dress a frock such as that sketched at the lower left on this page would be suitable. This is also of dark blue taffeta, but it is relieved by transparent sleeves of blue chiffon, and bands of blue chiffon are inset in the taffeta skirt. The collar and vest are of white batiste daintily embroidered. A bit of color is given to the dress by a piping of red which outlines the smart girdle and the bands of chiffon which trim the skirt.

(Continued on page 104)



Among the newest sweaters is one of white taffeta striped, collared, and belted with black satin



Whatever the week-end wardrobe may have or omit, according to the requirements of the occasion, there can be no doubt that every week-end wardrobe must have an evening gown, for is not gaiety, with its frivolity of clothes, the end and aim of week-ends?



For formal house parties where the toilette is of much importance and gaieties are many, the guest may be gowned for the afternoon in a charming frock all lace and embroidered net and plaited frills, which was made for summer dances and garden-parties

Last year summer brought an avalanche of black satin and velvet, this year the summer mode declares felt to be one of the smart materials for country hats



Between formality and informality stands this engaging frock of dark blue taffeta relieved by transparent sleeves of matching blue chiffon, and bright pipings of red



Blessed is the week-end guest who travels light and spares the hostess big trunks; hers is this portmanteau. Frocks, sweater, and portmanteau from B. Altman & Co.

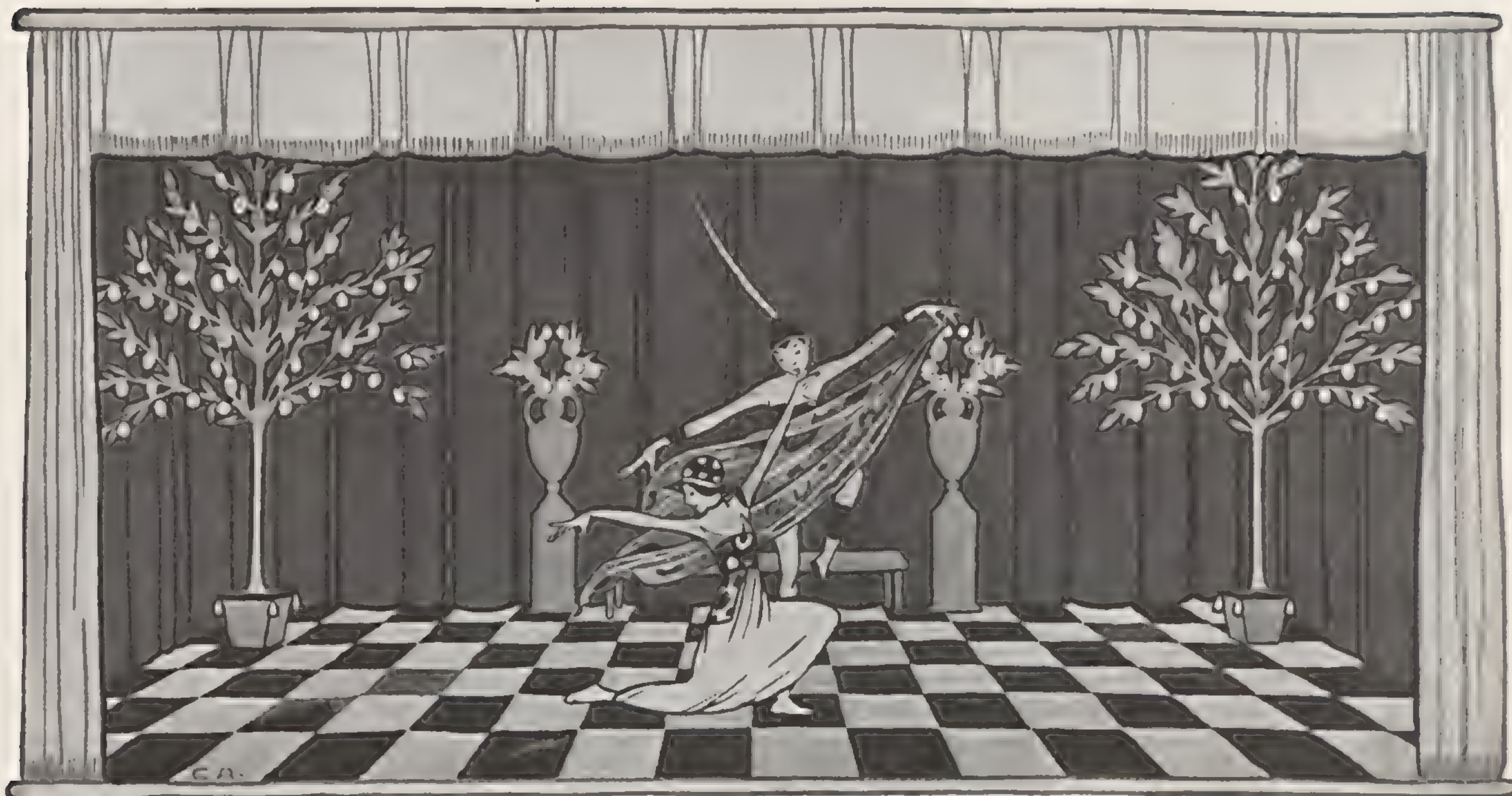


If a trunk must be, it may happily be small and may contrive to hold an ample week-end wardrobe, yet fit amiably within a motor. Crouch & Fitzgerald



For summer journeys a frock of blue taffeta affords that desirable combination, smartness and serviceability, and it may serve also for such events as tea at the country club





*Gold trees, their branches heavy with golden apples, a pink bench with green legs—yes, a pink bench with green legs—two like young bodies heavily disguised in wisps of tulle: a futuristic dance, and whether you understand it or not, you like it*

## A S S E E N b y H I M

**A**mericans always observe what the French call the *demi saison* by retreating to their estates and villas and cottages about New York, and I am sure there lives not one of us with soul so dead that he can write an article on Long Island in May without fairly bubbling about spring.

Everybody who has a house of any kind in the country districts about my place is entertaining, and gradually the town is assuming its sleepy summer aspect. The play-houses are closing, the restaurants and hotels are opening their roof-gardens, and there is a revival of the De Wolf Hopper type of operettas. All these are infallible signs of the times.

### EUROPE, WAR OR NO

Contrary to general expectation, many people are going to Europe. I am sure that Colonel Roosevelt's warning and advice earlier in the season has been read and commended. Perhaps those of us who would be actuated only by curiosity and have no errands of mercy to perform, will avoid places where battles have been fought, but, nevertheless, we may go to Europe anyway.

There is another side to this going-to-Europe question besides our own to be considered. I know that in England Americans will be more than welcomed, especially those who entertain. It is quite a charity to try to make matters a bit more cheerful, although our English cousins are very stolid and will not admit that they are in the least gloomy or sad or in need of cheering. However, with so many people in mourning, the English season can not be gay, and I am sure that Americans who entertain will be tactful and will not themselves go to extremes of gaiety. I think large dances or balls would be in bad taste, but dinners, luncheons, garden-parties, teas, and all entertainments of a similar character will be most in order. In fact, I know such affairs will be welcomed, for a recent letter from American friends in England tells me of a most charming tea with bridge, which they gave—not in London, but in the country. There were over five hundred guests and the whole affair was most brilliant. I think that this is as much a work of mercy as a visit to the front or

## Deciding That the Easiest Way to Be Rid of a Temptation Is to Yield to It, and So Allowing One's Pen to Chortle beside Spring Brooks and Babble about Spring Beauties in the Grass

to the hospital. At least, it can not be doubted that the London caterers will arise and call our countrymen blessed if they entertain.

### MONARCHY MEANS SO LITTLE AND ADDS SO MUCH

I suppose if one wants to be smart this summer one must have some faith in the prophecies of Madame de Thebes, the clairvoyant. She is quite the fashion just now, for apropos of questions as to the fall of France, there has been a revival of the cult of second-sighters. What is really true is that France is undergoing a great change, and it does not take a prophetess to see that. I believe that the days of French frivolity (but what frivolity!) are over. The Latin is at heart devout, and once more France will return to the faith of its fathers. Madame de Thebes says this, and, moreover, she sounds another note, which has its inspiration in French sentiment of the moment. She says France will renew the glory of the past, but in a way which will be a surprise to many.

Indeed, I have heard that there is a strong movement for a change of government in France. France adores a hero, and it has one—Albert of Belgium. A free monarchy that would unite Belgium and France with Alsace and Lorraine as one great country is not a wild dream. A court would restore to Paris the prestige of the world. Monarchy means so little, and it adds so much.

### WHAT IS WHAT IN AMERICA

I am arranging to do some entertaining at my place, and it is rather difficult to arrange novel amusements. I am sure people are generally pleased to dance, but sometimes we require a little change in the form of it now and then, and since dancing has become an art, any new form attracts attention. I think I will

have some evenings devoted to the different schools of dancing. I may have the Russian people out at one time, and, on another occasion, I am going to have Greek interpretive dances done by a young woman of much originality and cleverness. She sings delightfully, as well as dances, and gives each interpretive dance in a different color. For instance, she wears yellow for spring, blue for moonlight, and rose for dreams. In a small Greek theatre, in my garden, I think the effect will be charming. The interlude will be a novelty, as the song precedes the dance which interprets it. The performer I have selected is an American, so that I am a patron of native art, a rôle I delight to play.

### FUTURISTIC DANCING BEGINS AT HOME

Quite the most startling thing by way of variety in affairs Terpsichorean is the futuristic dancing originated by Miss Bertha Knight. The series of dances in the performance given recently at the Plaza by this little slip of a girl, dancing under the direction of Mrs. Hawkesworth, sponsored not only something new in dancing, but something new in stage-settings. The usual flat painted paper trees—green as any tree in any garden is green—were supplanted by gold trees heavy with golden apples; and the garden bench—instead of being green as any bench in any garden is green—was pink.

With such a setting, no one would expect the dancers to dance as any other dancers ever danced; and they didn't. Suddenly there was a tremor of the great purple curtains, and they came running—the two dancers and a bit of tulle. When you thought they were going to dance right side up, they danced upside down, for what do you think it was? It was Debussy's "Golliwog Cake-walk." When you thought they were going to stop, they didn't, and when you thought they were never going to stop, they did. They put their feet where one has always supposed providence intended their hands to be, and if their heads had not been fastened on they surely would have been lost. As it was, only the audience lost its head. I dare say that by this time next year all of us will be Golliwogging in our drawing-rooms.





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M R S . J O H N R F E L L

*Mrs. John R. Fell was, before her marriage, Miss Dorothy Randolph, the daughter of Mr. Philip S. P. Randolph of Philadelphia. Mrs. Fell and her husband are very prominent in the younger set of Philadelphia. Mr. Fell, who is a keen follower of polo, is cousin to Lady Maidstone who was Miss Margaretta Armstrong Drexel, daughter of Mr. Anthony J. Drexel of Philadelphia*



## TAKING THE YOUNG GIRL SERIOUSLY

"Besides, They Always Smell of Bread and Butter," Said  
Byron; but He Never Knew the Modern Girl—the Scatter-  
brained, Serious, Sophisticated, Shy, Spoiled, Sponta-  
neous, Sweet Strange Mixture of All that We Call Girlhood

**A**CANT term of something more than a generation ago was "the girl of the period." There is no good reason, however, why the phrase should ever have been dropped; for each period has its "girl," since *souvent la femme varie*, and the proverb applies with even apter force to girlhood than to mature womanhood. So long as the seasons roll girlhood will periodically burst forth as something different from its earlier self. Mammams may regret the extremes of style, but the most carefully watched girl will do something that shall mark her as distinctively of the period. An instinctive something leads the girls of a particular time to give themselves an air, a walk, a way of carrying head or hand that shall distinguish them from their elder sisters, and straightway men are acutely aware of this new thing in girlhood, and ready to swear it the most charming pose ever youthful womanhood assumed. Some rash men not only admire the new marvel, but pretend to understand it, though no man ever did understand girlhood; the girl of the period is as baffling a mystery to dull masculine eyes as was ever her elder sister or her mother. She is an astonishment even to her father, who perhaps just manages to understand her by a tremendous feat of memory, imagination, and sympathy—be sure, nevertheless, that he understands her better, however incompletely, than any bachelor ever will.

**BY** what magic does the girl of the period—yesterday a noisy hoiden, as strong as her brother and almost as adventurous, delighting in the rudest play of boys—appear to-morrow dressed correctly to the last trifling detail of the mode, with an audacious something added to gown or hat or turn of head that attracts all eyes and sets all tongues wagging? Jack, aged seventeen, who camped with the family in the Adirondacks last summer, thought her mightily pleased with his devotion, and went back to school vowing to make his declaration when he should have reached the state and dignity of sophomore. Poor Jack! When he meets her at the Christmas holidays, he finds her a full-fledged young lady with the air, port, and dignity of a seasoned belle. She is so anxious not to snub him that Jack has his insane moments of hope, as he has his insaner moments of jealousy when he sees her upon easy terms with a man a dozen years his senior and already distinguished in the life of the real world. Jack tries to excite her jealousy also by furious devotion to another girl; and receives the most sincere offer to further his suit by every possible means. She is lost to Jack, a creature of another world. She has learned as much in three months as he ever learned in twice three

years. Her heart last summer was a serene, shallow pool, this winter it is an unplumbed sea, with tides and waves of unguessed power.

**B**ESIDES, they always smell of bread and butter," said Byron of young girls; but he never knew the American girl of the period. She would have astonished his lordship, practised though he was in all the social arts. Byron would have found her puzzling, would have thought her many years beyond her age. He would have little guessed her more serious possibilities. This creature, indeed, who practises almost instinctively her coquettish arts upon even her father, has not only serious but even heroic possibilities. Her prototypes have done wonderful things not only in the home, but in the hustling, hurtling world. When sudden misfortune overwhelms a community she goes out, charmingly dressed, and does the work that would tire a field hand. American girls of the north fifty years ago accomplished marvels for the preservation of the Union, while those of the beaten Confederacy, accustomed to all the luxuries that slavery could minister, did with their own hands what they would hardly have required of their household slaves.

**T**HERE is a triumphant something, a splendor of youth, a vigor of girlhood recurrent in the girl of the period that makes the coarser powers of earth seem insignificant. She seemingly values naught but the froth of life, but she has her moments of gravity. It appears to crabbed and unsympathetic critics that she cares for nothing so much as to have the sauciest possible slipper, a menace to health and an enemy of comfort, to dance the wildest of dances, to read the silliest of novels, to see the noisiest of empty plays; but when she comes home tired at midnight her father kisses her forehead with the knowledge that she who was his trusting little girl of a few years since is at heart as trusting as ever, and far wiser than her dress or speech or amusements proclaim her. He knows that she will at need follow her brother to the wars and do without flinching the hardest and most repellent work of the hospitals; that like Thackeray's gentleman she will accept with equal firmness good or evil fortune, and whatever comes, "maintain truth always." It is harder for him than for her mother to understand the mysterious processes that have beneath his eyes transformed the hoiden into the woman armed cap-a-pie with all the arts and weapons of her sex, and blessed too with all the sweetness and strength of womanhood; but he has faith to accept the miracle.





# PHILADELPHIA RISES TO AN EMERGENCY

THAT thoughts are things, and cheerful thoughts therefore a valuable asset in organization work, has been proved by the Emergency Aid committees of Philadelphia. Certainly the casual visitor to any branch of the Emergency Aid organization would find no difficulty in agreeing that a reputation for cheerfulness has been established by it. Also, the visitor who can be more than casual, and has time to investigate all of the machinery of the new charity, will supplement the verdict as to its cheerfulness by some mental remarks upon the rapidity, alertness, and spontaneity with which cases brought to the attention of the Emergency Aid are treated.

## HONOR TO WHOM HONOR IS DUE

Authorities do not seem to agree as to who deserves the credit for originating the idea of the Emergency Aid; that is, as to who had the first inspiration. Mrs. J. Willis Martin certainly showed wonderful energy and enthusiasm from the first, and Mrs. Edward T. Stotesbury achieved immediate results through some brilliant ideas like "Self-sacrifice Day." The "Council of One Hundred," together with patrons, the advisory board, and the committee which began the movement, has grown into a society that for its briskness and unique methods can not be duplicated in the country.

Certainly this is the era of looking upon the work of charity as a science, and in these days of sociological investigation, philanthropic schools, and schools for social workers, it seems as though every one should regard the settling of the affairs of those who are in distress and sorrow as worthy the application of scientific methods. That the practise of these scientific principles does not always turn out neat and accurate results is due, of course, to the variability and frailty of human nature, but the theories still remain perfectly good theories.

About the middle of last October, a number of Philadelphia people began to realize that the

Realizing That the European War Would Throw Thousands of Workmen Out of Employment, Society Women of Philadelphia Organized the Emergency Aid to Meet the Unforeseen Conditions



Mrs. Edward T. Stotesbury's office at the headquarters of the Emergency Aid was furnished by her with furniture and hangings from her own home

The "official cobbler" of the organization, who repairs old shoes sent in for distribution to the poor, is an old negro who applied for work

winter was going to be a most trying one for the poor. Philadelphia is essentially a manufacturing city, and anything that stops the whirl of the wheels in the big factories of Kensington, spells disaster and suffering throughout the sprawling Quaker City. The European war cut off the demand for some of the goods manufactured, and the echoing of the European cannonading was heard in a very significant way in the homes of artisans and mill workers.

## MONEY, MONEY, WHO'S GOT THE MONEY?

The existing charity organizations of Philadelphia were overtaxed. Something had to be done at once, and so, to rise to the emergency, the Emergency Aid committee was organized. The Emergency Aid calls itself neutral and non-sectarian. Its mission is to assist persons who are unemployed and who are suffering because of unsettled business conditions, and to supply food and clothing to the needy in Philadelphia, the



Photograph by Boissonnas & Taponier  
Mrs. Edward T. Stotesbury has contributed brilliant ideas and executive ability to the work done this winter by the new charity of Philadelphia

wounded and suffering in European hospitals, and the war refugees wherever they are found.

There were, of course, inevitable pitfalls in planning and maintaining the big scheme of taking care of the poor even of Philadelphia. At times it even seemed that the plans could not be materialized, and then some fresh inspiration would come that would avert the cataclysm, some difficulty or prejudice would be overcome, and things would run smoothly again. At present the organization feels that it has evolved a big and practical idea, and has attracted men and women who can be called upon in an emergency, or who will form the nucleus of a permanent organization.

The plan of asking fifty thousand dollars as a city appropriation to the emergency fund started by private subscriptions, was launched as a new idea for raising money. This plan met with heated opposition in some quarters: from charity workers who said it was against their policy to accept city money, and from the mayor, who thought the appropriation would be pauperizing in its effects. From countless other sources there were oppositions, but the Emergency Aid overcame them and the money was appropriated by the city.

## CONSTRUCTIVE CHARITY

The organization opened adequate offices and formulated its own system and machinery. The city was divided into districts. Each district was placed in charge of a chairman, a volunteer, and a paid investigator, and a trained social worker did the work which properly belonged in the classification of "constructive charity."

Mrs. Edward T. Stotesbury became chairman of the division for organizing branches, and an office at which this division was centralized and its executive work accomplished was opened at 1428 Walnut Street. The home relief division was opened in the Lincoln Building; here cases were reported, tabulated, and prepared for investigation.

A sceptical newspaper man who quoted the old criticisms against investigation, and said that so much was spent in investigating that the needy suffered, or died, or starved, before help was brought, (Continued on page 78)



Newsboys dropped in nickels, laborers gave up cigars, tired business men gave up theatre parties, and smart women new frocks, to swell the funds of Self-sacrifice Day to ninety thousand dollars



AMONG THE ACQUISITIONS TO THE METROPOLITAN OPERA COMPANY THIS SEASON ARE FOUR SINGERS OF HIGH RANK—"IRIS," THE LAST REVIVAL OF THE OPERA SEASON



Photograph taken exclusively for Vogue by Underwood & Underwood

Johannes Sembach, a German tenor from Dresden, made his American debut this season in the title rôle of "Parsifal," and his fitness for German opera was at once apparent. Mr. Sembach's voice has a touch of the baritone in it, and his favorite rôle is Walther von Stolzing, in "Die Meistersinger"; not for years has there been a finer musical and dramatic interpretation of this rôle than Sembach's



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The last novelty produced this season was Mascagni's "Iris," given previously at the Metropolitan in 1902, and again in 1907. "Iris" lacks the virility of the author's "Cavalleria Rusticana," but is quaint, rather, and exotic, with a certain bric-à-brac charm utterly unlike the realism of Puccini's "Madame Butterfly." Lucrezia Bori interpreted well the pitiful and bewildered Iris, Scotti (left) sang the ignoble Kyoto, and Luca Botta, a lyric Italian tenor who made his debut this season in "La Bohème," sang the part of the libertine Osha



Mme. Elisabeth Schumann, (left), a German who is a brilliant soprano, came to fill the rôles left vacant by Bella Allen. She made her debut before New York audiences as Sophie in Strauss's "Der Rosenkavalier," the rôle in which she appears here. Mme. Schumann has one of the finest of the voices that are new to America, and is at her best in Wagnerian interpretations

Mme. Melanie Kurt, an Austrian, is one of the foremost interpreters of Wagner in Germany; and her American debut this spring, as Isolde, in which rôle she appears here, was a triumph. Her voice is a rich, flexible, true dramatic soprano, and she contributes to her rôles youth, a fine control, and great personal beauty. Among her greater impersonations are Kundry, Brünnhilde, and of Leonore in the revival of Beethoven's "Fidelio"



Photograph taken exclusively for Vogue by Ira L. Hill; copyrighted

Photograph taken exclusively for Vogue by Ira L. Hill





Photograph copyrighted by Booker & Sullivan  
Tiled floors with only occasional rugs, slim furniture, draperies and upholstery of green and white striped linen tissue, and flowers create an atmosphere of cool serenity

From the famous river home—situated on the Thames—of Mrs. Brown-Potter, née Cora Urquhart, an American woman, of world-wide reputation as a dramatic artist



A gay little pillow (11 by 14 inches) for the porch or arbor is covered with checked linen of bright blue and white, surrounded by a circle of yellow linen scallops bound with black and decorated with a yellow linen oval



A pleasing deviation from the more usual squareness is the pillow which measures about 18 by 30 inches. The cover is of black, white, and gray striped linen, but lest its tone be too somber, tassels of old-red decorate the corners



A cool and decorative round pillow, 18 inches in diameter, has a center design and a pointed border at the edge made of soft gray blue linen and applied to a background of pearl white linen. Cushions on this page from Wanamaker



That novelty in cushions, the cube shape, lends itself well to striped material in black and white, enlivened by green and yellow fringes and yellow tassels; 14-inch cube. Clever use is made of widely striped black and white material, on a 24-inch square cushion. The corner tassels are a dull red

AN ENGLISH HOME  
IN THE COOL LIV-  
ERIES OF SUMMER

FIVE VARIETIES OF  
SUMMER COMFORT  
IN NOVEL CUSHIONS









BE THE GARDEN LARGE OR SMALL, THE  
SECRET OF ITS PERFECTION IS THE VISTA

*How successfully the English garden makers use the vista appears in this season-blooming pergola from Foxhill—residence of Baron Reading, Lord Chief Justice*

*Century-old yew hedges and English turf hardly less ancient create a wonderful ascending vista at Hewell Grange, Worcestershire, the seat of the Earl of Plymouth*

*The delightful possibilities of the vista in large gardens are to be seen in the stately lines of yew and evergreen leading the eye to distant views in the Italian garden at Wilton House, Salisbury, residence of the Earl of Pembroke*







Photographs by Earle Harrison

*A climate springlike all the year around, profusion of tropical foliage, glorious beach, and one of the finest hotels in the tropics are inducements offered the traveler by Port Antonio, Jamaica*

## TO CALIFORNIA AND RETURN, PLEASE

TWO unusually cogent reasons are leading Americans to plan a western trip for this spring or summer: California offers a double attraction in the great Panama Pacific Exposition at San Francisco and the California exposition at San Diego, while the war cuts off the counter-attraction of a European trip. There are many routes by which California may be reached, and all of them offer scenic attractions and luxurious accommodations. In fact, the routes are so many and their attractions so varied that a few suggestions from a traveler thoroughly familiar with the country and the various routes may prove an assistance in obtaining the fullest possible enjoyment from the trip.

### THE IDEAL TWO MONTHS' TRIP

There are several trips which offer a maximum amount of comfort and interest for the length of time required to make them. If two months are available for travel, however, the following is recommended as the trip of all trips, for it makes it possible to see the things of greatest interest in the United States and to obtain a glimpse of the beauties of the West Indies and Central America.

This trip begins at New York on one of the excellent boats of the great white fleet, which sail practically every other day. There are two styles of boats,—one with an à la carte service, in which case the ticket includes transportation only, and the other with the conventional table d'hôte service, with the meals included in the price of the ticket,—a plan which has much to recommend it.

These boats, though perhaps less palatial, are quite as comfortable as any crossing the Atlantic. Their first port of call is Santiago de Cuba, a most interesting place, which has gained the title of "The Dreamy City of the Indies." The accommodations at the hotels are excellent and modern, while the city itself offers much that is quaint and picturesque. The stay here may be as long or short as desired, for the boats call frequently and the tickets may be arranged for stopovers of any length.

Beyond Santiago, the next stop is at Port Antonio, Jamaica, where the cli-

mate is springlike the year around and tropical foliage abounds. There is a glorious beach here, and here also is one of the finest hotels in the tropics, the Titchfield, shown at the top of this page. Superb highways cross the island from Port Antonio to Kingston and to the mountain towns, and those who do not take their own motors on the trip may rent splendid machines here.

From Port Antonio, Kingston may be reached by either boat or automobile. There is not a great deal to see in Kingston, but the charming Hotel Myrtlebank is a social center for travelers from all quarters, and the roads around Kingston afford fine opportunity for motoring.

### THE CITIES OF THE ISTHMUS

After sailing from Kingston, there follows a two days' delightful cruise across the Caribbean Sea, before Colon, the Atlantic entrance to the Panama Canal, is reached. At Colon, the United States government has erected and is operating the luxurious Hotel Washington, which appears at the upper left on page 51. The hotel faces the sea and the entrance to the canal. On the isthmus in summer or winter, in what they call their rainy or their dry seasons, it is rare to experience a single day of discomfort from heat, for the cool trade-winds blow constantly across the isthmus. Colon, itself, is of interest because it depicts the border towns of our great west in their early days of settlement, and Panama City on the otherside of the isthmus may be reached from it by automobile, train, or boat.

The best way of seeing the canal is by an automobile trip to the Gatun Lock and Spillway (the great crescent-shaped dam which holds back the waters of Gatun Lake, which is pictured at the lower right on page 50), which consumes only about three-quarters of an hour over a road cut through a tropical wilderness. After one has seen these great locks and watched the immense gates open and close, there is little reason for visiting Miraflores and Pedro Miguel, as these two locks together accomplish on the Pacific end what the Gatun Lock does on the Atlantic end, and they are identical in construction.



*That most decorative of trees, the cocoanut palm, in its ideal setting at the water's edge, is a beauty of Jamaica landscape*





*The Hotel Washington, a luxurious hostelry run by the United States government at Colon, fronts on a magnificent sea wall where the waves break endlessly*

Leaving the automobile at Gatun, the traveler may then take a launch, which is easily obtainable, for a trip across the Gatun Lake and through the Culebra Cut. From here Panama City may be reached by rail or by automobile,—for the machine may be sent across from Gatun.

#### STANDING WHERE BALBOA STOOD

The city of Panama, across the isthmus a distance of only forty miles from the thoroughly American town of Colon, is completely Spanish. Here, as at Colon, the United States government has erected and operates a splendid hotel, the Tivoli. It is situated on a high hill overlooking the city and the Pacific entrance to the canal.

An automobile is of no use in Panama City, as the streets are small, winding, and usually filled with people, except during the middle of the day, when the sun is hot and keeps almost everyone indoors. The old Spanish architecture is delightful in color as well as in design. The great cathedral (in the middle on this page) with its two towers sparkling in the sunlight, reflected by millions of pieces of mother-of-pearl, is charming, and unlike any other church in the world. The old sea wall, part of which was in existence in the days of Balboa and which is shown at the upper right on this page, is only a short walk from the cathedral. Beneath the sea wall one can see prisoners at work to-day, just as in the days of old when Spanish cavaliers stood there gazing seaward and covetously dreamed of the riches of Peru. There



*Unlike any other cathedral in the world is the old cathedral of Panama City, the twin towers of which glimmer in the sunlight reflected from their million insets of mother-of-pearl*



*Parts of the old sea wall at Panama City were in existence in the days when Balboa and his Spanish cavaliers first set European eyes on the great Pacific*

is enough of beauty and interest in Panama City to entice the visitor to remain several days, and the shops are attractively filled with beautiful Chinese and Japanese merchandise.

#### AT COSTA RICA AND HAVANA

From Panama City, the traveler returns to Colon, where the trip is resumed, and the quaint little Central American village of Port Limon on the shores of Costa Rica is next visited. A trip to San José may be taken by train from Port Limon, and its six to eight hours are filled with charms of mountain scenery combining the grandeur of the Alps with the wonder of tropical foliage.

The climate of Costa Rica is invigorating and it is like that of Panama in that the tropical showers, though frequent, rarely last more than two or three minutes. San José has the distinction of having one of the most beautiful opera houses on the western hemisphere, a building which combines remarkable architectural beauty with exquisite interior decoration.

To continue the trip as planned, it is necessary to return from San José to Limon and from there take the boat for Havana, the next port of call. Havana is a gay and beautiful city on pleasure bent, and it is assisted in its quest by a wonderful climate and an abundance of the choicest flowers and fruit. No discomfort from the heat in Havana need be anticipated, even in June, for there is always a breeze during the day and after sunset it grows quite cool—in fact, the



*Superb highways cross Jamaica from Port Antonio to Kingston, and along the way are forests of tropical luxuriance and picturesque, palm-thatched, native huts sheltered beneath trees*



*The glory of tumbling water adds beauty to the interest of the engineering feat at the Spillway of the Gatun Lock, where the great crescent-shaped dam holds back the waters of Gatun Lake*





*From Limon, the next port of call is Havana, a city on pleasure bent and assisted in its quest by a wonderful climate and abundance of flowers and fruit*

*The American visitor to the Panama Canal may rest in Colon at a finely equipped hotel, run to his taste by his own government and named for the father of his country*

*It is worth while to plan a stop-over at Albuquerque, New Mexico, for near it is an old Pueblo Indian village, with shops filled with enticing merchandise*



nights are often really cold. The motorist will find many delightful opportunities here, and among other diversions may be mentioned a sail across fifty miles of semi-tropical waters to the Isle of Pines, with the attendant attraction of excellent fishing for the sportsman.

It is a short and delightful trip from Havana to New Orleans and the boats are excellent. During the months of May, June, and July, the climate of New Orleans, it must be admitted, is not all that one could wish. Still the excessive heat is easily avoided by remaining indoors during the heat of the day, and though one wastes a little time by reason of this, New Orleans is so picturesque and fascinating that most travelers thoroughly enjoy a stay of a few days.

After seeing the beauties of the West Indies and Central America and the wonderful accomplishment of the Panama Canal, the traveler may start in an almost direct line for the Pacific Coast, for the Santa Fé Railroad operates a train de luxe from New Orleans via the quaint Indian town of Albuquerque and

the Grand Cañon to San Francisco and San Diego.

There is no special reason for stopping until one reaches Albuquerque, New Mexico, where it is worth while to remain a day, as the Pueblo Indian village, a scene from which is shown at the upper right on the page, is but a short distance from here and is extremely interesting. The Indian shops here are famous and invariably entice the visitor with unusual and interesting wares.

It does not seem, on the whole, advisable to ship a private automobile beyond New Orleans, for there is no opportunity to use a car between New Orleans and California, and there it is possible to rent any car at any time desired.

#### AS TO THE GRAND CAÑON

The overnight trip from Albuquerque to the Grand Cañon is made exceedingly easy now by the railroad, which operates a special sleeper which is side-tracked at Williams, a station on the main line, and then proceeds on a branch road to

the cañon, so that the traveler is surprised on awakening in the morning to find the sleeper backed up beside a quaint little station, which is in reality an extension of the porte-cochère of the El Tovar Hotel. This house, which is built on the very brink of the cañon and has a glass-enclosed veranda overlooking the gulf, is famed for its rustic architecture, Indian decorations, and its unsurpassed cuisine and service.

As for the cañon, no pen has ever done it justice, and no artist with his brush has ever been able to depict it. It is one of the wonders of the world. From the hotel, it stretches as far as eye can reach to the east and west and at this point it is more than ten miles wide. In addition to its grandeur it has an awe-inspiring charm of ever-changing color, which varies from moment to moment as the rays of the sun strike it at different angles or filter through the clouds floating above the cañon. A fourteen-mile drive, to miss which would be like going to Niagara without seeing the falls, brings one to a place known as Grandview. The cañon

here is eighteen miles wide and considerably more than a mile deep, but in the clear atmosphere of northern Arizona, the rugged outline of the distant edge appears sharply silhouetted against the turquoise blue sky, while, beyond the cañon rim, as far as the eye can see is the Painted Desert.

#### SAFETY FIRST AT THE CAÑON

It is possible now and absolutely safe to make a trip down to the bottom of the cañon. The trail starts near the hotel and descends the side of the cañon, first traveling to the east and then to the west until at last the river is reached. It is, to be sure, a tiring trip; the mules used and the trail taken do not make for as smooth riding and easy going as a six-cylinder automobile over an asphalt pavement, but the unique trip is well worth while; the discomforts are soon forgotten, while the memory of the journey will last forever.

From the cañon two routes are possible,—either to go first to San Diego



*Flower stalls on the curb are a year-long feature of San Francisco and a source of unfailing delight—and expense—to the visitors to the Panama Pacific Exposition*



*Many a scene of untraveled tropical wilderness may be glimpsed on the isthmus that will tempt the traveler to believe himself back in days before Columbus and Balboa*





*The Spanish missions, which were the hotels as well as the monasteries of pioneer days, were built a day's journey for the horseman apart, and their unique character well merits a visit*

or to go directly to San Francisco. The town of San Diego and its exposition are well worth a visit, and about half-way between San Diego and San Francisco is Los Angeles, where many millions of eastern capital have been invested in palatial estates, as they have also in near-by Pasadena.

#### THE MISSION INNS OF OLD DAYS

Near Los Angeles are two of the famous California missions, built years ago by the Catholic priests. These missions, although built as monasteries, were also taverns or inns and the arrangement of them through California was such that a traveler would find on his way places of rest and worship just a day's journey apart. They are Spanish in architecture but the influence of the Indians has affected their interior decorations. To see one or two of these missions conveys as good an idea of their architecture and of what they meant in days gone by as to see them all.

There is no need to write of the San Francisco or San Diego expositions, for the directors of both fairs have arranged to supply abundant descriptive matter.

The choice of a return route is debatable, but the following one will enable the traveler to see many of the principal attractions of this country. The first

*(Continued on page 112)*



*The first detour in the return trip must, without question, be through the Yellowstone National Park, a journey of some six days in which all roads lead to the Great Falls*

*Nowhere has China taken so complete possession of an American city as in the Chinatown of San Francisco, source of brasses, wonderful embroideries, and tea*



*Five miles from Colorado Springs, the fashionable western resort, is the entrance to the Garden of the Gods, a small park but one of singular charm, distinguished for remarkable rock formation and traversed by excellent roads*



*The observation cars on the trains which follow the Grand Cañon of the Arkansas afford the traveler an unobstructed view of the grandeur of the Royal Gorge, over twenty-five hundred feet deep*



# HALF OLD SPANISH, HALF NEW AMERICAN, SAN DIEGO

The San Diego Exposition  
Discovers to Leisurely Travelers an Old and Fascinating Quarter of Our Country

IT is half after eight o'clock of a mid-February morning and the travelers to the sunny southwest are sitting—no, not huddled close to a grudging radiator—but out on a sunny veranda with their café au lait on a Chinese table beside them. White wisteria blossoms instead of snowflakes are falling softly, for this is San Diego and the rampart of the Sierras protects it from wintry blasts.

Now even the sporadic winter rains have passed, and for eight months or more one need not give a thought to the weather; every day will be "brite and fare" and the roads will be dry and hard, so fancy may dictate whether one travel by motor or by train.

Expositions are now, to most of us, as a tale that is told; and after San Francisco it is possible to feel ennui and decide to omit the trip to San Diego, discovered as it is in a rather out-of-the-way corner. But he who is so unwise will miss a trip of charm and interest.

## NOT FOR THE GLOBE TROTTER

The San Diego Exposition is not the usual exposition, and least of all is it a "world's fair." Those who are longing for their accustomed foreign journey will find that the city in which this exposition is held is probably the most un-American spot in the United States, not only because of its picturesque people and buildings, but in its esthetic appeal. Holland itself does not blot out more effectively our characteristic commercialism and induce more pleasantly languor and tranquillity. The exposition makes no pretense of exploiting the work and wares of foreign countries, nor even those of distant parts of the United States. It is purely south Californian in its scope; but it includes all the interests of the section from the most practical to the most artistic. The San Francisco Exposition is in the nature of a world's fair, while that of San Diego shows the development of



Photographs by Harold A. Taylor

*The colonnade of the Science of Man Building frames, in perspective, the unique and beautiful structure of the Arts and Crafts Building*

man and his works from a savage state to civilization. It is local, being confined to the North and South Americas and specializing particularly in California. The archeological exhibit is most unusual.

If one has not, even in San Diego, the time to "make haste slowly," it is possible to stop at the U. S. Grant Hotel and go over the entire exposition in one day, true

globe-trotter fashion; but of course the real spirit of it is lost this way. Only the supremely indolent and the naturally procrastinating enter into the spirit of San Diego, and even they must say with the Spaniards "*mañana*"—to-morrow—and yet again "*mañana*."

## OVERLOOKING THE WORLD

The townspeople of San Diego live in such unusual attractive houses and bungalows that one wishes to collect them as one would Chinese lacquer or French prints. On all this part of the coast there are winding cañons running back from the sea and opening out of and into one another, and about these cañons the residence district is built. The streets end abruptly at the gap and are continued on the other side, while the trolleys scallop about in astonishing convolutions which make the longest way 'round the shortest way home, though in some places there are foot-bridges that sway on spindling trestle work. Estates built about these cañons command wonderful views of the bay and the mountains; and these estates, adding to their natural setting the charm of terraced gardens, vine-covered pergolas, and bubbling fountains, rival the villas of Italy.

A recent arrangement for the comfort and pleasure of the visitor is the apartment-house built in the Spanish style of pink, white, or buff plaster, and one may step into a complete and dainty home for a month, a week, or a day and be absolutely *chez soi*. Servants are provided, and there is a roof garden and a reception room—and sometimes billiard rooms and ballrooms—in each house, while the exposition is at one's very door.

## FOREGATHERERS AT CORONADO

Most easterners, however, and all the sport-loving habitués of San Diego, take  
(Continued on page 80)



*The pool in front of the Botanical Building mirrors the great domed greenhouse and the Varied Industries Building, while across half its surface are scattered water-lilies blooming in tropical profusion*



*Above the fortress-like Fine Arts Building rises the California Building, a delight to the eye, with its blue and yellow tiled dome and its Spanish Renaissance tower exquisitely carved and proportioned*





Two of those on whom Coronado depends for polo are Mr. John Cheever Cowdin (left), of New York, chairman of the polo tournament begun in San Francisco on March 15, and Mr. Walter Hamlin Dupee (middle), of Chicago, a player who helped make polo the leading sport at Coronado. That polo draws bankers to its account the presence of Mr. E. Milton Barber asserts



Snapped at the Aviation Camp at Coronado were Mr. Grover C. Loening, of New York; Mrs. Vincent Astor, Lieut. T. Dewitt Milling, U. S. A., Mr. Vincent Astor, and Lieut. Redondo B. Sutton. Mr. and Mrs. Astor made several high flights in the Curtiss hydroplane; on their yacht "Noma" they went to the exposition via the Panama Canal, returning to New York early in April



Photographs from Harold A. Taylor and Underwood & Underwood

Cooperstown vs. Midwick—and all Coronado Beach (which means, of course, every other person one knows) to look on

Mr. C. Perry Beadleston of New York and the Cooperstown team is one of those players for whom Coronado is wont to turn out in a body

Mr. Hugh Drury is an Englishman, and therefore it goes without saying that his polo is, well, fully as good as an American can put up

AT CORONADO BEACH, CALIFORNIA, WHERE THE EAST AND

THE WEST ARE ONE, AND POLO IS THE SPORT OF THAT ONE



A lover of the game, but not in it, is Mr. William F. Hitt, of Washington, on horseback; Mr. Charles Cary Rumsey—he plays on the Cooperstown team—is properly in polo togs. In the checked coat is Mrs. Max Fleischmann, of Cincinnati; sitting, is Mrs. "Billy" Hitt; standing, is Mr. Garrett B. Kip, of New York

Polo enthusiasts such as no polo pictures are complete without are this motorful off for the Coronado polo field; Mr. F. Skiddyoon Stude, whose engagement to Miss Kathryn Steele of New York (at the right) has just been announced, in front; Mr. Devereux Milburn, whose game none can forget who has seen it; and Mrs. Devereux Milburn





The great southern sweep of the oval amphitheatre of the St. Louis Coliseum seemed full of lorgnettes as Miss Dorothy Haydel balanced her Tosca cane and held out her skirts for inspection as naively as a little girl



Mrs. E. D. Nims was one of the "models" in the fashion show given in a small playhouse in the Coliseum



Miss Virginia Scharf wore a frock with a full skirt made the fuller by ruchings, and with the new tube sleeves of chiffon; her collar was in the height of the season and her hat, topping off the whole, in the width of it



The pomp and circumstance of drop curtain, footlight, and liveried pages were a fitting background for the regal picture Mrs. Claude Matthews made in a shimmering gown and tiara, rose girdle and sash of swaying black beads



Photographs by Schweig Art Nouveau, St. Louis  
Mrs. Howard Stephens in a rosy creation was one-sixtieth part of the charm which attracted an audience that, as long as the spotlight shone, filled every one of the five hundred opera chairs

SIXTY SOCIETY WOMEN BECAME MANIKINS TO THEIR OWN DRESSMAKERS AT THE CARNIVAL AND FASHION SHOW HELD FOR CHARITY IN THE ST. LOUIS COLISEUM



Though the Coliseum had a dance hall, a library on the floor, candy booths, and a grand piano, and wonderful stages high over the boxes, the fashion show, in which Miss Maude Cupples Scudder posed, was the great attraction





An 1842 portrait come to life was she who wore this dress of pink and lavender and blue gauze topped by a pink-lined bonnet



We know there was such a hat, for cameras tell no fibs, and there are those who can remember 1860 frocks cut like this one



Little thought had Victorian couturiers for the waist-lines of posterity and the slimmest girl was none too slim by any means to exhibit an 1870 gown



"Ah, now I am in 1870," said old Father Time as his eyes lighted on a girl in a laced lemon yellow taffeta frock, laced up the back, and black net mitts and stole



Time was turned backward to 1875 by a gown piped with enough black piping to pipe a whole 1915 wardrobe

An 1889 velvet gown was lavish with fullness where none was needed and painfully frugal with it elsewhere



SINCE THE VOGUE FASHION FÊTE

THE CAUSES OF FÊTES AND CHAR-

ITIES HAVE BEEN FURTHERED TO-

GETHER IN MANY AN OCCASION, AS

HERE IN THE OLD FASHION FÊTE



"Thursdays in February," was a sumptuous 1878 afternoon gown with much red velvet—plaited velvet—at the front

But to see this gown with little waist and big sleeves is to say, "Why mamma, there's the dress you wore in 1898"



ON Old Fashion Fête night, it was as though the fête makers had blindfolded Father Time and turned the poor old man round and round until he didn't know where he was, whether in spring 1798, spring 1915, or some other spring. The New York hotel where the fête was given by Pratt Students, was full of slim girls wearing, if anything, slimmer old gowns, and the only missing link was a futurist costume, for never a one was there.

The costumes came out of old trunks, discolored with age and bearing the marks of who knows how many journeys by the old stage coach. One of the earliest gowns present was a flowered taffeta creation worn in the White House by President Van Buren's sister; and little thought the couturiers of President Van Buren's day gave to the waist-lines of posterity, for the slimmest girl available was none too slim to wear this frock. It was not more than half big enough around for the usual diaphragm of to-day.

A contemporary of this gown was the one photographed at the upper left. It was of pink, lavender, and blue gauze fringed in rather unlikely places with green silk. The poke bonnet was of tan straw lined with pink satin.

No one who beheld the hat worn with the gown second from the upper left, could have discerned its whys and wherefores, but its existence was undoubted. It was a leghorn not big enough to flop, and the trimming was ostrich not long enough to bob.

Two gorgeous gowns of 1865 were rejuvenated for the occasion. They were of silk poplin and taffeta, and in the heyday of their youth were worn by the wife of the British ambassador to America.

Men's costumes were not legion, but they were well represented. There was a boy's costume of 1878. Though but ten years old, the wee gentleman appeared in swallow-tailed coat, waistcoat, and long tight trousers of buff linen. They once belonged to a scion of the Roosevelt family.



## S E E N o n t h e S T A G E

A Vehement Protest against Letting Our Good Plays Die Young, and a Warning to Playwrights Who, Usurping the Part of Presbyterian Providence, Control Their Characters by the Doctrine of Predestination

By CLAYTON HAMILTON

EVER since Sir Arthur Pinero produced "The Second Mrs. Tanqueray" in 1893, there has been a worthy drama in the English language, to which accretions have been made at the very rapid rate of from two to half a dozen plays a year. At the present time, this contemporary English drama comprises no less than a hundred plays, each of which is fully as worth seeing to-day, or any day, as on the day when it was first produced. Consider the importance of such plays as "The Gay Lord Quex" and "Iris," "Alice Sit-by-the-Fire" and "The Admirable Crichton," "Michael and His Lost Angel" and "The Liars," "Candida" and "Man and Superman," "Strife" and "The Pigeon," "The Mollusc," "Hindle Wakes," "Don," "The New Sin," "The Witching Hour," "The Easiest Way," "The Yellow Jacket." These plays have been named rapidly at random, and it would be easy to select a list of just as many others that would be no less impressive. Any drama which in twenty years has produced so many worthy works must be regarded as a great drama; and the fact is evident that at no time since the great Elizabethan period has the English drama been more vigorous than it is to-day.

#### WHERE HASTE MAKES WASTE

But, strangely enough, our theatres are conducted as if this very vigorous drama had never been created. Neither in London nor in New York has it been possible, within the last year, to see a performance of any of the memorable plays enumer-



Photograph by Paul Thompson

With a telescope, for he was at the other end of the Bandbox Theatre stage, the Princess saw the Shepherd, and departed in quest of him; when she found him it was like this. Frances Paine was the Princess and Robert Locker was the Shepherd (the Washington Square Players)

ated in the foregoing paragraph, with the single exception of "The Second Mrs. Tanqueray." In the English-speaking theatre we produce great plays only to throw them away; and five years after they were written, it is as if they had never been written at all. In every other country except England and America such plays are kept before the public for ten or twenty or thirty or a hundred years by the simple system of presenting them a few times every season in the repertory theatres. "Le Demi-monde" is not so good a play as "Iris," nor is "Le Monde où l'on S'Ennuie" so good a play as "Alice Sit-by-the-Fire"; but the Parisian public does not let them die and insists on having them presented nearly every year.

The waste of great material in the English-speaking theatre would be utterly



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Photographed exclusively for Vogue by Ira L. Hill

In relinquishing Nora Bayes and taking Rita Gould in her place, Winter Garden audiences have proved to be happy with either when either dear charmer's away



Photograph by Moffett studio

Two plays by the same author rarely appear at once, but Locke's "The Revolt," with Alma Belwin as the lead, and "The Bubble" were coincident

Doris Mitchell (left) portrays Gloria in Shaw's "You Never Can Tell," which, though written fifteen years ago, is as smugly apropos as ever

Phyllis Neilson-Terry's portrayal of Trilby is the poignant distillation of the dreams we all dream when we are young and life is young



Photograph by White





Photograph by Victor Georg

Although "A Celebrated Case" stretches the long arm of coincidence abnormally, it is not impossible; even Adrienne, fraught with tears and faints, is not impossible as Ann Murdock plays her



With the recommendation of having been banned out of Boston, "The Natural Law" makes its debut in New York with Helen Holmes and Howard Hall in the principal rôles; Boston dramatic critics can only cry out upon the system which allows police officials "ignorant of the principles by which enlightened people distinguish morality from immorality," to censor plays

ridiculous if it were not also tragical. The life of a fine play in England and America, even if it achieves an overwhelming popular success, is limited to three years. The first season, it may be played three hundred nights in London or New York; the next season, it may be transferred from London to New York or vice versa, and may also be performed in other large cities like Chicago and Boston and Philadelphia; the third year, it may be played in those minor cities which in England are referred to as "the provinces" and in America as "the road." After that, the play is thrown away; and, though it is still as good as ever, it is never seen again. Surely the Continental system of performing a great play ten times a year for thirty years is more reasonable than our system of performing it three hundred times in one year and not performing it at all in the succeeding twenty-nine.

To produce a play like "Alice Sit-by-the-Fire" in France or Germany or Russia and speedily to relegate it to oblivion would be unthinkable to the theatregoers of those countries. It happens that this masterpiece has never been published, so that people who have not seen it acted by Miss Terry or Miss Barrymore can not even find out what it is about, except through hearsay. A work which, every year, should make the English-speaking peoples proud of their drama and proud of their language is permitted to evaporate to nothing but the whisper of a name.

#### WE NEED AN ENDOWED THEATRE

For this condition we shall have no remedy until we establish, on both sides of the Atlantic, an international repertory theatre in which the public will be permitted to maintain a continuous acquaintance with the great plays that have been written recently in both England and America. Such a theatre will not need a huge endowment; for, despite an



Copyright by  
Gernard Sisters

Laura Walker of "The Bubble" cast makes a sugary little American-German daughter for the trusting newly rich delicatessen man

initial investment that will of necessity be large, it will—if properly conducted—begin to pay its own expenses at the end of the third season.

In recent years, it has become customary in New York to employ the waste weeks of the spring season for the revival of two or three old plays with what are advertised as all-star casts. Unfortunately, the plays that are revived in accordance with this custom are seldom plays that are really worth reviving. The reason is obvious enough. By the time that Easter rolls around, a great many star actors have completed their regular seasons; and it is therefore easy to assemble an all-star cast and to secure the services of the actors for less than their customary salaries. The cast being assembled, it becomes necessary to dig up some play which will permit each of the performers, at some moment or another, to take the center of the stage. The only plays that conform with this required formula are plays that were planned for the stock-companies of the Victorian period. Hence the managers revive "Rosedale," or "The Scrap of Paper," or "Jim the Penman," or "The Lights of London," instead of reviving any of the great plays which have already been enumerated in the course of this discussion. The interest of these revivals is centered solely in the acting and not at all in the play. Nobody who really cares about the drama as an art could possibly prefer the privilege of seeing a revival of "A Celebrated Case" to the privilege of seeing any adequate repetition of "Mid-channel" or "Paid in Full." It is apparent, therefore, that our present system of revivals affords no adequate substitute for the establishment of that international repertory theatre of which we stand so desperately in need. It is not enough that our theatre-system should permit us to see "Trilby" once in every ten years; it should also be so organized as to permit us to see "The Thunderbolt" once in every year.

(Continued on page 98)



"The Bubble" gives Louis Mann one of his old-time parts of comedy with always something of tears



## EAST AS WEST AND WEST

## AS EAST DELIGHT THE

## EYES OF LONDONERS



Miss Dorothy Minto, previously known as the irresistible Dora of "Fanny's First Play" becomes enthusiastically Chinese as Fi-Fi in "A Chinese Honeymoon" and votes eastern costume vastly superior to western garb



Copyright by Malcolm Arbuthnot

Though consenting to cheer the spirits and move the laughter of all London, Madame Hanaka, the noted Japanese comédienne who appears in "Otake" and in comedy parts with Morton, the French comedian, refuses to be won to inartistic western ways of costuming

Copyright by Malcolm Arbuthnot

The furor of musical London this season is Madame Tamaki Miura, the great Japanese prima donna. The occidentalizing of Mme. Miura may be seen in her greatest success, a song entitled "Within a Mile o' Edinboro'," which she has sung before the King and Queen

A flowery paradise of charming western maids in charming eastern costumes is "A Chinese Honeymoon," which is running another theatrical marathon in London, and among its happiest impersonations is Miss Carda Walker as Soo-Soo, gowned and posed in eastern fashion

Confirmed follower of western modes is Mme. Sze, wife of his Excellency Sooko Alfred Sze, Chinese envoy extraordinary to the Court of St. James's. Mme. Sze's Peking to Piccadilly journey was made hazardous by the activity of the German raider "Emden"



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Photographs by Sarony

*Dramatic critics may say what they will about the last act of "The Doctor's Dilemma," but fashion critics would sit through three acts just exactly like it to see this frock. It is a picture of color and a feeling of freshness. White lace is bordered with black lace, but that is not all; for coquetry a tiny Quaker hood is of blue-green net, and ribbons are pink with the pink that means the delicate tips of trailing arbutus*

*It is the balcony of a lakeside hotel. The moonlight falls over the water, and over her shimmering pink gown, and catches upon a thousand points of opalescent light in the lavish bugle trimming. Lillah McCarthy wears this gown, hooped and pointed 1830-wise, in the second act of "The Doctor's Dilemma," to catch the fancy of the great physician who balances so long her husband's life and death in his two hands*

WHEN HE SAW LILLAH Mc-  
CARTHY IN THESE LUCILE



*Miss McCarthy (alias Mrs. Granville Barker) wears an afternoon gown of gun-metal taffeta and black chiffon, with a wide border design done in black embroidery. Narrow yellow and gun-metal bands of material outline all the draperies, and the vest and collar are of cream lace. The hat is of black satin faced with canary yellow chiffon, bound with black and white checker-board ribbon, and many flowers*

*"Promise me to look always as though I had made you happy," the artist husband begged, and the widow appears in a gown colored like a flame. The jewels are strands of silver beads, the widow's veil is crimson chiffon, and in her hands she carries her husband's shroud, a scarf of the color loved of artists, purple. Severe as an Indian's locks and coiled extraordinarily was her hair, as shown in the oval*

GOWNS, "THE DOCTOR'S DI-  
LEMMA" WAS INEVITABLE



## ART OF TO-DAY AND YESTERDAY

Suffrage and War Sufferers Inspire  
Notable Showings of Old Masters,  
and Present-day Artists Keep Pace

**T**WO exhibitions held during April went far to redeem a season which has not been remarkable for exhibitions of note. Each was a loan exhibition held for the benefit of a notable cause and each was composed mainly of the works of old masters.

The first of these was held at the residence of the late Benjamin Altman, for the benefit of the Secours National of France, and extended through the tenth of April. The fifty-nine canvases on view here included a number of works of the first rank. Botticelli's famous portrait of Giuliano de Medici was here, and there were three superb examples of the work of Rembrandt,—“The Savant,” “The Jewish Student,” and the “Portrait of Saskia.” By Rembrandt's great contemporary, Frans Hals, there were two works, a large and imposing five-figure “Family Group” and a small but perfect portrait of Balthasar Coymans. The three Goyas included the finely spirited portrait of “El Conde de Teba,” father of the Empress Eugénie, while a beautiful full-length portrait of George Villiers, Duke of Buckingham, represented the aristocratic Van Dyck.

## IN THE CAUSE OF SUFFRAGE

For the benefit of the woman suffrage movement, fifty-nine paintings from the Mrs. H. O. Havemeyer collection were shown at the Knoedler Galleries from April 6 to 24. The main gallery was given up to two modern artists whose works have been made a special feature of the Havemeyer collection,—Degas, the French painter of the ballet, and Mary Cassatt, an American painter of mothers and children—or should one say of children and mothers?—who has spent much of her life in France. Seen thus in the same gallery, these two painters whose chosen subjects are a world apart show a remarkable affinity in their clearness of vision and in their ability to fill a canvas with air and space and place each figure unerringly in its true plane. The work of Miss Cassatt seems especially appropriate in an exhibition held for the benefit of suffrage, for it assuredly goes far to prove that a woman's work may be as strong, as serious, and as able as the work of a man.

The smaller gallery contained eighteen works of the old masters, of which the majority were Dutch or Flemish. There were six Rembrandts of great beauty, among them the superb portrait of “The Gilder, Herman Doomer,” and one of the finest of the self-portraits, shown at the lower right on this page, a portrait painted about 1645. By Rubens were a portrait of “Wladislas Sigismund, King of Poland,” and a sketch for the painting of the triumphal entry of Henry IV into Paris after the battle of Ivry; and Vermeer, Terborch, and Pieter de Hooch stood for the finest qualities of the Dutch “little masters.”

At the Reinhardt galleries during April two young artists of decided ability, Mario Korbelt, sculptor, and Walter Dean Goldbeck, painter, placed on view nineteen works each. Korbelt, who is a Bohemian by birth, works with freedom and spirit and has a keenly sensitive touch. His works, two of which are shown at the upper right on this page, consisted of portraits and small bronzes.

Goldbeck showed some excellent portraits, including a keen and sympathetic portrait of his mother, and a number of

landscapes and color studies which evidenced imagination and a discriminating sense of color. While wholly without tendency to the exaggeration popular among certain artists at the present moment, these canvases, one of which, called “The Red Gown,” is illustrated at the bottom of this page, showed clearly the modernist feeling for bold design and rich and glowing color.

## THE ASSOCIATION OF WOMEN PAINTERS

The twenty-fourth annual exhibition of the Association of Women Painters and Sculptors occupied one of the Anderson galleries from April 5 to 17. A hundred and thirty-six paintings, a “baker's dozen” of miniatures, and twenty-eight pieces of sculpture comprised a collection which, while it contained some interesting work, was not remarkable for its strength.

The National Arts Club prize for the best work in the exhibition was awarded to Florence F. Snell for a futuristic arrangement of “Marigolds and Copper Lustre,” which failed to make clear the basis of the award, and the Emerson McMillin landscape prize fell to the lot of Anne Goldthwaite.



*Fine simplicity and sensitive modeling distinguish Mario Korbelt's sculptured portrait of Mrs. Henry Blossom and his “Dancer” (at the right). Bohemian by birth and American by adoption is Mario Korbelt, a young artist whose work is spirited and free and full of promise*



*Artist of a single theme is Degas, who paints the French ballet in canvases luminous, rhythmic, and truthful*



*“The Red Gown,” at the left, a study in glowing color, rich and delicately graduated, was painted by Walter Dean Goldbeck*



*Few artists have left so complete a portrait biography as did Rembrandt, and few of his self-portraits are finer than this*





Photographs copyrighted by Ira L. Hill



Light blue and tulle is the frock and Beatrice Clevenger is the girl. There are yards and yards of material in the frock, and song like that in the throat of a thrush in the girl, for she is the new prima donna of the new Viennese opera which will appear in New York early in October. The frock is rimmed with painted water lilies, and where the petals part, the lilies are rimmed with silver thread. Costume from Estelle Mershon. Miss Clevenger posed in these gowns especially for Vogue

A slip of sweet pretty girl and a great deal of spring frock is shown in the photographs at the upper and lower left. The underskirt of white chiffon is plaited a thousand times for the new freedom, and edged with gold galloon for show, and there is a snug little bodice hung with crystal and pink and blue beads for charm and cut very low for—show. The yellow satin overskirt is brocaded over and over with pink and blue flowers. This and street costume in the middle of the page from Joseph

Indian red broadcloth buttoned snugly about the hips performs the duty of a belt and the pleasure of picturesqueness. The gown is mostly of ivory white broadcloth with sleeves and underbodice of chiffon. Miss Clevenger has previously appeared in New York in "Prunella"

ACCORDING TO THE THEATRICAL

ASTRONOMERS, A NEW STAR,

BEATRICE CLEVINGER, IS DUE TO

APPEAR THIS AUTUMN IN THE

CONSTELLATION OF LIGHT OPERA



THE TRAVELER FINDS TO HAND HALF A DOZ-

EN BLOUSES, ALL SHEER, ALL SMART, AND

ALL HIGHLY SUITABLE FOR HER PURPOSE



**A**DVISOR Extraordinary to Merchants and Expert Fashion Authority is a title which might convey some idea of the scope of the work of Mrs. Belle Armstrong Whitney. She makes almost as many trips to Europe as the liners of a transatlantic steamship company, and comes back just as full of fashion information as she can hold. This year, beholding a deplorable shortage of blouses among the importations of our merchants, she brought back with her a collection of seventy-five waists selected from the smartest Paris houses, and these she exhibited at the Holland House. From this collection Vogue chose for illustration the six models shown on this page. Each has some unusual feature to recommend it, some little touch of French ingenuity which, for the connoisseur, marks it "Paris" more certainly than the label itself.

*This way and that run the stripes in the blue and white batiste blouse at the upper left; the sleeve, yoke, and vest are cut in one on the cross stripe, and effectively finished with bias bands. A striped silk would make fully as trim a blouse and an even more practical one for traveling; from the Miler Sœurs*

*A collar and a collar-effect are owned by the pink linen blouse at the lower left. The real collar is white batiste, smartly high and hand-embroidered, while the collar-effect is gained by a low yoke hemstitched the width of a deep hem from its corded square outline. This model is from the Galeries Lafayette*

*In the blouse at the top of the page a pointed cuff and a pointed collar and one right-angle turn to a ruffle—all these bordered with black dots—proclaim the latest turn of the mode. The blouse was designed in pink voile by Worth, and no one should neglect the catchy little pockets set jauntily at the side*

*Barely buttoning, the Premet blouse in the lower middle drops over a vest made of apricot organdy like the rest of the creation, and tiny frills edge the corners below the unnecessary buttons and buttonholes. A wide band of lace passes from the side front up the back of the blouse and into the tiptop of the collar*

*White chiffon rarely buttons so becomingly as in the blouse, from Hackenbroch et Samuels, at the right above. The cuffs and collar take a similar flare and both sleeve and blouse are trimmed with white glass buttons that, on a box plait offset with hemstitching, and buttonholes set contrary, each one bound with black satin*

*Not to be out-braided by suits with a military air, a blouse of pale yellow handkerchief linen, from the Miler Sœurs, takes a bold design in flat white braid, and is braided on pocket, collar, cuffs, and front. A white collar, hemstitched, rolls high inside the yellow braided one to make it seem higher*



# UNDERSTANDING THE SHORT-SKIRTED MODE

**P**ROBABLY the most noticeable feature of the footwear for spring and summer is the variety in the combinations of leather used. There seems to be an endless number of combinations, many quite unusual and clearly new this season. We have had for several seasons such combinations as black with tan or gray buckskin, black and white combinations, and a few of tan and white and gray and white, but this year the combinations are much more subtle, the shadings more gradual. For instance, there are any number of low shoes and some high ones in two tones of brown, or gray, such as a light fawn shade with a soft dark brown, or a dark gray with a lighter. Tans and grays are perhaps the most popular leathers in combination with their own shades or with black, but combinations with russet leather, while new, are very smart.

The most noticeable feature of the new footwear, aside from the combination of colors, is the absence of ornamentation on shoes for both day and evening wear. It seems odd, but as the shoes become more original in color they become less and less trimmed. In fact, some of the smartest of the new models are so plain as to depend entirely upon the leathers and colors for their effect. Not a bow, not even a buckle or strap is used. They are untrimmed—unless the manner in which the leathers are combined might be called a mode of trimming.

## A FUTURE FOR COMPLETE SIMPLICITY

It seems probable that future styles will run to the extreme of simplicity. It has been many years since women have worn either shoes or slippers without any decoration, but so gradual has the change been and so cleverly has the effect been worked out in the combinations of leathers, that one is hardly conscious of the lack of trimming.

Indeed, in such a slipper as that shown at the upper right on the page there is no compromise of any sort, and the extreme simplicity of the cut leads one to suspect the commencement of a new style of footwear. The slipper is plain; its beauty lies in the very soft shade of sand-colored suede—a sand color quite true to name and very different from many of the so-called sand shades of the winter. It is the cut of this shoe and of many others of the severely plain models which makes them smart, for in so severe a shoe one sees instantly whether it is well made or not. Only fine leather, beautifully handled, can produce satisfactory results; and this should keep the fashion of plain shoes from becoming cheapened quickly, which is all too often the case with pretty shoe fads. Unless the bootmaker designs a boot which is actually difficult to construct cheaply, it becomes common property in no time; witness the side-laced and back-laced shoes of this season.

## CUT TO SEEM TRIMMED

Not quite so plain a slipper but one which rather indicates the tendency to make the effect of a trimming by the vari-

So Short the Skirts, a Pretty Ankle Would Seem  
a Necessity, Yet though Nature Fail, Art Need Not,  
and a Well-shod Foot May Lend Support Enough



*A well-cut evening slipper of white and silver brocade needs no other trimming save silver tissue straps to match a silver heel*



*A sand suede slipper so plain as to seem to prophesy a new mode in footwear, where cut and leather alone will spell beauty*



*The laced boot in harmonious combinations of leather and colors will be worn the summer through; russet leather and beige suede are a new combination. Three models at top of page from Cammeyer*



*Russet kid and champagne kid give the delicate combination of colors and cut typical of the new footwear. This and slipper at right from James Moore*

*A slipper revival of the oxford is this model of tan and white leather with tan strips to simulate lacings. Elastic side inserts insure a close and easy fit*



*The oxford is again one of the smart shoe modes, and the combining of leathers, here in shades of tan, is adapted to it*



*Fawn buckskin and dark russet kid, simply cut. These three models from Alexander*



*A tan buckskin back darker than the tan kid of the vamp and heel is a smart novelty in two-color combinations*



*There has been and ever will be the high buttoned boot, cut higher now for the short skirts and made in combinations of colors and materials. From Nihleen*



*At the left is a white buckskin slipper with the new tongue-shaped point. From Foster Co.*

*Black patent leather and white calf are combined with a simplicity that is a trimming. From J. & J. Slater*



ety of the cut is illustrated at the lower left on the page. It is of white buckskin and is an excellent slipper for general country wear with thin gowns. The slight point over the instep, a cut seen on many of this season's shoes, gives a little the effect of a tongue or of an unusual shaped buckle, and if not a trimming in the old sense of the word it is certainly very decorative.

## IN THE NEW RUSSET LEATHER

Another of the tongueless models which has an unusual and interesting detail of design is illustrated at the left of the page, second from the top. It is most attractive in a combination of champagne and russet kid, for the dark tone of the russet leather blends beautifully with the delicate tone of the champagne-colored leather. Black and white is also a possible

and a smart combination in this slipper.

One of the very prettiest combinations is shown in the middle of the page, above the high boot. Fawn buckskin is combined with a soft kid in a beautiful russet shade, not the old russet color, but a softer, darker tone. This particular low shoe is one of the most successful of the new models, and is carried by practically all of the good bootmakers. It is made usually in two blending tones, but it may be ordered in a more decided combination, such as black and white.

In an equally effective combination, and one which reverses the more usual combination, is the smart slipper at the right of the page, third from the top. This slipper is made in various color combinations, one of the prettiest of which is in two tones of tan, in which the buckskin of the back portion is of a slightly darker tone than the kid of the vamp and heel and contrasts slightly.

## AN OXFORD REVIVAL

One of the smartest bootmakers in town is showing the very unusual model shown at the right second from the top. Here we have a seemingly new idea which is rather an old idea revived. There is an insertion in each side of the shoe of silk elastic matching the color of the leather. This makes the shoe fit perfectly and cling closely, two things which are con-

sidered very essential, particularly in a shoe cut as high as this one is. This slipper gives the effect of an oxford by a simulated lacing in the front of strips of tan leather which match in color the tan leather of the back. The cut and the combination of tan and white—or black and white or russet and white, if preferred—make the shoe unusually smart.

There has been great demand for oxfords this spring, as was predicted in a shoe article published in the February 15 issue of Vogue. In this same article was described a shoe along oxford lines, but cut very much lower and intended for women who find the oxford a little clumsy. A particularly pretty illustration of this type of low shoe appears in the model at the left of the page, third from the top. Here again two shades of tan leather, a

(Continued on page 104)





*A frock for the little girl of two or three or four years to wear from breakfast time to luncheon time is sketched directly above. Green and white striped gingham is oddly smocked and seamed; collar and cuffs are white linen, green embroidered and edged with picot lace*

*Frills of Irish crochet lace bound the jacket-bodice of the six-year frock just above. Although the jacket reduces the sash to a minimum in front, it assumes the proportions of a big bow in back. The material of the frock is white marquiset, and the sash is pink ribbon*



*In the frock at the upper left, white dotted Swiss is smocked into a pretty shallow yoke, feather stitching outlines the long box plait, and there is a soldier blue velvet sash; collar and cuffs are of hand-embroidered French lawn. The hat is white straw, blue ribbon, and roses*

*At the upper right is a crushed blue satin sash with a bow all out of proportion to the frock it is on, for the little girl is only three or four. White Persian lawn is cut with puffy sleeves, box plaits are inset with real filet, and Valenciennes lace edges both neck and sleeves*

*At the left, a little girl makes a demure bow in a crisply fresh frock of printed organdy with pink and blue roses all over it, as suits five years old or less. The frills at neck and sleeves are of white organdy, picot edged with green thread. Models from Gebrüder Mosse*

*No garden-party is too ceremonious for the fluffy six-year frock at the right, which seems weighted only by a pink sash running in and out of a row of eyelets. The material is exquisitely fine imported voile hand-embroidered and scalloped, and frilled with Valenciennes lace*



FROCKS OF WHICH ONE SAYS, "SIX YEARS AND SUNNY  
AFTERNOONS ON THE LAWN"; OTHERS ONE LABELS AS,  
"BREAKFAST-UNTIL-LUNCHEON FROCKS"; OTHERS THAT  
SPEAK FOR THEMSELVES OF FLUFFY GARDEN-PARTIES



# SMART FASHIONS *for* LIMITED INCOMES

Formal and Semiformal Frocks for  
the Country—Smart Touches That  
Mean So Little and Add So Much

**T**HIS is the season when a one-piece dress becomes a necessity. The suit is not only too warm to be comfortable, but does not look as chic nor as cool as a serge or silk dress. Moreover, as the majority of people are now out of town, such a dress is required, not only for the run into town for luncheon, or a trip to the dressmaker's, but for longer journeys as well.

As suggested earlier in the season, the woman of limited means would find it a wise plan to have a waist made to match her spring suit; that is, to have a waist of the material of the skirt so designed that it may be worn with the skirt to form a dress when the coat is laid aside. This is a plan which has been tried out season after season and found to be practical.

## DOUCET AND GEORGETTE FROCKS

The frock sketched at the upper right is a Georgette model that is a particularly good example of the one-piece dress. If gabardine or serge is considered a bit heavy, a fine light-weight cashmere will be found most serviceable for a dress of this kind. Cashmere is somewhat lighter in weight than other suit materials, and is much used by the smart dressmakers. If it seems desirable, however, this dress may be made of black charmeuse (which will be worn again this year) trimmed with a navy blue cloth. This combination makes a rather cool dress, but one which is a trifle more formal in character than the cashmere would be. If the frock is of cashmere, the sleeves also may be made of it, or, if this is too warm for the summer, two layers of self-tone

chiffon or one of satin may replace the cashmere with equally good effect.

Black braid is used for the band across the lower part of the waist and for the cuffs and standing collar, while a narrower braid simulates buttonholes at the sides of the waist. The two small belts, which are a fashion feature of the season, may



*Cleverness in planning would suggest here a picot edge for the tiny vest and the sleeves, and wide plaiting for the collar*



*Beaded flower motifs which can be made at home in no time at all will make the simplest ready-made blouse distinguished*



*When the coat is irksome, a one-piece dress of cashmere or charmeuse after this Georgette model, will make the journey from town to country a pleasure*



*An opportunity for one of the favored combinations of colored linen is afforded by this chic design with a snug bodice.*



*Simple enough to be copied at home is this Jenny frock which shows the charm of detail that makes French frocks famous*



*The formal country frock, for there must be one, even though it seems expensive, may be white serge and satin like this Doucet model*

be either of cloth or of black braid. A narrow white turn-over collar of muslin relieves the severity of the high collar.

A Doucet model cut in the long-waisted fashion which many women still prefer, is sketched at the lower right. For a practical dress, this could be made of navy blue serge trimmed with black satin. If for a somewhat formal tailored dress for the country, it could follow the original, which was of cream serge with the collar and broad hem of cream satin. The vest of the original was of white net fastened under crocheted buttons. Bone buttons or buttons covered with the material were used on the dress itself. This is a model which would be practical in linen, and a combination which is popular this season is beige linen trimmed with Alice blue linen.

## COUNTRY FROCKS

Although a white linen waist and skirt with a colored sweater has become almost a uniform for summer wear, it is really appropriate only for tennis, golf, and informal morning wear. A pretty one-piece summer frock should be worn on any occasion of the slightest formality. Such a frock, which is a delightful variation on the usual summer dress, is sketched at the lower left. This may be made of white dimity, lawn, or batiste, trimmed with light blue handkerchief linen. The skirt is a good, untrimmed, simple model. The waist has a pretty round yoke with a collar finished with a broad blue band, a color which is repeated in the front.

*(Continued on page 110)*





Strong cotton crêpe with body enough for tailoring is the material of a smartly braided semi-made suit with coat complete except for the lining; price, \$16.50. Tailored hemp hat faced with taffeta, \$6.75



That dainty freshness which is the mark of summer is achieved by a frock of pink and white candy-striped voile, accented with pink linen and lightened by a lace-frilled vest of tucked organdy; \$16.50



Not less new than the "semi-made" to the field of tailored suits is cotton crêpe as a material, but the exceptionally firm quality used is extremely satisfactory; price, \$19.50. The Chinese straw turban is \$6.50



Smartness and complete freedom of movement for the girl of from ten to sixteen are offered by a linen skirt attached to an underwaist and topped by a loosely belted smock; price, \$9.75. Hemp hat, \$3.95

## SEEN IN THE SHOPS



The "stream-line" model in motors is not without its effect on motor hats, and clever would be the breeze which could find hold on this taffeta model; \$2.50

### The Semi-made Costume Reaches the Field of Suits — Pleasing Negligées and Underwear Prove that to May Are Sales of Lingerie Not Less Than to January Itself

tirely made, lacking only a lining to complete them. The skirts are finished at the bottom, but they are not seamed up nor finished at the top.

#### COTTON CRÊPE, A NEW SUIT MATERIAL

Both the suits illustrated here are of an excellent quality of a cotton crêpe in an unusually firm quality which has sufficient body to lend itself to a certain amount of tailoring and yet is light in weight and cool in texture. The trimming on both suits consists of a fine soutache braiding in the same color as the suit, combined with embroidery. The models are both on excellent lines, and for those who have even the smallest amount of dressmaking skill, a suit of this kind is an excellent purchase. The expense involved is considerably less than the cost of a finished suit, yet the skirt involves no great labor for completion and the jacket requires only a lining. These suits may be had in all colors with embroidery in colors to match or in white.

With the suit at the left is worn a smart sailor-hat of white hemp, faced with navy blue taffeta and trimmed with white grosgrain ribbon around the crown. This hat may also be had in other color combinations or in all white.

The hat worn with the suit second from the right is a smart turban of a new coarse Chinese straw, which has appeared this season. The sole trimming is a stiff wired bow of white grosgrain ribbon made with extra long ends. This hat may be had in any of a full line of colors as well as in black.

#### PINK AND CANDY-STRIPED

A charming dress for early summer wear is illustrated at the top of this page, the second from the left. It is a combination of pink and white striped voile in a fine candy stripe, with pink linen, which forms a band at the bottom of the skirt and makes a small sleeveless jacket over the underbodice. The sleeves are of pink and white striped voile, and the daintily

fine vest is of tucked organdy frilled with fine white lace and finished with a flat rolled collar ruffled at the edge.

A very satisfactory summer dress for a girl of from ten to sixteen years is shown at the upper right on this page. Smocks of all descriptions are high in favor this season,—a fact which is not to be wondered at, for they are both practical and pleasing and make attractive country costumes. This particular frock is a combination of white and dark blue linen. The skirt is attached to a little underwaist of white lawn, which holds it comfortably in place and obviates the necessity of a tight skirt band, and underneath the smock is concealed a convenient pocket. The smock itself is entirely plain, except for the attractive plaits on each side of the front, which are held in by smocking at yoke depth at the top, and the straight loose belt slightly below the waist-line. As illustrated, the smock is in dark blue linen and the skirt is of white linen, but the same model may be had in all white or all blue. The collar combines the blue of the smock and the white of the skirt.

For wear with this smock frock comes a most delightful rolling sailor of white hemp, simply trimmed with four stiff bows of grosgrain ribbon and a band of the same ribbon about the crown. This hat may be had in navy blue and white, black and white, or in all white, and it may be rolled up or down as is more becoming.

The close motor hat which appears at the lower left on this page is convenient,





*Flesh pink crêpe meteor and crêpe de Chine are daintily braid-embroidered and combined with silk shadow lace in a coat-effect negligée; \$29.50*

*Of ribbon-run lace and crêpe de Chine is this dainty camisole (\$1.95), and the petticoat is of shimmering and washable habutaye silk; \$3.95*

*A coat-effect negligée of pale colored chiffon and shadow lace, cleverly fashioned, finely hand-embroidered, and specially priced at \$13.75*

*In recognition of the width in skirts, petticoats regain their one-time fluffiness, \$3.95*

*Military tendencies this year reinforce the ever-present influence of the Norfolk, and the result, in this case, is the trimmest of tailored blouses; \$3.89*

*Nainsook, ruffled and lace-trimmed, offers its support to the wide and filmy dress skirt; \$1.85*

becoming to wear, and easy to pack. It is made of taffeta trimmed with bands of hemp. The hemp bands around the edge are fastened by clamps so that the veil may be placed underneath them and thus held in place. The hat may be had in black and in various colors.

An excellent blouse which shows quite a little of the military tendency, particularly the influence of the Norfolk, appears at the upper right on this page. It is made of a fine voile and has an adjustable collar which may be worn up or down. Pockets are pets of the mode this season, and in this particular blouse they are cleverly made a part of the straps. This model is made in white and flesh colored voile.

which is short in the front and long in the back, is of crêpe meteor edged with the deep shadow lace. A touch of braid embroidery in flesh pink is used on the collar and holds the shirring in at the high waistline, while a little nosegay of French flowers of silk and chiffon in soft colors conceals the fastening in front. This negligée is offered only in flesh pink, but it may be ordered in other soft colors.

#### LINGERIE WHICH WIDENS TO THE MODE

The pretty petticoat and underbodice shown in the sketch second from the left are two more of the excellent purchases

which one may make during May. The underbodice is of fine Valenciennes lace and crêpe de Chine combined with a wider shadow lace. The petticoat is of habutaye silk, which washes excellently, and it has a double panel down the front, which makes it suitable for wear with sheer dresses, and a succession of China silk ruffles at the bottom. It comes in white only.

At the right above are sketched two excellent cotton petticoats, cut on the new wider line at the bottom. That at the right is of a fine nainsook with a ruffle trimmed with an excellent pattern of Valenciennes lace. The petticoat at the

left has quite a full ruffle at the bottom, which is very airy and graceful, as it is made of alternate rows of fine embroidery and shadow lace with a Valenciennes lace under-ruffle at the bottom.

Below are three practical shoes. The high white buckskin tennis shoe or the low oxford is now a necessity, whether one is a sportswoman or not. The slipper is in the simple style the new season has brought.

*Note.—Addresses of the shops will be furnished on request, or The Shopping Service of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Ave., New York City.*

#### NEW FRIVOLITIES IN NEGLIGÉES

Two negligées shown at the top of this page are both excellent values. That illustrated at the right of the middle of the page is a special offering for the May sales, and the price quoted is for May only. It is made of chiffon and has an under portion which is finely plaited and a little coat of the chiffon prettily hand-embroidered in self colors. A fine shadow lace is combined with chiffon in the high collar and vest. It is seldom that one finds a negligée so delicate as this and with so much hand-work at so reasonable a price. It may be had in white or in any one of several light shades.

The model at the upper left is both graceful and unusual. It is made of crêpe meteor, crêpe de Chine, and a beautiful silk shadow lace. The skirt portion is of plaited crêpe de Chine, while the coat,



*This white buckskin tennis shoe has double advantage in a cork heel, which permits height without weight, and a sole of wear-resisting leather (in place of rubber), which also makes for lightness; \$9*



*A new sports oxford leans to gaiety in mahogany leather and to comfort in white felt for soles and heels, a new idea of proved practicality; this oxford may also be had in tan leather; \$7.50*



*A shoe prepared to stand upon its own smartness of line and cut, without asking adventitious aid of buckles or bows, is one of the season's models for pumps which is developed in black kid; \$5*



## VOGUE PATTERN SERVICE

Models for Daytime Wear Which Lend Themselves to the Needs of the Remodeled Gown or Afford New Frocks Which Promise Well for Future Remodeling



Nos. 3049/10-3050/10  
Taffeta trims a voile frock made with a separate waist opening at the center front and a skirt opening at the center back. The vest may be of lace or embroidered batiste



Nos. 2959/10-2960/10  
A summer frock with a separate guimpe and a short-sleeved bodice worn over a full skirt, trimmed at the hem with scallops



Nos. 2819/10-2820/10  
The separate coatee of taffeta with frills of net at collar and cuffs may fittingly top the frock of superimposed organdy ruffles



Nos. 3037/10-3038/10  
Dark blue and white striped tub silk, plaited and finished with pockets outlined with plain dark blue silk, is double belted with blue silk



Nos. 3029/10-3030/10  
Cut by this pattern, corded, and trimmed with bands of matching taffeta, sand colored chiffon becomes a trim frock for afternoon wear. The tucked vest is organdy

VOGUE patterns are so far in advance of the fashions of the day that not only do they last a season before change is necessary, but when the second season arrives, a frock made from a Vogue pattern is the simplest kind of frock to remodel. The Vogue designs are also favored because they adapt themselves so readily to re-

modeling last season's frocks. Among the newest designs, Nos. 3045/10-3046/10 are patterns after which a last year's frock may be readily remodeled. Voile and taffeta or chiffon and taffeta would be well adapted to this model. The shirred panels of the skirt may be of voile, the underblouse of voile, and the overblouse and straight panels of taffeta.



Nos. 2963/10-2964/10  
Bordered chiffon for the top of the skirt, taffeta for its lower section, and shaped girdle and plain chiffon for the blouse



Nos. 3047/10-3048/10  
Striped material is well handled in this frock, for the skirt has two straight panels and the waist is well planned



Nos. 2943/10-2944/10  
A frock trimmed with corded motifs has a collar and cuffs of sheer white organdy and skirt fullled by tiny tucks



Nos. 2854/10-2855/10  
Girdle and front panel of the waist are cut in one piece, and the trimming may be facings of contrasting color



Nos. 3031/10-3032/10  
A quaint coat frock suits navy blue taffeta with quillings of same, and cuffs made of white organdy ruching



Nos. 3045/10-3046/10  
Smocking is the only trimming of a frock of three pieces. The underblouse and overblouse are in one pattern

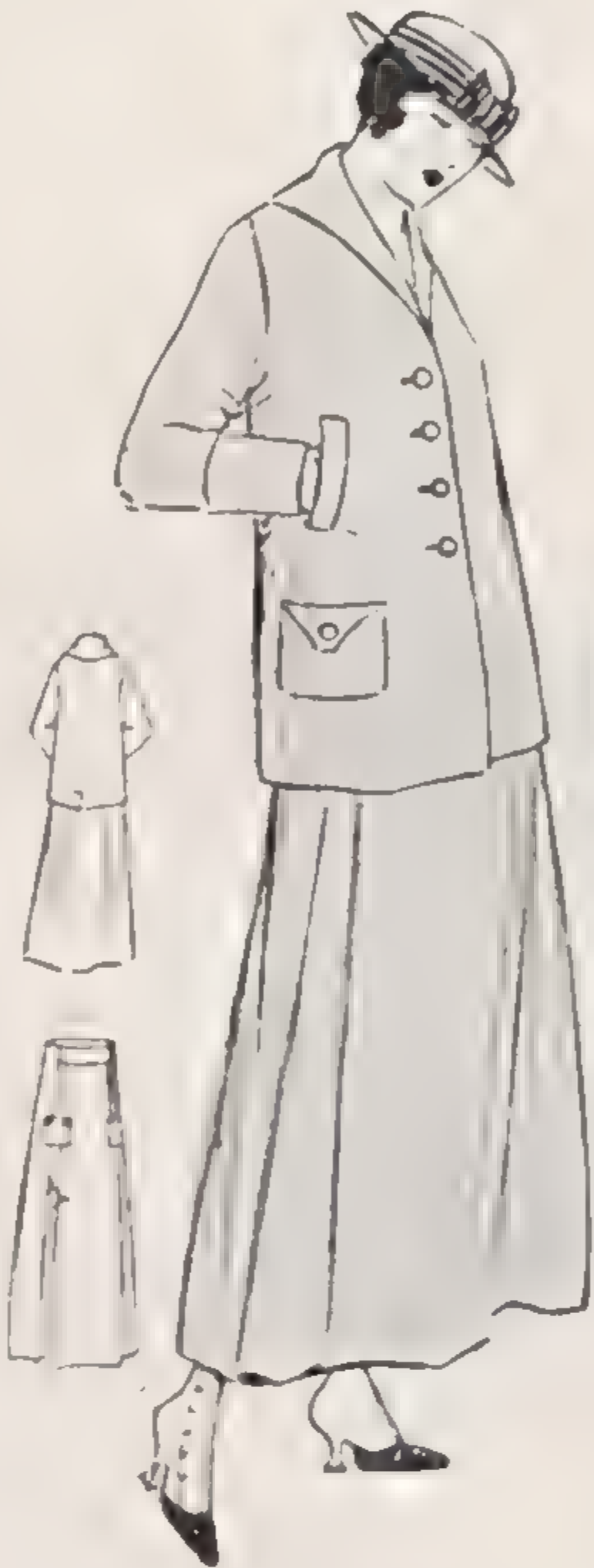


DESIGNS FOR THE SIMPLE FROCKS THAT ARE ESSENTIAL IN THE SUMMER WARDROBE, AND FOR TOP-COATS THAT ARE ESSENTIAL TO COVER THE FROCKS

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced at 50 cents each for waist or skirt, or \$1 for the complete costume or long coat; No. 2973/10 and No. 2669/10 are \$1 each. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City



Nos. 2965/10-2966/10  
With striped material handled in the fashion illustrated, the only trimming necessary is a narrow velvet ribbon finished by tiny ribbon bows



Nos. 2992/10-2993/10  
A well-cut sports coat of simple lines tops a skirt on which patch pockets hold inverted box plaits in place



Nos. 2945/10-2946/10  
A surplice-bodiced taffeta frock with long chiffon sleeves, and a four-piece skirt shirred on the hips



Nos. 2941/10-2942/10  
A lingerie frock of all-over embroidered net may be veiled by an overskirt of plain net as shown here



Nos. 2987/10-2988/10  
Included with the pattern of the bretelles, which are cut in one with the girdle, is the pattern for the separate guimpe also shown



Nos. 2961/10-2962/10  
A tea frock of white voile with the lower section of the skirt of white taffeta and the vest outlined by narrow gold braid about tiny ruffles



Nos. 2498/10-2499/10  
A three-piece skirt of adequate width, and a blouse with sleeves set into normal armholes, make a satisfactory country or sports suit



No. 2973/10  
A frock with the front of the waist and the front of the skirt in one piece, and the back of the waist and back of the skirt in one piece



Nos. 2871/10-2872/10  
An afternoon frock of porcelain blue taffeta with deep cream lace sleeves and ruffles at the neck has a novel fob trimming to give color



No. 2669/10  
Blue country club cloth would be an admirable material in which to develop this coat with a three-button fastening and rolled collar



Nos. 2720/10-2721/10  
An excellent model for the linen frock has a collar and half-sleeve of sheer batiste. The skirt has fulness aplenty in clusters of plaits





**No. 3053/10**  
Paris invented this blouse with the surplice closing forming a girdle to tie in back, and what Paris invents is with good reason adopted

**No. 3054/10**  
The newest and smartest of blouses is this that apes the military-Norfolk style. The back and collar are becomingly cut in one piece

**No. 2768/10**  
The sleeve snug, but cut in one piece with the yoke, is a clever adaptation of the kimono pattern so universally becoming and comfortable

**No. 3051/10**  
With a pattern, and a shop where the hemstitching may be done, this blouse can be made by the amateur with the very minimum of effort

**No. 3030/10**  
The double collar is a penchant with Chéruit, and the odd double-vest finish in front gives chance for clever combinations of colors or materials

**BLOUSES IN THAT VARIETY IN WHICH BLOUSES  
ARE A DELIGHT, AND SKIRTS TO WEAR WITH THEM**

The patterns illustrated on this page are priced 50 cents each for waist or skirt, or \$1 for the complete costume. Sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure. Full description, material requirements, and an illustration are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th street, New York City



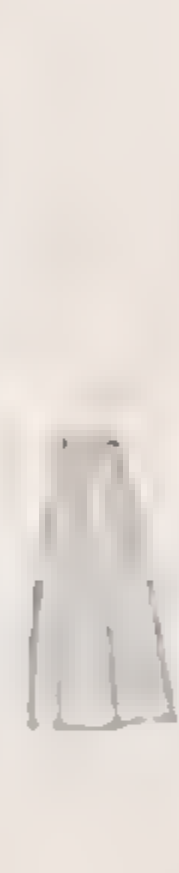
**No. 2920/10**  
It was Paris that invented the running of the back of the blouse into the back of the collar, and the front into the front of the collar



**No. 3041/10**



**No. 2998/10**



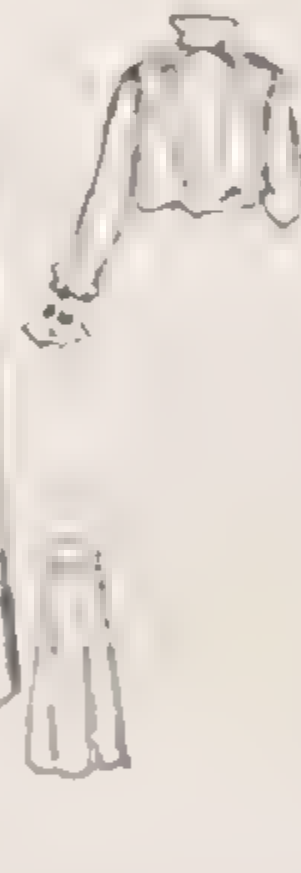
**No. 2755/10**



**No. 2771/10**



**No. 2798/10**



**No. 2021/10**  
Both back and front cut full are always becoming; ruffles of washable net or tulle footing make a rest effect and double frilled cuffs



**No. 3061/10**  
Smart women have gone in for a new fad—the smock; and few are the occasions they do not find suitable to it



**No. 3010/10**  
Gay with blue buttons and facings of blue on front, collar, and cuffs, yet calling itself a white linen blouse



**No. 2910/10**  
Whatever the collar is in front, it must be high in back. Blouse and coatee patterns included in one for 50 cents



**No. 2282/10**  
A version of the smock is this raglan-sleeved Russian blouse, and useful for many reasons of comfort and adornment



**Nos. 3055/10-3056/10**  
On the blouse, corded tucks; on the skirt, deep slashed pockets; on both, yokes—a total of smartness and comfort





No. 2701/10  
A kimono waist of a negligée joins a circular skirt and the surplice conceals the seam



No. 2800/10  
But four seams, and two of them negligible, are required in a one-piece envelope chemise



No. 2010/10  
A two-piece French combination is cut on a lengthwise fold, center front and center back



No. 2978/10  
Underbodice, chemise, and drawers are combined in one to make a garment of four pieces



No. 2586/10  
In a combination, the straight band shaped by a ribbon bow does duty at the top as a brassière



No. 2808/10  
A room-jacket takes but three and three-quarters yards of yard-wide goods, if it is short

### ORIGINALITY AND GOOD TASTE CHARACTERIZE THE

### PATTERNS FOR CHILDREN'S CLOTHES—DAINTY LIN-

### GERIE THAT CUTS IN TWO THE SEAMSTRESS'S TIME



No. 2845/10  
Sizes 2, 4, 6 years.  
A small lad's play frock consists of three garments, under-waist, short trousers, and smock

The sizes of the lingerie patterns illustrated on this page are 34 to 40 inches bust measure; the sizes of the patterns for children's clothes are marked under each illustration. All the patterns, excepting No. 2701/10, which is priced \$1, are priced at 50 cents each. Full description, material requirements, and an illustration are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th St., New York City. Vogue patterns may be bought at 149 Tremont St., Boston, Mass.; Ye Gift and Favour Shop, 162 Post St., San Francisco, Cal.; The Flower House Studio, Charles and Hamilton Sts., Baltimore, Md., and Rolls House, Breams Bldg., London, E. C., England



No. 2844/10  
Sizes 4, 6, 8 years.  
A dress of porcelain blue kindergarten cloth will wear extremely well and retain its color



No. 3058/10  
Sizes 6, 8, 10, 12 years.  
Smartest of smart and serviceable frocks is the pongee frock worn with a white guimpe



No. 2644/10  
Sizes 2, 4, 6, 8 years.  
Very well cut is the trim suit made up of blouse, Eton jacket, and short straight trousers



No. 2182/10  
Sizes 2, 4, 6 years.  
One-piece sleeves in a one-piece dress—a frock easily made and a most practical one



No. 3057/10  
Sizes 4, 6, 8, 10 years.  
Nothing could be quaintier than a rose-striped dimity frock high-waisted



No. 2641/10  
Sizes 4, 6, 8, 10, 12 years.  
An unusual little frock is this, cut with separate bolero, skirt, and guimpe



No. 2645/10  
Sizes 2, 4, 6, 8 years.  
A novel two-piece dress is half-belted, for the belt originates from the front section





*The pure lustrous silk of Kayser Gloves immediately suggests the lustre of pearls.*

*The correct glove for traveling is the Queen Elizabeth style in sand, putty, pongee or smoke.*

## *The silk in Kayser Silk Gloves is the reason for their lasting*

More women wear them than all other silk gloves combined. Millions of women and twelve thousand dealers prefer Kayser Silk Gloves, not merely because they are the best known gloves in Europe and America, but because they have found out from actual experience that:

### **Kayser Silk Gloves wear so much better**

The very foundation of Kayser Gloves—the Kayser Silk—is pure and strong. Fine workmanship alone could not make Kayser Gloves wear longer if the silk itself were not right. In 30 years of silk spinning, we have learned how to make use of a heavier *pure* silk thread (no “weighting”) without interfering with the delightful coolness of the gloves. You therefore get a silkier glove, but not a heavier one. This makes Kayser Silk Gloves wear so much longer that millions of women have learned that the one thing to look for in a silk glove is the trade-mark “Kayser.”

### **Modeled perfectly, they heighten the beauty of the hand and arm**

Notice especially the shape of Kayser Silk Gloves, and how gracefully they fit the hand. The beauty of their appearance lasts, because the purity and strength of the Kayser Silk resist stretching. Even after they have been washed, their lustre and fit are unimpaired.

Kayser Silk Gloves cost no more than the ordinary kind; two-clasp are always 50c, 75c, \$1.00, \$1.25 and up; twelve- and sixteen-button lengths are always 75c, \$1.00, \$1.25, \$1.50 and up. The name “Kayser” is always in the hem, and with each pair is a guarantee ticket that the tips will outwear the gloves.

## *Kayser Silk Gloves*

©Julius Kayser & Co.







No. 540. Tailored suit of unusual charm on account of the exquisite simplicity, yet having every line that is desirable to the fashionable woman for the season. Made in all-wool material, stripes and checks, also plain.

# Stein & Blaine

## Ladies Tailors and Furriers

8-10 West 36th St.,

New York City



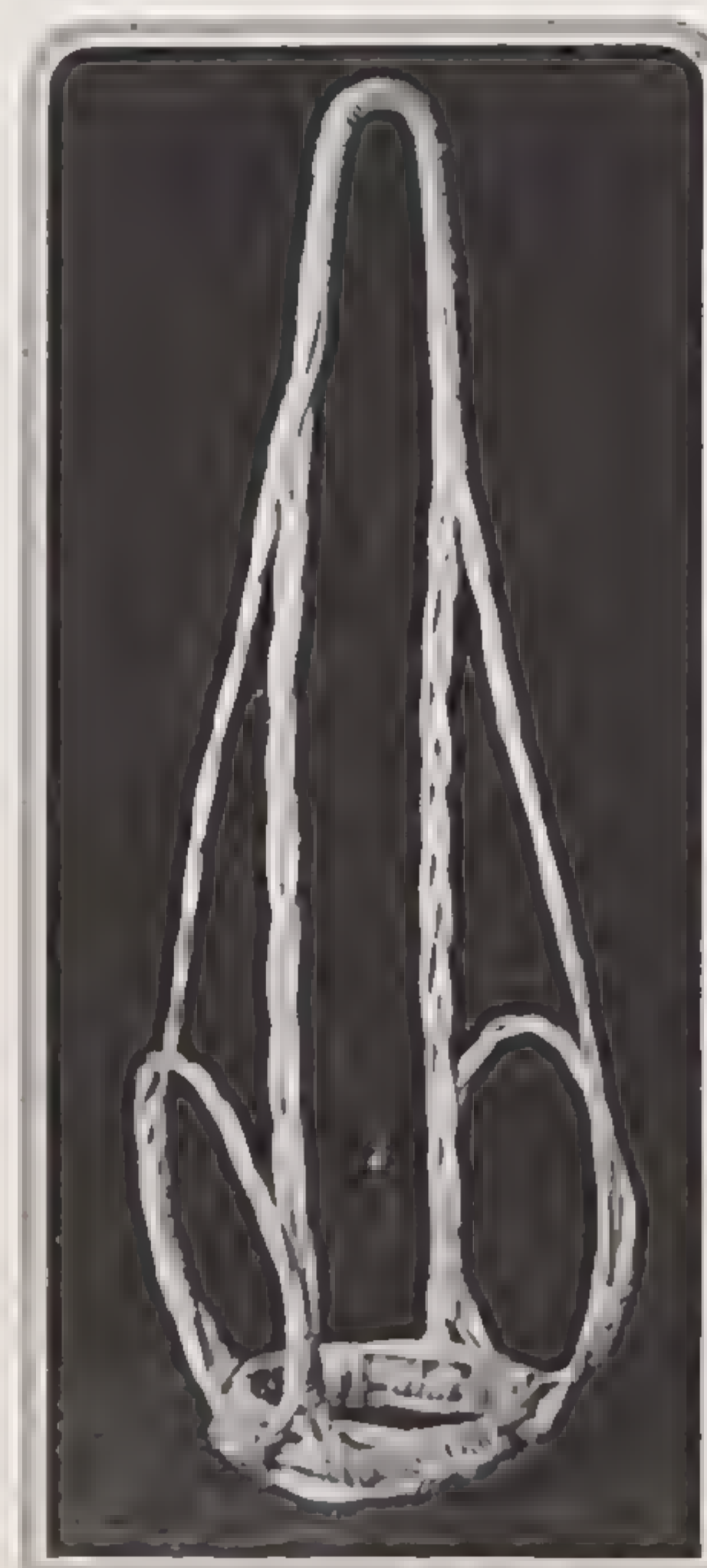
A short fat candle in a wide flat candlestick of painted tin to light dwellers in colonial homes to their four-post beds

## COUNTRY HOUSE TRIFLES

SMALL decorative objects play an important part in the attractive summer home, and a great many of them are most inexpensive. The bedside candlestick of tin, hand-decorated with gay flowers, which appears at the top of the page is excellent for the colonial bedroom. It is 5½ inches in diameter and is priced at \$1.

Below it is a very strong rattan flower holder which may be hung out on the porch or in a convenient window. It is so constructed that it will stand a surprising amount of weight and will hold even a very heavy pot of ferns or flowers. It is 35 inches high and costs \$1.

At the left, just below this rattan holder, is one of the gay porce-

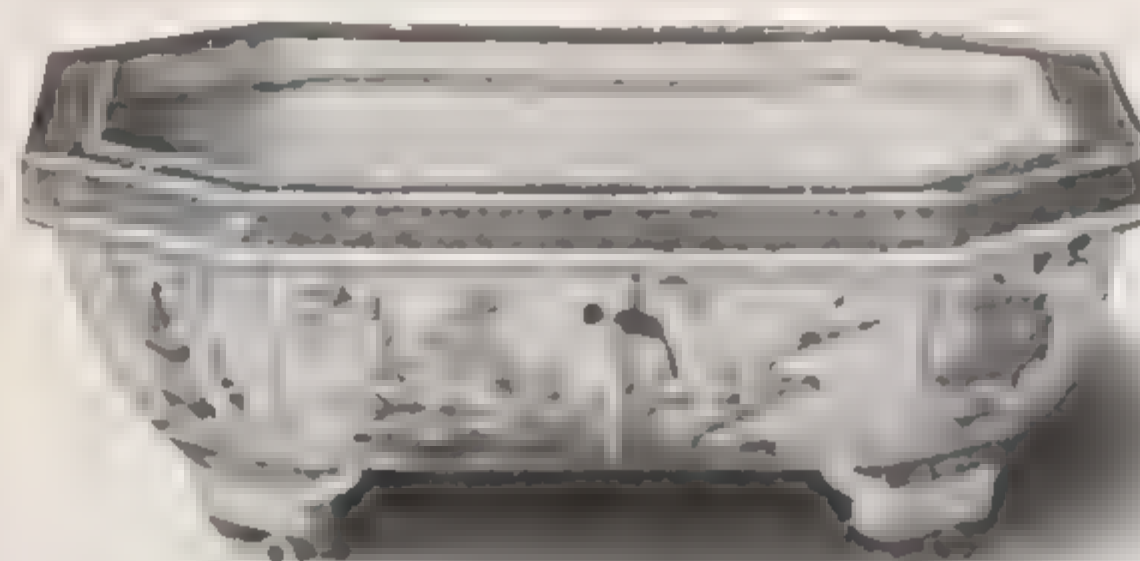


Slim and graceful but proof against all sorts of strain is this rattan flower holder

lain dishes which were originally intended for lily bulbs, but which lend themselves to various flower arrangements. This dish is in blue and white and measures 7 x 9 inches; price \$2.50. It may also be had in a smaller size, 7 x 5 inches; \$1.50.

To match the candlestick at the top of the page comes an attractive tin match holder shown at the right of the flower dish; it measures 3½ inches in diameter and is sold at 65 cents.

At the bottom of the page, at the left, is one of the best lunch baskets for picnic or motor use that has been shown in a long while. Made of bamboo in the natural color, it consists of two separate compartments, one of which makes a cover for the other (Continued on page 76)



Of blue and white porcelain; purpose — growing Chinese lilies; adaptability—infinite



Matching the candlestick above is a box that holds matches and offers place to strike them



Lunch for the summer picnic or motor trip keeps cool and fresh in a two-compartment basket made of bamboo



Obligingly ready to hold work or flowers or a dozen other things and pretty to boot is the Chinese coolie basket



MRS. VERNON CASTLE

wearing one of the new French felt hats—the latest note in smartness. This hat of okra French felt has points embroidered in dark blue around the edges of brim and crown. Design by Henri Bendel.

Hats of various types in fine French felt are being shown by New York's leading milliners.

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VOGUE ADVT.





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Catalogue post free.

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Factories:—Belfast and Waringstown, Ireland

Established 1766



## COUNTRY HOUSE TRIFLES

(Continued from page 74)

and is itself fitted with a separate cover. The entire basket is about 18 inches high and 10 inches wide; price, \$1.50.

At the lower right on page 74 is a Chinese coolie basket, very strongly made with a handle so woven that, like the flower holder shown above, it will stand a surprising amount of weight. This is a little larger than the bottom basket in the picnic set and is excellent for a country work basket; price \$1.

Very decorative is the hanging basket of wicker, supported by braided wicker chains, which is shown at the top of this page and which is sold at \$3.50, in the natural color. This basket may be had stained any color for \$4, and the fern shown with it is \$2 extra.

In a pleasing cool green, of the shade which is used so much in the attractive English garden furniture, comes the wooden English muffin basket shown below, which would also be useful as a garden basket. It is 14 inches in length; price \$2.

The Chinese dishes at the bottom of the page are practical and inexpensive. Those at the left compose a mayonnaise set of blue and white china with a translucent pattern serving as decoration. The bowl is 5 inches in diameter; price, \$2.

At the right is a dish with a cover which will keep things hot or cold as one may choose. There is an inner bowl about half the depth of the outer, and below this



Braided chains of wicker hold a well shaped wicker basket which in turn holds a feathery fern

may be put either chopped ice or hot water. This dish is also of white china decorated in blue and it has tiny little brass handles at each side; about 6 inches in diameter; price \$2.50.



Whether it serves the flower grower in the garden or the muffin consumer on the porch, this basket of green painted wood is as decorative as well as a useful article



To deepen the yellow of mayonnaise is the purpose of the blue decoration, and translucent patterning lets the yellow peep through



Hot if you like and cold if you will, remain the contents of a dish with compartment for chopped ice or hot water

## Foster Shoes

for Women and Children

Foster prestige is the result of an earnest effort to combine the skill of the best designers with the highest grade of workmanship and to produce the finished shoe in materials of unquestionable quality.

### The Wedding Slipper

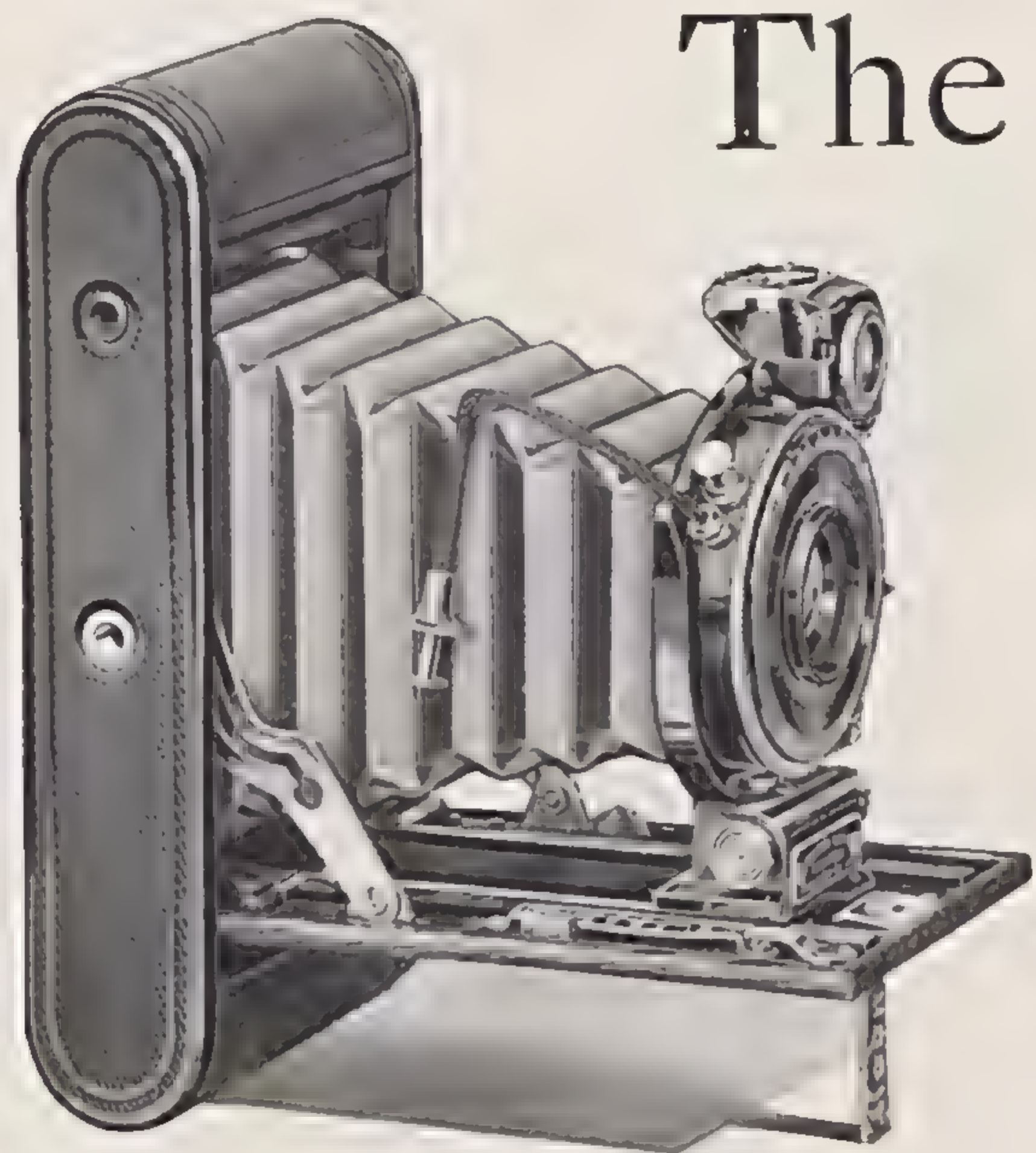
is a Foster production in white satin of the highest quality with the conventional Orange Blossom ornamentation in which special and exclusive designs can be furnished.

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Service by mail also.

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**QUALITY.** All the way through the No. 1 Autographic Kodak *Special* has that mechanical precision, that nicety of adjustment and finish that gives the distinction of “class”.

**SIZE.** The pictures are  $2\frac{1}{4} \times 3\frac{1}{4}$  inches; the camera measures but  $1\frac{3}{8} \times 3\frac{3}{8} \times 6\frac{5}{8}$  inches, in spite of the fact that its equipment provides for anastigmat lenses of the highest speed.

**AUTOGRAPHIC.** It is “autographic”, of course. All the folding Kodaks now are. You can date and title the negative easily and permanently at the time you make the exposure.

**SIMPLICITY.** Effective as it is, the Kodak Idea, Simplicity, has not for one moment been lost sight of, there are no complications. The No. 1 Autographic Kodak, *Special*, has the refinements that appeal to the expert—to the beginner it offers no confusing technicalities.

### THE PRICE.

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Do., with Cooke Kodak Anastigmat lens, <i>f</i> .6.3,	-	-	36.00
Do., with Zeiss-Tessar, Series 1c lens, <i>f</i> .4.5,	-	-	56.00

*All Kodak Dealers'.*

EASTMAN KODAK CO., ROCHESTER, N. Y., *The Kodak City.*



## Of course you would like your child's things to come from Best's

Because the little fellow will then *look* as sweet and fascinating and distinctive as he really is. (We beg pardon. Of course, we ought to have known *she* was a girl.) And you know how much the little clothes have to do with it. Charming little rompers to show off chubby legs and dimpled arms, with play and creep-about room aplenty—smart little wash suits designed with understanding, and retaining the real child-lord halo. Of course, they come from Best's.

**Order this little romper, 30-a, from Best's,  
50 cents—others up to \$1.50**

You didn't know you could get a Best romper for so little? Well, order this one and get some idea of how distinctive a romper can be—even at 50 cents. Sizes 1 and 2 years. Exceptionally cute. Unusually full-cut over Best's own standardized patterns. Blue or white, or pink-and-white striped gingham; also plain blue and tan chambray.

**Order this wash suit, 30-b, from Best's,  
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Another example of remarkable Best value—a striking example of the individuality and good taste of Best's clothes for little folks at little prices. Sizes 2 to 4 years. A charming little suit full of real style.

**Be sure to write today for our new catalogue No.  
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wearing apparel at popular prices**

You certainly will want this unusual and complete apparel guide—88 pages of illustrations and descriptions and prices of the things the best dressed women are wearing. Next to a personal visit to the store, nothing can give you such a good idea of Best's. Every page reflects the character of Best & Co.'s merchandise—and every page is filled with the newest modes—the same merchandise that makes Best's so popular as an authoritative style-center for New York's discriminating women. Everything for your own wear, and for your daughter's too. And, of course, for the juniors and the babies.

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**V**OGUE invites questions on dress, social conventions, etiquette, entertaining, household decoration, schools, and the shops. Any reader may have an answer on these and similar topics; Vogue stands ready to fill the rôle of an authoritative, friendly adviser.

Because fashion is so variable, and depends so much on who you are and where you are, it is always better to secure a reliable answer to each problem than to run the risk of making a mistake. Before asking Vogue, please read carefully the following rules:

(1) Addresses of where to purchase any article will be sent by mail without charge and as promptly as possible, provided that a self-addressed, stamped envelope accompanies request.

(2) Answers to questions of limited

length and unlimited as to time of answer will be published in Vogue at its convenience, without charge.

(3) Ten-day questions. Answers sent by mail within ten days after receipt. Fee, 25 cents for each question.

(4) Confidential questions. Answers sent by mail within six days after receipt. These answers will not be published without permission. Fee, \$2.

(A) The right to decline to answer is in all cases reserved to Vogue.

(B) The writer's full name and address must accompany all questions asked of Vogue.

(C) A self-addressed and stamped envelope must accompany all questions which are to receive answers by mail.

(D) Correspondents will please observe carefully the rule of writing on one side of their letter-paper only.

## PHILADELPHIA RISES TO AN EMERGENCY

(Continued from page 44)

took the trouble to follow up cases sent to the home relief division of the Emergency Aid, and it was found by him that in one hour after the reporting of the cases, the families in distress had food, clothing, and coal, and that for celerity of movement the Emergency Aid could give many points to older organizations.

Garments cut and planned, ready for sewing, were given out by the committee to women workers throughout the city. The women sewers were paid for this work and the garments made were used for clothing the poor. Men also were helped to obtain work. Cooperation with the federal Bureau of Labor was maintained, and, when necessary, money was furnished to start a man or a family on the road towards self-support.

### ALLIED WITH BILLY SUNDAY

The private subscriptions, and the fifty thousand dollars of the city appropriation, were soon exhausted by the Emergency Aid and after Christmas public agitation was begun for more money. The amount named this time was one hundred thousand dollars. It happened, very opportunely, that the indefatigable humanitarian, Billy Sunday, was arousing Philadelphia at the time the request for this sum was made, and Mrs. Edward T. Stotesbury conceived the very brilliant idea of making him her ally for the flagging cause of the Emergency Aid. She appealed successfully to his generosity and imagination.

Mr. Sunday went on a tour through the offices at the Lincoln Building, saw the poor as they passed in review to get their sewing or their money, and made an appeal for the fund in the tabernacle that brought in for the Emergency Aid six or seven thousand dollars.

Mrs. Stotesbury also decided to hold a "Self-sacrifice Day," and the total receipts of it from February 12 on, are now something like ninety thousand dollars. Fifteen dollars were contributed towards Self-sacrifice Day by a group of laborers who gave up smoking on February 12. Fifty-five young girls in a factory gave up chewing-gum and sent fifty-five cents to the Lincoln Building. Newsboys stopped in front of the self-sacrifice chute at the building and dropped in nickels and pennies for the cause. Editors of papers gave one whole sheet of their papers to ask the citizens of Philadelphia that they make some

sacrifice for the sake of the poor. Suppers, theatre parties, dinner parties, new gowns, and any number of other things once counted necessities by some people, were given up for the fund, and the money came in big and little sums to help dispose of the seventeen or eighteen thousand "cases."

When it was found to be practical, the Charity Organization, especially in its registration bureau, was brought into cooperation with the Emergency Aid, but the work of the Emergency Aid did not duplicate that of any other organization. That there was need this winter for something other than the existing charity societies, was evidenced by the number of new cases which the Emergency Aid was called upon to help.

The officials who were volunteers did their work as systematically as the paid workers; their hours were from nine until the late afternoon, and often, in pressure of business, the work went on until the late evening. The Emergency Aid is pleased with the system it evolved; it has conducted its work without waste of effort or material, and with good temper and cheerfulness. That something permanent will be the outgrowth of this emergency organization is the belief of those who are interested in it, as it has brought together people who can cooperate, and who understand each other's capabilities. It will be hard to attract again for a common cause such a variety of willing and capable people, unless the present organization is made permanent.

### PERSONNEL OF THE COMMITTEE

The patrons of the Emergency Aid Committee are his Honor the Mayor, and Mrs. Blankenburg. The advisory board consists of Mr. Edward T. Stotesbury, Mr. George H. McFadden, Mr. Samuel S. Fleisher, Mr. Samuel Rea, and Mr. Effingham B. Morris. Mrs. Alexander J. Cassatt is the chairman, and the vice-chairmen are Mrs. Charles C. Harrison, Mrs. Cornelius Stevenson, Mrs. J. Willis Martin, and Mrs. Edward T. Stotesbury. Mrs. J. Norman Jackson is the treasurer, and Mrs. Edward K. Rowland and Mrs. Eli K. Price are the secretaries. The executive committee consists of Mrs. Edward Browning, Mrs. George Q. Horwitz, Miss Henrietta B. Ely, Mrs. G. G. Meade Large, Mrs. John C. Groome, Mrs. W. Howard Pancoast, and Mrs. Barclay H. Warburton.



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left penniless, with nothing in the world but an Adirondack Camp—one of those splendid, luxurious ones to be sure, but not a cent to keep it up. What did they do? **THE SEVEN DARLINGS**, by Gouverneur Morris, describes their wonderfully romantic adventures. Illustrated by Howard Chandler Christy. \$1.35 net.

### Gardens

and how to make them beautiful in design and color-scheme described by an expert in **THE WELL-CONSIDERED GARDEN**, by Mrs. Francis King, President of the Women's National Horticultural Association. Profusely illustrated. \$2.00 net.

### Suicide

was contemplated by the girl in the beautiful love-story, **AUGUST FIRST**, by Mary Raymond Shipman Andrews and Roy Irving Murray. But she was saved in time, in a very wonderful way, by a strange subtle influence. \$1.00 net.

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2-Piece  
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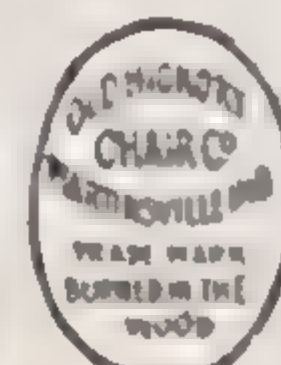
Perhaps you, too, have believed that the comfortable, artistic, durable Old Hickory Furniture was too expensive because you have found it in the finest surroundings—on verandas of mansions, country estates and on the porches and lawns of homes of rare beauty.

On the contrary, Old Hickory Furniture is the most inexpensive, cozy, porch and lawn furniture you can buy—it is now sold at prices which make it the most economical as well as the most desirable.

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Send \$6.75 for the two-piece Porch Set illustrated above, freight prepaid east of the Missouri River. Money-back guarantee.

Write today for our 50-page book illustrating in natural colors Old Hickory Furniture for porch and garden, also quaint rustic summer houses, arbors, trellises, etc. All modestly priced. Write today—no obligation on your part.



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WEST 32<sup>ND</sup> STREET  
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HEATHER BLOSSOM No. 31

## The Maternity Corset

Made on scientific lines and one that meets all requirements.

Price \$8.50

When ordering send waist and hip measure, with Money Order or Draft on New York, or Corset will be sent Parcel Post C. O. D.

HEATH CORSET CO., Inc.  
373 Fifth Avenue, New York

## HALF OLD, HALF NEW, SAN DIEGO

(Continued from page 53)

the ferry to Coronado and put up at its big, wandering, many-galleried hotel, which is built around a tropical garden of palms, flowers, sunshine, and gorgeous birds. Here one may bathe from the magnificent ocean beach in front or in the quiet waters of the bay, and all sorts of amusements for children are provided on the sands.

Friends are numerous for the cosmopolite, for Coronado is a foregathering-place for those who belong to the same set, whether they meet in London, Bombay, Nice, or Newport; and here the gaiety is augmented by the resident cottagers who keep things going with a vim that admits of no stagnation. There are weekly tea-dances in the big ballroom, with stars from Castle House, and there are gorgeous costume pageants, and an annual charity ball.

Picnics on horseback or by motor to the mountains or over the border into old Mexico, excursions to the old mission and to Ramona's lovely marriage place, rabbit coursing with greyhounds at North Island, bathing at La Jolla, deep-sea fishing, aeroplaning, golf, tennis, yachting, polo, motor boating, all are at hand for the whim or the wish; but the most celebrated sport of the beach is the fast polo played at the Coronado Country Club by the men and women experts of the world.

Among the visitors this year are, or were, the Devereux Milburns, the Charles Cary Rumseys, Mr. and Mrs. William F. Hitt, Mr. and Mrs. Garrett Kip, Miss Eleonora R. Sears, Miss Kathryn Steele, Mrs. William K. Vanderbilt, Jr.; the Vincent Astors, the Armours, Mr. F. Skiddy vonStade, Mr. René Le Montague, and the J. Watson Webbs, besides the Spreckels, who own a big cottage and bought their yacht; and Mr. Walter Dupee, who is a resident polo enthusiast. Officers from the army posts, from the battleships in harbor, and from the United States Aviation Camp add to the general gaiety.

In summer, parties of young people take a group of bungalows in the Tent City pitched along the beach. This droll city is big enough for eight thousand people and is composed entirely of tiny cottages, some of wood, some of canvas, and some thatched and walled with palm leaves like Robinson Crusoe's hut, but each completely furnished from water, gas, and electric lights, down to the very teaspoons. The entire city has a maid service as complete as hotel service. One may cook or be cooked for or may entirely avoid dull care by eating in the cafés and restaurants.

Though San Diego is far south, the heat is never so oppressive as in eastern cities. On even the warmest day there is an exhilarating effect in the dry atmosphere, the afternoon sea breeze is a joy, and the nights are so cool that a blanket is a necessity.

The most interesting approach to the exposition grounds is by the Laurel Street entrance in Balboa Park, from whence across the cañon one sees the Spanish city, beautiful in outline and color, rising above the intervening trees.

### A CAÑON MADE A GARDEN

This cañon with its adjacent gardens is one of the marvels of the place. Two years ago it was a barren waste of sand and scrub and cactus, inhabited only by quail, ground squirrels, rabbits, and glittering lizards. Now it is a vast garden of solid green with trees thirty feet high, masses of flowering shrubs, lawns, flowerbeds, clipped ornamental trees, winding drives, a lake, and everywhere whirling sprays of water that mount high in the air to flash prismatic colors in the sunlight. The entire grounds cover a network of water pipes without which everything would die; but even now in the midst of

this formal beauty a troop of thirty quail with bobbing top knots may be seen scuttling and taking dust-baths while from a knoll a motionless rabbit watches them.

Spanning the cañon and connecting the exposition with the city is the Cabrillo Bridge with its series of lofty arches, a broad highway where the quaintest imaginable motors await one, glorified wicker perambulators that can be operated, but never speeded, by the veriest novice, though the very timid or the extremely young may prefer to be pushed by a Mexican in full regalia of embroidered jacket and trousers, gay sash, and high-crowned wide sombrero.

### A PRADO AND A SPAIN OF CASTLES

Once across that bridge one is in a new and marvelous land,—a Spain of castles, but without Spanish dirt and beggars. Ahead stretches the Prado, bordered with flowers and trees and rows of beautifully designed and decorated buildings, and under their cool colonnades one walks in comfort on the hottest midday.

At least the first group of the exposition buildings is to be permanent. It consists of the Administration Building, the Fine Arts Building with its medieval walls overhanging the cañon, and the California Building. The last two are seen in the photograph at the lower right on page 53. The galleries of the Fine Arts Building span the entrance and connect with the California Building; the multicolored dome, carved Spanish Renaissance façade, and tower of the latter dominate the entire landscape and can be seen from the sea.

On the ground floor of the Fine Arts Building are shown pictures by the ten artists who alone have been asked to contribute for the entire year, and in one of upper galleries are held "one man" exhibitions lasting a month each. At one side is the exquisite little chapel, and in the second upper gallery is the hostesses' room where San Diego matrons receive and entertain visiting people of note. A delightful room is this, and its oriental furniture and brilliant decorations will doubtless inspire many to go and decorate likewise.

### AND WHAT OF EXHIBITS?

To the layman most exhibits are as much like others of their kind as peas in a pod, but here there are two which seem of absorbing interest to all sorts and conditions of men. One is in the California Building, which holds reproductions, casts, and paintings of prehistoric American civilization, while the other is the remarkable ethnological collection, one of the most complete in the world and one which San Diego hopes to keep as the nucleus of a great future collection.

Half-way down the Prado opens the Plaza de Panama, where one feeds pigeons even tamer than those of Venice, and where one's picture is taken as inevitably as there. At one end of this plaza is a great organ built out-of-doors; here the audience enjoys the view through the curving colonnades on each side overlooking the new stadium, the city, bay, and the Coronado Islands looming on the horizon twenty miles away. It is on this plaza that the marines and cavalry drill, and their camps of khaki tents give a military air to each end of the fair grounds.

"The Isthmus" is evidently Spanish for "midway," for here are all the amusements of the exposition and the frivolous and spectacular exhibits. At the Pala gem mine one wanders through a real mine lit by electricity and sees astounding gem pockets containing crystals of great size and beauty, among them the new kunzite, named for a Tiffany gem expert who has revealed the beauty of the stone.

(Continued on page 84)

## "RITE"

SHAMPOO-PULLMAN  
APRON  
(Pat.)



## Greatest Rite Invention

COMPLETE toilet case, convertible into a combination Pullman Apron, Wall-Pocket and Shampoo Apron. Made of waterproof cretonne in beautiful patterns. Useful for the Home—Indispensable for Travelling.

Two qualities, \$1.50 and \$2.00.

Look for name "RITE" stamped inside the pocket.

For sale in Toilet Goods Dept. of leading Department and Drug Stores everywhere.

If your dealer cannot supply you, remit price to Dept. A.

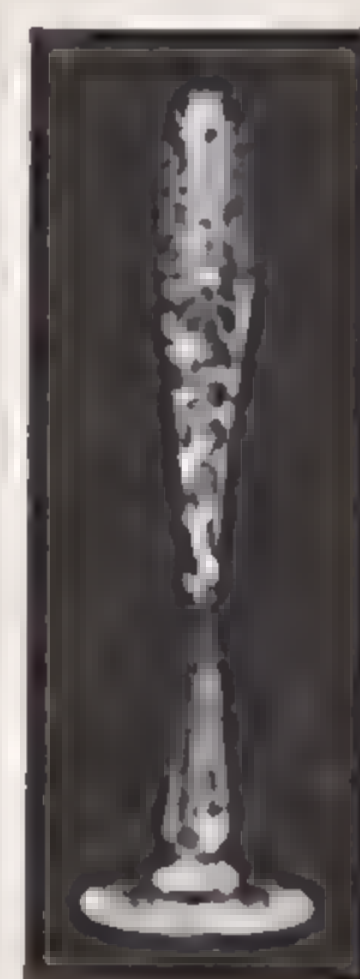
RITE SPECIALTY CO.  
35 West 36th Street New York

THE bride herself will admit the most welcome gift of all is a gift of

## TUTHILL CUT GLASS

Each piece is exquisitely cut, whether in simple or elaborate design.

The wide choice of Tuthill Cut Glass affords an unequalled opportunity for selecting a really distinctive gift for the bride, moderately priced. Send for booklet.



TUTHILL CUT GLASS  
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Middletown New York



# What's the Answer to the Blow-out Question?



But they can't save you from the expense and risk of blow-outs if they are not on your car

A BLOW-OUT is more than a nerve-racking noise—more than the ruination of a tire—more than losing control of the car—it is a positive danger! It comes from the inside, from a bruised, weakened, brittle and lifeless fabric—the backbone of the tire.

The Miller Method prevents blow-outs by eliminating their cause—by retaining the natural vegetable wax and oil in the cotton fabric. By not deadening the life of the fabric during manufacture. Oil carbonizes at 240 degrees. The old method of tire-building requires 287 degrees to vulcanize a tire. The Miller exclusive process vulcanizes perfectly at a low degree of heat. It makes a rugged unit of both fabric and rubber—without destroying the natural wax and oil of the fabric or burning the native toughness out of the rubber.

The result is a tire that gives you practical immunity from stone-bruises, and the blow-outs that follow.

Perhaps it does not interest you what is put into a tire. It's what you get out that counts. But *you can only* get out of a tire what has been built into it.

In every **Miller Tire** there is

- additional care used in compounding rubber;
- an extra price paid to procure exactly the right cotton fabric and rubber;
- added time spent to secure the very best workmanship;
- the "Miller Method" of vulcanizing that keeps the life in the rubber and retains the natural wax and oil in the cotton;
- a greater number of inspections to make sure that each part of every tire is perfect.

Together, these items make a big sum total that insures the purchaser of a Miller tire additional mileage, safety and freedom from irksome roadside repairs. Go to the nearest Miller dealer. When he equips your car with Miller tires—you can put the blow-out question out of your mind.

**The Miller Rubber Company, Akron, U.S.A.**

*Distributors in the Principal Cities*

The answer to the skid question is MillerGeared-to-the-road Tires! They gear your car to the road through mud, sand or slush. With Miller Tires on your car you're in control. Its tread is an integral part of the tire and retains its safety features until the entire tire is worn out. The greater mileage you get from them will make your choice of Miller Tires an economy, as well as a permanent safeguard.

**MILLER TUBES**  
answer  
the tube  
question

**ALL  
the Wear in  
the Fabric is  
Retained in  
MILLER  
TIRES**





## Welch's adds to the good times of motoring

Whether it's a tour, or an outing, or a run somewhere and back, Welch's is always welcome.

Everybody in the party will enjoy the tempting, tart-sweet, thirst-

quenching beverage, and it is a safe thing, too, wherever the water supply is uncertain.

Making a Welch Hi-Ball by adding plain or charged water to half a tall glass of Welch's and a lump or two of ice, is a short cut to a real treat.

Before you start anywhere in the motor car, into the hamper put a thermos bottle filled with chilled

# Welch's

"The National Drink"

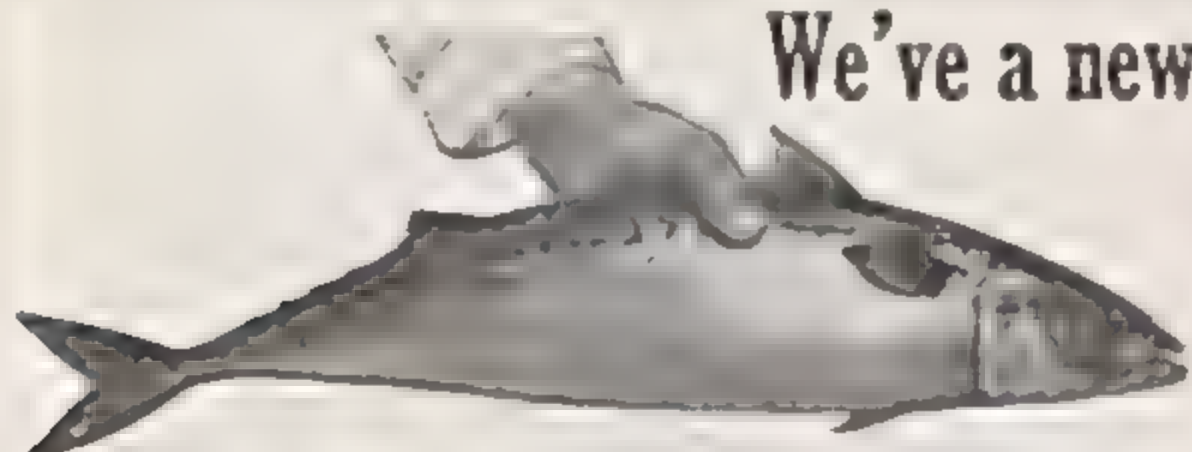
Welch's is the pure, unfermented, undiluted, unsweetened juice of the choicest Concord grapes, pressed when fresh from the vines. The juice is immediately sterilized and hermetically sealed in glass—thus retaining and insuring the unvarying high quality and healthfulness that Nature alone can provide.

*Do more than ask for "Grape Juice"—  
say Welch's—and get it!*

If unable to get Welch's of your dealer, we will ship a trial dozen pints, express prepaid east of Omaha, for \$3. Sample 4-oz. bottle by mail, 10 cents. Write for free booklet, "Marion Harland's 99 Selected Recipes."

The Welch Grape Juice Company, Westfield, N. Y.

## We've a new 40-page cook-book for you.



*Over 150 tested recipes for serving  
fish, vegetables, fruits and out-of-  
the-ordinary dainties.*

Send us your address so we may mail your copy now. It's free.

Beside this, we issue a descriptive price-list which shows the very moderate prices we ask for our highest quality Sea Foods and other good things to eat. Ask for it when you write. Arrange with us now to stock your Summer home with these choice food specialties. They combine quality with economy. Address:

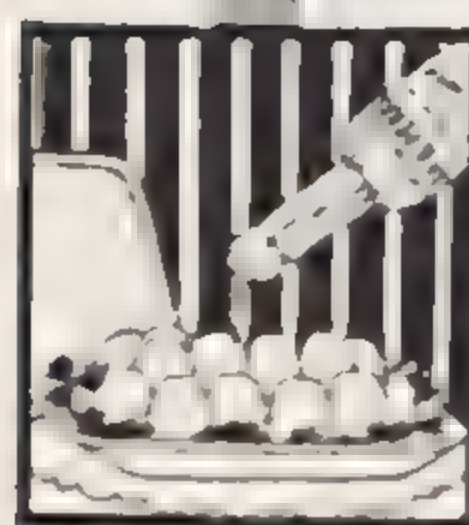
**FRANK E. DAVIS CO.**

61 Central Wharf

Gloucester, Mass.

### TRY THIS DELICIOUS RECIPE FOR HAMBURG STEAK WITH CREAM GRAVY

Put 1 lb. round steak through food chopper with 4 tablespoons suet. Add  $\frac{1}{4}$  cup chopped onion,  $\frac{1}{2}$  tablespoon LEA & PERRINS' SAUCE, salt and pepper to taste. Mold into cakes, roll in bread crumbs and broil in greased broiler. Serve on hot platter with creamy gravy.



# Lea & Perrins

## SAUCE



Kitchen Recipe Hanger sent free upon request by post card  
LEA & PERRINS, 225 West Street, New York



For the making of "café brûlé" comes a wear-resisting outfit in nicked silver,  $5\frac{1}{2}$  inches by  $7\frac{3}{8}$  inches, with a capacity of six cups. From Lewis & Conger

## FOR THE HOSTESS

CHERRY blossoms and bloom of peach, apple blossoms and cowslip gold a-down the stream, green of grass and leaf, smiling skies, and fleecy clouds,—such is the magic of May; but it seems that we appreciate but little the coming of spring-time. The Parisians, with the first blade of grass pushing through the brown mould, set their little iron tables and chairs out of doors, and there make of every *déjeuner* and *dîner* an outdoor fête, but we take ourselves too seriously and are inclined to feel above the simple, childlike joy which the French and the Italians feel over the coming of spring.

Why do not Americans live more in their gardens and on their porches in spring and summer? When one thinks of the shady lawns of France, the trellised arbors of crimson and pink rambler roses in Switzerland, and the wonderful Italian gardens, where the old world takes its meals, it seems a pity that with our own beautiful outdoor world we should not trouble to move our tables out with the first breath of spring.

### THE "AL FRESCO" BREAKFAST

So many of us have adopted the conventional French breakfast of a roll and coffee or chocolate, or the English one of a matutinal cup of tea and bit of toast in the privacy of our own rooms, that it seems but natural to speak of the mid-day meal as "breakfast"—*déjeuner à la fourchette*—rather than luncheon. An invitation to breakfast has an attraction that one for luncheon can never hope to carry. There is a sort of intimacy in asking one's friends in for breakfast, and then, too, what delicious dishes lend themselves for breakfast service, that would perhaps be out of place at luncheon.

The ideal breakfast to be served out-of-doors, on a spring day, say at mid-day, combines most happily the traditional American breakfast and the more American luncheon, with a soupçon of European flavor in both decorations and menu.

### CHERRIES AND JAPANESE EFFECT

For instance, at cherry blossom time what could be more charming than an invitation to a cherry blossom breakfast at half after eleven? The table is spread out-of-doors, under the cherry trees, if possible, or on the porch. A great green Spanish jug in the centre of the table holds branches of cherry blossoms, and hanging baskets on the porch are filled with great bunches of them. If a veritable Japanese effect is desired, the branches may be arranged in true Japanese fashion, so that three or four of them—or just a single branch,—heavy with bloom, rise from a wide, flat, Japanese bowl in which they are held upright by one of the little bronze turtle or frog

flower holders. As for the breakfast, recognition is given to the season in such a menu as this:—

Grape Fruit with Oranges  
Moulded Cream of Wheat with Clotted Cream  
Chicken La Vin in Chafar  
Poached Eggs alla Primavera  
French Pancakes with Cream Cheese and Cherry Jam  
Café au Kirsch

To prepare this menu, large, perfect grapefruit are selected and prepared in the usual way and in the centre of each half are heaped sections of oranges with every vestige of the white inner skin removed. If the fruit is sweet, as it is likely to be thus late in the spring, no sugar will be needed. The moulded cream of wheat is put in individual moulds wet with cold water and turned out in saucers to be served with sugar and real English clotted cream. "Chicken La Vin," served from the chafing-dish, is one of the most delectable chicken dishes, but it is simplicity itself to prepare. The sauce is the same as for "Chicken à la King," with fresh mushrooms and bits of green pepper, and when the sauce is cooked, half its quantity of Bearnaise sauce is added and blended well together. Last of all, the chicken is added and all is served upon delicately browned toast.

For the poached eggs, a sauce should be made of rich cream, thickened with flour and butter rubbed together—a tablespoonful of each to a cupful of sweet cream. A square of rather thick toast is covered with tender asparagus tips, sauté in butter, and on these is arranged carefully a poached egg. When ready to serve this is covered with the white cream sauce. The French pancakes are the ordinary French pancakes known to all cooks, but the difference is in the serving. When they come piping hot from the griddle, alternate ones are spread with cherry jam and with cream cheese and then laid together. If they are very large, they may be rolled up in the usual fashion but they are daintier, small. As regards the coffee, some people may prefer a large cup of steaming breakfast coffee with cream, but the ideal ending to this *déjeuner aux cerises* would be *café au kirsch*, for the flavor of the cherry cordial blends delightfully with strong coffee. Should one prefer to enjoy his coffee throughout the repast and sip the glass of kirsch afterward, that also is a matter of individual taste.

### IN COWSLIP DAYS

For a country breakfast in the month of April or May, when the gold of cowslips runs riot in the fields, a huge glass bowl full of cowslips with their leaves makes one of the loveliest of center-pieces, particularly when the breakfast service is of the yellow and white Austrian china. The color scheme may be carried out

(Continued on page 84)



# The CLEOPATRA BAG

Egyptian Frame in Silver Plate

Made in Clio Kid and Black Moire

CLIO KID IN SUCH COLORS AS SAND, PUTTY, CHAMPAGNE, SILVER GRAY, MILITARY BLUE, ETC. SOFT HANDLE. \$7.50.



MOIRE IN BLACK ONLY.  
RIBBON HANDLE. \$5.00

**NAMED** after Egypt's famous queen, whose medallion adorns the engraved frame. Fitted with dainty mirror. Inner compartment. Metal slides adorn handle. Fancy silk linings.

Clio Kid sprang into favor with the new mode in boot-tops. This is the only light-colored leather bag that can be *cleaned with soap and water*—an important consideration.

In either of the materials, a maximum of value is offered.

*At All the Best Stores*

P. W. LAMBERT & COMPANY, NEW YORK



Hemi-Pantalon

All Milady's Needs are met in the smart, chic

Skirt-Corset Cover Combination

Slender Model Corset

## VAN ORDEN CORSET

(CUSTOM MADE)

and the famous TAILORED UNDERWEAR Garments that Fit.

Van Orden Underdress is of the Exquisite Workmanship, Style and Shapeliness that always appeal to the fashionable dresser. And withal at very reasonable prices. Our fitters know by long experience how to outfit smart women.

Mail orders most carefully filled.

Note our new address.

**VAN ORDEN CORSET CO., 379 Fifth Ave., New York**  
AUTHORITIES IN UNDERDRESS



Baby's first step Ankle Support Shoes



Children's Button Shoes, broad toes to afford comfort and ample room for the toes to spread and grow naturally.

A shoe made especially to strengthen the ankles. This shoe is endorsed and recommended by New York's leading physicians, as the best corrective of weak ankles.

Sizes 2½ to 6

Tan Russia and Black Kid \$2.00  
White Buckskin - - - 3.00  
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Tan Russia - - - - - \$2.00  
Black Kid - - - - - 2.00  
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Larger sizes at proportionate prices.

**Frank Brothers** THE FIFTH AVENUE BOOT SHOP

224 Fifth Avenue (Between 26th and 27th Streets) New York

The Home of Fashionable Footwear for Men, Women and Children.

**Exhibit Shops:** Chicago, 724 So. Michigan Avenue.  
Pittsburg, Jenkins Arcade.  
New Haven, 982 Chapel Street.

We have no agencies—Our Shoes are sold in our own shops only.

## Transformation Ideal

The two illustrations are taken from life models. They show Pierre's TRANSFORMATION IDEAL dressed in two very different modes, illustrating how adaptable it is, and how it can be dressed high or low, in the latest or the most conservative style.

PIERRE'S TRANSFORMATIONS are a great comfort in summer. As they are made of natural curly hair, heat, sea

air or wind (even when speeding at sixty miles in one's motor) will not disarrange them. And your relatives or friends cannot detect the transformation—IF IT IS MADE BY PIERRE.

PIERRE'S TRANSFORMATIONS can be worn with or without Chignon (extra back piece), which is also created by PIERRE in the latest approved styles, as shown in the illustrations. The finest hair is used in all work.

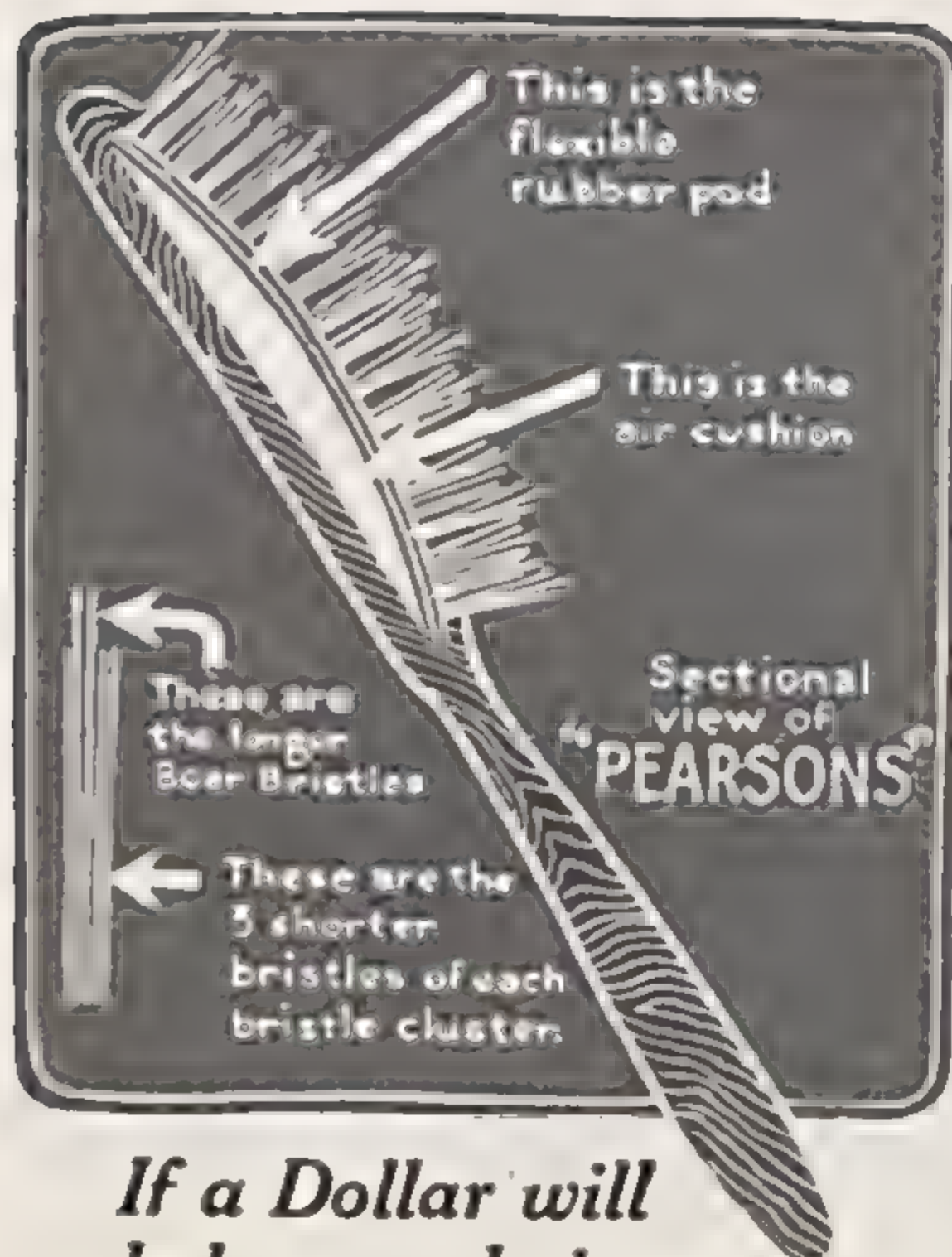
**Pierre**

OF PARIS

18 EAST 46th ST. Opp. Ritz-Carlton NEW YORK

American ladies need depend no more upon Paris for their hair pieces. They can command the most expert skill at PIERRE'S in New York.





If a Dollar will help your hair—

## WHY NOT?

IMAGINE a hairbrush that combs the hair better than a comb, yet brushes the hair with the same action!

### A Remarkable Hairbrush for a Dollar

Imagine a hairbrush which saves time, worry and tangle-troubles; which cleanses the hair of dandruff and healthifies the scalp—and is sold at a dollar!

This is the Mason Pearson Hairbrush—a Rubber Cushioned hairbrush built with entirely new features, and equipped with genuine boar-bristles and the rubber cushion of the original Pearson hairbrush—enabling it to give to the inequalities of the head.

**Why a Mason Pearson Healthifies the Scalp** These Mason Pearson boar-bristles are arranged in clusters—each cluster containing two long bristles and three shorter, slightly softer ones. The long bristles part and straighten out all tangled hair painlessly. They search and healthify the scalp by absolutely removing dandruff. In the same movement, the shorter, softer bristles beautifully brush the hair—the whole action bringing a deliciously reviving, cleansing sensation to the scalp with never a tug or pull.

**A Quality Hairbrush** This new Mason Pearson—sold at a dollar—is a genuinely London Brush, made throughout of imported materials and is, at a dollar price, the greatest dollar value ever put into a hairbrush.

**Why You Should Order This Brush** You should fill in the coupon and send for this Mason Pearson Rubber-cushioned hairbrush. You will find how well it will cleanse the scalp even while it brushes and disentangles the thickest hair—without tugging or tangle-hurt. You will find that it is like no bristle brush you have ever used. The dollar you spend on it will be paid back many times in pleasure and benefit to the scalp and in saved time to you.

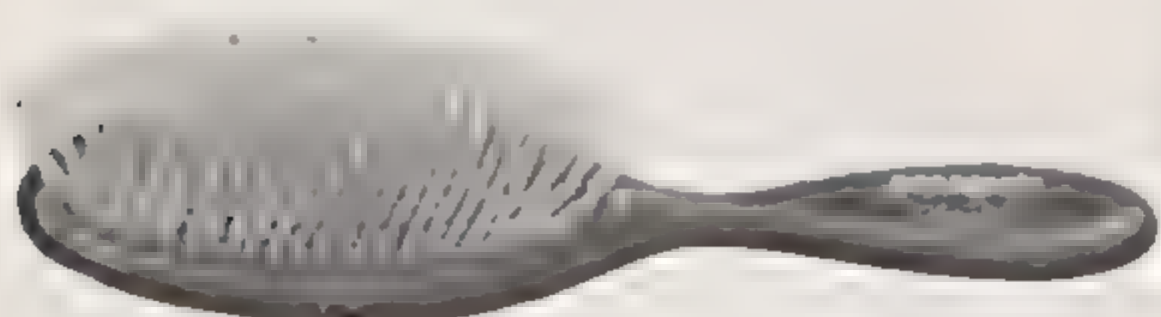
Why not fill the coupon in now while it is in your mind? The brush will come to you promptly—the best dollar's worth you could ever get—a Londonish quality brush, remember, whose every part is impo ted.

Other Mason Pearson Rubber Cushion Brushes can already be bought at the better stores. Until the new Mason Pearson is generally on sale we have decided to sell it direct.

### How You Can Buy It for a Dollar

A check, or bill, or money order for a Dollar, addressed to Alfred H. Smith Co., will put your scalp and hair under obligation to you for the pleasure and benefit they get from their friend the new Mason Pearson.

We have a Mason Pearson Brush with genuine foxwood back and heavier rubber cushion for \$1.50. If you are looking for a "double star" brush with even stiffer bristles you may prefer this.



If you fill in this coupon, the best time is

To **NOW**  
ALFRED H. SMITH COMPANY  
37 West 33rd Street, New York City  
Please send me a Mason Pearson Rubber Cushion Hairbrush for which I enclose \$1.

Name.....

Address.....

## FOR THE HOSTESS

(Continued from page 82)

by using white linen doilies scalloped in yellow, and serving the following menu:—

Sliced Oranges  
Corn Meal Mush with Cream  
Scrambled Eggs Country Style with Cheese  
Broiled Sausages and Bacon  
Southern Corn Bread  
Virginia Waffles with Maple Syrup  
Coffee

Golden corn meal mush with sugar and cream is as delicious as it is decorative and thick slices of corn bread with sweet butter are irresistible. To make the scrambled eggs with cheese, thin cream is heated in a chafing-dish. Over it is sprinkled some grated Gruyère cheese, a dash of salt, and paprika or white pepper; then the eggs are broken into the mixture and cooked in the hot cream until the whites are beginning to set. A generous sprinkling of cheese is added and then the egg yolks are broken with a silver spoon and the whole mixture is tossed together in a creamy mass, which must be eaten at once before the eggs harden.

### APPLE BLOSSOM BREAKFAST

The apple blossom breakfast is another possibility of early summer. It should be served under blossoming apple trees or on a table decorated with apple blossoms, and the following menu is appropriate:—

Baked Apples English Style  
Poached Eggs Florentine  
Stuffed Baked Potatoes Creamed Sweetbreads with Bacon  
Apple Pancakes with Crab-apple Jelly and Cream  
Coffee

The apples are cored and the cavities filled with orange marmalade; then the apples are baked with plenty of syrup and served with clotted cream. "Poached Eggs Florentine" make a delicious dish consisting of a poached egg on a bed of spinach, with Bearnaise sauce over it and a bit of toast under the whole. The apple pancakes are German or French pancakes in which grated raw apples are incorporated. They are spread with crab-apple jelly and served with plain cream on which a little nutmeg has been grated.

If one wishes to conform to custom and call this morning meal a luncheon what could be more decorative or more euphonious than a "lilac luncheon" with great bunches of purple and white lilacs, and a table laid in the garden beside the

lilac bushes. In this pleasing setting the following breakfast may be served:—

Hors d'Oeuvres  
Poached Eggs à la Vogue  
Chicken Hash au Gratin  
Popovers Spoon Corn Bread  
Salad Vanity Fair  
Cheese  
Café Brûlé

The hors d'œuvres be as many and varied as one will,—tiny artichokes, boiled eggs stuffed with caviar, *thon mariné*, rose radishes, sardines, and a dice of cucumber and artichoke bottoms tossed together in mayonnaise with a bit of truffle to give character. "Poached eggs à la Vogue" have been invented especially for this luncheon. First there must be a round of golden toast and on this a perfect poached egg. This is masked with a delectable kind of lamb hash made with cream and highly seasoned with paprika, and for a special touch there is a big broiled fresh mushroom which surmounts the whole. Heart of romaine is the basis of the "salad Vanity Fair" while strips of red pimento and of green pepper form on the green leaves, a latticed nest, which is filled with balls scooped with a cutter from alligator pear; French dressing made with lemon or lime juice in place of vinegar is poured over the salad just before serving. "Café brûlé" may be brewed in Creole fashion but better still is this real novelty. While the coffee is filtering through the percolator, an orange is cut in half and the pulp removed from one half; in the orange cup thus formed are placed three lumps of sugar and the grated rind from the other half of the fruit. These are covered with brandy and the brandy is burned until a syrup is formed; then a spoonful of the syrup is placed in each demi-tasse.

To make the true New Orleans "Café brûlé," or "Café diabolique," the following ingredients should be placed in a metal bowl similar to that illustrated on page 82:—six cloves, six lumps of sugar, six ponies of brandy, six small pieces of cinnamon, six demi-tasses of strong black coffee, and six small pieces of lemon or orange peel. Alcohol is then poured into the tray and lighted. The flame coming up the outside of the bowl gradually heats the contents, which should be stirred with the long handled spoon until hot enough to serve. The resulting beverage merits comparison with the nectar of the gods.

## HALF OLD, HALF NEW, SAN DIEGO

(Continued from page 80)

To those who have not been to New Mexico and Arizona, the "Painted Desert," a representation of the real Painted Desert, is very interesting with its many tribes of Indians. In the picturesque dirty teepees the Indians sit weaving baskets and blankets or making pottery, or they hold tribal dances and religious ceremonies.

The unique charm of this San Diego fair, however, is the combination of architectural and landscape beauty. Nowhere do the buildings rise crudely from glaring pavements; nowhere are there dusty expanses of earth, or bleak barrack-like structures.

Greenery and flowers cover the ground, and from them rise the grayish white buildings with here and there a dome or archway of colored Spanish tiles; red-ridged roofs like those of the old missions stand out against the sky, with bell-towers and wrought-iron balconies shaded by floating curtains of orange or blue or crimson.

In the photograph at the lower left of page 53 may be seen the pool in front of the Botanical Building. It is covered

with colored water-lilies, and in it is mirrored the great domed lathed house inside of which sunlight and shadow lie in shifting lines on the intense green of tropical plants.

There are winding walks among the trees, walks bordered with stone seats and flower-hung arbors; paths wander through palms and huge ferns with foliage so thick that one could be lost as in a jungle; little walled gardens are fragrant with blossoms. One of the most striking pergolas is the semicircular one overlooking the cañon across which rises the picturesque adobe building of New Mexico.

Slender eucalyptus and bamboo trees sway in the breeze, casting pale mauve shadows on the walk, water splashes in marble basins, a guard in a pale blue uniform faced with scarlet and gold strolls down the Prado, pigeons coo and flutter in a rustling mass about delighted children, and always the little wicker cars with their Mexican guides roll past slowly. The air is soft and fragrant; one wanders down a hillside path, and seeing far above the gleam of masonry rising from the green, rejoices to know that such loveliness can be.

ETHEL ROSE.



My work is confined to making to the order of individual customers Tailored Suits adapted to their personality.

They are made from models created by me, which are not to be found in any other establishment in New York.

Obviously, I cannot do a mail-order business. Women must come to my parlors to be measured and fitted. I cannot make a Tailored Suit for somebody I cannot see.

It makes all the difference in the world to see the woman customer and to help her to select just the right kind of a Tailored Suit.

Sometimes, it requires considerable persuasive argument to change a woman's ideas as to what she should wear; but it is necessary from the viewpoint of this shop that every customer shall have a Tailored Suit that not only is right as to lines, but as to material that becomes her.

It is unusual to take such an interest in customers. It is also embarrassing, sometimes, to have ideas as to what they need counter to their own opinions—but, since I create my own styles, I know which one of them best fits each individual customer. Therefore, I must insist that every customer must buy the right suit for her.

This insistence invariably makes customers stick to COLE models—and they go forth proclaiming their pleasure and satisfaction with the Tailored Suits made for them.

I should be able to get, in the New York field, one thousand women who will buy a COLE Tailored Suit at \$100 or more, twice a year—besides securing the trade of many women who visit New York.

One thousand New York women—yes, even five thousand of them—each one distinctively dressed in a COLE Tailored Suit, would experience some difficulty in meeting one another in this big city. But, if they did—or if they all paraded up and down Fifth Avenue together—they would have the satisfaction of knowing that they were the best-dressed women in New York.

Frank L. Cole, Inc.  
7 West 45th St., New York



# Get Your Garden Hat

AND this Spring don't you want to look from under it and see a better roses than you have ever grown before, a better looking lawn, a genuine artistic color scheme among your flowers and finer vegetables for the delectation of your week-end guests? You will find the help, in practical, definite form, to secure these results in

## Country Life in America

Just as Vogue serves you so admirably in all matters of dress so Country Life can serve you in your gardens, in your home, in all new and lovely schemes of decoration, among your pets, dogs or cats or ponies, in your sports—indeed in a hundred ways. And besides adding to your pleasure it will save you a lot of money. To this end you can use constantly, without charge

## Our Readers' Service

It grew to meet the special needs of our readers—the sort of personal and individual needs not covered in our magazines, owing to a lack of knowledge as to just what those individual needs were; this service of advice and information is given our readers without any cost to them. Many have insisted on paying for detailed information which our experts have forwarded to meet their particular problems, but no fee or payment of any kind is ever accepted.

### A Board of Experts

This department has developed in a most remarkably efficient way; it is in charge of a man of broad experience as an educator, who attends personally to the thousands of inquiries we receive and refers them to the editorial experts who can best answer them; carefully prepared replies are sent by mail just as quickly as correct and authoritative information can be secured. These experts advise on business problems, investments, building, gardening, farming, etc.

### It Will Save You

In actual money many times the cost of your subscription in solving just one of your problems. Thousands of our readers avail themselves of this service every year, thus testifying to their appreciation of its practicability, helpfulness and intrinsic value. When you join Country Life readers, now numbering many thousands of the distinctive and discriminating people of America, this service is at once at your command.

## An Invitation to Vogue Readers

So sure are we that you will quickly become a regular reader of Country Life in America, that we are willing to sacrifice our immediate profit and we will send you with our compliments the May issue "Planning the House and its Garden Together" and enter your subscription for seven months—June to November inclusive, for only \$2.00.

## Our Special Offer

The May number with our compliments and the next seven months for \$2.00. Please sign your name and address on the white margin below the sun dial, cut out and mail today.



Facsimile of Country Life Cover

Sign your name under the Sun Dial

**Doubleday, Page & Company, Garden City, N. Y.**





## HANDEL Lamps

THE Handel Lamp has the character that makes it especially fitting as a wedding-gift selection. The shades and designs are distinctive and unusual. Made for electricity, gas or oil.

They can be seen at all dealers' carrying fine lamps. If no dealer is near you, write us for illustrative suggestions. The lamp here shown is No. 6265.

THE HANDEL COMPANY  
386 E. Main St., Meriden, Conn.



*Powdered  
Perfection  
For the  
Complexion*

TO give your skin a smooth, transparent radiance like Nature's own charm, use only this—the powder that clings and beautifies.

Ingram's  
**Velveola**  
**Souveraine**

Face Powder 50c At drug stores or by mail postpaid

Four tints: pink, white, flesh, brunette. Send us 6c in stamps to cover cost of packing and mailing, and get free sample of above and Ingram's Rouge in novel purse packets, and also sample of Milkweed Cream, Zodenta Tooth Powder and Perfume.

There is beauty in every jar  
**FREDERICK F. INGRAM COMPANY**  
Established 1885  
Windsor, Can. 86 Tenth St., Detroit, U.S.A.  
**Ingram's Milkweed Cream**  
Preserves Good Complexions  
—Improves Bad Complexions  
Price 50c and \$1.00 at druggists'.

## ON HER DRESSING-TABLE

FIRST the sixty-mile-an-hour train, now the sixty-mile-an-hour motor, has made of the smart American woman a bird of passage. That "made in England" product, the week-end, has become as much an institution here as there, and in its train has appeared a host of feminine appurtenances just large enough or small enough, just long enough or short enough, to last from Friday until Monday and to keep one looking one's best. Foremost in these is the beauty box, for the traveler must be a beautiful bird of passage, or not fly.

### MAGIC BAGS

Such a box is the one shown at the top on this page. It is about eight by five inches and contains the essentials of a well-known French doctor's preparations. The three glass bottles are filled respectively with an antiseptic dentifrice, an unusually effective liquid rouge, and a rejuvenating milk which, as an astringent to remain on the face overnight, is said to have few equals. There is a jar of nourishing cream and a box of face powder which may be ordered in any one of four shades. Then the assortment is completed with a piece of soap at which the most delicate skin could not rebel, and with four *sachets de beauté*, one for each day. When in the evening, just before dinner, one of these magic little bags is soaked and then squeezed into a basin of warm water and the face washed in the milky liquid, the results are—well, admiring glances at dinner. The box complete, with directions for the use of its contents, is priced at \$2.

For the longer journey, this French house puts up a so-called automobile box for \$10.50, which holds in full size, soap, a nourishing cream, a cream for wrinkles, a cleansing lotion, a rejuvenating milk, liquid rouge, face powder, and twelve *sachets de beauté*.

### FROM HERE TO CALIFORNIA

Another such box, which is shown at the bottom on this page, is put up for the more ambitious traveler by another New York establishment. It is strongly made of metal, japanned in gray, and it may be safely locked. It is fitted with jars of cleansing cream, retiring cream, and muscle oil; bottles of skin tonic, liquid rouge, and liquid powder; a box of face powder, and several little bags of herb leaves and flower petals to be soaked in warm water and then rubbed on the face as a curative for oily skin and to remove blackheads. Tucked in at the side of the box is a bundle of absorbent towels of fine Japanese paper, to be used for wiping off creams. The ribbon-tied package, shown at the side of the box, fits into the lid and contains a quantity



*Just long enough or short enough,  
just large enough or small enough,  
for the week-end visit*

of absorbent cotton, with which all the liquids in the treatment should be applied. Before dipping the cotton in the liquid, each little pad should be soaked in cold water and wrung until quite firm so that it will not absorb the lotions and waste them. This box is priced at \$10. A box of gray and white striped cardboard with these preparations in smaller quantities may be had for \$5.

### PLAGIARIZING COIFFURES

Paris coiffeurs have decided that the coiffure à la mode is a modified, or rather plagiarized, reproduction of that of the Marie Antoinette period. The rather high, receding backward line is almost identical in the coiffures then and now. Since the hot and heavy pads of that time are wisely denied us, we must use our own hair or clever transformations as a means of support. It is almost necessary to wave straight hair for this style and there is a new marcel waver which may be operated successfully at home. Though the wooden-looking, all over marcel wave of several years ago has passed, the looser and wider marcel wave is still the top of the mode.

This new waver is very easy to manage. One half consists of two corrugated rollers, with the corrugations turning in opposite directions. When a light surface layer of hair is placed upon them and the fork of the other half pressed down, these rollers slide one forward and one backward, and two perfect waves are made at once. The waver may be heated very quickly over an alcohol lamp or a gas jet, and it is so constructed that it will not burn, blacken, or soil the hair in any way. It is priced at \$3.50.

*Note.—Those inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply, and state page and date.*



*Even from here to California, one can keep up an appearance, if diligent in the use of all the frivolous means of beauty known to womankind*

*The Toilet Cream Par Excellence*



**Poinciana  
Cerate**

A trial size of this truly wonderful and efficacious toilet cream, which will be sent to you on receipt of a two-cent stamp to cover postage, will quickly convince you that POINCIANA CERATE deserves all the praise that can be bestowed on it. For safeguarding and improving the complexion, this Cerate leaves nothing to be desired. It nourishes the tissues without irritating the most sensitive skin, and delightfully nullifies the effects of wind and sunburn.

Jars, 50c., \$1.25, and \$2.50; Tubes, 25c.

Ask for it at any reliable dealer's or send direct to

**G. B. MERRIAM**  
Lake Placid, N. Y.

also at Palm Beach, Fla.  
and White Sulphur  
Springs, W. Va.

## Dr. J. Parker Pray's



No. 1932 Guaranteed under the FOOD and DRUGS ACT June 30, 1906.  
ESTABLISHED 1868.

### ROSALINE

Cannot be detected, gives the face and nails a delicate rose tint that is truly beautiful. ROSALINE is not affected by perspiration or displaced by bathing. Jars, 25 cents.

### DIAMOND NAIL ENAMEL

A powder free from grit, producing an immediate and lasting polish. Its delicate rose tint will not discolor the skin or cuticular fold of the nails. Diamond shape box 25 and 50 cents.

### CREAM VAN OLA

For softening and whitening the skin. Feeds and nourishes the tissues. Preserves a beautiful complexion and restores a faded one. Jars, 25 cents.

### ONGOLINE

Bleaches and cleans the nails, removes ink, hosiery and glove stains from the skin; guaranteed harmless. Bottles, 50 cents.

### HYGENIA

A refreshing and medicinal face powder for beautifying the skin. It will not clog the pores. Adhesive, spreads smoothly. Flesh and white. 50 cents a box.

### GLORA LILY LOTION

An emulsion which softens and whitens the hands and complexion; removes tan and redness; cures rough, dry skin and will not irritate the most sensitive skin; imparts a refreshing sensation with fragrant perfume. 4 oz. bottles, 50 cents.

Sold by Dealers everywhere, or sent direct on receipt of price and 10c extra for postage. Send stamp for illustrated catalogue of prices.

**DR. J. PARKER PRAY CO.**

Sole Manufacturers and Proprietors  
10 and 12 East 23d Street, New York





## MAKE your collar foundations in a minute with "Aurora" Neckwear Supports

It adds comfort, style and distinction to every variety of the **Tango, Gladstone, Medici, Elizabethan** and **Military** collars or ruches.

This dainty, invisible, silk-covered, thread-like wire may be easily and quickly fashioned into any form. It keeps the shape you give it. Enough for one collar, 10c.; by the yard 25c. At your store, or sold direct where dealer can't supply.

Paris—**JOSEPH W. SCHLOSS CO.**—New York  
Fifth Avenue and 21st Street, N. Y.  
*Mfr's of Cushion "EVE" Collar Support*

## "As in a Looking-Glass"

It is almost surprising that our mirrors do not get worn out casting reflections of us. Their polished surfaces speak the unvarnished truth, which is that our figures are not as beautiful as they should be, or as they could be, if they were modeled with Model Brassieres.

Here then is a little friendly chirp from the makers of Model Brassieres to those women who desire their figures to comport with the beauty which they would like to have their mirrors reflect.

Among the practical features of Model Brassieres are the great variety of desirable fastenings, extra large arm shields, non-rust hooks and eyes (protected by a flap), and removable rustless boning plus our personal guarantee with every garment.



Model your figure  
with a  
**Model**  
brassiere

If your dealer cannot supply you, write to us direct for our free, illustrated Brassiere Catalogue, showing more than 60 latest style brassieres.

Price 50c. to \$7.50

**Model Brassiere Co.**

Dept. A  
200 Fifth Ave. N. Y. City  
Paris  
Chicago Brooklyn  
Boston San Francisco

## Arthur Inherited Two Aunts

along with the old home. He was bossed and bullied (for his own good) until life became burdensome.

## Josephus Wagered

that he could humanize them (for *their* own good), and Arthur covered the bet. The little Boston suburb became the scene of the biggest surprise party ever pulled off in the vicinity of the Hub. Read about it in "The Taming of Aunt Maria," by Thomas Addison in the May

# LIPPINCOTT'S

MAGAZINE

along with a remarkable array of stories and special articles.

LIPPINCOTT'S offers its readers each month just the sort of thing that the average well-bred American wants to read and to have his family read. It is a magazine that doesn't have to be censored before it is put on the library table.

ENTERTAINING but not trivial  
CLEAN but not tame  
FORCEFUL but not coarse  
TIMELY but not journalistic

At all newsstands 25c a Copy,  
or send postal to

**McBRIDE, NAST & COMPANY, Publishers**  
NEW YORK

Fit For Your Library  
Table

## Lilas Arly

Homesick for the country? Fevered, heart-weary of the city's dust and din? Try losing yourself in the fragrance of Lilas Arly—it is Spring's perfect incarnation. Let the sweet, clean country claim you for an hour. All the day will be happier, fuller of sweetness for this suggestion of May and lilacs all a-bloom down garden paths.

Lilas Arly is that rare treasure, a perfume which you cannot distinguish from the flowers themselves. Extract \$3.00 and \$1.00. Toilet Water \$2.50. Talcum 50c. Face Powder \$1.00. Sachet \$1.00.

For Sale in Toilet Goods Departments of the better class.

Send 15 cents to RIKER & HEGEMAN CO., 340 West Fourth St., New York, for liberal sample bottle of Lilas Arly Extract.



**Arly**  
PARIS



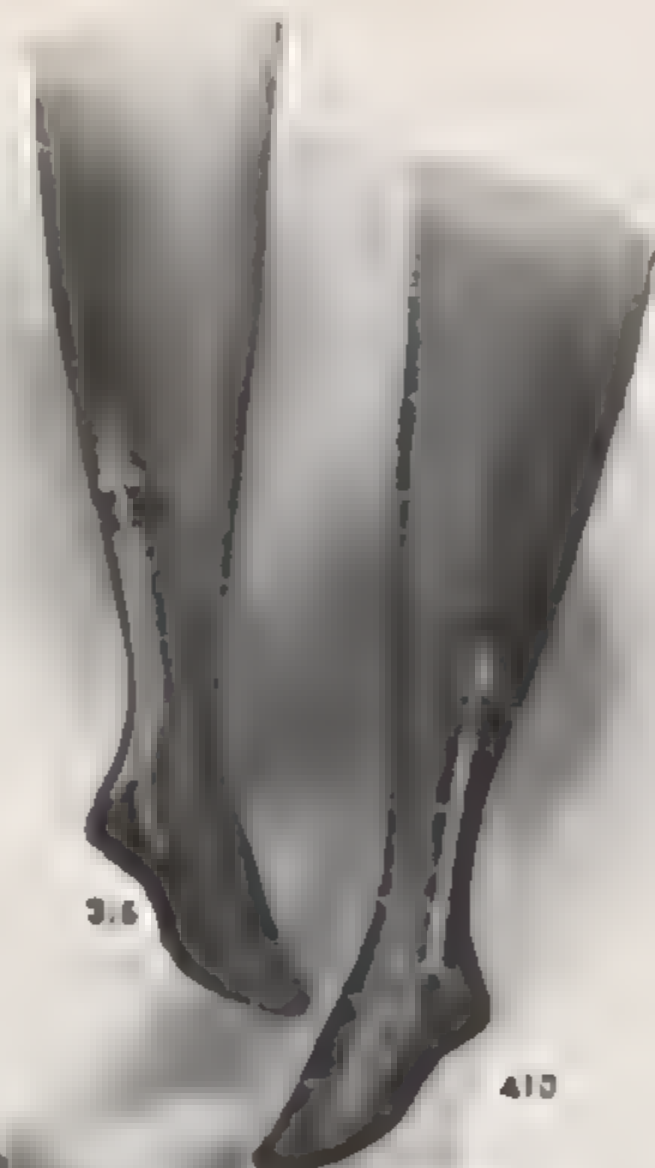
*Peck & Peck*

## Stockings and Socks To Suit All Incomes

The highest qualities only will be offered from our new building at 586 Fifth Avenue, at 47th Street.

The new shop opens with greatly increased facilities and a largely increased stock.

With the added responsibility of short-skirted gowns, we have added many especially attractive new spring designs and a variety of new shades in colorings to match or accent this Spring's beautiful fashions.



### "VANISE"

The new Peck & Peck silk hosiery which combines luxury in appearance with a durability which is *guaranteed*. Especially long and elastic Silk Stockings, made of absolutely pure silk and dyed under a special process with pure aniline dyes which are guaranteed to be *non-poisonous*. Purity and quality of materials and wearing quality are *absolutely guaranteed*.

No. 1800 at \$1.00 No. 1700 at \$1.35  
No. 325 at \$1.85 No. 313 at \$2.50  
In white, black and all the new spring shades.

#### Spring Designs in Fancy Hosiery

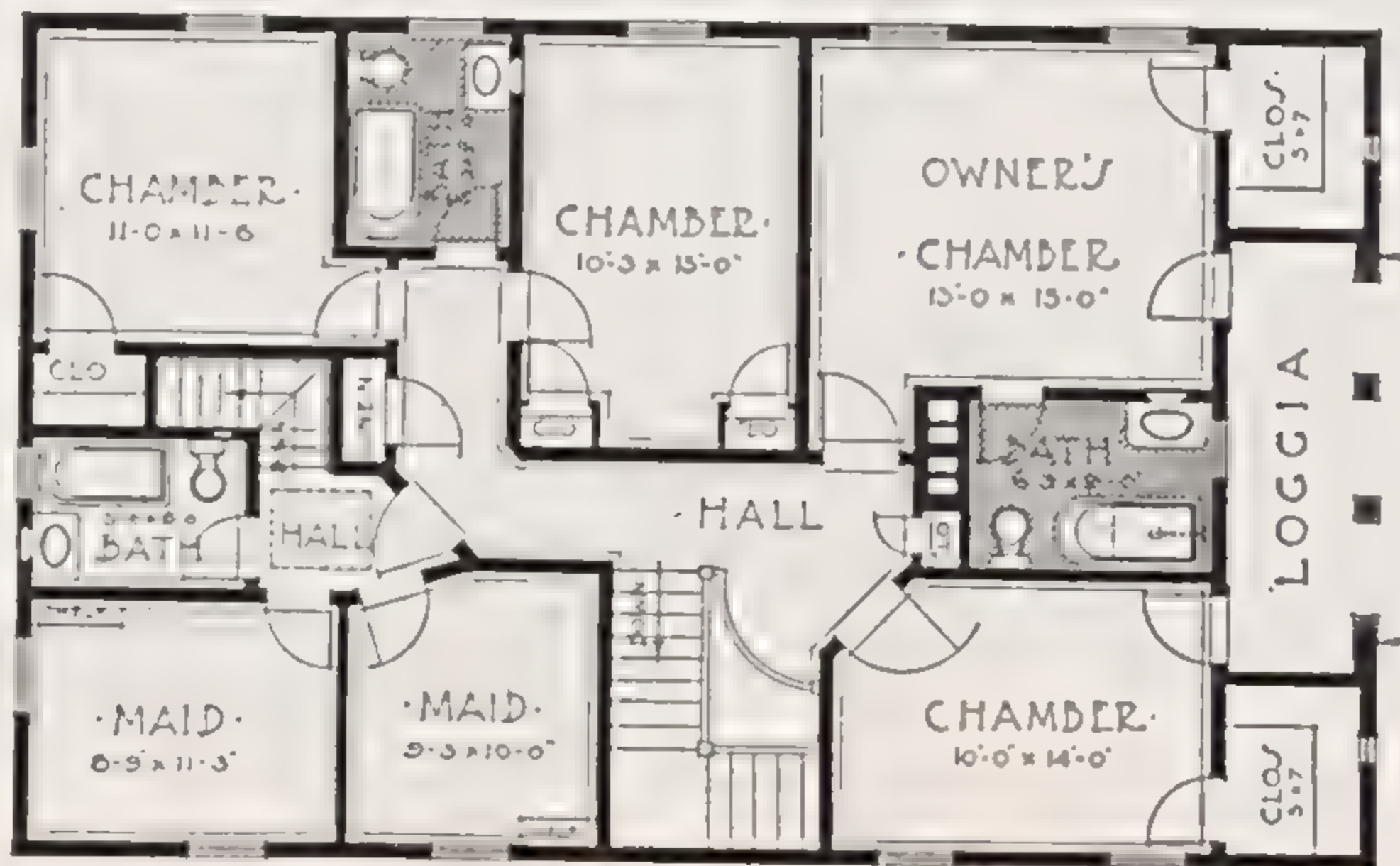
316. Pure thread Silk, any color, with triple hand-embroidered clocks in self or contrasting colors, \$3.50.  
410. Black Silk, ribbed tops and woven white or colored stripes around, hand-embroidered clocks. Also white with black or colored stripes, \$3.00 the pair.  
A118. Rose pattern, hand-embroidered pure Silk Hose in any color, \$2.00 the pair. Many other designs.  
257. Finest French Lisle Socks, white with colored stripes, with embroidered clocks, \$2.50 the pair.

Send for booklet showing spring and summer styles for men, women and children.

# PECK & PECK

## EXCLUSIVE HOSIERY

448 Fifth Avenue at 39th Street  
586 Fifth Avenue at 47th Street  
NEW YORK CITY



· THIRD · FLOOR ·

*The ample loggia which may be used as a sleeping porch, and the separation of the maids' rooms from the sleeping rooms are pleasing features of this third floor plan*

## ACHIEVING THE LARGE HOUSE OF LIMITED AREA

(Continued from page 47)

modified palaces designed for beauty and as scenes of elaborate entertainments. One fact is always apparent in the Italian villa and its surrounding garden,—the buildings and grounds were always treated as one composition, and the casino was the predominating feature. The houses were intended for pleasure and were filled with works of art, and the gardens were laid out to be sunny in winter, shady in summer, and swept by all winds.

This Italian Renaissance style is, above all, adaptable and well-suited to houses of either large or small proportions. The small villas with their plastered walls and tiled roofs are less formal, and, though they may at first seem severe, this feeling gives way on closer examination to a realization of their beauty and unity of design, as well as of the harmony of colors and materials.

#### OUR ITALIAN CUES

These villas have had a good influence on our domestic work, and have taught us that a house and garden, to be successful, must be one composition, designed at the same time. Their beautiful interiors have inspired us to treat ours more skillfully. We have also gradually come to consider the setting as in three parts,—the semi-public lawn in front, the formal garden on the south, and the drive and service court usually on the north and at the rear. While gardening is growing in favor in America, its growth is slow and, except in the cases of a few wealthy Americans who have built real gardens, it is only of a front-yard variety. A true garden is to be lived in, and it should provide privacy, beauty, pleasure, comfort, diversion, and even solitude, as garden attractions. The Italian garden is always formal, while the English garden is usually informal. The formal type is the best for small areas, as in the case of a villa where a clean-cut and trim appearance is desired. The piazza is seldom seen in Europe; when it is pleasant the people seek the sunny terrace or the cool loggia or deeper garden shade.

The house and garden illustrated at the upper right on page 47 shows this Italian influence modified and simplified, but they maintain the characteristics of the style in so far as they are adaptable to American life. It is not intended to imitate the pretentious villas, but rather

to illustrate the influence which they have exerted on the solution of the suburban house problem. As cypresses do not do well in this country, specimen Lombardy poplars were used about the house, but it will take two or three years for them to develop fully.

Examination of the ground plan at the lower left on page 47 will illustrate the scheme graphically and show the house area in comparison with the lot area. The garden in the upper left corner of the sketch is depressed two steps and is surrounded by a hedge which, with the screens of shrubs and trees, will eventually give the desired privacy. The heavy planting around the base of the house helps to reduce its height, although the real effect of this will not be attained for several years.

The service yard at the lower left corner of the plan is large enough to give room for a good-sized kitchen garden, with a grape trellis and cold frames for early planting. This space would probably be given up to a garage if the house were of a type which did not admit of including the garage within the house itself. The value of this saving of space is evident.

#### PRACTICAL CONSIDERATIONS

Many conveniences have been added to this house to simplify housekeeping. The basement on the ground level is of much more value than a poorly lighted damp cellar, and vegetable cellar and cold storage room may be easily arranged for the storage of a season's supplies. As may be seen in the main floor plan on page 47, the serving pantry connecting the dining-room with the kitchen is so arranged that a continuous line of tables is established, with everything ready at hand or within easy reach. The gas range is placed in an alcove which is so ventilated that the heat is removed from the working kitchen, and the refrigerator is placed between the serving-room and kitchen, to be accessible from either side.

On the third floor, as shown in the plan on this page, there are four chambers, two of which open on to a loggia which can be used as a sleeping porch, and two bathrooms, besides the two rooms and bath for the maids, which are separated from the other rooms by a hall, and connect with a service stairway. The chauffeur has a basement room next the garage.





"**H**ERE is a cheque for \$15," wrote a man in Texas to Vogue. "Will you buy something suitable for a young lady about to enter Smith College? She is blonde and slender."

These were all the directions Vogue had. The task might at first seem hazardous, but within a few days the gift had been found, and was speeding across the continent to the man who wrote the letter.

**T**HIS appeal was merely a type of the requests that come to Vogue from men, as well as women, who scarcely know what to buy for some special occasion. When one has no idea what to get, Vogue is often a friend in need. But give us a clear idea of the purpose for which your purchase is intended.

**O**F course, you will nearly always be able to give explicit instructions. When you find something in Vogue's own pages, it is very easy to give the date of the issue, the page number, and to enclose the exact remittance. (Unless otherwise ordered, your package will be sent to you by express, charges collect.) But when you are at a loss, Vogue will do its best to respond quickly and adequately.

**U**SE Vogue as your directory of the shops, and use the Shopping Service as your purchasing agent. Explicit directions for ordering will be found on page 130 of Vogue for May 1st.

## VOGUE SHOPPING SERVICE

443 FOURTH AVENUE

NEW YORK



**W**HEN the little clouds darken the sun you'll not need to scurry to cover. Let the raindrops patter down if they will; they cannot spot your "Shower-Proof" Foulard.

That's half the beauty of Cheney Silks—they're so usable. There's many a summertime occasion when perishable frocks are quite impossible. Then you can get the same dainty effect with a Cheney Printed Silk, and it can be worn over and over again without losing an atom of its charm.

Made with adorable old-fashioned posies on plain grounds and in stripes, dots and print-warp effects. Ask to see them by these names: Cheney Printed Crêpe Velour, Samara Silk, Crêpe Algerian, "Shower-Proof" Foulard and Crinkled Crêpe.

Our booklet, "Cheney Silks, Why People Should Buy Them," sent postpaid on request.

**CHENEY BROTHERS, *Silk Manufacturers***  
4th Avenue and 18th Street, New York

## SPRING FASHIONS AT HUBERT FENN, LTD.

**A** REALLY wonderful collection of latest and suitable models are now being shown by Mr. Hubert Fenn, of 26a, Albemarle St., Piccadilly, London, W.

His principal thought has been most successfully carried out by the soft, almost dark colourings and beautiful lines of his new creations for the well dressed woman during war time.

Mr. Fenn's initiative talent and refined taste have been quickly accepted as the most suitable for the moment by the ultra smart woman, who is perfectly content to place herself in his hands and receive his much sought after personal attention and interest.

**AN EARLY INSPECTION IS INVITED**

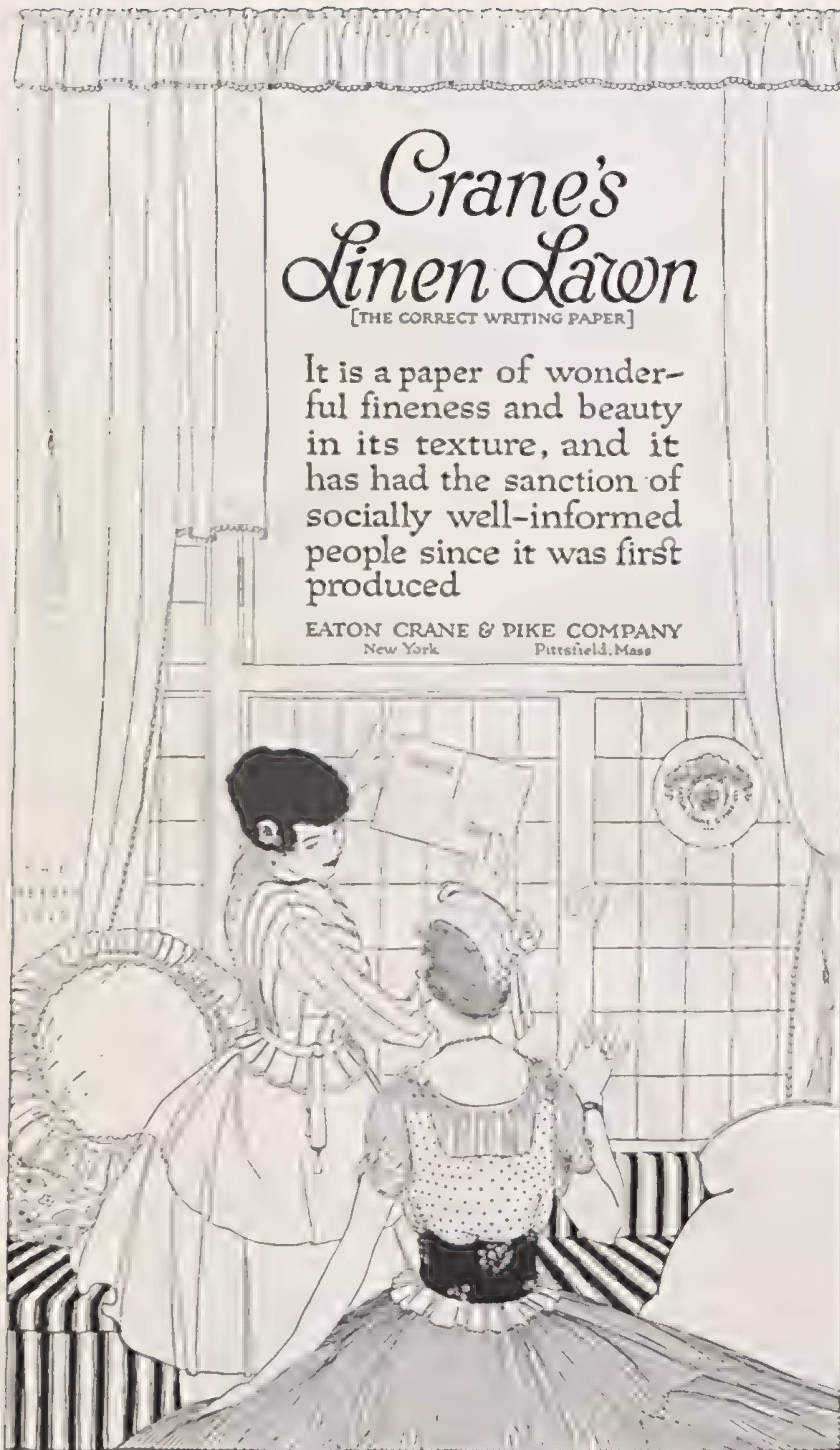


## Crane's Linen Lawn

[THE CORRECT WRITING PAPER]

It is a paper of wonderful fineness and beauty in its texture, and it has had the sanction of socially well-informed people since it was first produced

EATON CRANE & PIKE COMPANY  
New York      Pittsfield, Mass.



## The Charm of Model Gowns

And At Prices You Can Easily Afford

JUST the sort of frock you've dreamed of—a gown that possesses those chic Parisienne touches which mean so much to well-dressed women, noted for their individuality and smartness in dress.

You'll find that very garment among the Maxon Model Gowns. All our gowns are the offerings of the leading Parisian and American modistes. They were shown once on forms, and are not worn or even shop worn. The gown is new to you.

You can buy two frocks, either for street, afternoon or evening wear, for the same price usually considered elsewhere a fair price for one alone. And all are originals—no two alike.

If you can wear model sizes, visit our modest shop before you decide on your next gown or wrap—compare prices, styles and values. Like many of the best-dressed women in New York, you'll not only save money, but actually dress more distinguished and win the admiration of your friends or neighbors.

Prices Range \$20-\$50

MANY SELECTED MODELS \$60-\$125

No Catalogs—No Approval Shipments. No inquiries answered over 50 miles from New York.

The lingerie gowns, so dainty with their hand embroidery and lace, are a revelation this season. They have an undeniable charm. Their prices range \$15-\$50. Some exquisite blouses—French models and no two alike, with those French finishing touches made by master needleworkers, are offered from \$5 to \$12. Their values range from \$9 to \$22. Call and see these gowns or blouses for yourself—even try them on. You are not urged to buy. A visit will pleasantly surprise you.



**MAXON** Estab. 1899 **Model Gowns** No two of which are alike  
1552 BROADWAY (46th St.) NEW YORK



## WHAT THEY READ

**THE CHALK LINE**, by ANNE WARNER, opens with this singular situation: a charming woman, her old lover, her new lover, and her husband, all quarantined together in the bungalow of the new lover, to whom the woman has fled with intent to desert forever her husband. While the three men are talking over the intended infidelity of the wife, whose presence in the bungalow is unknown to the old lover and the husband, the announcement is suddenly made that the Chinese servant of the new lover has cholera, and that nobody is to leave the house for an indefinite time. The wife finally comes out into the open to learn the news, and is, of course, properly annoyed. So is the lover. As to the others, they take it coolly enough, and in the end the four dine and breakfast together, and have music of evenings.

The new lover is far more jealous of the other two men than either is of him, and he especially fears that the wife will come out of quarantine merely to rejoin her husband. In fact, she announces such an intention to the new lover, and makes him exceedingly miserable, though this does not occur until the old lover has intercepted the wife and the new lover in an attempt to break quarantine and escape to parts unknown. After that the reader is of many minds as to what really will happen, and most will be quite unprepared for what really does happen. The merit of this story is mainly in the situation, and in the skilful way in which it is handled. (New York: John Lane Company, \$1.25 net.)

**BEALBY**, by H. G. WELLS, shows the author in a mood to which his admirers are little accustomed, that of the light comedian. Nothing in the book is seriously touched; there are chapters of pure farce, and others of something like horseplay, and both are highly amusing. The personage of the title rôle is a lad of thirteen—stepson of a gardener—sent across the park to be the humble assistant of the butler at the great house in the tenancy of a trade baronet, whose wife is having the Lord Chancellor as a most unwilling chief guest at a week-end party. Just outside the park of Shonts, the trade baronet's leased domain, is a caravan party, of one young and beautiful lady belonging to the stage, two other ladies neither young nor beautiful—but sufficiently agreeable—and their driver, the kind of person, as Mr. Wells says, who makes one inclined to believe in a lower class that merits its place in the scheme of things. By an absurd concatenation of events, in the course of which Bealby, the butler, and the Lord Chancellor, get physically mixed up to the unappeasable

rage of his lordship, Bealby runs away from Shonts and is taken into the service of the caravan ladies. Upon the appearance in their company of Captain Douglas, who has been obliged to leave Shonts because the Lord Chancellor believes that the captain has played practical jokes, Bealby again runs away, and subsequently has the wildest of adventures before being restored to his fond and anxious mamma.

"Bealby" will not rank as one of the author's important works, but it is a brilliant bit of comedy in which almost every character is touched with an ironic pen. The Lord Chancellor is perhaps the best bit of caricature in the book; he is, indeed, magnificent. Many others, however, are done with admirable effect, and the book is an excellent one for summer reading. It has no problems, no indelicacies, no seriousness, though, of course, Mr. Wells directs his ironic wit at the social institutions of his native land. Incidentally, he once misquotes scripture. (New York: The Macmillan Company, \$1.35 net.)

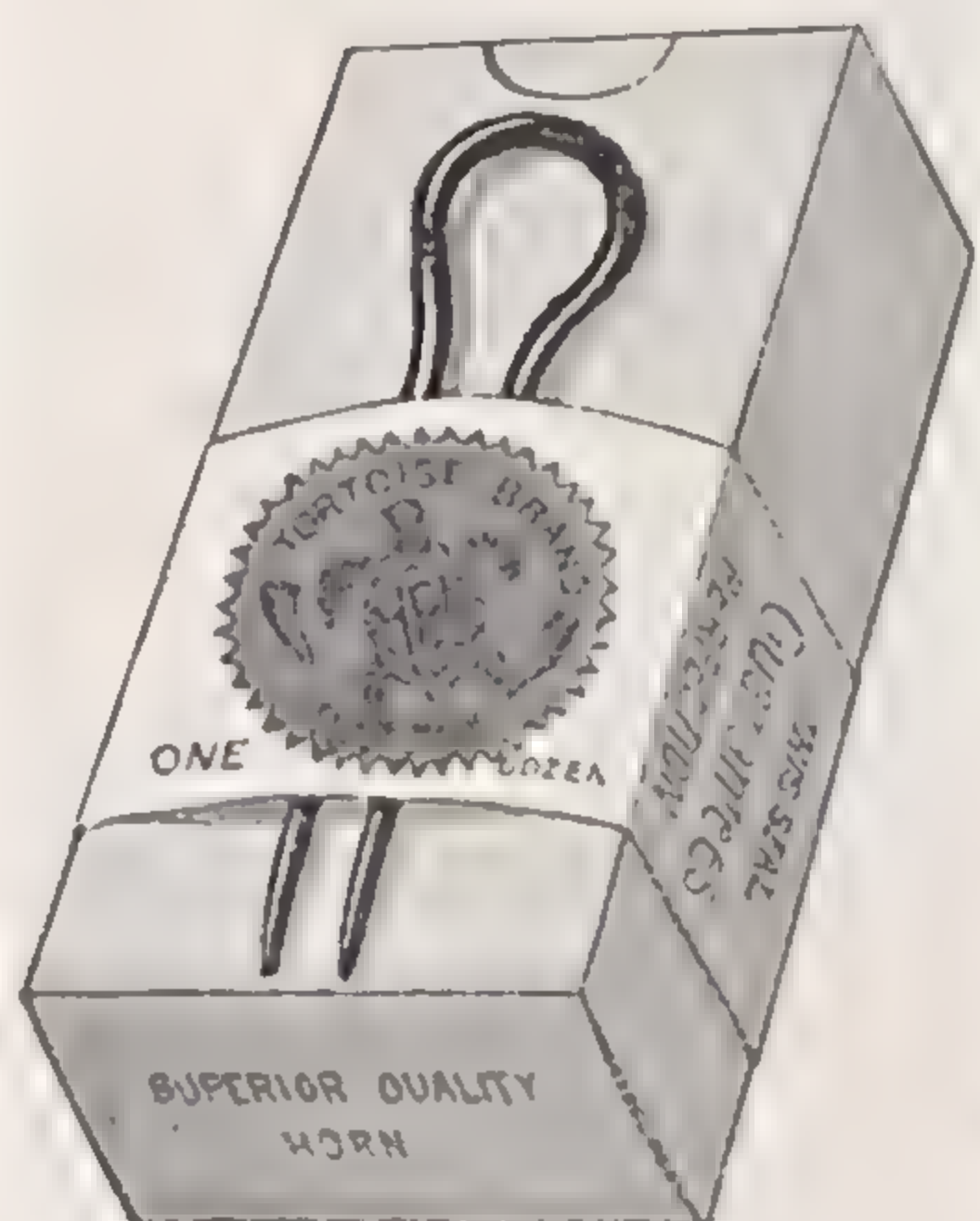
**PEPPER**, by HOLWORTHY HALL, whose delightful "Henry of Navarre, Ohio," laid the whole reading public under obligation, has for hero an extremely wise youth of Harvard whose amiability, humor, tact, and resourcefulness are the delight of his friends and the envy of the less happily endowed. Pepper's full name is James Pepper McHenry, but the appropriateness of the middle member leads to his temporary abandonment of what precedes and what follows. The volume is not a novel, nor is it exactly a set of short stories. It is rather a succession of sketches in which Pepper appears as the protagonist, so to speak, while other Harvard men take more or less subordinate parts.

They are not really bad young men, and while their slang is mainly incomprehensible outside of Cambridge, their profanity is kept within reasonable bounds. In fact, the volume is warranted to harm no youth who can understand it. Mr. "Holworthy Hall," and it is a bit of delicious irony for so lively a person to take the name of a dormitory, seems to suspect, as one gathers from his brief dedication, that unkind critics may carp at his book. As a matter of fact, it is an unusually clever book, but just a bit too local in its slang and in its references to persons, places, and customs. Its subtitle should have been: "Calculated for the Longitude of Boston." However, there are several recent graduates of Harvard dwelling some distance from the gate, and they will interpret to the outer barbarian. (New York: The Century Co., \$1.30 net.)

(Continued on page 92)



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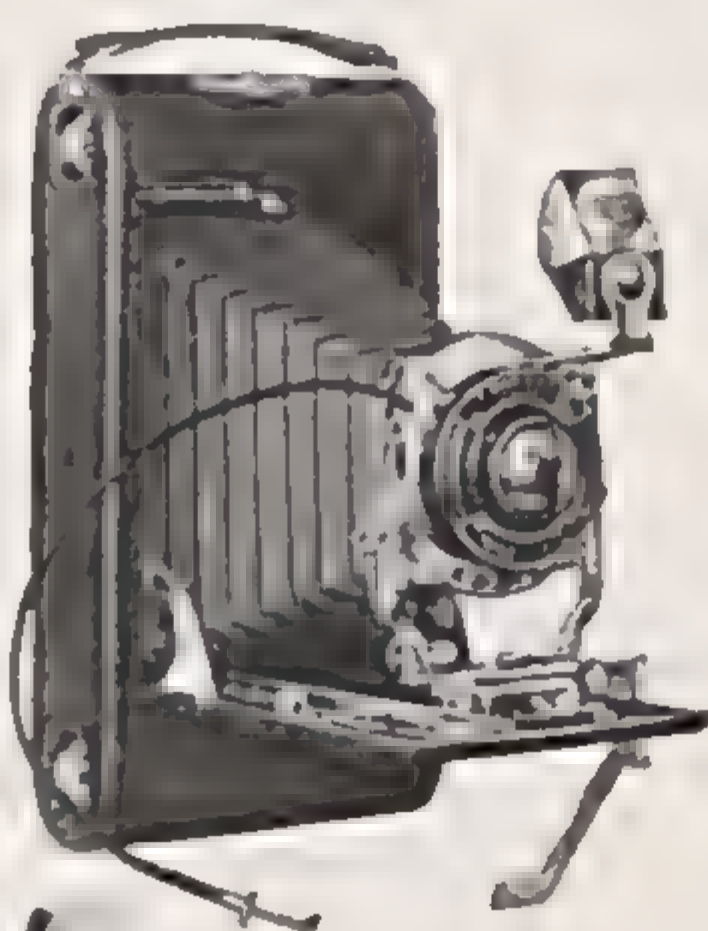
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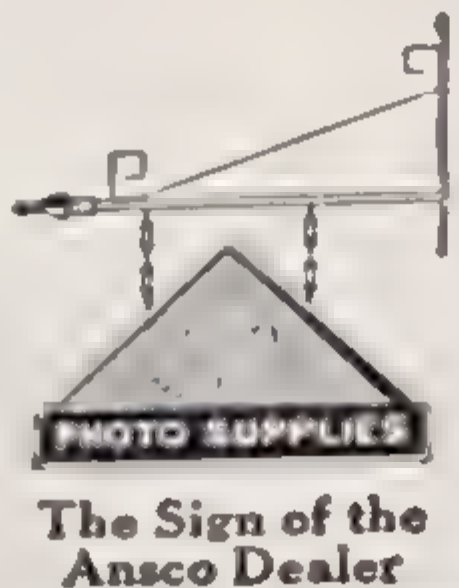
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## WHAT THEY READ

(Continued from page 90)

**GOD'S COUNTRY AND THE WOMAN**, by JAMES OLIVER CURWOOD, is a mysterious melodrama of the far north. A Canadian official homeward bound after two years in the arctic, suddenly finds himself face to face in the wilderness with a beautiful young woman, alone and in distress. Not having seen a white woman in two years, he immediately, or almost immediately, makes love to her. She in reply accepts, not so much his love as his devotion, but warns him that the service she will ask involves the greatest danger and can have no reward. More than this, she tells him that she has a secret that he can never guess, and that she will not reveal.

All that she immediately asks is that he shall go home with her, and call himself her husband. Being an obliging person, the young man undertakes the service, and accepts the conditions. Then follows an unbroken succession of adventures involving danger and bloodshed, and all the while the mystery thickens, until the last wild scene of murderous struggle, when all is explained.

Mr. Curwood's opening chapter has an idyllic charm that makes it very sweet. The luxurious home of the magnate of the north is also done with great effect, and there are a dozen scenes of fascinating quality, while the mystery is full of baffling interest. It must be owned, however, that Mr. Curwood is led astray by his love for the north; he gives us far too much local color, and introduces too many characteristic scenes that have no very close relation to the development of the plot. As to his characters, they can not be called deeply studied. John Adare is a picturesque giant, and the half-breed is interesting as a man of the north and the open. As to Josephine, charming as she appears at first sight, she proves a bit insipid on closer acquaintance. (New York: Doubleday, Page & Company, \$1.25 net.)

### COUNTRIES AND CAUSES

**ON SUNSET HIGHWAYS: A BOOK OF MOTOR RAMBLES IN CALIFORNIA**, by THOMAS D. MURPHY, records the author's adventures as a traveler for pleasure in many parts of that wonderful state just now attracting so many visitors. Mr. Murphy thinks April and May the best time to motor through California, but does not dissuade the motorist from attempting it at other seasons. His record is not alone of actual miles made on the road, of places seen and persons met, but it is also descriptive and historical. He had some trying moments, some perilous moments, indeed, on steep and rugged highways, but he encountered a great many miles of excellent road, and tells us that California is constantly increasing such mileage. Mr. Murphy is clearly of the opinion that California can not afford to let the old Spanish missions crumble into ruins, for the sentimental consideration of their historic significance and for the practical consideration of their value for attracting tourists.

Mr. Murphy furnishes a road map of California which shows the principal automobile roads, and gives many illustrations, some of them reproductions of oil paintings, others photographs of buildings and scenery. The reproductions in color have seldom been surpassed in American illustrated books, and are, indeed, rarely beautiful. As to the photographs, reproduced by the "duograph process" they have a rich soft charm, and as the subjects were wisely chosen, the illustrations are perfectly adapted to aid and point the text. (Boston: The Page Company, \$3 net.)

**THE END OF THE TRAIL: THE FAR WEST FROM NEW MEXICO TO BRITISH COLUMBIA**, by E. ALEXANDER POWELL, is a record of a notable explorer's long mo-

tor trip in a land where there are still traces of the last American frontier. The part of New Mexico where the trail began is that southwest corner where the Rio Grande flows southward to separate Texas and Mexico. What most interested the explorer in this region was the magical effects of irrigation. He was soon across the Arizona line, and he saw much of the south and center of that state. The cliff-dwellers and the like, survivors of an ancient American civilization, the explorer found fascinatingly interesting, and some of the best illustrations of an admirably illustrated book are the pictures of these people in their homes, and in their characteristic occupations and ceremonies.

Once in California, the explorer encountered a rich and beautiful land. He saw much of the coast, and several hundred miles of the San Joaquin Valley. From Sacramento he went northeastward through the Sierra Nevadas to the boundary of Nevada, and thence northward into Oregon, where he doubled on his tracks in a delightful and picturesque land. He skirted the magnificent Columbia for many miles, crossed it at Portland, and went almost due north through the state of Washington to Vancouver and Victoria.

The journey through British Columbia to Prince Rupert on the Pacific was the wildest part of the trip. The price of everything in that country makes the cost of living at home seem absurdly low. Curiously enough the explorer found in a frontier cabin two well-thumbed volumes, one "The Discourses of Epictetus," the other, "Manners and Social Uses" with a book-mark at the chapter on the "Etiquette of Visiting-Cards." Mr. Powell has told a notable tale in an interesting fashion, and has provided abundant illustrations, some of which are beautiful. (New York: Charles Scribner's Sons, \$3 net.)

**PAN-AMERICANISM**, by ROLAND G. USHER, Ph. D., reminds one of the famous chapter on "Owls in Iceland," which consisted of the words, "There are no owls in Iceland." Mr. Usher employs a good many more words in the process, but what he says in effect is, "There is no such thing as Pan-Americanism, there never was any such thing, there never will be any such thing." Half of this volume is given up to discussing the significance of the present European conflict, and the author's conclusion is that the victor will be our potential enemy, and that his enmity will probably be exhibited in an attempt to control South America in defiance of the Monroe Doctrine. The struggle that we are to have with that enemy, however, will not necessarily take the form of an actual conflict involving the use of men and ships. Mr. Usher protests in his brief preface that he advocates neither armament nor disarmament, that he espouses neither side in the terrific conflict of the moment, that he merely presents the historic perspective as related to our problems of the near future, and states various views without definitely committing himself to any. He begs the reader not to assign to him ideas and opinions that he merely quotes from others, and, after making this request in the preface, he calls attention in a footnote to the contradictory character of many passages in his interesting and significant volume. As a matter of fact, his plan of stating diverse views without quotation marks or ought else to indicate that they are not his own, is extremely confusing, so much so, indeed, that hardly the most careful reader can come through the book without a sense of baffling uncertainty as to its tendency and intention.

One thing, however, seems pretty plain, that the author regards Pan-Americanism, in the sense of an organic

(Continued on page 94)

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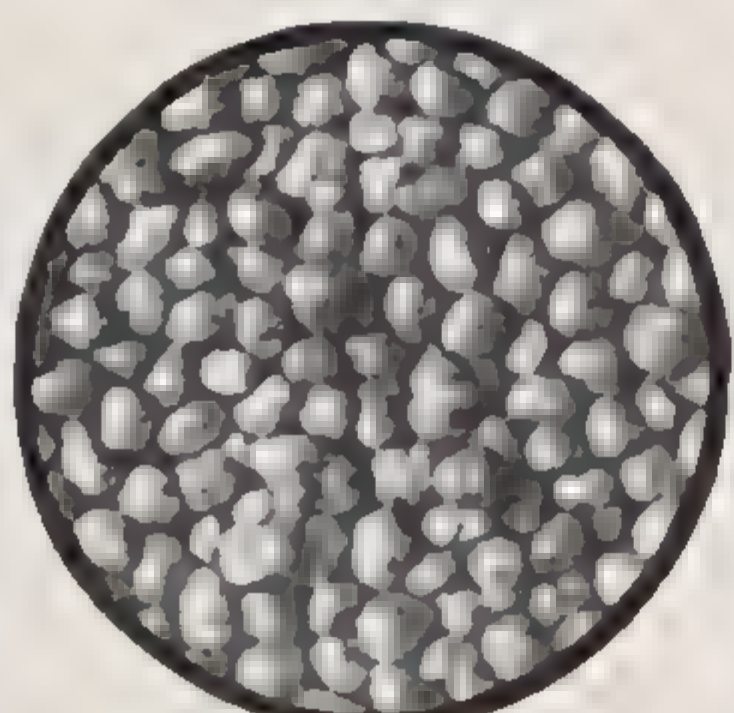
**Imagine them**—flimsy bubbles of corn hearts, as sweet as a bonbon, as tasty as nuts. You know without telling how welcome they'll be when they make their first appearance.

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(854)

## WHAT THEY READ

(Continued from page 92)

union of American states for common development, mutual aid, and common defense against possible European aggression, as utopian, and mainly so because he thinks the interests and sympathies of Latin America are antagonistic to us. Mr. Usher hardly permits a touch of idealism to get into his book, and his political economy, as his statesmanship, is of the familiar antique type, the former, indeed, partly of a long-exploded type. He asserts that the Monroe Doctrine was directed against England rather than Spain, whereas it was directed against the Holy Alliance, and with the cordial approval of England, for Canning professed to have originated it, and declared that in so doing he had called up the new world to redress the balance of the old. Mr. Usher's book is highly sensational, and it will be seized upon and wrested to the uses of the American militarists. A net impression of the work is almost impossible. (New York: The Century Co., \$2 net; postage, 10 cents.)

**CARRANZA AND MEXICO**, by CARLO DE FORNARO, attempts to set forth the claims to American regard of Venustiano Carranza and the cause for which he stands. Mr. Fornaro represents Carranza as a man of weight, intelligence, and property who had the courage as governor of a Mexican state, to set himself in opposition to Diaz. Carranza, unlike Madero, places the land question, the essential one in Mexico as everywhere else, above all others. Mr. Fornaro would have us believe, also, that Carranza, despite his fifty-six years, is extremely active in body, as in mind.

The volume traces the Madero revolution, the overthrow of the Maderists, and the establishment of Huerta in power. Mr. Fornaro's picture of the Huerta régime agrees with the worst that Americans have heard of that despotism. He insists that Huerta, like Diaz, had his press agents in the United States. It is asserted that a journalist now dead received many thousands of dollars for writing favorably of Diaz. The struggle since the fall of Huerta is discussed in several chapters, and Mr. Fornaro, while professing the highest admiration for President Wilson, never loses an opportunity to protest against armed intervention by the United States in Mexico. There are chapters by Colonel I. C. Enriquez, Charles Ferguson, and M. C. Roland. An intelligent editing of the English employed would have improved the volume. (New York: Mitchell Kennerley, \$1.25 net.)

### FROM KINDERGARTEN TO COLLEGE

**AMERICAN THOUGHT FROM PURITANISM TO PRAGMATISM**, by WOODBRIDGE RILEY, professor of philosophy at Vassar College, presents a study of philosophy in this country for something over one hundred and fifty years. Jonathan Edwards and Benjamin Franklin were the first American writers to obtain recognition in Europe. The latter, by reason of his varied activities and his life in Europe as agent of the new republic, won a far wider reputation than Edwards. Edwards, however, was a more distinctly systematic thinker in his narrower field and the two were of opposite schools. Professor Riley discusses both, and evidently finds both fascinating subjects, for he makes both interesting to his readers.

Jefferson, too, evidently attracts Mr. Riley, for his account of that extraordinary Virginian is full of interest. The transcendentalists have a noteworthy chapter to themselves, and the struggle over Darwinism, in which struggle the great Agassiz was a stubbornly conservative influence, is treated in interesting fashion. Professor Riley describes his

old master in philosophy, Professor Royce, as a romantic idealist. The volume, by the way, is dedicated to Professor Royce, one of the best loved among philosophers. Pragmatism is traced from Charles Peirce through John Dewey to William James. The final chapter deals with the new realism. This volume is hardly addressed to the layman, though it is quite within the powers of such laymen as have had some schooling in philosophy. The whole book is written with genuine charm. (New York: Henry Holt and Company, \$1.50 net.)

**CHILD TRAINING, A SYSTEM OF EDUCATION FOR THE CHILD UNDER SCHOOL AGE**, by V. M. HILLYER, head master of the Calvert School, Baltimore, is intended as a handbook for parents and others who deal with children under seven years of age. If you are a parent entertaining the pretty widespread belief that children should be made what some interested grown person wishes them to be, then Mr. Hillyer's book is likely to prove just about the aid one is seeking, for he outlines a system of discipline and drill that, if rigorously followed, should attain the result above indicated. It is altogether likely that a child systematically trained and taught upon this method would present himself for further education at the school age, physically well-developed, docile, obedient, of extremely correct mental and physical habits, and in manners a little Chesterfield. In other words, Mr. Hillyer's scheme appears admirably well-conceived for its purpose, and parents using it could undoubtedly supply the element of love which he seems to have omitted. The most valuable things in the book are the suggestions in regard to habit drills, physical exercises, and the education of the senses. Those who hold with a minority of thinkers upon education, that a child from its earliest intelligent years should be studied in order that its highest mental, moral, and physical potentialities may be discovered and encouraged, and believe that no amount of drill, discipline, and instruction can make up for the possible stunting of individuality and blunting of the sense of freedom, will of necessity use Mr. Hillyer's book with the utmost caution, though even for the strongest advocate of individualism in education it may contain useful hints. (New York: The Century Co., \$1.60.)

**THE BASKETRY BOOK**, by MARY MILES BLANCHARD, is a serious attempt, by means of text, diagrams, and illustrations, to show how baskets of many kinds may be made. The author does not hold forth the hope that amateurs unassisted may master any considerable portion of the art from the study of her book and the practical application of its precepts. In fact, she says that twelve months steady training is necessary for proficiency in basket weaving, and she adds that three years are needed to give the pupil accuracy and speed. Her precepts are so detailed, however, and her illustrations and diagrams so numerous and clear, that the amateur of intelligence, patience, and native manual skill might go far towards mastery of the art with no other instruction than is here afforded.

Tools, materials, and fundamental weaves are discussed before the author takes up the various forms of basketry adapted to special uses. There is besides a table of weaves, a table of coils, a scale of measurements for the models given in the twelve lessons that make up the bulk of the book, a table of borders, and a chapter given up to the answering of questions. Miss Blanchard's book has charm and interest even for those who have no thought of practising the admirable art of which it treats, for the subject is a fascinating one. (New York: Charles Scribner's Sons, \$2 net.)



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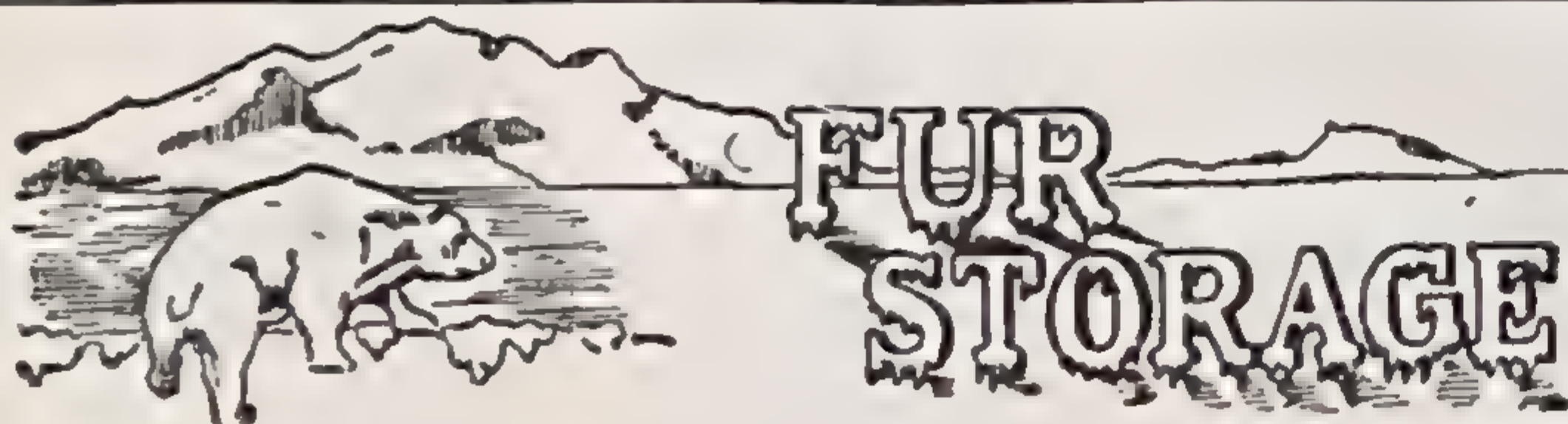
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## S O C I E T Y

### Births

#### NEW YORK

Winmill.—On April 11, to Mr. and Mrs. Robert C. Winmill, a son.

### Deaths

#### NEW YORK

Bitter.—On April 10, Karl Bitter.

Harper.—On April 10, at her residence, Caroline Sleeper Harper, widow of the late Joseph W. Harper.

Viele.—On April 10, Maurice Augustus Viele.

#### BALTIMORE

Shriver.—On April 11, John S. Shriver.

### Engagements

#### NEW YORK

Jenkins-Geer.—Miss Helen Hartley Jenkins, daughter of Mr. George Walker Jenkins, to Mr. Francis Hunt Geer, son of the Reverend William Montague Geer.

Munson-Rolston.—Miss Marjory Jean Munson, daughter of Mr. George D. Munson, to Mr. Rosewell Graves Rolston.

Norman-Bacon.—Miss Hope Norman, daughter of Mr. Guy Norman, to Mr. Eliot C. Bacon, son of former Ambassador Robert Bacon.

Outhwaite-Stevens.—Miss Margaret Outhwaite, daughter of Mrs. Philip B. Jennings, to Mr. Edward Stevens, son of the late George E. Stevens.

Page-Loring.—Miss Katherine Page, daughter of Ambassador Walter Hines Page, to Mr. Charles Greely Loring, son of the late General Charles Loring.

#### BALTIMORE

Miller-Redington.—Miss Allison Janney Miller, daughter of Mr. S. Bevan Miller, to Mr. George O. Redington, son of the late Colonel J. C. O. Redington.

Phillips-Kennard.—Miss Claire Elizabeth Phillips, daughter of Mrs. Marshall A. Phillips, to Mr. Reginald Parry Kennard, son of Mrs. W. S. Kennard.

Watts-Forsyth.—Miss Mary Dorsey Watts, daughter of Mrs. J. H. C. Watts, to Mr. Robert W. Forsyth, son of the late Robert W. Forsyth.

#### BUFFALO

Porter-Bartlett.—Miss Margaret Jeffrey Porter, daughter of Mr. Alexander J. Porter, to Mr. Edwin Rice Bartlett.

#### MINNEAPOLIS

Kenyon-Gerrish.—Miss Dorothy Louise Kenyon, daughter of Mr. William M. Kenyon, to Mr. Harry Eldon Gerrish.

#### NEW ORLEANS

Barr-Derby.—Miss Jeannette Barr, daughter of the Reverend William Alexander Barr, to Mr. Arthur Lawrence Derby, son of Mrs. Hasket Derby.

#### PHILADELPHIA

Ramsay-Ferris.—Miss Elizabeth Gouverneur Morris Ramsay, daughter of Major William Gouverneur Ramsay, to Mr. Van Wyck Ferris, son of Mr. Morris Patterson Ferris.

Thompson-Roberts.—Miss Ellanor C. Thompson, daughter of Mr. Charles Trotter Thompson, to Mr. T. Williams Roberts, son of the late George B. Roberts.

Walsh-Ostermann.—Miss Katherine Hockley Walsh, daughter of Mr. Stevenson Hockley Walsh, to Lieutenant Edward Ostermann, United States Marine Corps.

#### PROVIDENCE

Dempster-Smith.—Miss Dorothy Williams Dempster, daughter of Mr. William Wallace Dempster, to Mr. Brenton Greene Smith, son of Mr. Henry Ferdinand Smith.

Richmond-Emmons.—Miss Charlotte Richmond, daughter of the late Walter Richmond, to Mr. Samuel Ewing Emmons.

#### WASHINGTON

Morse-Grevemberg.—Miss Margaretta Wederstrandt Morse, daughter of Mr. Alexander Porter Morse, to Mr. Carlos E. Grevemberg.

### Weddings

#### NEW YORK

Dale-James.—On April 11, Mr. Francis Colgate Dale and Miss Imogene Hall James, daughter of Mrs. Thomas N. James.

Richards-Gillette.—On April 10, in the Presbyterian Church, Hudson, New York, Mr. Marcus Dimmitt Richards, son of Mr. John T. Richards, and Miss Helen Field Gillette, daughter of Mr. John W. Gillette.

Smith-Prehn.—On April 24, in the Church of the Heavenly Rest, Mr. Eugene Dutilh Smith, son of Mr. Edmund Dutilh Smith, and Miss Grace Marcella Prehn, daughter of Mr. George Mason Prehn.

VanTine-Hill.—On April 17, in Madison Square Presbyterian Church, Mr. Harold VanTine, son of Mr. Thomas H. VanTine, and Miss Evangeline Hill, daughter of Mrs. William C. Hill.

Wood-Canfield.—On April 10, in the chapel of St. Bartholomew's Church, Reverend William Lawrence Wood, son of Mr. Chalmers Wood, and Miss Laura Cass Canfield, daughter of Mrs. Frank Gray Griswold.

#### ATLANTA

Phelan-Gentry.—On April 14, at the bride's home, Mr. Malcolm Graham Phelan and Miss Nina Gentry, daughter of Mr. William Thomas Gentry.

#### BALTIMORE

Baetjer-Bruce.—On April 14, in the Emmanuel Protestant Episcopal Church, Mr. Harry Norman Baetjer and Miss Katherine Baily Bruce, daughter of Mrs. Edward Blake Bruce.

Thelin-Emory.—On April 10, in the Emmanuel Protestant Episcopal Church, Mr. Elias Griswold Thelin, son of the late William T. Thelin, and Mrs. Marion Gouverneur Heiskell Emory, daughter of Mrs. J. Herman Ireland.

#### MINNEAPOLIS

Baker-Robbins.—On April 14, Mr. Cary Forney Baker, son of Mr. Richard J. Baker, and Miss Dorothy Gillespie Robbins, daughter of Mr. John Bailey Robbins.

Herendeen-Wyman.—On April 21, at the residence of the bride's parents, Mr. Walter Barton Herendeen and Miss Ruth Wyman, daughter of Mr. James T. Wyman.

Sweatt-Buchanan.—On April 15, Mr. Harold Wilson Sweatt, son of Mr. William R. Sweatt, and Miss Mary Buchanan, daughter of Mr. Wallace J. Buchanan.

#### PHILADELPHIA

Hopkinson-Woodruff.—On April 24, in St. Clement's Church, Mr. Walter Waring Hopkinson and Miss Anna Florence Woodruff, daughter of Mr. Clinton Rogers Woodruff.

### Weddings to Come

#### NEW YORK

Delano-Redmond.—On June 5, at Steen Valetje, the country place of the bride's parents in Barrytown, New York, Miss Sarah Delano, daughter of Mr. Warren Delano, to Mr. Roland Livingston Redmond, son of Mr. Geraldyn Redmond.

Doubleday-Babcock.—On May 19, in Christ Episcopal Church, Oyster Bay, Long Island, Miss Dorothy Doubleday, daughter of Mr. Frank N. Doubleday, to Mr. Frederick Huntington Babcock.

Wehrhane-Lord.—On May 15, Miss Dorothy Wehrhane, daughter of Mr. Henry Wehrhane, to Mr. Herbert Gardiner Lord, Jr., son of Professor Herbert G. Lord.

#### BOSTON

Converse-Morgan.—On June 15, Miss Louise Converse, daughter of Mr. Frederick S. Converse, to Mr. Junius Spencer Morgan, son of Mr. J. Pierpont Morgan.





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## SEEN on the STAGE

(Continued from page 58)

### "TRILBY"

YET, for the privilege of seeing "Trilby" once again, the public should be deeply grateful; and the present revival of this play affords an experience of unalloyed delight. For one thing, it has now become a certainty that George Du Maurier's great story will never lose its hold on the affections. The greatness of the story lies in the fact that it is founded on a theme that is one of the noblest in literature. This theme is the intimate friendship of three men, strangely different in character and temperament,—a friendship so firm that it endures through every change of fortune, and even sustains itself against the fact that all three love the same woman, who perforce must give her love to one of them to the exclusion of the other two. A disinterested friendship of this sort, which makes even the love of man for woman appear, in comparison, a secondary emotion, compels respect as possibly the highest and holiest achievement of human intercourse. Such a friendship between three women who were in love with the same man would be unimaginable; for women, even in their relations with each other, can never utterly subdue those troublous jealousies which are awakened by the savagery of sex. Because the spectacle of such a friendship between three men has always been properly regarded, both by men and women, as peculiarly inspiring, this phenomenon has naturally been selected as the theme of many noble works of fiction. The "Three Musketeers" of old Dumas, the "Soldiers Three" of Mr. Rudyard Kipling, evoke from us the same emotion that we feel for the "trois Angliches" of George Du Maurier. There is a moment in the third act of the play of "Trilby" in which the "three musketeers of the brush" merely enter the empty foyer of the Cirque des Bashibazoucks, arm in arm. They say nothing as they enter; and indeed, at that comparatively vacant moment of the play, there is nothing for them to say and nothing for them to do. But merely to see them walk in arm in arm, arrayed in top hats and in evening dress, with the huge Laird and the stocky Taffy towering over the frail and boyish Little Billie, is a spectacle that calls the tears into the eyes. These tears are the tribute that imagination pays to the ideal of friendship,—a thing whose very sweetness yieldeth proof that it was born for immortality.

For another thing, the atmosphere of the "vie de Bohème" will never lose its charm; for it is an atmosphere distilled from the stuff that dreams are made of,—the sort of dreams that all of us have dreamt when we were young. To bathe again in such an atmosphere is to bathe in that fabled fountain of eternal youth which can wash away our cares, our troubles, our responsibilities, and leave us as we were at twenty-one,—

"When all the world was young, lad,  
And all the trees were green,  
And every goose a swan, lad,  
And every lass a queen."

The minor theme of hypnotism in this story has lost its timeliness and most of its appeal to popular credulity; and there are certain moments in the narrative which now seem to us too sentimental, too British, too Victorian. But these are faults which, like the fading of the colors in the canvases of Reynolds, serve only to add a certain quaintness of antiquity to a work of art which, because it is forever noble and forever young, the world will never willingly let die.

Mr. Paul M. Potter's dramatization of Du Maurier's novel has sturdily endured the ticking of the clock for twenty years. It is, in all respects, a workmanlike achievement. The materials are well selected, and the structure is coherent.

Of course the dramatist was greatly aided in this task by the fact that he could safely assume that everybody in the audience already knew and loved the characters before the curtain rose. By this fact the usual requirement for thorough exposition was made superfluous, and the mere make-up of many of the actors could be depended on to fulfil the purposes of characterization.

It may be stated without hesitation by a reviewer who remembers both the original production of twenty years ago and the revival of ten years ago that "Trilby" has never been so admirably acted as on the present occasion. Miss Neilson-Terry is a better Trilby than her predecessor in the part. Indeed, with this remarkable performance, Miss Terry has been permitted, for the first time, to prove to the theatregoing public of New York that those of us who had observed her work in London had not too generously estimated her abilities. It was unfortunate that her first two appearances in this country were made in parts that were not wholly suited to her; but her performance of the part of Trilby leaves nothing to be desired. She has been able greatly to strengthen the climax of the play by assuming the responsibility—which heretofore has been relegated to a substitute—of singing "Ben Bolt" in the concert-scene; and her singing is so perfect in technique and so appealing in spirit as to fulfil the requirements of the occasion. Many of the other performers were members of the original cast; and the repetition of their well-remembered work took on a halo of association. But the contribution of the new-comers was no less satisfactory. Indeed, it would be difficult to imagine any way in which the general performance could possibly have been improved.

### "A CELEBRATED CASE"

"A CELEBRATED CASE," by Den- nery and Cormon, the authors of "The Two Orphans," was first produced in New York at the Union Square Theatre in 1878. It has recently been revived by Charles Frohman and David Belasco for the purpose of affording temporary employment to an all-star cast of actors.

The name of Adophe Dennery is misspelled on the program; but this fact need occasion no surprise, since both Mr. Frohman and Mr. Belasco have persisted for several years in misspelling the first name of so well-known a dramatist as Henry Bernstein. The playwright who is now rechristened d'Ennery was an able and experienced craftsman of the theatre,—a friend of Hugo and Dumas, and an efficient propagator of the precepts of Scribe. "A Celebrated Case" is a well-made play that is still admirable in its mechanism; but it reveals so little reference to life that those who dare to hope for the establishment of a repertory theatre in New York and London may be excused for asking why it was revived in preference to any of a hundred plays that have been written in the English language since the date when it was first presented.

The prologue of "A Celebrated Case" is so skilfully devised that it should be studied carefully by every apprentice to the craft of making plays. In this prologue, an utterly innocent man is convicted of the murder of his wife by the testimony of his own child,—a little girl who loves him and who, in ignorance of several essential facts, is striving earnestly to tell the truth. The cleverness with which this situation is made to seem inevitable, the skill with which the audience has been apprised of all the facts of which the child is ignorant, the richness of the moment in its opportunities for acting,—these are technical achievements by virtue of which this clap-trap

(Continued on page 100)



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(Continued from page 98)

melodramatist must still be honored as a teacher of all future playwrights.

Unfortunately, the four-act play which is built upon this prologue, and which deals with the gradual revelation of the innocence of the convicted hero, is not so interesting as the posture of events which was originally postulated. In this case, the *nouement* is more effective than the *dénouement*, and the spectator experiences a sense of anticlimax. In the planning of the play, the long arm of coincidence is stretched abnormally. Yet the author must be praised for keeping up a sense of movement which is never intermitted, and for providing all of the performers with opportunities to act. Though Dennery was not a creator of characters, he was at least an inventor of acting parts; and these parts can easily be transmuted into characters by the skill of experienced performers.

Furthermore, while Dennery did not deal with situations that can be regarded as inevitable or even probable, he dealt with situations that were possible; and these situations may always be labeled with the faint praise of the formula, "interesting if true." Dennery, it would appear, knew little about life; but he knew a great deal about the theatre: and for those who genuinely love the theatre, the smell of the footlights is by no means disagreeable. The present opportunity to see "A Celebrated Case" should appeal particularly to those members of the theatregoing public who aspire to write plays. They will see a representative work of an author who, although he may be denied the name of artist, was none the less an able artizan; and they will see a work that is admirably acted.

#### "YOU NEVER CAN TELL"

THE popularity of the plays of Mr. Bernard Shaw in the English-speaking theatre was established almost entirely by the efforts of two actor-managers, Mr. Granville Barker in England and Mr. Arnold Daly in America. The recent success of Mr. Barker in New York with "Androcles and the Lion" and "The Doctor's Dilemma," suggested to Mr. Daly that the time was ripe to remind the public of "You Never Can Tell"; and he has revived the play at the Garrick Theatre on the tenth anniversary of the original production.

The public should be grateful for the privilege of seeing once again this sprightly farce. Setting "Androcles" aside as the finest thing that Mr. Shaw has written since "Blanco Posnet," it can scarcely be denied that his later plays are less amusing than those which were composed before he grew disdainful of his public. "You Never Can Tell" is much more entertaining in the theatre than "The Doctor's Dilemma," for example. The latter is little more than a series of disquisitions in dialogue; but the former is a play. It is not in every respect a good play; for there is a noticeable slackening of interest in the third act, and an utter lack of drama in the fourth. Furthermore, the fabric suffers from a certain incongruity in the juxtaposition of real people like William the waiter and satirical automatons like the preposterous twins. But, with all its faults, "You Never Can Tell" is still an interesting and diverting play; and that is more than can be said for such windy suspirations of forced breath as "Misalliance" and "Getting Married."

In the present revival, the piece is both very well and very badly acted. Mr. George Giddens gives a mellow and beautiful performance of the waiter, and Mr. Daly is as deft as ever in his portrayal of the philandering dentist; but it must be stated also that two of the members of the cast make night hideous with horrid speech and grievously overstep the modesty of nature.

#### THE BRAMHALL PLAYHOUSE

THE newest of little theatres of New York has recently been opened to the public by Mr. Butler Davenport. It is called the Bramhall Playhouse; it seats scarcely more than two hundred people, and it is situated at the corner of Lexington Avenue and 27th Street. The tiny auditorium is cozy and comfortable; but a practical economist of the theatre who is accustomed to count the house must wonder a little where the money is to come from to pay for the productions.

In the first production at the Bramhall Playhouse, Mr. Davenport appeared before the public not only as a manager but also as an author, as an actor, and as a stage-director. The play was well-produced and adequately acted; but the text itself left much to be desired. "The Importance of Coming and Going" is a study of the problems of birth and death as conditioned by tangled intricacies of the contemporary social fabric. The author seems to have suffered from an impulse to say too much and say it all at once; and, consequently, he submerged his action beneath a torrent of talk concerning many matters which appeared, at the moment, less important to the audience than to the people on the stage. Furthermore, Mr. Davenport's excess of earnestness occasioned at times a suspension of his sense of humor, with the result that his audience received with laughter several passages that had been intended to be taken seriously. There is no denying that "The Importance of Coming and Going" was a bad play, and that Mr. Davenport was ill-advised to open his season with this particular example of his own authorship; but it is to be hoped that subsequent productions at the Bramhall Playhouse will be more worthy the support of theatregoers.

#### "THE BUBBLE"

"THE BUBBLE," by Mr. Edward Locke, is an ingratiating comedy of character; or, at least, it is made to seem so by the beautiful acting of Mme. Mathilde Cottrelly and the scarcely less effective acting of Mr. Louis Mann. It is a humorous and pleasing play, with just a sufficiency of plot to serve as a frame for the exhibition of two richly human bits of portraiture. The German-American hero of this comedy is the proprietor of a delicatessen store on the East Side of New York. In a lifetime of unremitting diligence, he has saved up a capital of twenty-five thousand dollars. A slick and clever confidence man persuades him to invest this capital in a fictitious mining-stock. This stock is kited by the dishonest promoters until, according to the evidence of the ticker, the hero's fortune has been increased to half a million dollars. He rents a "swell" apartment in Harlem, with nine rooms and three baths; clutters it up with ostentatious furniture, and prepares to buy any sort of motor-car that happens not to be a Ford. But meanwhile, while his mind is flying high, his simple-hearted wife regrets the change and mourns the imminent loss of the little home she has loved for twenty years and the simple and old-fashioned furniture which, through long association, has grown to be an almost necessary factor in the setting of her daily life.

Suddenly the bubble is pricked. The dishonest promoters are raided by government inspectors; their shares become unsalable; and the hero is reduced to penury. Meanwhile, however, a young reporter employed by a financial paper has managed, just before the crash, to retrieve the hero's capital from the confidence man under threat of exposing him immediately to the police. This young reporter had previously been a suitor of the hero's daughter and had

(Continued on page 102)



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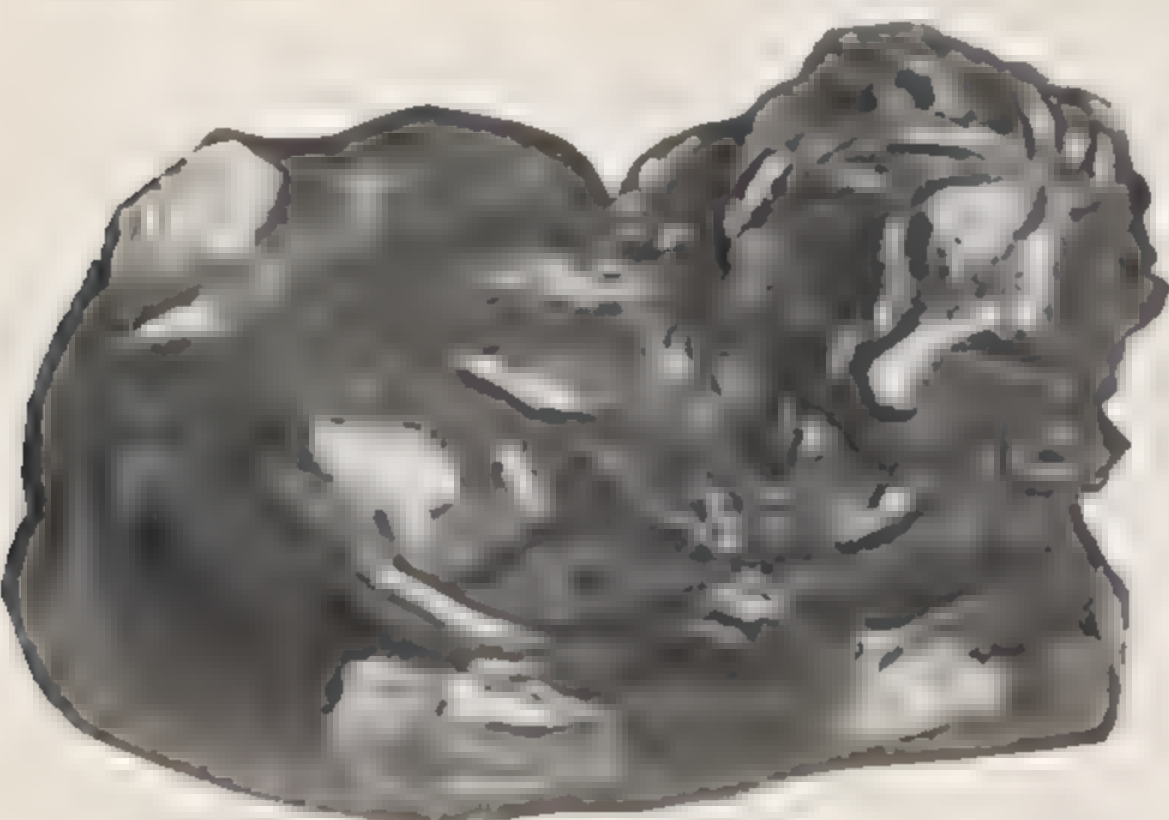
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The National Metalizing Company  
333 Fourth Ave., near 25th St., New York

## SEEN on the STAGE

(Continued from page 100)

been rudely ordered from the house; but now, of course, he is accepted as a son-in-law by the irascible but generous old gentleman who formerly had scorned him.

Mr. Locke has displayed considerable skill in telling this story with only five characters and in localizing it within a single setting. This setting, which reveals a living-room in the rear of the delicatessen store, was prepared by Mr. Robert Milton; and, once again, this able stage-director has evidenced a sympathetic eye for actuality.

### "THE REVOLT"

IT is not often that two plays by the same author are produced in New York within a single week. Though many playwrights might envy this stroke of fortune in the case of Mr. Locke, there is a sense in which it must be regarded as a stroke of bad fortune. "Comparisons are odorous," as Dogberry remarked; and any enforced comparison between two plays by the same author must appear a little unfair to the less effective of the two. Even "As You Like It" might not have received what is called "a good notice" from the critics if it had been first presented within a week of "Hamlet."

It must be said at once that "The Revolt" is not so interesting as "The Bubble"; but this less effective play by Mr. Locke displays a laudable theatrical skill and an easy knack of dialogue. The material, however, is traditional; and the author has not succeeded in transfiguring this old material into an apparent revelation of something strange and new.

We are shown—in a distressing flat in Brooklyn—the usual long-suffering wife neglected by her husband. At the first curtain-fall, she deliberately decides to revolt from her bondage, and departs at midnight to lead a hectic life under the auspices of a shady lady in New York with whom she happens to be acquainted. In actual experience, the hectic life seems utterly repugnant to her; and, at the second curtain-fall, she is recalled to her flat in Brooklyn by the sudden and dangerous illness of her only child. The third act is, of course, devoted to a series of mutual recriminations between the husband and the wife, resulting in a climax of reconciliation in which each assures the other of good behavior in the future.

The basic weakness of this play lies in the fact that no domestic woman with a sick child on her hands, however badly she was treated by her husband, would deliberately set out at midnight to embark upon a life of shame. As Judge Brack remarked in "Hedda Gabler,"—"people don't do such things." People can not change their natures in a single night, however ardently they may be spurred to do so by an enterprising dramatist. Hence "The Revolt," although the author is apparently sincere in what he tries to tell us about life, is lacking in conviction.

### "THE NATURAL LAW"

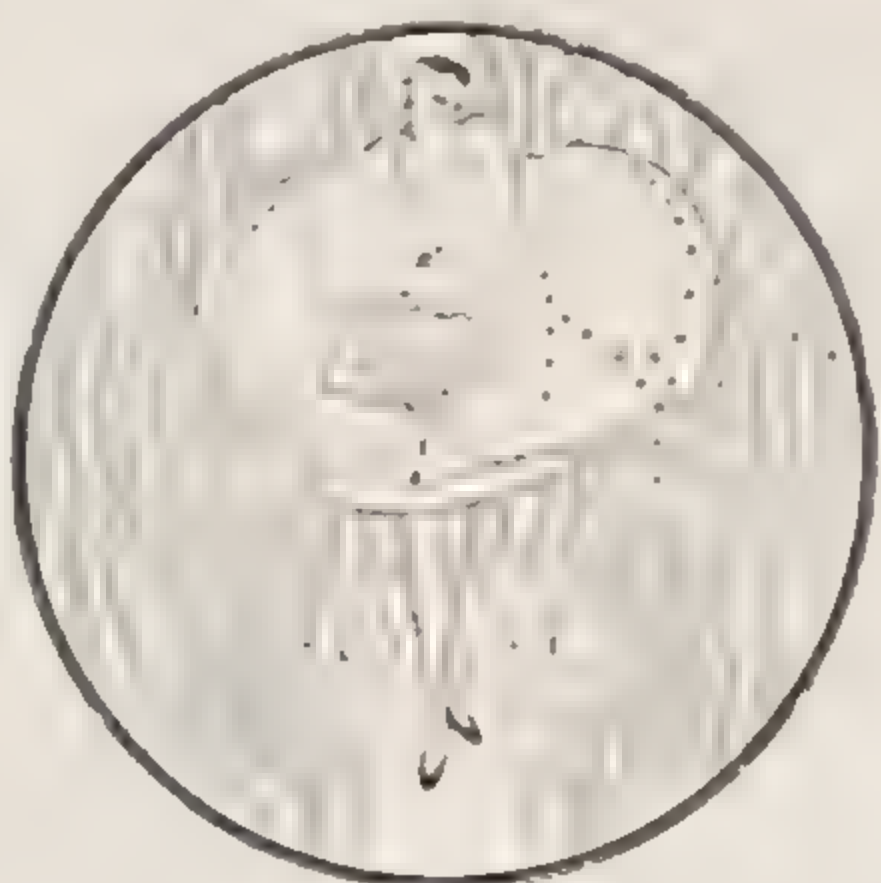
IN "The Natural Law," by Mr. Charles Sumner, a similar sincerity and a simi-

lar lack of ultimate conviction may be noted. This is not, by any means, a bad play; but it fails to be a good play because the author has at times compelled his characters to behave in accordance with a predetermined scheme. It may be stated as an axiom that all dramatic artists should utterly reject the Presbyterian doctrine of predestination. Free will is the foundation of the drama; and the wills of all dramatic characters must be free from any interference, even from the dramatists who have created them.

In "The Natural Law," a very young girl is engaged to marry a doctor in his forties, whom she honors and respects. Meanwhile, she falls overwhelmingly in love with a handsome athlete of her own age. The irresistible impulse of this love leads to consequences which require the doctor to order the young athlete summarily to marry her. A ship is on the point of sailing to carry the American team to the Olympic games in which the athlete is expected to win the Marathon. In the perturbation of the moment, he agrees to marry the heroine then and there, and in consequence to miss the ship, more through a sense of duty than through a sense of love. Thereupon the heroine, like the girl in "Hindle Wakes," rejects the offered sacrifice and refuses to be married for any motive less than love. The athlete sails away. The almost priggishly self-sacrificing doctor prepares to offer the heroine the sanction of his name in order to shield her from shame; but this, also, is a marriage not of love but only of expedient arrangement. In a few weeks, however, the winner of the Marathon returns; and, having proved to both the doctor and the girl herself, that he really loves the heroine, he marries her at last, and all live happily forever after.

The trouble with this story is that either the heroine would not have refused to marry her athletic hero at the second curtain-fall or else she would never have agreed to marry him at the end of the play. Her relation with the kindly doctor is, also, inconsistently developed; and it is difficult to follow these two characters through all the fluctuations of their feelings toward each other. If we accept certain passages as true, we are required logically to reject certain other passages as false; and this requirement results in an ultimate dissatisfaction with the fabric that the author has fashioned.

This play was banned in Boston by the mayor because of an intimation of immorality. This intimation was without excuse; for the sincerity of the author is indubitable and there is nothing in his composition which could be regarded as either indelicate or shocking. It is possible to disagree with Mr. Sumner's conclusions and to argue against the consistency of his interpretation of life; but it is not possible to accuse him of that deliberate appeal to meretricious and misleading passions on which alone an accusation of immorality could reasonably be based. It is a silly fault of our chaotic system of censorship in America that our mayors and our police officials are nearly always ignorant of the principles by which enlightened people are accustomed to distinguish morality from immorality.



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## EQUIPMENT FOR THE WEEK-END

(Continued from page 40)

The ways of the younger set lead frequently to a cross-country walk or the enjoyment of some of the many country sports. For this purpose the country suit or the separate skirt with a sweater is the smartest possible thing. Some very attractive country suits are being shown, which are made of the light colored, light weight homespun, white corduroy, or the many varieties of white ribbed woollens. A good model for such uses is a semi-fitted coat with a loose-fitting belt and many spacious pockets.

In place of a suit, the separate skirt of light colored tweed or white linen with one of the attractive sweaters of the season may be used. The sketch at the top of page 40, in the middle, shows one of the new taffeta sweaters in white with a black satin stripe, and belted and collared with black satin,—a combination which is very smart indeed, especially when worn with a linen skirt and a simple sailor of felt or straw. The hat illustrated is a Kurzman sailor of cerise straw faced with black, and trimmed with cherries.

With sweaters or country suits of this kind, soft felt hats are very smart. This use of felt in summer is a pretty fashion which will be followed considerably this season, and one of the smartest of the felt sailors is sketched in the middle on page 40. The crown and upper brim are of rose colored felt with the underbrim of hemp straw of exactly the same shade of rose. The trimming, which is in keeping with the character of the hat, consists of two quills of the same color, placed at one side of the brim and caught by the gros-grain ribbon which trims the crown. There is considerable variety in these hats; some show combinations of a straw and felt, while others are entirely of felt, and they are trimmed with ribbon belting, quills, or tailored rosettes. In all white, these hats are charming and an especially smart note is given outlining the crown or edge with wool embroidery.

For afternoon wear a net or muslin frock is frequently required. One on the lingerie order, which would be pretty for dancing or for garden parties, is illustrated at the upper right on page 40. It is of embroidered net and is cut with a simple waist and a long full overskirt, which is trimmed with a panel and edge of lace. This overskirt, though full length in the front, is a trifle shorter toward the back, where it reveals two full net frills.

A delicate note of color is given the bodice by a band of pink ribbon placed just above the waist, and this is repeated below the waist. Embroidery trims the waist and sleeves and a band of it encircles the skirt.

Be the requirements of the day what they may, there is never any doubt of the need of a pretty evening dress. A charming frock for summer evenings, shown at the upper left on page 40, is concocted of airy black silk net and silk. Three skirts of black silk net are hung over a white satin underskirt which, though of comfortable width for dancing, is not over full. The bodice of this frock is little more than a wide girdle of white satin, finished at the side with a bow and ends caught by a black jet buckle. The sleeves are of black silk net to match the skirt. This makes the nicest kind of dance frock and, although here illustrated in black and white, it would be charming in various other colors, such as the orchid shades, porcelain blue, yellow, or brown over blue.

### FIRST AIDS TO TRAVELING LIGHT

As to luggage, it behooves the week-end guest to travel as lightly burdened as possible. If a portmanteau and a hat-bag can be made to answer for the two or three days' stay, it is much better to use them, for they can be put in a motor and cause little or no trouble, whereas a trunk gives the hostess more concern. An excellent bag which shows a new arrangement for carrying the toilet articles is shown in the middle of page 40, second from the bottom. There are two interesting features in this bag,—the arrangement of the toilet articles on a stiff board which fits into a section in the tray and the partition of the rest of the tray into places for shoes, veils, and gloves. It may be purchased in black walrus-grain cowhide, lined with moire, and fitted with celluloid articles.

If a trunk is required, however, one especially designed for week-end trips is illustrated at the bottom on page 40. This is in a smart black finish and is of the right size to go on a taxi or a private motor. The upper tray is arranged in compartments to hold hats, shoes, and waists, and is not too deep to leave plenty of room in the bottom of the trunk for two suits and a number of dresses. It is thirty inches in length and is lined with a dainty flowered cretonne.

## UNDERSTANDING THE MODE

(Continued from page 64)

fawn suède back a little darker than the light brown kid of vamp, are combined.

Martin & Martin is showing an oxford which, although rather extreme, is unquestionably in good taste and very smart. The vamp is of patent leather and the top part is of a very fine black and white checked cheviot.

The patent leather afternoon slipper shown at the lower right on page 64 is quite out of the ordinary, and illustrates white leather combined with black leather to the best possible advantage. In this slipper is shown both a very new cut and a new method of trimming. Below the sides as they come over the vamp, white calf is laid to give the dual effect of a piping and an inlay. Around the top and above the heel a hair line of white is seen.

Here again is another illustration of a slipper which, although absolutely without any ornamentation in the form of a buckle or bow, nevertheless gives far from a plain appearance. This same model is shown in the very newest combination of the season, dark blue leather with white. A great deal has been said and written about dark blue leather, and many of the very smartest bootmakers in town claim that it will be one of the

smartest leathers of the season. The most popular shade is a very soft dark one which should blend successfully with the soft silks of the season.

The high laced boot of the type illustrated at the top of page 64 is as much in favor as ever, and is made in most harmonious combinations of color, one of the prettiest of which is a very dark russet leather, known as mahogany color, with a very delicate beige suède in the upper portion. Nor is the high buttoned boot by any means out of style, and it is doubtful if it ever will be. The one in the middle at the bottom of page 64 is of a delicate shade of tan leather with a beige cloth top and pearl buttons. The last is particularly smart, and the boot is cut higher than usual to conform with the shorter skirts.

Slippers follow very generally the pace set by the shoes for day wear, and the combinations in which they are shown are endless. Like the shoes for day wear they are practically untrimmed except perhaps by a very small buckle. In the slipper at the upper left of page 64, the beauty of the white and silver brocade is sufficient to warrant no trimming beyond straps of plain silver cloth matching the heel.



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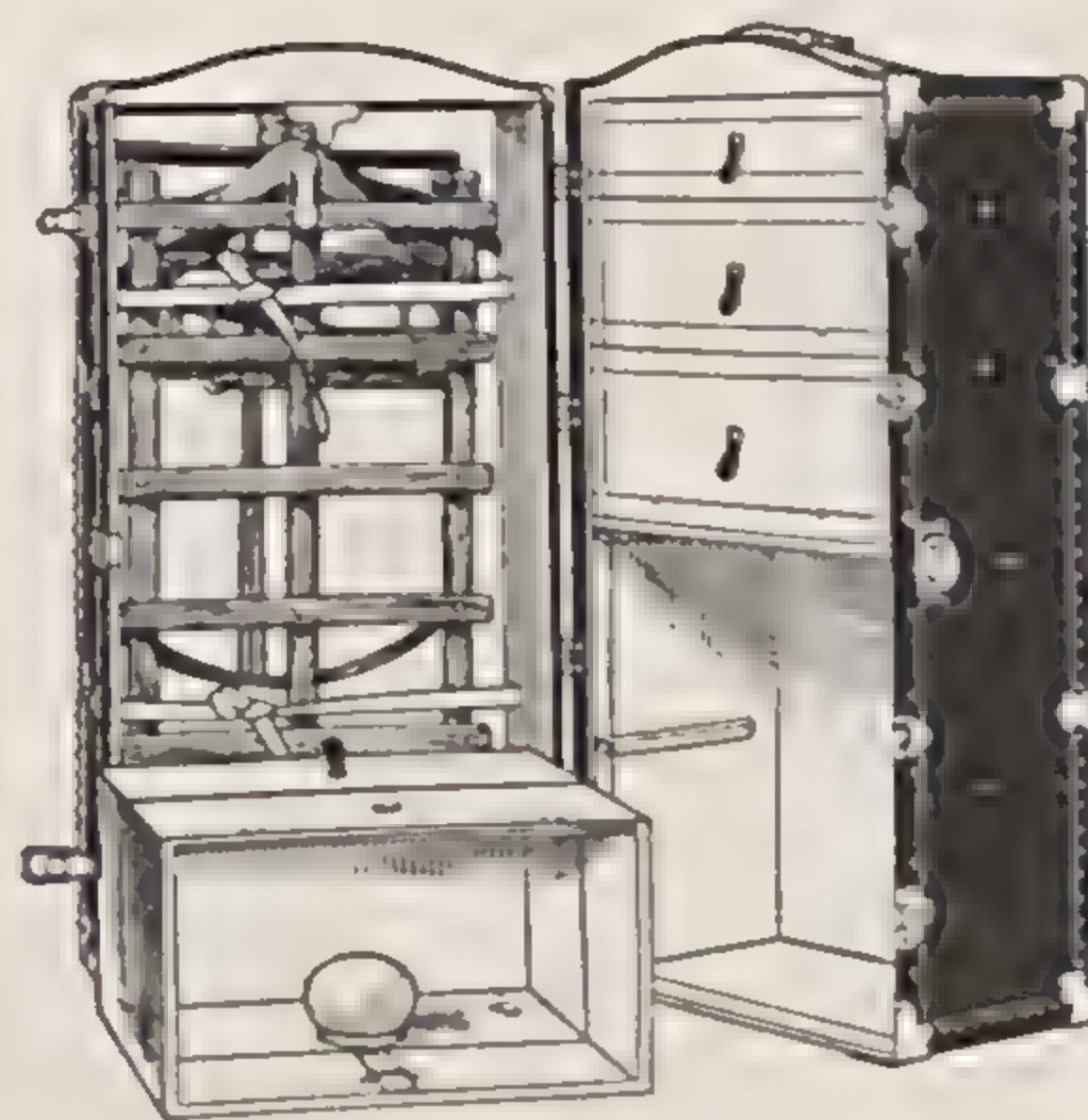
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THE WARNER BROTHERS COMPANY

## PARIS SERVES TWO MASTERS

(Continued from page 35)

### THE FUTURE OF FRANCE

Although Paris does not fail to look to her laurels of smartness, even at a time like this, she looks to her future in other ways as well, and Parisians were treated to an unusual sight a few days ago when a band of young men of eighteen or thereabout, boys just beginning their military service, passed in review before General Lachouque and the dignitaries of the *gouvernement civil* of Paris.

Five thousand strong, these youths of Paris, in civilian's suits, but wearing the blue *bonnet de police* and carrying rifles with bayonets fixed, marched down the avenue des Champs Elysées and through the *grilles d'or* of the Tuileries Gardens. In the gardens they re-formed before passing before the eyes of the veteran General Lachouque, who is only just now recovering from wounds received in the present war. At once inspiring and pathetic were these marching columns of stripling soldiers; one glance at the young determined faces showed plainly that each lad was convinced that on his own sturdy shoulders rested the fortunes of France, and that, once he was at the front, the enemy must look to its laurels.

The terraces were crowded with spectators. Seats were in great demand, and the dingy guardian of the dusty chairs reaped a veritable harvest of ten centime pieces. Company after company of marching boys swung through the great gates of the Tuileries; the sun flashed on their swords and bayonets, and a cloud of dust rolled up from their tramping feet. The fountains were playing, overhead, pigeons fluttered about in the bright sunshine; but high above them circled an aerial navy.

### THE GRAND GALA MATERNEL

At the Grand Gala Maternel, organized by Mme. Yvette Guilbert, which was given recently at the Théâtre de la Gaîté Lyrique for the benefit of the children of the badly wounded soldiers, Pierre Loti, in full uniform, and wearing the cross of the Legion of Honor, was a prominent figure. A box draped in the United States flag had been reserved for the American ambassador, but he did not appear.

Mme. Yvette Guilbert, assisted by the *Fauvettes de Paris*, sang several old French songs. The *Fauvettes*, as every one knows, are the singing midinettes of Paris, who

meet every Sunday afternoon and sing under the instruction of some well-known artist. They are taught to sing the chansons and ballads of old France.

Pretty dark-haired Huguette Dastry, who is acting with M. A. Tarride in "Les Coteaux du Médoc," an amusing little one-act comedy by Tristan Bernard, wore Dœuillet's famous military suit of beige gabardine. The smartly belted coat and the short flaring skirt were especially becoming to Mlle. Dastry's slender girlishness. Felix Galipaux, always clever and amusing, recited "La Mission" and "Lettre d'un Pioupiou" to the delight of the audience.

### A WAR-RELIEF PERFORMANCE

The great performance given at the Trocadéro was rendered somewhat disappointing by the non-appearance of Mary Garden, who had promised to contribute several songs of the uncommon and incomparable Garden variety. Parisians are very fond of Mary Garden, and were genuinely distressed to hear that the singer had a bad cold.

However, there were no lack of well-known artists that day at the Trocadéro. The great Mounet Sully recited the beautiful "Océano Nox," by Victor Hugo. Mlle. Cécile Sorel and Mlle. Renée du Minil, arrayed in costumes of the period, recited selections from "Le Misanthrope" of Molière; Mlle. Zambelli, first star of the grand opera, danced in a most charming way a few odd French steps, and sweet Mlle. Herleroy, of the Théâtre de l'Opéra Comique, assisted by Mlle. Charles and Mlle. Meunier of the Théâtre de l'Opéra, attired in the charming costume of Alsace, sang Alsatian songs and danced Alsatian dances.

Mme. Second Weber of the Comédie Française, gowned in clinging black, recited the "Credo," by Henri Lavedan. Marthe Chenal sang again the "Marseillaise" and, last of all, Mlle. Madeleine Roch, of the Comédie Française, robed, as usual, in white, recited some verses by Mme. Delarue Mardrus, written the preceding night while the Zeppelins were hanging over Paris.

Silver and gold medals, engraved with the heads of the King and Queen of Belgium, were sold by the artists between the acts. Mme. Bartet, who had a little basket full of them, disposed of her wares in a few minutes, although the prices—six, eight, and ten francs—were strictly not war prices.





# Hughes

Gowns

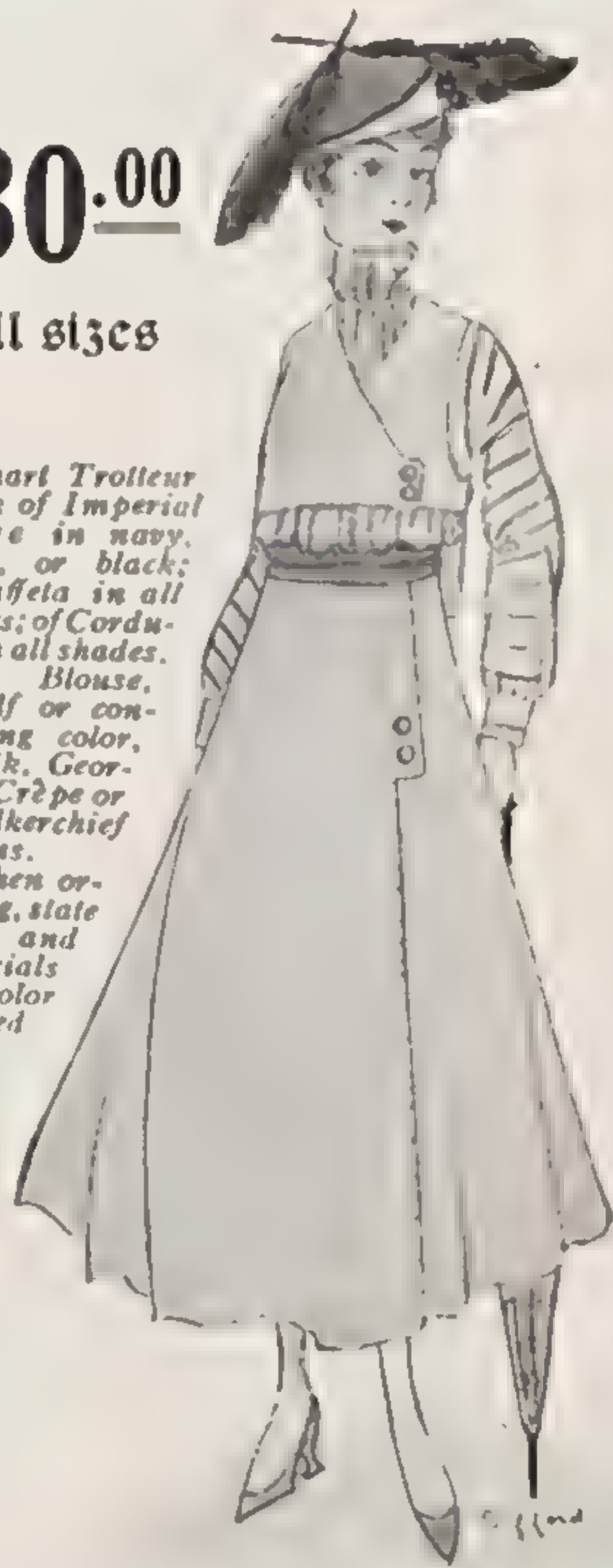
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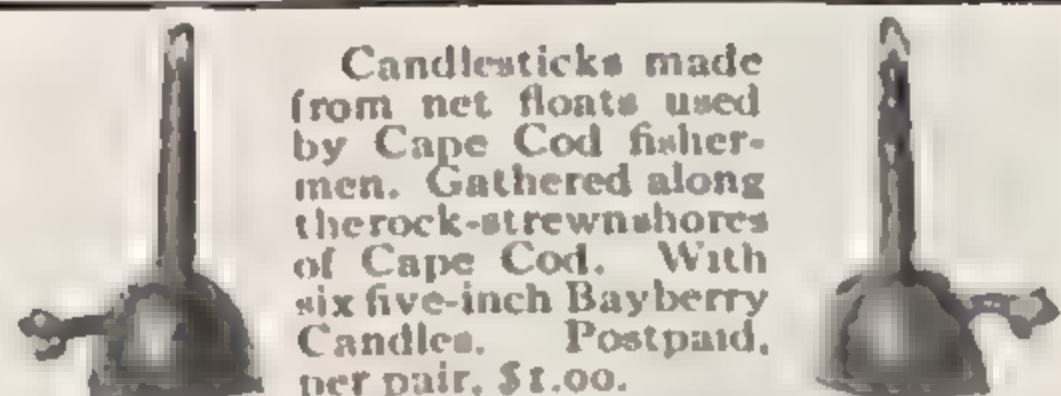
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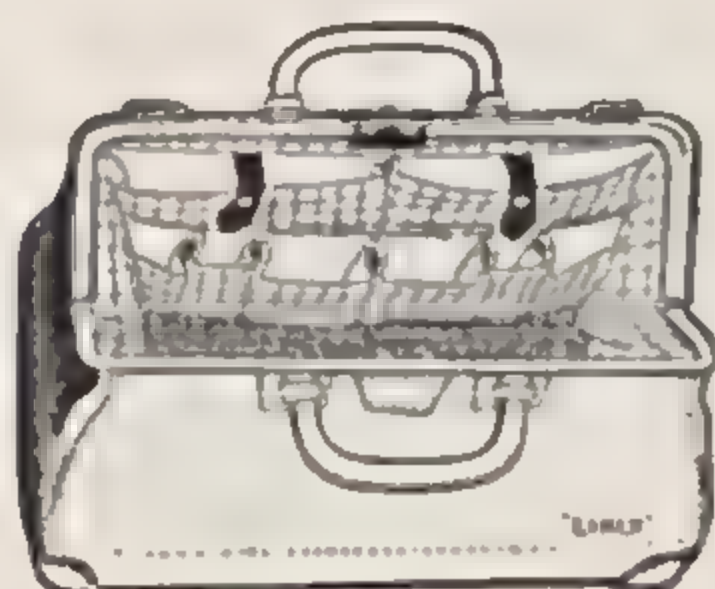
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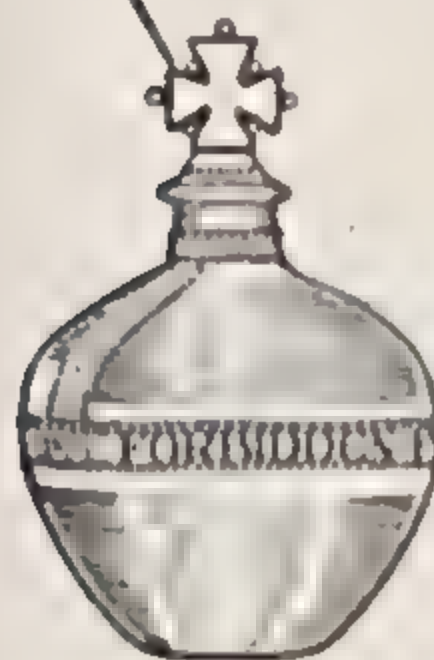
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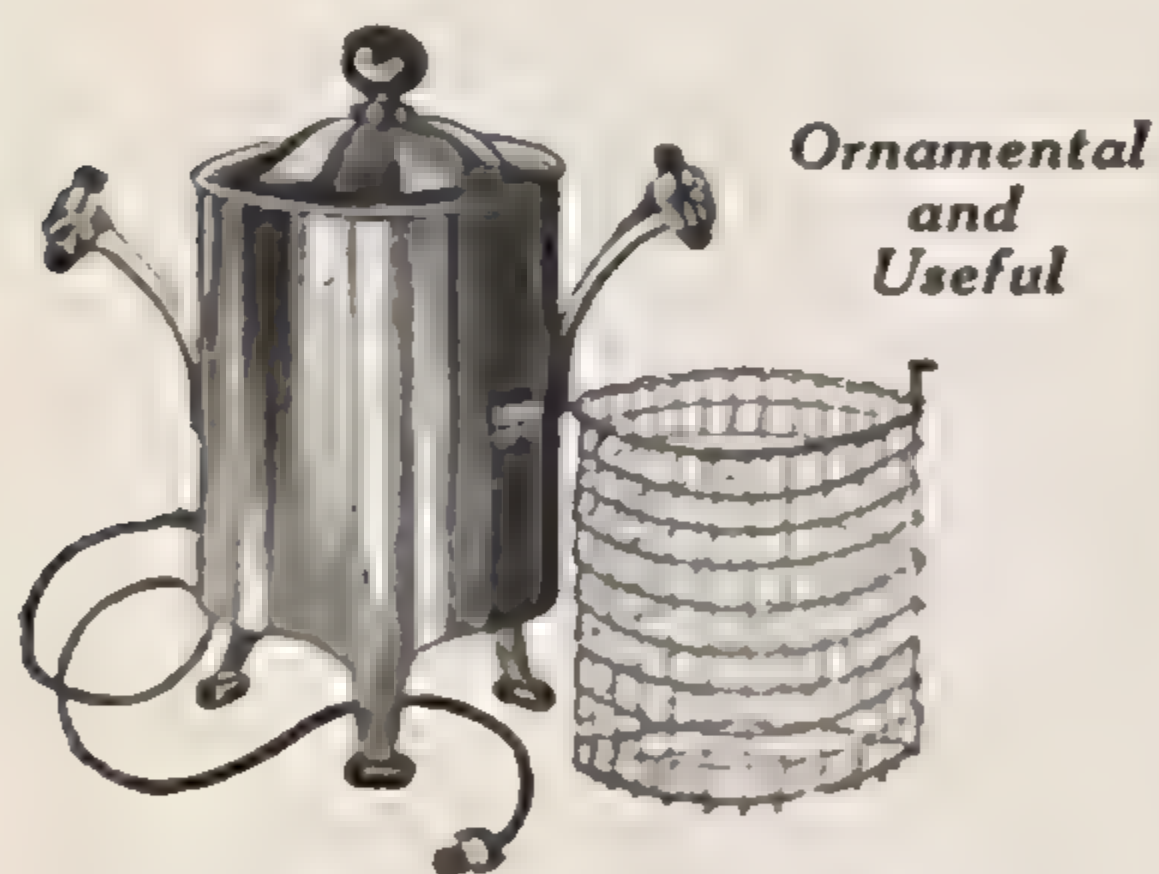
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Boils Water in 2 Minutes  
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This is our popular, standard size egg boiler, superior  
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## BY YELLOW CANDLE-LIGHT

**L**AMPS play a rôle daily growing  
more important in interior dec-  
orating. Most rooms are to-day  
almost entirely lighted by side  
lights, or by lamps ranging from the popu-  
lar floor lamp to the tiny shaded candle.  
Illustrated at the bottom of the page in  
the middle is a delightful scone in dull  
green and old ivory, with varicolored  
flowers; but any colors may be ordered,  
allowing three weeks' time. The light is  
16 inches long and 9 inches wide, and  
costs \$12.

Beside the scone are shown candle-  
sticks with unusual and attractive can-  
dle shades. In the shade at the left iri-  
descent oriental figures are silhouetted  
against delicate yellow silk. These shades  
are \$1 each, \$1.75 a pair, or \$3.50 for a set  
of four. At the lower right, the silhouettes  
are of trees, and the shade is trimmed  
with silk fringe. These shades cost \$1.25  
each, \$2.25 a pair, or \$4.50 for a set of  
four. With the first shade is pictured a  
yellow candlestick to match the shade;  
it is 5½ inches high and costs 60 cents  
with the holder. With the second shade  
is a mahogany colored stick 7¾ inches  
high, which costs 50 cents.

The shade second from the bottom of  
the page, at the right, has a gay decora-  
tion of iridescent flamingos. These  
shades cost \$1.25 each, \$2.25 a pair, or  
\$4.50 for a set of four. The shade above  
it is of delicate blue silk and these cost \$1  
each, \$1.75 a pair, or \$3.50 for four.

The very lovely little parchment screen  
shown at the left in the middle of the  
page is hand-decorated in a black silhou-  
ette on a background of rich yellow shad-  
ing to orange at the outer edge and gradu-  
ally melting away around the silhouette.  
Braid of black and gold edges the shade.  
They are \$2.50 each. The candle and  
shade at the top of the page make in  
reality an electric lamp, 24 inches high, of  
painted wood, with a 12-inch shade of  
painted paper. It costs \$9, wired; or if  
the candlestick is made to be used with  
candles, it costs \$5.50.



Black and white and painted, paper  
above and wood below, an electric  
lamp like a shade and candle follows  
the latest color combinations



Iridescent butterflies are the moths  
that flutter against the blue silk  
ground of a tiny candle shade  
rimmed about with silk braid



Long-legged flamingos fly in an iri-  
descent circle about a pale yellow silk  
shade, but never beyond the boundary  
of yellow silk braid and fringe



Tiny black fairy figures—each one  
different—reflect themselves each  
against the shaded yellow and orange  
parchment of a wall-candle shade



Chinamen march in  
heavenly orgies about  
a yellow shade

The modern branched candlestick  
adapts itself to any color scheme, and  
to electricity or to wax candles

Between iridescent  
trees glows a yellow  
shade of silk

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piece French linen  
frock; waist of white  
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broided, excellent  
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in either a self-tone or  
contrasting shade. Fin-  
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tom, which is very soft  
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of  
White  
Net and  
Voile**



Full skirt of net, with band of plain voile at bottom, outlined with soutache braiding. Upper part of skirt on cord forming girdle. Waist of net and voile with soutache braiding, forming Eton Jacket effect. Long set-in sleeves with transparent effect. High collar at back, finished with band of ribbon across front.

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Waists .....	\$4.75	} and up
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Dainty blouse trimmed with shirring and val lace. In Voile: white, pink, blue, or lavender. In Batiste: white, cream, pink, or blue. Price \$6.50. Send for folder showing latest models.

**Miss Priest's Individual Shop**  
100 Boylston Street, Boston.

## SMART FASHIONS for LIMITED INCOMES

(Continued from page 66)

and in the trimming of the set-on cuffs. The belt, which is fastened with three buttons in the direct back, may be of blue linen or patent leather.

There are any number of ways in which this dress could be developed. Almost any of the candy-striped dimities would be delightful for it, as well as the polka dots, in fresh clear colorings. Tiny pearl buttons should be used to fasten the front of the dress, while two crystal buttons may fasten the blue strap.

MODELED AFTER JENNY

A pretty little afternoon dress which could be made at home by a seamstress is the Jenny model sketched in the middle at the bottom of page 66. This is one of those frocks which lend themselves to various materials. If a formal dress is required, it could be made of chiffon voile with ribbon run through the shirred casings that trim the simple gathered skirt. Tiny plaited ruffles of chiffon voile are used as headings on each of these bands, and they also trim the top of the broad cuffs. In place of chiffon, however, white muslin, organdy, Georgette crêpe, or any of the soft summer materials, could be used quite as well, with some contrastingly colored ribbon run through the bands. Or, in place of the set-on bands, deep tucks may be made in the skirt and headed by plaited frills.

The waist of this model is one of the delightfully transparent ones. The lining is of chiffon with a band of flesh colored satin attached to the lower part. The vest is of white Malines lace with a tiny frill of lace at the direct front. Over this a plain bodice is placed, and on that a second suspender bodice finished with a picot edge. This gives a double layer of material and forms a charming contrast to the transparency of the upper part. This design would not be difficult to follow, and it is in just such details as are shown here that the beauty of the French clothes is achieved.

Often a simple ready-made waist or collar may be lifted far above the com-

monplace by a bit of hand-work that can be easily done at home. The waist sketched at the upper left on page 66 is a simple one of pale yellow chiffon over a white vest and lining of chiffon. A little touch which would add greatly to this model would be to picot edge the sleeves and the vest. This can be done for a few cents at a small shop in town.

Instead of being gathered, the collar, which is of white chiffon, could be accordeon plaited. This too could be done for very little at the shop at which the picot edging is done, but, before sending it to the shop, a hemstitched hem of a yellow chiffon deeper than the body of the waist could be applied to it. The girdle, which is also of a deep yellow material, is one which could be made independently of the waist, so that it could be worn with summer dresses. Yellow taffeta in one of the lovely silvery shades would be pretty for it. The girdle is formed by a straight strip attached on one end to a bone on which snappers are placed. Instead of being straight, the other end is gathered to a point and trimmed with hand-made roses of light yellow chiffon. This end fastens with a snapper to the top edge of the girdle. A yellow chiffon rose is placed at the base of this line of snappers, a little to one side of the front. Chiffon roses are not difficult to make and are charming as a trimming.

TRIFLES OF TRIMMING

Another idea for trimming a chiffon blouse is to use beading in the corners of the collar and cuffs as shown in the waist on page 66, next to the one just described. A bit of contrastingly colored material may be cut into the shape of leaves and applied to the chiffon. The edges should be turned under and basted flat, then the beads should be sewed to the edge first, and the middle filled in by following the line of the edge. When the beads are in place, the basting threads may be removed. A band of the same color as that of the material of the leaves may outline the edge of the collar and cuffs.

## B U E N O S A I R E S

(Continued from page 29)

This club was founded in 1880 for the purpose of encouraging the breeding of race-horses in Argentina, but society has so taken up the Jockey Club races that the original purpose is now somewhat overlooked, and the races are held more as social events than for the purpose of improving the Argentine racing stock. The club has at present between three and four thousand members, and as the initiation fee is no less than three thousand dollars, it has become enormously wealthy. A new building is now being erected at an approximate cost of two million five hundred thousand dollars. It will be one of the finest buildings of its kind in the world and will occupy an entire city block, fronting on the Plaza San Martin.

"THE LONGCHAMP OF AMERICA"

During the winter season, the Jockey Club races begin at one o'clock; in the summer they begin at half past two. The proceeds of the Thursday afternoon meet of each week are devoted to charity,—a proceeding unique in horse-racing annals. If Buenos Aires is the "Paris of America," these races have certainly fair claim to be called the "Longchamp of America," for the latest Paris fashions are always in evidence there. The leading Paris couturiers, including Worth, Paquin, Piquet, and Reutlinger, all have representatives in Buenos Aires and all send their manikins to these races. The fashionable world attends the races *en masse*, but seldom

stays until the last race, preferring to leave after about the fifth race, in the late afternoon, to drive or walk in Palermo Park, around the lake and through the magnificent public gardens which make this park a place of wonderful beauty.

FOOTBALL IN SOUTH AMERICA

Across the street from the Jockey Club are the quarters of the Sociedad Sportiva Argentina, which may appropriately be compared to the New York Athletic Club. This club is the leading support of football in the Argentine Republic, and there association football is played almost exclusively. There are several organized teams, and so great is the enthusiasm over football that the club every year expends large sums to pay the expenses of visiting English teams which come to Buenos Aires to play the Porteños. Since the war, there are of course no English teams to come, and in place of international football games, charity bazaars, fêtes, and athletic meetings for the benefit of the Red Cross are the order of the day.

In common with the rest of the world, Buenos Aires finds its social life disturbed in many ways this year. Like the United States, Argentine remains neutral, and Argentine women are as sympathetic as our own and as eager in their efforts to relieve the suffering millions in the countries involved in the war. There, as here, sewing and knitting replace dancing or card playing at many a social gathering and the series of benefits is proportionately large.

## FOWNES GLOVES

Quality does not  
"happen."

An established standard of merit in gloves (or anything else) requires vigilance unceasing.

It may also require, at times, the sacrifice of present profit for the sake of future reputation.

The Reputation of our gloves is the biggest asset in our business.

The wearer is the gainer.

You gain.



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Equal of cast bronze in workmanship—finish and durability—at one-tenth the prices.

Book Rocks  
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Prices range from \$1.50 up.  
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None genuine without this name "ARTBRONZ"

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\$20

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Indestructible Oriental Pearl or reconstructed Ruby, Sapphire, Emerald, in Black or any color Enamel mounting.

Kindly send remittance or New York references with order

Remounting and Remodeling a Specialty  
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Between 32d and 33d Streets

**GREAT BEAR  
Spring Water**  
Its Purity has made it famous



**Cutex**  
TRADE MARK  
Makes  
Manicuring  
Easy



The manicurist who uses Cutex shows her concern for your comfort and satisfaction. She knows that for removing the cuticle and hangnails without pain and annoyance, Cutex is incomparable. Cutex and an orange stick are all that are needed.

Send for our little booklet, "Care of the Nails" which tells how you can keep your fingers trim and shapely without trouble.

To learn how easily Cutex removes ragged hangnails and cuticle *without cutting*, send 25c for a bottle. With it we will give you free trial samples of Cutex Nail White and Cutex Nail Polish Cake.

All ten Cutex Manicure and Phoebe Snow Toilet Preparations at drug and department stores.

**Northam Warren Corporation**  
9 West Broadway New York



## WALL-FLOWER?—OR QUEEN ROSE IN THE ROSEBUD GARDEN OF GIRLS?

That is the eternal question! What makes us one or t'other? Much may be said on many sides, but here is one supreme requirement which no one can gainsay.

**T**HIS requirement is simply: not that we possess mere physical beauty—that of itself availeth nothing, but that we possess ourselves of the loveliest charm a woman can have—the irresistible and appealing beauty of daintiness.

### THE MOST FORBIDDING STUMBLING BLOCK

"How can we do this?" has been the cry for years. "There are so many things against us!"

And chiefest among the hindrances they tell us of is excessive perspiration.

"It ruins our gowns," they say, "takes all the freshness and crispness out of them, fades them in places in spite of dress shields, which are a bother and so uncomfortable at times, stains our gloves and makes them so stiff we have to throw them away, and then—even with the most stringent attention—we can never be quite sure that a slight odor is not noticeable to those about us."

### SOMETHING MOST OF US DO NOT KNOW

Many of us have had the old saying, "It is healthy to perspire," drummed into our ears until we have accepted it as the final word about the matter. Today we still say it is healthy to perspire, but we are told by authorities that we must qualify this statement—that not *all* perspiration is healthy.

Here is the explanation they give, and once you have read it you, too, will understand that the perspiration that has caused you so much annoyance is *unnatural* and unnecessary.

### WHY AND WHEREFORE

A goodly percentage of humanity is afflicted with an unnatural and unhealthy perspiration from certain small surfaces of the skin, like the armpits, feet, palms of hands, the upper lip, or neck.

This is an unnatural condition, due to nervous over-stimulation of the sweat glands, and is not to be confused with the perspiration that occurs over the entire body as a result of vigorous exercise, high temperature, or fever. This unnatural, profuse perspiration is a local condition which cannot be successfully treated by internal medication. It is now recognized by medical authorities that relief must be sought in local treatment, a treatment which will correct the local irregularity without affecting the general condition of the body.

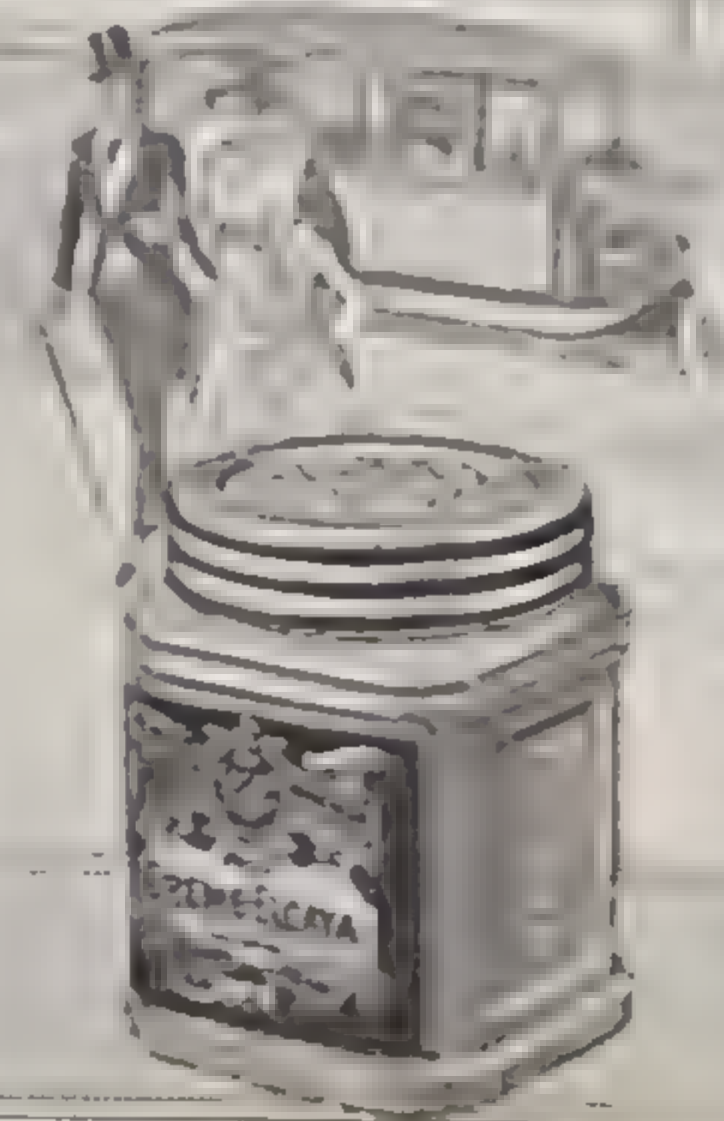
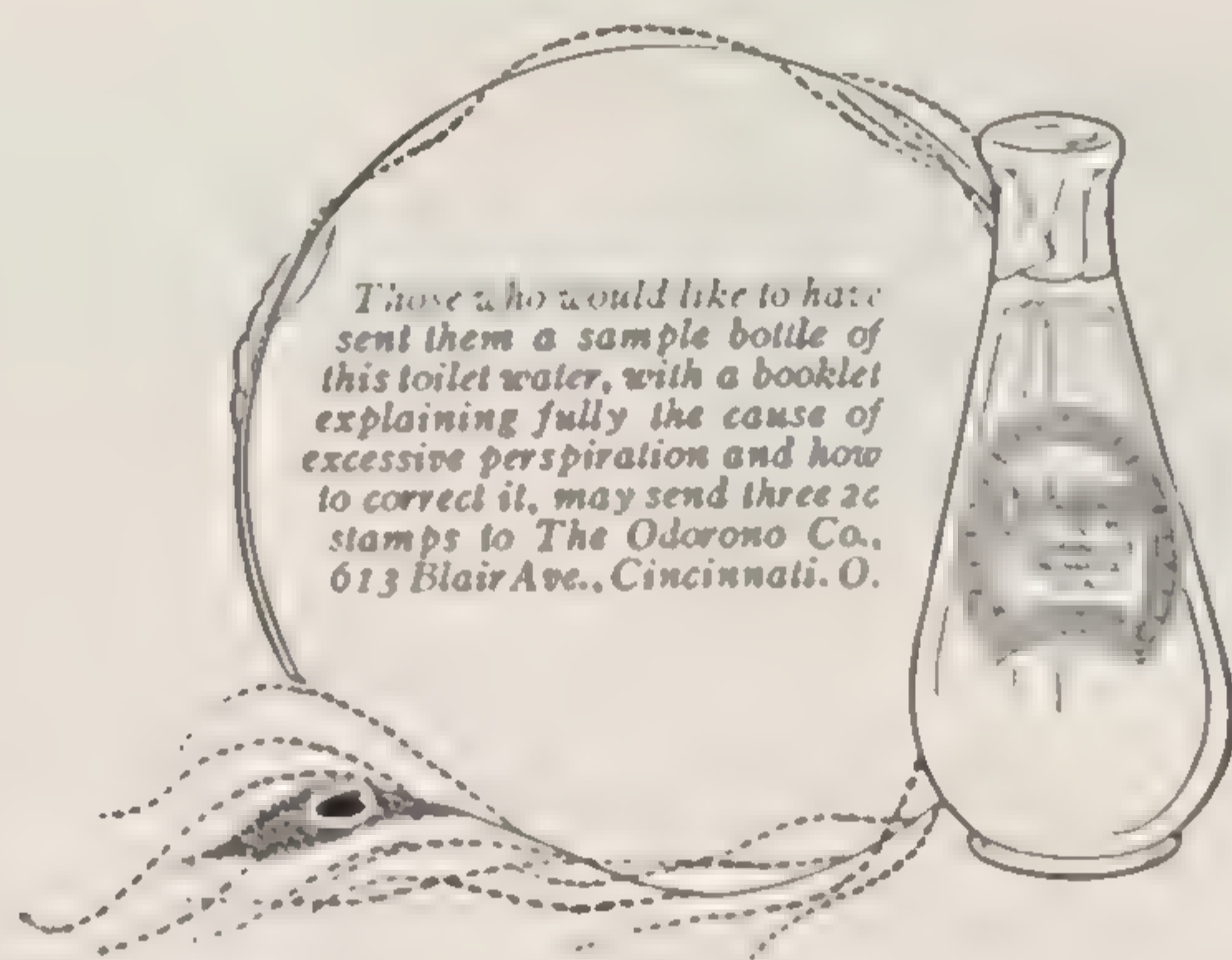
### THE SIMPLE REMEDY

Odo-ro-no, an unscented toilet water, has been formulated in the laboratory of a specialist to meet this need for local treatment. It is quickly applied to the affected parts at night, and is as harmless as the witch hazel that soothed your childish bruises. One application not only does away with all perspiration odor for many days, but leaves the parts to which it is applied naturally dry and dainty. Most people find two or three applications a week all they need to relieve them completely.

Think of the joy of being forever free from the annoyance and discomfort of dress shields, and yet of always keeping your new gowns unstained, fresh, and dainty—of doing so much toward really possessing for all time the loveliest charm a woman can have, the irresistible, appealing beauty of daintiness!

Men, too, use Odo-ro-no for hands, feet, and neck, and are enthusiastic about it.

Odo-ro-no is put up in the unique bottle shown below. You can get it at your druggists', department store, or woman's specialty store. There are three sizes: the 25c trial size, the 50c regular size, and the \$1.00 special size, which contains six times as much as the 25c size.



## The Introduction CRÈME ELCAYA

when introduced in 1900, inaugurated new ideas in Beauty Culture.

Its non-greasy nature and sweet fragrance gained immediate favor and established a prestige that has led to numerous imitations—in jar, in label and in name—but never in quality.

Imitations in any form should be avoided.

Write for reasons.

In jars and tubes 50c  
Large jars \$1.00

Trial size miniature 10c  
Send Dealer's Name

**JAMES C. CRANE**

Sole Agent

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## You, too, can look younger

Six to ten minutes a day of pleasant exercise for the face—in your own room—bring a quick and marvelously youthful expression. **Susanna Cocroft's Physical Culture for the Face** is as effective as her exercises for the body have proven to be in more than 70,000 cases. Course includes care of hair, eyes, hands and feet, and relieves such age-adding blemishes as pouches under eyes, wrinkles; flabby, thin neck; double chin, crow's feet, tired eyes, sagging facial muscles, pimples; thin, dry or oily hair; tender, inflamed feet; rough, red hands, and other beauty-destroying ailments.

Write for **FREE** booklet today

Learn what prompt and gratifying results you can secure, and how you can look as young and happy as you should.

**Grace-Mildred Culture Course**  
624 S. Michigan Ave., Dept. 1. CHICAGO

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TEACHERS MAKE  
GOOD INCOMES

Mr. G. Hepburn Wilson, M. B., the world's greatest dancing teacher, has taught more than 20,000 pupils in his beautiful New York studios. The best dancing teachers and exhibition dancers in New York owe their success to Mr. Wilson.

Mr. Wilson will show you how you can duplicate his deserved success in your city or town. Write to-day for handsome, illustrated "Prospectus" containing valuable information.

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in Fashion's latest approved styles

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### Special Offer

As an extra special inducement, we will engrave

50 Cards in  
Script for  
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Copper plate becomes your property, but will be held for future orders if you wish.

Free Samples  
of any of the  
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Are your eyebrows and eyelashes as attractive as mine?

### EYEBROWINE

makes your eyebrows and eyelashes heavy, long, and brilliant. Follow our simple, easy directions and add life to your beauty, charm, and attractiveness. Eyebrowine is a completely harmless eyebrow and eyelash where it is used over so much of price, time.

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# Elizabeth Arden



## Concerning the Complexion

Every woman has to realize the passage of time by the change which becomes noticeable in her complexion; discerned by herself at first with terror, and rapidly by her friends if she neglects the warning signs. If one pays attention to the almost imperceptible lines, how easy it is to avoid the rifts and furrow! Many women do not appreciate this until it is too late. Year by year, though, a new race of women is developing who not only appreciate that development of the mind is essential, but that personal appearance counts with almost deadly effect, whether she be a society woman or one whose life is given to business. Today the cry is fast becoming: "How can I make the best of myself in every way?"

Elizabeth Arden has given her life to the study of this subject both here and abroad, in Paris, Berlin, and London, all centers of woman and fashion. To her we owe the achievement of a cream for every ill of the skin, as well as many lotions, tonics, etc. She may be consulted any day from ten to five at her Salon d'Oro, 509 Fifth Ave., New York, where treatments are given of the most expert kind under her personal direction.

**Venetian Ardena Skin-Tonic.** This splendid astringent firms and whitens the skin; remedies puffiness under the eyes. In bottles at 75c, \$1.50 and \$3.00.

Elizabeth Arden is just introducing an entirely new **Special Astringent**, especially strong, which has never been advertised. It should be used two or three times a week, and is very good for flabby necks. \$3 a bottle.

**The Little Lotion** is indispensable in summer, for keeping the skin white and free from sunburn. In bottles at \$1 and \$2.

When the skin is coarsened by enlarged pores about the nose and

mouth, it can be cleansed and refined by applications of **Venetian Pore Cream**. A rapid and efficient method of treatment. In jars at \$1.

A red and shiny nose is immediately improved by **Vanite Cream**. Flesh color, 50c.

After riding, driving and motor-ing, it is but common sense to protect the skin by using the **Venetian Cleansing Cream**, 50c, \$1, \$2 per bottle.

When a skin food is wanted, the **Venetian Velva Cream** will be found not only a tissue-builder, but a softener and preserver of the skin as well. 50c, \$1, \$2 a jar.

It is especially important to treat the skin during the summer, and on request, Miss Arden will state the most necessary Venetian Preparations to be used and the method of treatment to maintain the skin in a youthful, healthful condition.

Out of town? Then write for a copy of Elizabeth Arden's book, "The Quest of the Beautiful." (A new edition.) It will be sent without charge. The preparations are mailed on receipt of cheque.

**ELIZABETH ARDEN**

**SALON D'ORO (Suite 44), 509 Fifth Ave., New York**

Washington Branch, 1147 Connecticut Ave.



*An irrigation canal in Jamaica looks like the river of dreams; the dense luxuriant growth of the tropics shadows the limpid water*

## TO CALIFORNIA AND RETURN

(Continued from page 52)

is the great Yellowstone National Park, in the corner of Wyoming. The usual time required to make the trip through the park is from five to seven days, and the method of transportation is by coach, as the government does not yet allow automobiles in the park. It is possible to procure a private conveyance if one desires it, but the ordinary coaching parties are delightful. The nights in the park are cold and the early mornings very chilly, so plenty of heavy wraps should be carried. A rain-coat is also a wise provision for, strange to say, one meets showers in the park not unlike the heavy downpours of the tropics, though happily they are not usually of any longer duration. There are two entrances to the park, the "Gardiner Gateway" at the north and the so-called "Western Gateway" situated at the southwestern corner of the park. Both lead to roads which run through the same grounds and include all of the wonders of the park.

It is an excellent plan to leave the park by the Western Gateway, as that is most convenient to connect with the train for Salt Lake City, where at least a day of interest may be spent. Salt Lake City is a modern city of beautiful homes and handsome business buildings. Grass and flowers abound everywhere, while the branches of green trees on each side of the road form leafy archways, such are the wonders made possible by irrigation.

The Hotel Utah is modern in every sense of the word and affords all of the luxury of the best New York hostels. Just across from the hotel is the famous Mormon Temple, which has the finest pipe organ in the world. It is possible for the visitor to hear an organ recital here, as the church is open every day and the organ is played at noon. A steam tramway runs hourly to the Great Salt Lake. It is interesting to watch the bathers,—there are thousands of them in the water daily during the summer months,—and it is even more interesting to go in bathing, for the water is so salt that it is impossible to sink and the swimmer floats along without any effort.

### PRIDE OF THE EYES

The next stage of the journey homeward is over the Denver and Rio Grande Railway, which operates between Salt Lake City and Denver a train with open-air observation cars which afford the passengers unobstructed view of the grandeur of the Royal Gorge, shown at the lower right on page 52, through which the train passes. Denver, a most beautiful city and the center of mining wealth, is a convincing manifestation of what ir-

rigation can accomplish in a once arid waste. It is only about an hour by train from Denver to Colorado Springs, one of the most popular resorts of the west, which is situated on a high plateau, a mile and a half above sea level. The hotel accommodations here are ideal and the Antlers, the leading hotel, is filled to overflowing with notable people during the entire season. The scenery around Colorado Springs is unsurpassed in grandeur, for the Rocky Mountains surround the plateau, while to the west Pike's Peak raises its snow-capped summit high above the others.

Five miles from Colorado Springs is the entrance of the Garden of the Gods. Here one may obtain a guide for a trip through this natural park, which, although small in comparison to the Yellowstone, has some unique features and a charm all its own. After leaving here, the traveler's route is determined by the state in which he makes his home.

### IN REVERSE ORDER

As was said in the beginning there are several attractive ways of making this tour in accordance with the time to be devoted to it. If one wishes to curtail it, Chicago may be the starting-point and the itinerary may comprise in reverse order all the places of the first trip except the Central American and West Indian points. Another plan would be to start from New York or New Orleans, go to Havana, Santiago, Port Antonio, Kingston, Colon, Panama, and then along the Pacific Coast to San Diego and San Francisco. The objection to this last-named trip is the necessity of omitting either the Grand Cañon or the National Park, as the shortened trip can not be made to include both, though the route from San Francisco may easily be arranged for either one.

The cost of transportation from New York to Havana, Santiago de Cuba, Jamaica, Colon, and then to New Orleans is \$134.70. This amount is for transportation only; meals on board are à la carte. The fare for the round trip across the Isthmus on the Panama railroad is \$4.75. The railroad fare from New Orleans west over the Santa Fé to San Diego, through California to San Francisco and east, via Yellow Stone National Park, to Chicago is \$62.50. The trip to the Grand Cañon, which is a few miles off the main line of the Santa Fé, costs \$7.50 additional.

The suggested trip through the park, taking six days, is \$55, including meals and transportation on stage-coaches. These prices do not include Pullman fares.

The trip to Costa Rica from the Isthmus is \$50, which is the entire cost.

EARLE HARRISON.

## It's a Newton Wardrobe Trunk

*Fibre Covered  
Fibre Lined  
Fibre Bound*



Lined throughout with cretonne, in silk mareaen, or fabric leather, this Newton Wardrobe Trunk is for summer traveling. It has five roomy drawers—reinforced on all edges—shoe pockets and wardrobe with complete assortment of hangers. Write for illustrated booklet.

At Trunk Shops and Department Stores

**W. H. NEWTON & SON, 227 Elm Street, Cortland, New York**



## Exquisite Nail Enamel

"Zobright"—in convenient cake form — imparts a lasting satin finish and brilliant lustre. Not affected by water. Package consists of 1 white cake, 1 pink cake, and 1 flexible "Velvedge" Buffer, 25c.

## Lustrous Nail Polish

"Rubigloss"—a fragrant Nail Polish without a fault. Finger nails polished with it retain for a week a bright pink lustre which will not wash off. "Rubigloss" is antiseptic, nourishes the nails, renders them elastic yet firm, prevents splitting, softens the cuticle, and positively does not stain.

Miller's Exquisite Manicure Preparations are sold at all good stores. Ask for Miller's.

Prof. Theo. Miller, for many years the recognized authority on the care of the nails, and originator of the famous

### "Miller Non-Cutting System"

of Manicuring, has written a "Treatise on the Nails," which will interest all who care about the appearance of their hands. A copy will be mailed free on request.

### "MIGNON" Pocket Manicure Set

—Miller Non-Cutting System—Complete in handsome case, \$1.00. Remit direct to us.

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Contains

### Edith Wharton's

brilliant, vivid, moving picture. The Look of Paris. Her impressions of the French Capital in war times. She shows you the very heart of the city.

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The picturesque story of the New Canadian Transcontinental Railway by Duncan MacPherson.

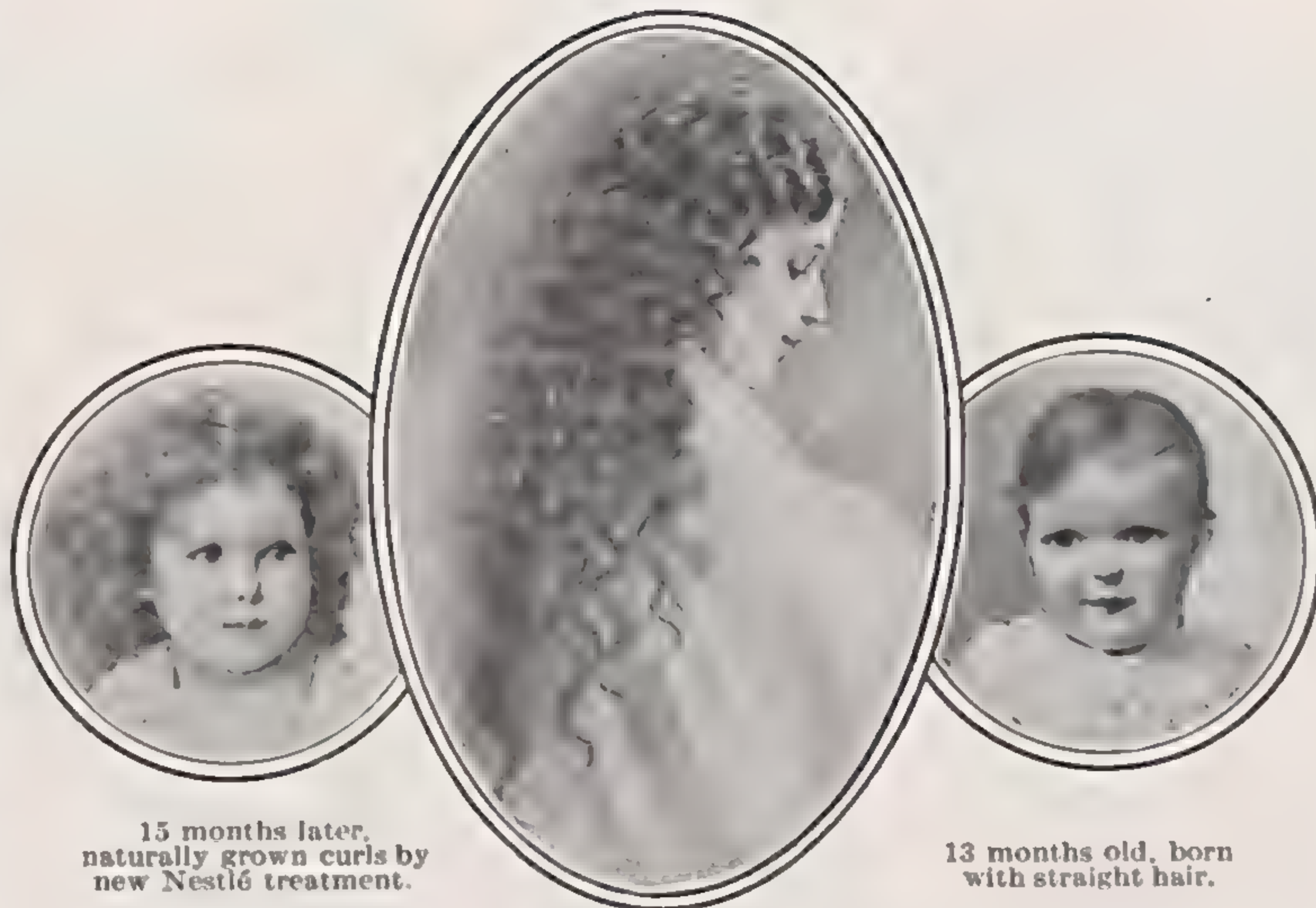
A. B. Frost's charming fishing pictures of "A Brother of the Angle" by Willis Boyd Allen.

### Short Stories:

"Baytop" by A. C. Gordon. "Sinews of War," a beautiful horse story, by Annie Eliot Trumbull. "Middle Age" by Alice Duer Miller.

And the greatest of John Galsworthy's novels. "The Freelanders," a love story, first of all, a story that will hold your sympathies and interest by its characters, and the irresistible fascination of its style. \$3.00 a year.

Charles Scribner's Sons  
NEW YORK



15 months later, naturally grown curls by new Nestlé treatment.

13 months old, born with straight hair.

## The NESTLÉ PERMANENT HAIR WAVE

Implements and processes are patented in the U. S. A.

Please observe the nature of these waves carefully and note the entire absence of forcible kinks and creases in the hair-shafts.

The outstanding features of modern Hair-treatments are the results obtained by the Nestlé investigations on the growth of our Hair. "Why do we have straight or curly hair?" It was Mr. Nestlé's life work to define these laws and then find ways and means to apply the science. The result was—The Nestlé Permanent Hairwave (1906 London) and the Nestol treatment for Babies (1913, see below). By the Nestlé Permanent wave straight hair on the human head is made naturally wavy, as exemplified in above large photograph, in two hours. Please observe that the Nestlé wave cannot be compared with the kinky, woolly makeshift, so often identified with permanent waving in America, which provides such an easy object to exertions with the hairbrush and the ridicule of your friends.

Another important feature of the Nestlé Wave is that it is absolutely beneficial to any hair and never looks as if you had just spent a dollar on your appearance, or alternatively could not afford it. With the Nestlé Wave on your head you are simply looked upon and admired for natural beauty of your hair. As far as the treatment is concerned—it means the passing of two most interesting hours in perfect comfort.

American frequenters of the famous London Nestlé establishments are familiar with the sight of children of the age of from four years upwards present at Nestlé's for the purpose of Nestlé-Waving. These children positively crave for the wave, and are eager to come more often than their mothers care to pay for. So much is certain, that where English mothers permit their children to go, everything must be safe. Indeed, the fact that over 30,000 heads of hair were Nestlé-waved during the past ten years at the South Moulton Street, London establishment, without the slightest reason for complaint from anyone concerned, must be convincing though not surprising.

The Nestlé Process is on entirely scientific lines. The basis of the results obtained by Mr. Nestlé is neither the steaming nor the baking of the hair—it is on the principle of suction, for which so little heat is required that the client is quite unaware of its use.

### "The Cost"

The fees of Nestlé-waving are pro rata. Fronts from ear to ear are waved from \$12 upwards. Itemized estimates are given beforehand. Every head of hair is tested before a fee is accepted and every head of hair is guaranteed to be permanent, though it must be borne in mind that all Nestlé-waved hair grows at the rate of  $\frac{1}{4}$  inch per month from the roots, to which the guarantee does not apply.

### Children's Hair Can Be Made to Grow Naturally Wavy

by a simple motherly Home treatment (Nestol treatment). This applies to children only whose hair is still short. The purpose is to induce the new hair growing from the roots to form naturally curly.

The basis and treatment are scientifically explained in Mr. Nestlé's book, "The Development and Growth of our Hair," which contains many useful hints on hair, and is supplied together with the necessary lotion and special instruction for the Nestol treatment on receipt of \$2.50.

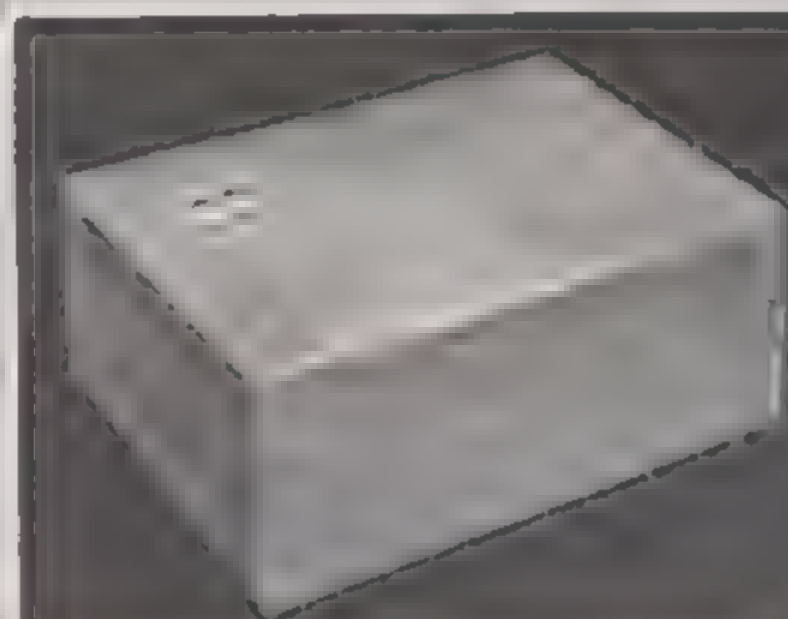
Apply for illustrated booklet or call at

C. NESTLÉ & CO.

18 EAST 46TH STREET, NEW YORK  
Opposite the Ritz-Carlton. Phone, Murray Hill 2910

Mr. Nestlé is personally in attendance

LONDON: 48 South Moulton Street PARIS: 45 Boulevard Haussmann  
BERLIN: 60 Nürnberger Strasse



## Poudre La Grace

BREATH of a flower, film of a moonbeam, caress of the soft wind—so is Poudre La Grace. Its delicacy defies description, its fineness is invisibility, its perfume is exquisite sweetness.

Poudre La Grace is more than face powder—a new beauty for the face, so rare is its refinement.

Made in Paris where the manufacture of toilet goods is a fine art. In shades for both daytime and evening use.

MORDAUNT

Price 50 cents

PARIS

Send ten cents to Riker & Hegeman Co., 340 West Fourth St., New York, for beautiful sample package of Poudre La Grace.

## Schwartz Corset



Latest Model by Mme. Schwartz

All fittings under personal supervision

MME. S. SCHWARTZ  
CORSETS NEGLIGÉES

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## WALOHN

### Don't Make a Mistake

"WALOHN" is acknowledged the world over as the BEST corset bone in existence. It is the ONLY corset bone with a seamless, hard rubber covering. The best corsets are boned with "WALOHN"; therefore buy corsets stamped

"Boned with  
WALOHN"

Genuine "WALOHN" has "WALOHN" stamped on every strip.





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The wisest method for the busy housewife who wants the best obtainable is to follow the judgment of the experts who choose for the great American Railroads, for the Pullman Company and for the best hotels and cafés of the country. For many years this has been the basis of selection by thousands of home owners, and they are all enthusiastic in their praise of

## BOHN SYPHON REFRIGERATORS

For Inside and Outside Icing



They maintain lowest temperature with least ice consumption. Rapid circulation of dry, pure air protects the daintiest foods. White, vitreous enamel linings and beautiful exterior finish.

At best dealers'

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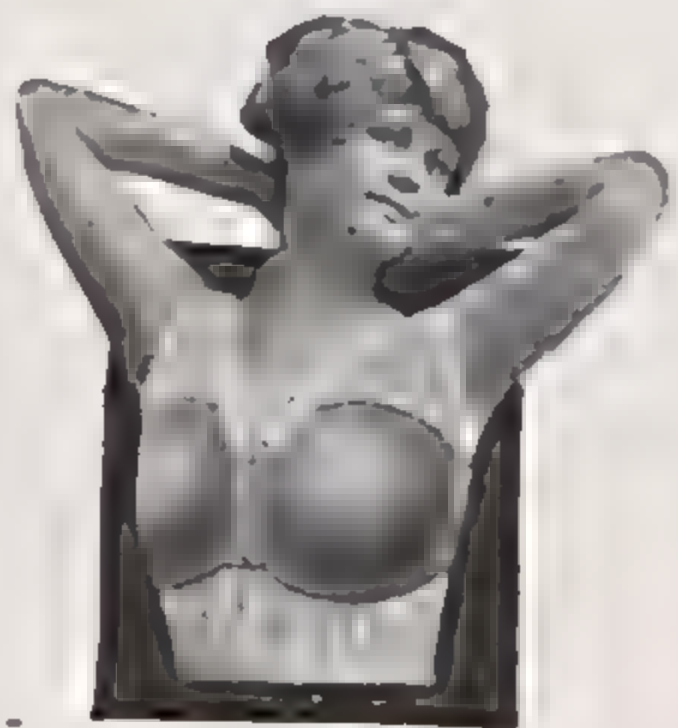


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Wear my famous rubber garments a few hours a day and your superfluous flesh will disappear.

### Dr. Jeanne Walter's Famous Medicated Rubber Garments FOR MEN AND WOMEN

Cover the entire body or any part. The safe and quick way to reduce by perspiration. Indorsed by leading physicians.



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Made of Dr. Walter's famous flesh-reducing rubber, with coutil back.

The reducing qualities of this garment are remarkable; at the same time it gives added comfort and style.



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Covering the abdomen and stomach. Well provided with means to keep it in place.



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The real flesh-reducing brassiere. With extended reducing rubber front—covering the bust and under the bust where in many cases the superfluous fat has accumulated.

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired. Invaluable to those suffering from rheumatism.

Neck and Chin Reducers, \$3.00. Frown Band or Wrinkle Eradicator, \$2.00. Chin Reducer, \$2.00

### Rubber Garments for Athletic Purposes

COATS, \$12

Without

Sleeves, \$11

Laced or

Snap

Buttons



ATHLETIC PANTS, \$11

WRITE AT ONCE FOR FURTHER PARTICULARS.

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INVENTOR AND PATENTEE.

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A Magazine of Cleverness

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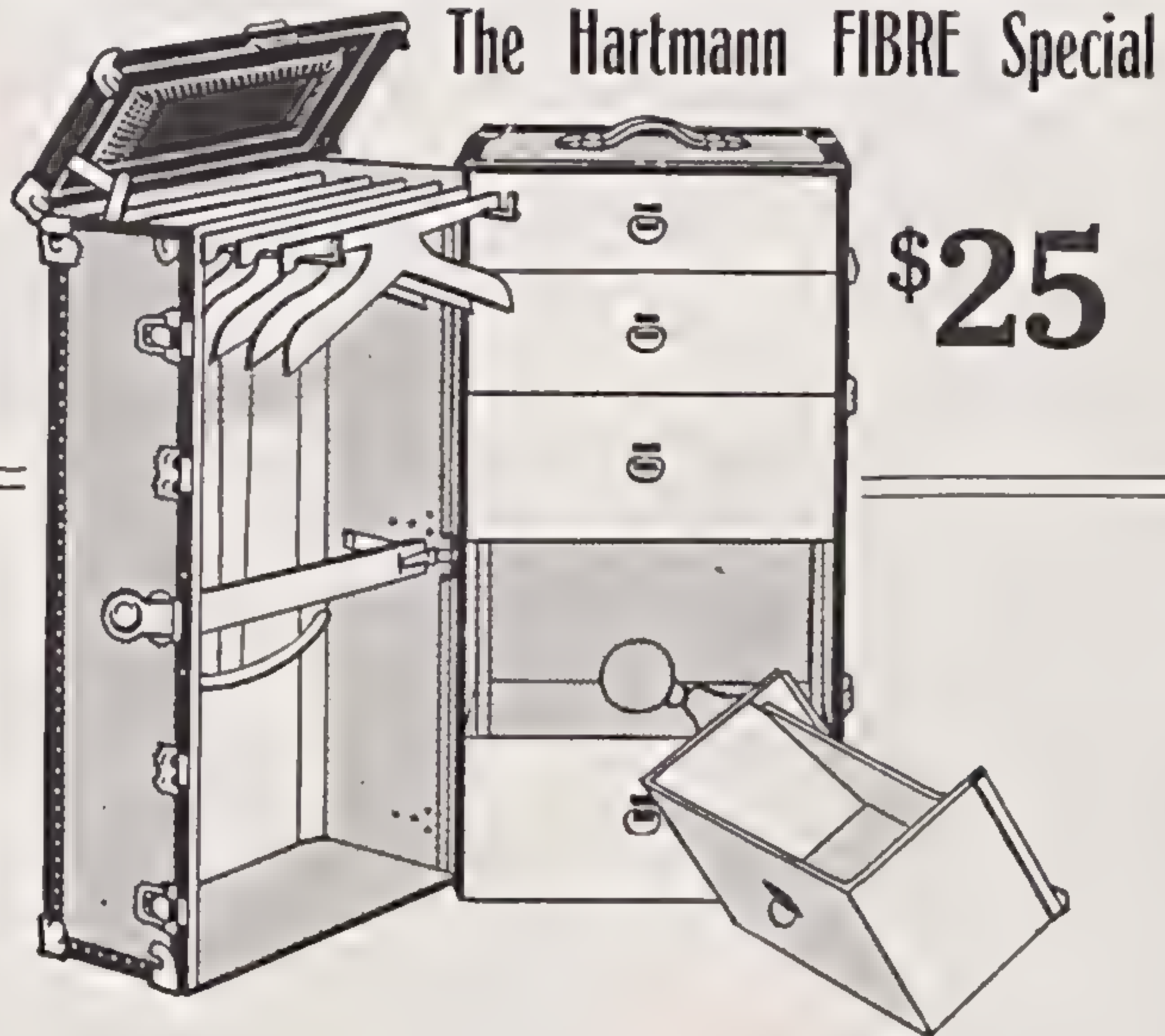
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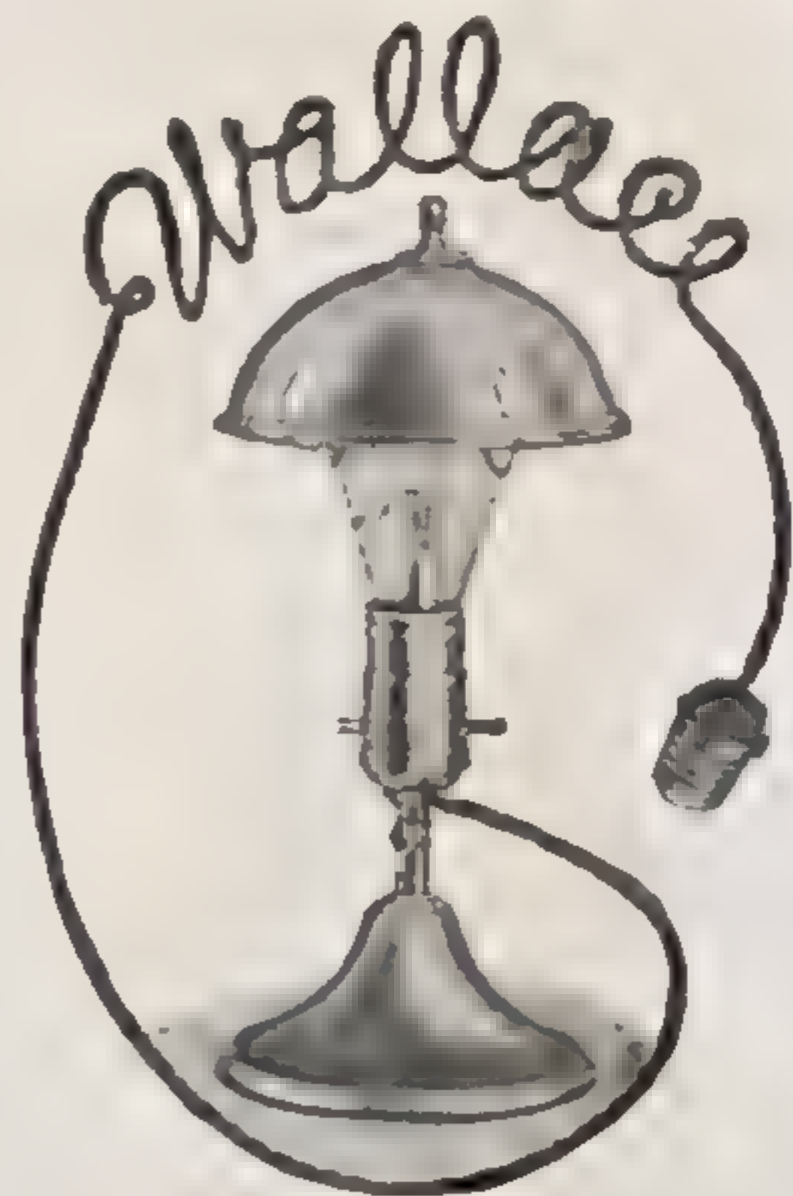
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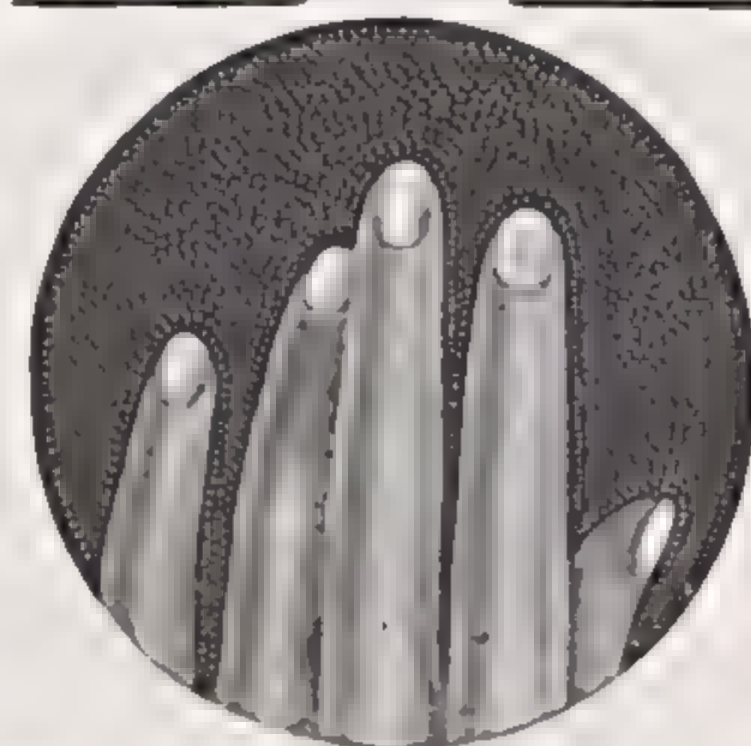
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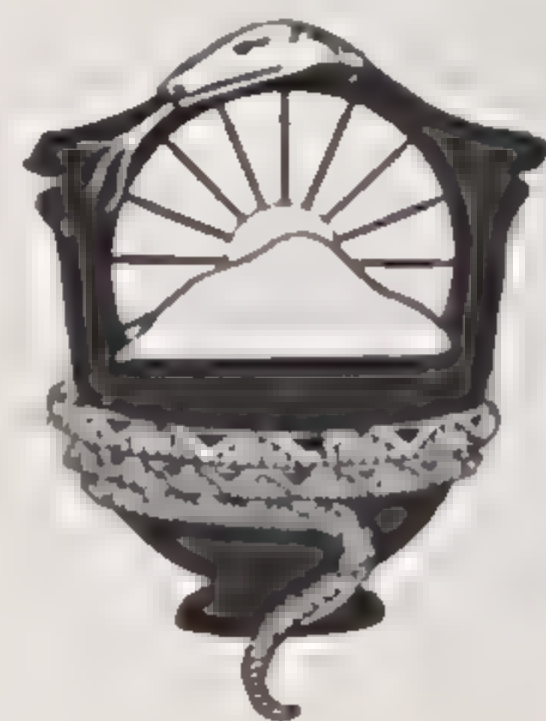
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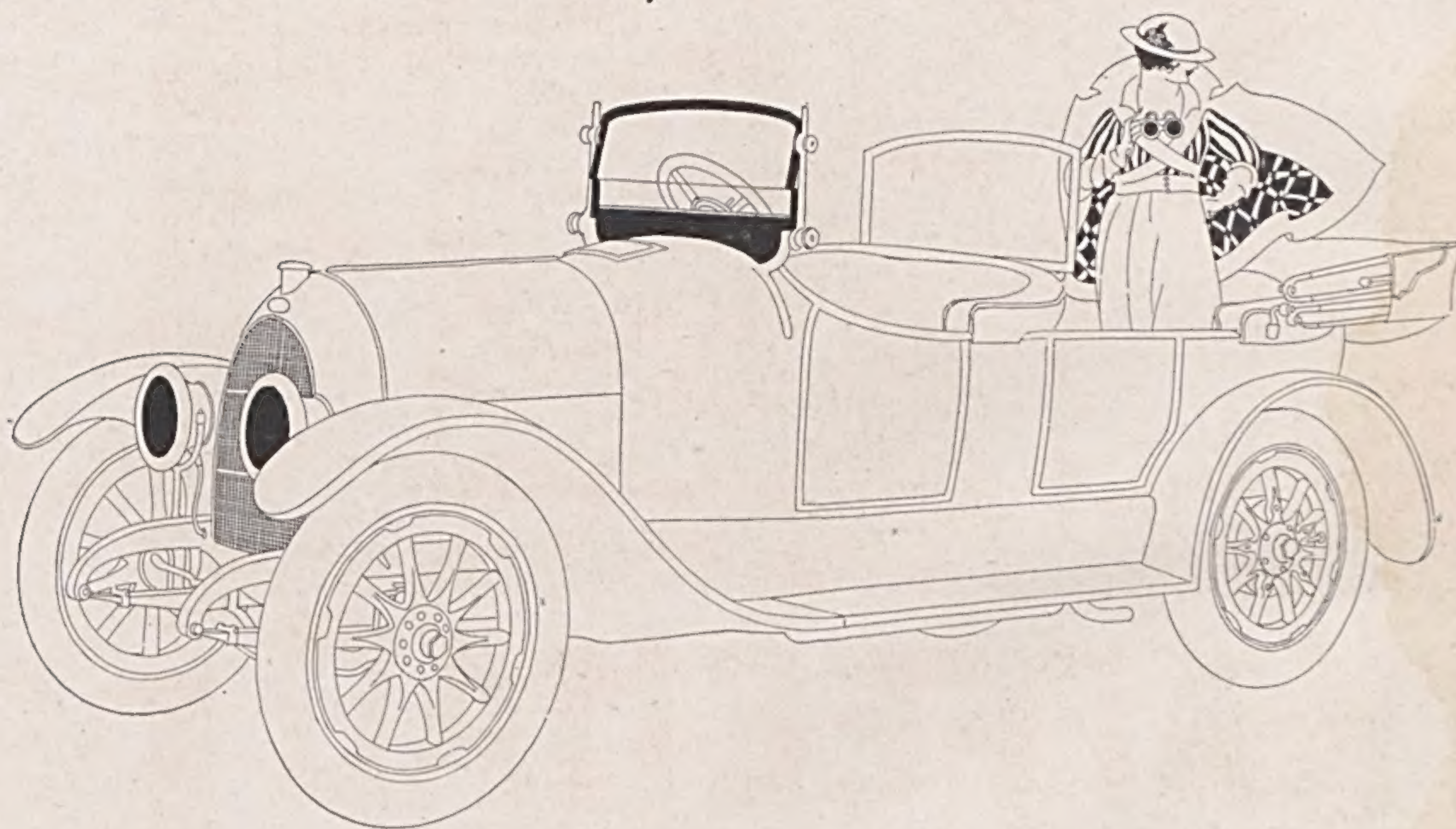
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